

# Michaelian Bros.

## For Our Seventh Annual Sale

We have appropriated two lots of Fine Turkish and persian rugs to go at the uniform price of...... \$10 and \$20 Each

These are from our \$15 and \$28 Rugs.

## Oriental Hall Rugs

And Carpet Size Rugs, for Dining Rooms, Libraries, Bedrooms and Sitting Rooms at reduced prices.

Wilton Rugs--In best Persian colors Mattings--China and Japanese At Lowest Figures.

## 124 Washington Avenue

## DR. TALMAGE **PASSES AWAY**

CELEBRATED DIVINE DIED AT WASHINGTON SATURDAY.

Sketch of His Busy Career-Peculiar Methods Adopted to Keep Himself in the Public Eye-Financial Success That Was Phenomenal. Interesting Incidents.

By clusive Wire from The Associated Press. Washington, April 13.-The Rev. T. DeWitt Talmage died at 9 p. m. Saturday at his home in this city. He had been ill for some time and only a few weeks ago had experienced a change for the better which gave hope of his recovery. Several days ago, however, his condition grew worse, caused by congestion of the brain with catarrhal complications, and since then the family had been daily expecting his

T. DeWitt Talmage was unquestionably one of the most remarkable men of his time. His success financially was phenomenal for a clergyman.

Born in Bound Brook, N. J., on Jan, 7, 1832, educated in New York city for the law, which he quit at his parents' desire to take a theological course at New Brunswick, the young Talmage did his first preaching at Bellevue, N. J., and went from there to Syracuse, N. Y., to get a better place in the Dutch Reformed church there. In Syracuse he began to develop those peculiarities which, further exaggerated, were in later years to make him talked about.

He drew large Sunday evening audiences partly because he amused the people and when the crowds got so large that people were pushed down the uisles, Mr. Talmage would ask the people to come to the platform and said that he didn't care if they came up and sat on the pulpit with their legs hang-

In his Brooklyn pulpit where he be gan preaching in 1869 he resorted to the tricks of manner and speech which caused him to be caricatured from one end of the country to the other. On one occasion when it was time for him to begin his sermon he went to one edge of the platform, buttoned his coat, raised his arms, and wheeling sudden-ly dashed in running jumps across the platform, his arms waving like the sails of a windmill, his coat-tails flying behind him, and his trusers working up above his shoe-tops.

He had not spoken a word, and some of his congregation were ready to shriek, not knowing what to make of it, when Mr. Talmage stopped short, turned and walked back to the centre of the platform and exclaimed, as the beginning of his sermon: "Young man, you're rushing to destruction!"

Then he preached of the dangers of city life to young men who yielded to

### A Flood of Pennies. By such methods he drew thousands

of persons to the church, and, as it was said, the church treasurer comlained that there were thousands of pennies in the contribution plates. Mr. Talmage's comment on his style of preaching was: "My positive mode of preaching seems to stir the hostili-

ties of all earth and hell." In telling the story of his life he once

"Feeling called upon fifteen years ago .o explore underground New York city life, that I might report the evils to be combatted. I took with me two elders of my church and a New York police com-missioner and a policeman, and I ex-plored and reported the horrors that seeded removal and the allurements that endangered our young men. There came upon me an outburst of assumed indignation that frightened almost everybody but myself. That exploration put into my church thirty or forty newspaper correspondents, from north, south, east and west which opened for me new avenues in which to preach the gospel that otherwise would never have been opened. Years passed on and I preached a series of sermons on amusements, and a false report of what I did say roused a violence that threatened me with poison and dirk and pistol, and other forms of extinguishment, until the chief of the Brooklyn police, without any suggestion from me, took possession of the church with twenty-four policemen to see that no harm was

When Mr. Talmage syndicated his ton good going April 14th and 15 sermous he prepared them a week or and for return within 11 days includitive in advance, as he had to do to date of sale at the low rate of \$17.75.

he went to Europe and the Holy Land he sold his sermons before he left New York. They were printed as having come by cable. One was printed on a Monday morning as having been delivered at Queenstown, when Mr. Talmage sailed on the preceding Saturday, and after Mr. Talmage got here he acknowledged that it had never been delivered

The Holy Land had to yield him a sensation and the story was sent over here that an American had met him there and had asked the preacher to baptize him in the Jordan, which Mr. Talmage, according to his own story, did do. But in Brooklyn Mr. Talmage's enemies said that he had caught a tramp on the river bank and ducked

In Russia Mr. Talmage was received by the czar. In his story of that meeting, he said: "I asked the czar as many questions as he asked me."

