## Week's Social News

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Nemo Hip-Spring Corset An Actual Figure-Builder
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BUCHARAN'S DERMATOLOGIIALAL PARLORS

## 

## Connolly $\&$ Wallace

Scranton's Shopping Center.

Plenty made of Nainsook, and of Cambric-the very underclothes that have set tongues wagging all through the city, telling of the fine materials and fin ish; the styles; the trimming. It is a great success and at its very height.


## White Sale Linens

## Fresh things added today-last week's selling made big holes in the stock. Such prices wouldn't be pos-

 sible even at Connolly \& Wallace's, if makers had not made concessions. because this store sells so many oftheir goods every year.

72-Inch Full Bleached Damask, $\$ 1,50$ quality, at $\$ 1.00$ a yard
72 -inch Full Bleached Damask, $\$ 1.00$ quality, at 75 c a yard
22-Inch Full Bleached Napkins, $\$ 1.50$ dozen
24-Inch Full Bleached Napkins, $\mathbf{\$ 2 . 5 0}$ dozen Two very special numbers.
$18 \times 36$ Hemmed Huck Towels, $121 / 2 \mathrm{c}$ Each, $\$ 1.40$ dozen
$19 \times 38$ Hemmed Huck Towzls, 20c Each, $\$ 2.25$ dozen
$\begin{array}{llll}300 & 300 & 300 & \mathbf{3 0 0}\end{array}$
This is the number of the Special Connolly \& Wallace Soft Nainsook, put up in twelve-yard pieces
5 Cents a Yard, or \$1.65 Per Plece
French Lawn
beautiful fine sheer quality of this favorite fabric is offered during the White Sale at $\mathbf{5 0}$ cents a
Ask to see it.
The Reward of Good Service
It was no surprise to us that yesterday broke
all records in White Sales. With such merchandise and such prices, it could hardly have been otherwise.

Better Than Breaking Records
In sales is the knowledge that yesterday's customers. Good service is more to us than Large service.




