

PITTSBURGH GAZETTE

PUBLISHED DAILY AND WEEKLY BY
S. LITTLE & CO.
OFFICE OF PAPER AND PRINTERS, 14TH STREET
TERMS:

DAILY—**50 CENTS** FOR ADVERTISEMENTS IN ADVANCE, CASH
WEEKLY—**200 CENTS** FOR ADVERTISEMENTS IN ADVANCE, CASH
ADVERTISEMENTS NOT PAID FOR IN ADVANCE WILL NOT BE ACCEPTED.

ADVERTISEMENTS ARE TO BE RECEIVED BY THE 15TH DAY OF EACH MONTH.

RATES OF ADVERTISING:

ADVERTISING (Gross) of Manufacturer or Agent)

Do 1000 words or less \$ 0.02

Do each additional insertion .005

Do two weeks .015

Do one month .035

Do three months .075

Do six months .125

Do twelve months .200

Do for each additional month .050

ADVERTISING (Net) of Manufacturer or Agent)

Do 1000 words or less \$ 0.015

Do each additional insertion .003

Do two weeks .010

Do one month .025

Do three months .050

Do six months .080

Do twelve months .120

ADVERTISING (Gross) of Retailer or Agent)

Do 1000 words or less \$ 0.025

Do each additional insertion .008

Do two weeks .025

Do one month .060

Do three months .100

Do six months .150

Do twelve months .250

ADVERTISING (Net) of Retailer or Agent)

Do 1000 words or less \$ 0.015

Do each additional insertion .004

Do two weeks .010

Do one month .025

Do three months .050

Do six months .080

Do twelve months .120

ADVERTISING (Gross) of Advertising Agency)

Do 1000 words or less \$ 0.030

Do each additional insertion .010

Do two weeks .030

Do one month .075

Do three months .120

Do six months .180

Do twelve months .250

ADVERTISING (Net) of Advertising Agency)

Do 1000 words or less \$ 0.020

Do each additional insertion .007

Do two weeks .020

Do one month .050

Do three months .080

Do six months .120

ADVERTISING (Gross) of Manufacturer or Agent)

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