



# SOROSIS

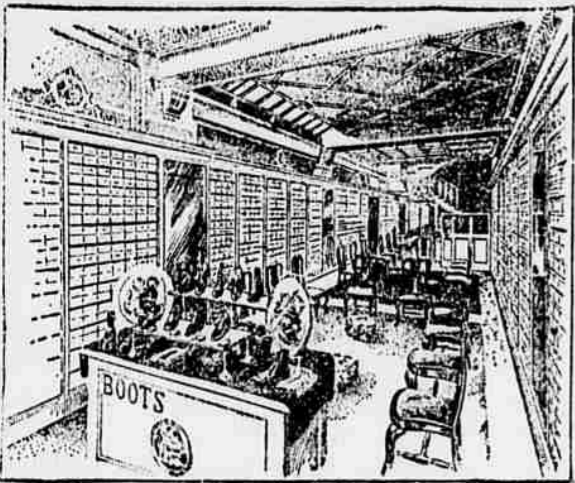
## The Perfected American Shoe

A Shoe That Sells the World Around

Only in Europe are Sorosis Shoes Sold for More than \$3.50. (Made Necessary by the Tariff Duties.) The Price of Sorosis in This Country Remains \$3.50, Notwithstanding the Reports Circulated That They Would Be Sold at \$5.00 After October 1st.



LONDON  
EXTERIOR OF SOROSIS STORE  
Regent Street



INTERIOR OF LONDON STORE  
Regent Street



DUBLIN  
EXTERIOR OF SOROSIS STORE

AMERICAN WOMEN are quick to appreciate superior style, good value and sterling worth. Their phenomenal purchase of Sorosis shoes during the past four years is ample proof of their good judgment.

SINCE THE INTRODUCTION of Sorosis shoes into London, Paris and Berlin (where restrictive tariff duties have made it necessary to charge about \$5 per pair) their sale has been wonderful. Sorosis shoes have completely reversed trade situations. Before their perfection imported shoes were largely sold in this country. Now the most eagerly sought-for footwear in foreign cities is Sorosis, at a large advance in price over what you are privileged to buy them at in this country.

The recent attempt to establish a Sorosis store in Vienna nearly caused a trade riot. The local shoemakers, 600 strong, appealed to the government officials for protection, claiming that the Sorosis Company with their improved methods could manufacture shoes 30 per cent. cheaper and of much superior style than



"GO 'WAY WITH YOUR SOROSIS SHOES. EVER SINCE MY WIFE HEARD OF THEM THERE'S BEEN TROUBLE IN MY FAMILY."  
[The opening of a Sorosis Shoe Store in Vienna nearly caused a riot, a delegation of over 200 local shoemakers petitioning the Government to protect against Sorosis and demand that some measures be taken for its exclusion.]

they were able to produce. They even went so far as to threaten to mob the store should one be opened. The cable dispatches were full of this incident at the time it occurred.

Some of the most radical papers went so far as to say this opposition might mean the commencement of a trade war between this country, Germany and Austria.

THE FEELING AGAINST SOROSIS in Vienna may have been somewhat aggravated from the fact that the Princesses of the ROYAL FAMILY purchased Sorosis shoes from the Berlin store and afterward expressed their intense pleasure and gratification at Sorosis style and comfort.

EVERY AMERICAN CITIZEN is proud of the success attained for these remarkable shoes abroad, and the beautiful shops fitted up for their sale there, conducted by American methods and conveniences, have been a revelation to the trade as well as the patron, and have proved objects of interest to Americans traveling abroad this Summer.



BERLIN  
EXTERIOR OF SOROSIS STORE



INTERIOR OF BERLIN SOROSIS STORE



THE VIENNESE ROBINSON CRUSOE  
MME. AUSTRIA.—This looks like American Invasion.  
(With apologies to The Philadelphia Inquirer.)

## The Perfected Shoe for Women Never Higher Never Lower \$3.50

No other article of American manufacture has accomplished so complete a conquest of European markets as has followed the campaign inaugurated by the manufacturers of Sorosis. Fortunately the remarkable qualities of Sorosis were immediately recognized and now, as they are universally acknowledged to be above and beyond imitation or substitution, Sorosis Shoes are the most eagerly-sought footwear all over the world.

# SAMTER BROS.

COMPLETE OUTFITTERS

## Literary Notes.

Harper & Bros. publish "Merion Manning," the first novel of Mrs. William Corcoran Eastis, a daughter of ex-Vice-President and Mrs. Levi P. Morton. As Miss Edith Merion she was prominent in Washington society. She is now the wife of the Third Secretary to the American Embassy at London. Mrs. Eastis has written a very clever story of American life, in which many of the scenes are laid in Washington. Her heroine is a young blue-blooded Virginia girl, who marries a politician of unscrupulous ambition. How his temperament acts upon her, and how, later on, she comes to know a man of widely different fibre and to marry him, makes a story of dramatic intensity and charm.

