

Our Fifth Anniversary Sale

Our Fifth Anniversary Sale

Our Fifth Anniversary Sale

Our Grocery Department



Prices Good for Wednesday Only

Jonas Long's Sons

December Tenth, 1897

WEDNESDAY

December Tenth, 1902

DECEMBER TENTH IS ANNIVERSARY DAY
AT THE BIG STORE. TODAY
THIS STORE IS
FIVE YEARS OLD

Toyland in Basement



Prices Good for Wednesday Only

Five years of progressiveness that marks the mile stone we pass today and the Great Store that we opened in the interest of Scranton people stands as a crowning symbol for the achievements we have attained by our ceaseless activity in supplying the world's best merchandise to you at the fairest and lowest prices. It is not without gratitude that on this day we celebrate; we thank the public for the harmonious co-operation you have extended in making this Scranton's Greatest Trading Place. The strength of the nation depends upon its people, and the strength of this store has been made by THE CONFIDENCE WE HAVE WON OF SCRANTON'S PEOPLE. The success that is yet to come is not a matter of chance—it's an assured fact—the outstretching of this great business during the past five years has been almost marvelous. To fittingly commemorate this Fifth Anniversary Day we have taken two or three items from every department and marked them at such exceedingly low prices that it will be the merchandise treat of the season. Thousands will have cause to remember this day, when a dollar will do the duty of two elsewhere.

PRICES GOOD FOR WEDNESDAY ONLY.

