
on just such goods as you must buy every day for present use. Every one knows what our "Sales" mean to those that have to buy, when we name you prices that defy competition and astonish those who do not understand that

## CASH IS THE KEY

that unlocks the secret of our methods, and enables us to make a liberal profit and name you prices that startle competition, as witness the following: 17 lbs granulated sugar for $\$ 1.00,6 \mathrm{lbs}$ Cal. prunes $25 \mathrm{c}, 6 \mathrm{lbs}$ corn starch $25 \mathrm{c}, 9 \mathrm{lbs}$ rolled oats or oat meal, 25 c , Boys' knee pants 25 c to 50 c , Men's pants 75 c to $\$ 1.00$, Men's fine shoes $\$ 1.50$ and up, Ladies' fine shoes $\$ 1.50$ and up, ladies suits $\$ 5.00$ and up and we have not room to tell of Shirts Hats, Clothing, Uuderwear and Summer goods of all kinds at same proportionate low prices. Come in and see them and