Love, and Other Poems," which he has dedicated to the president. The book, made by Harper & Bros., was bound by hand in full olive-green French levant, cut from a skin chosen for unusual beauty of color. A design of roses is worked on the cover in rose and gold, and the book is lined with French marbled paper in blended shades of green.

Lillian Bell's clever articles on "The Trials of a Young Housewife" are continued in the June number of Harper's Bazar. This installment relates the young matron's struggles with the janitor, which are both amusing and instructive. Josephine Dodge Dakkan contributes "Four Songs," which are illustrated by James Verrier. "The Tyranny of Things" is another brilliant essay by Margaret Deland, which appeals straight to the understanding of woman. A delightful

short story is by Mary S. Cutting, entitled "The Reign of Quintella," with illustrations by Hoar and Chandler Christy. The "American Girl Abroad" series is represented by an article about an American girl in Scotland who had the honor to play golf at St. Andrews. The fashion pages are largely devoted to outlining and traveling gowns and accessories, and have thirty illustrations, made in Paris. There are some new and dainty designs for summer evening gowns.

With its 1902 edition, "The Manual of Statistics, and Stock Exchange Hand-Book," has attained its twenty-fourth annual issue. The publication has steadily improved with age, and, admirable as it has been in previous years, it is now broader in scope and more thorough in treatment of the subjects that come within its range than ever before. Its enlargement this year by the addition of 100 pages was made necessary in order to fully and satisfactorily meet the requirements of the particular field that it occupies, and the present volume numbers 912 pages. As a stock exchange hand-book, "The Manual of Statistics" has long had a firmly established reputation as an incomparable compendium of information. For investors and traders in the stock markets it is invaluable in its collation and presentation of facts and figures concerning securities and all those things that affect the worth of securities and the market dealings in them. For the general reader or student interested in consideration of the wonderful corporate development of the United States during the last decade the volume is also of peculiar interest and value. It is a statistical history, accurate and reliable.

The New York Reform Club has just published in Municipal Affairs the results of its investigation into the value of the street railway franchises of that city. It finds that the entire plant and equipment is worth not more than \$60,000,000 and that securities have been issued amounting to \$100,000,000, which have a market value of \$250,000,000. It follows, therefore, that there is over \$100,000,000 of water in the securities, and that the franchisees from which the city receives almost nothing are worth at least \$100,000,000. The investigation also shows that if the water were apportioned, the company could pay interest and dividends and lower fares to three cents.

That boys and girls should be taught to swim admits of no argument. As it is, the majority of children fear the water, and much of this fear is due to the misguided anxiety of their parents. How readily one may learn to swim is to be shown in the June Delandator, by an expert in the art, who describes the various strokes, floats, diving, costume, etc., in the simplest manner possible. Some striking pictures taken from life are shown.

The literary editor of the Boston Herald characterizes Charles Major's heroine, Dorothy Vernon, as "a splendid creation, a superb creature of brains, beauty, force, capacity and passion, a riot of energy, love and red blood. She is the fairest, fiercest, strongest, tenderest heroine that ever woke up a jaded novel reader and made him realize that life will be worth living so long as writers of fiction create her like."

President Roosevelt has received from Alfred Austin, poet laureate of England, an especially bound copy of his new volume, "A Tale of Two

Current History and Modern Culture for May opens with a strong portrait of our new secretary of the navy, Hon. W. H. Moody. "A Few of the World's Leaders" is the first title in the table of contents. This is followed by a paper

on "The Indians as Farmers" and the usual copious and exact treatment of "International Affairs," "Affairs in America," "Affairs in Europe," "Affairs in Asia," "Affairs in Africa," "Science and Invention," "Rehabilitation," "Socialogy" (a new department, conducted by William W. Hudson), "Art, Music, and the Drama," "A Literary Chronicle," and "Necrology." The number contains numerous half-tone illustrations, maps, etc., and fully justifies its reputation as one of the most unique and valuable magazines now published.

The recent Country Life in America photographic competitions awarded Miss Frances E. Wheeler the fourth prize for a series of pictures taken on her unique "Cleverness" duck farm. In the June issue these will be published, and she will tell how ducks thrive in conditions not at all of the usual poultry-yard sort, and why duck-raising is so seldom carried on with profit.

The Curtis Publishing Company, publishers of the Saturday Evening Post, announces the complete abolition of its exchange list. Hereafter when that company wants advertising it will pay for it.