<p>INFANTS' SACQUES. Second Floor. Made of fine Daisy Cloth embroidery edge. Come in blue, pink, and cream. The 25c. kind. Anniversary Sale Price 19c</p>	<p>WOMEN'S POCKETBOOKS. Main Floor. Good value; various styles; 25c. value. Anniversary Sale Price 15c</p>	<p>BOOKS. Main Floor. Popular novels of well known authors; bound in red cloth; value 15c. Anniversary Sale Price 9c</p>	<p>CARPETS. Third Floor. \$1.35 Hartford or Axminster Carpets for this sale; sewed, laid and lined. Anniversary Sale Price, yd. \$1.05</p>	<p>DRIED FRUIT. In Basement. Dried Apricots, and Peaches, very fine, new goods; the 35c. kind. Anniversary Sale Price 9c</p>	<p>WOMEN'S UNDERWEAR. Main Floor. Fleece Lined Vests and Pants; vest trimmed; pants has French band. Anniversary Sale Price.... 19c</p>	<p>FINE BLACK DRESS GOODS. Main Floor. 36 inches wide; wool; figured Jacquard dress material; designs in scrolls and unique effects; will make a good investment; the regular 50c. kind. Anniversary Sale Price..... 25c</p>		
<p>TEACHERS' BIBLES. Main Floor. Flexible seal back and cover, has full concordance and all the helps. This is a timely item and an excellent Christmas present. \$1.25 value. Anniversary Sale Price 88c</p>	<p>CANTON FLANNEL. Main Floor. Extra heavy unbleached Canton Flannel; the 124c. value. Anniversary Sale Price, yard 8 1/2c</p>	<p>CANDY. Main Floor. Choice cream chocolates; 20c. kind. Anniversary Sale Price, pound..... 10c</p>	<p>JAPANESE VASES. In Basement. 14 inches high; outlined in Oriental designs; bright coloring; value, \$1.50. Anniversary Sale Price.... 98c</p>	<p>THIMBLES. Main Floor. Silverized thimbles, all sizes, put up in assorted colors, plush box; value 25c. Anniversary Sale Price 12c</p>	<p>TABLE LINEN. Main Floor. Unbleached Table Linen, 60 inches wide; various designs; regular 50c. kind. Anniversary Sale Price.... 39c</p>	<p>WOMEN'S KID GLOVES. Main Floor. All shades, two button clasp; 75c. kind. Anniversary Sale Price 59c</p>		
<p>WOMEN'S BLACK MERCERIZED SKIRTS. Second Floor. Different styles, come in grey stripe, plain, garnet, and plain black; all lengths; ruffles and dust ruffles. A big value at \$1.25. Anniversary Sale Price 75c</p>	<p>FLANNETTES. Main Floor. One case double fold, 1 yard wide, fancy patterns; retail value 124c. Anniversary Sale Price..... 83 1/4c</p>	<p>MEN'S HOLIDAY TIES. Main Floor. Imperial style wide flowing ends, light, medium and dark colors; various designs; 50c. value. Anniversary Sale Price 31c</p>	<p>NOVELTY FIGURES. In Basement. High lustre, in very handsome color effects; three different styles; exceptional value 75c. Anniversary Sale Price 29c</p>	<p>WOMEN'S GARTERS. Main Floor. Frill web, blue, red and yellow; metal clasp. Anniversary Sale Price... 8c</p>	<p>WOMEN'S BLACK MERCERIZED WAISTS. Second Floor. Tucked and hem, front and back; separate stock collar; value \$1.00. Anniversary Sale Price..... 69c</p>	<p>FOR BABY, AT 19c. Second Floor. Infants' Long and Short Dresses; cambric and long cloth, embroidered yoke and ruffles. Infants' Outing Flannel Skirts, with bodies. Infants' White and Black Leggings; all wool. Anniversary Sale Price.. 19c</p>		
<p>BED SPREADS. Main Floor. Hemmed and ready for use; full size; choice Marseilles patterns; value \$1.33. Anniversary Sale Price \$1.00</p>	<p>RIBBONS. Main Floor. Nos. 7 and 9 Satin Gro Grain Ribbon; 15c. kind; a holiday ribbons. Anniversary Sale Price, yd..... 6c</p>	<div style="text-align: center;"> <p>SCRANTON ESTABLISHED 1897.</p> </div>				<p>ALL-WOOL CHALLIES. Main Floor. 31-inch wide, beautiful patterns; designs unique; colorings the best; 59 cent value. Anniversary Sale Price, yard 35c</p>	<p>DOLLS. In Basement. Choice of Kid Body or Dressed Doll; light and dark hair; shoes and stockings; \$1.39 kind. Anniversary Sale Price 98c</p>	
<p>BOYS' SUITS. Second Floor. All-wool, double breasted, come in blue and grey; \$2.00 value. Anniversary Sale Price \$1.69</p>	<p>HANDKERCHIEFS. Main Floor. 4-inch hem; plain white and colored borders; good value; 10c. value. Anniversary Sale Price, each..... 6c</p>					<p>HOLIDAY PICTURES. Third Floor. Size 12x15, photo color, gilt frame; numerous subjects; value 75c. Anniversary Sale Price 49c</p>	<p>BOYS' SCHOOL HOSE. Main Floor. A fast black, double knee and toe, made from good yarn; a Hose that always sold for 15 cents. Anniversary Sale Price 10c</p>	<p>WOMEN'S WALKING SKIRTS. Second Floor. Come in black, grey and Oxford greys; 18 rows stitching; value \$5.00. Anniversary Sale Price \$2.69</p>
<p>RUGS FOR GIFTS. Third Floor. Size 30x60; fringed ends, good patterns; the \$1.50 kind. Anniversary Sale Price \$1.00</p>	<p>SOFA CUSHIONS. Main Floor. Sizes 16 inches square, handsomely figured materials; ruffles all around; the 39c. value. Anniversary Sale Price 19c</p>					<p>BOYS' KNEE PANTS. Second Floor. Made from mixed materials; good waist bands; all sizes; value 50c. Anniversary Sale Price 29c</p>	<p>CHENILLE TABLE COVERS. Third Floor. 6-4 size; long fringe; many colors; value 98c. Anniversary Sale Price... 69c</p>	<p>WOMEN'S NIGHT SHIRTS. Main Floor. Good weight; variety of colors; full length and width. Anniversary Sale Price 44c</p>
<p>PILLOW CASES. Main Floor. Size 45x36; good muslin; value 15c. Anniversary Sale Price 9c</p>	<p>WOMEN'S SHOES. Main Floor. Extension sole; kid or box calf; lace; military heel; \$2.00 value. Anniversary Sale Price \$1.76</p>					<p>WRITING DESKS. Fourth Floor. This item will make a good Christmas present; mahogany and oak finish; under shelf; serpentine legs; highly finished; value, \$4.50. Anniversary Sale Price \$3.19</p>	<p>MELTON SKIRTINGS. Main Floor. 27 inches wide, extra heavy, brown, grey, Oxiord and green mixtures; good value at 59c. Anniversary Sale Price 29c</p>	<p>BLANKETS. Main Floor. Grey, tan and white, blue and red borders; value 50c. Anniversary Sale Price 39c</p>
<p>BOYS' KNEE PANTS. Second Floor. Made from mixed materials; good waist bands; all sizes; value 50c. Anniversary Sale Price 29c</p>	<p>SUITS AND RAGLANS. Second Floor. Choice assortment of well made suits and raglans that always have been marked at \$15.00. For this Anniversary Sale... \$7.90</p>					<p>TOWELS. Main Floor. Heavy; size 20x48 inches; fringed ends; regularly a 12c. kind. Anniversary Sale Price, each 8c</p>	<p>MILLINERY. Second Floor. White Felt Hat; trimmed with silk and wings; value \$5.00. Anniversary Sale Price \$2.89</p>	<p>MEN'S DRIVING GLOVES. Main Floor. Single clasp, extra heavy, all staple colors; 75 cent kind. Anniversary Sale Price 49c</p>
<p>CLOCKS. Main Floor. Thirty-day time alarm clock, value 75c. Anniversary Sale Price 49c</p>	<p>CORSETS. Second Floor. Straight front; lace top and bottom; medium and long waist; drab and white; the 75c. kind. Anniversary Sale Price 39c</p>					<p>TAPESTRY CURTAINS. Third Floor. Various patterns; long fringe; good colors; the \$3.50 kind. Anniversary Sale Price \$2.25</p>	<p>WOMEN'S MUSLIN NIGHT GOWNS. Second Floor. Good value; cambric; fine tucked yoke; trimmed with embroidery; good value at \$1.25. Anniversary Sale Price 73c</p>	<p>TALCUM POWDER. Main Floor. Mennen's; the name is a familiar; it tells its worth. Anniversary Sale Price 13c</p>
<p>Our Dress Goods Department</p>	<p>METAL BED OUTFIT. Fourth Floor. Consisting of brass mounted bed, soft cotton top mattress, woven wire spring; value \$11.00. Anniversary Sale Price..... \$7.50</p>					<p>CAN TOMATOES. In Basement. Solid Red Ripe Tomatoes, regular size can; limit 6 cans to customer. Anniversary Sale Price..... 8 1/2c</p>	<p>MOUSSELINE DE SOIE AND GRENADINES. Main Floor. Evening shades, blue and white, old rose and white, black and white, red, tan and navy. value 59c. Anniversary Sale Price..... 25c</p>	<p>Our Cafe</p>

JONAS LONG'S SONS.