The most serious attack made upon him in England was by the Rev. Joseph Parker, who said that after delivering a temperance lecture, Mr. Talmage drank wine with his meal.

### Phenomenal Earnings.

Mr. Talmage once boasted that he could make \$1,000 a day. It was at one time estimated that he was worth \$1,-000,000, but his friends said that his wealth was only a quarter of that sum. Much of his money he invested in

Brooklyn mortgages. Twenty-five years ago Mr. Talmage was tried by an ecclesiastical court in Brooklyn on charges of falsehood "and deceit." He was not found guilty, but the vote of the court was a close one.

Just before Mr. Talmage left Brooklyn a call had been made upon his congregation to furnish money which the church needed to take care of its pressing debts, and the response had not been what was expected. Then one of the influential trustees wanted Mr. Talmage to consent to a plan for charging ten cents admission to the services, believing that that would bring in \$600 or so each Sunday, but Mr. Talmage replied that he was not a ten-cent man,

and presently he resigned. While Mr. Talmage was at Philadelphia, where he preached for seven years before going to Brooklyn, his first wife was drowned in the Schuylkill river.

Mr. Talmage's success in building up the membership of the Brooklyn church was such that the church building in Schermerhorn street was outgrown and the first Brooklyn tabernacle, a wood and iron structure, senting 3,000 persons, was put up in 1870. It was enlarged in 1872, but was destroyed by fire in December of that year.

A new tabernacle, seating 5,000 persons and containing standing room for 1,000 more, was at once begun. The new building was dedicated in 1874. That, too, was burned down in 1899. A third tabernacle was built at Clinton and Greene avenues, and it also

was destroyed by fire in May, 1894. Two years after his first wife died Mr. Talmage married Miss Susan Whittemore, of Brooklyn. His son, Frank Talmage, by his first wife, followed his father's calling.

REDUCED RATES TO LOS AN-GELES.

Via Pennsylvania Railroad, on Account of Convention of Federation of Women's Clubs.

On account of the convention of Federation of Women's clubs, to be held at Los Angeles, Cal., May 1 to 8, the Penn-sylvania Railroad company will sell special excursion tickets from all stations on its line, to Los Angeles and re-

turn, at reduced rates. Tickets will be sold from April 19 to 26, inclusive, and will be good to return until June 25, when properly validated. For specific rates, routes, and conditions of tickets, apply to ticket agents.

#### Convention of Federation of Women's Clubs, Los Angeles, Cal.

For the above occasion, which takes place May 1st to 8th, 1902, the Lacka-wanna railroad will sell special round trip tickets good going April 19th to 26th inclusive, and for return, to reach starting point not later than midnight of June 25th, at fare of \$66.25 for the round trip. See ticket agent for information about stop-off privileges, variable routes, side trips, etc.

#### Pennsylvania Day Charleston Exposition, April 16th, 1902.

On account of the above the Lackawanna railroad will sell special round trip tickets from Scranton to Charles-ton good going April 14th and 15th and for return within 11 days including

Scranton's Shopping Center, 123, 125, 127 and 129 Washington Ave.

# A New Store—An Enlarged Store.

ROGRESS demands expansion—our new store is a result of it. We now occupy 28,000 square feet of floor space, devoted exclusively to the sale of Dry Goods. Our friends tell us we have the finest store they know of-we believe we have the largest dry goods store in this section of our country.

A store is much like a human being. It has its birth, its childhood, its period of preliminary schooling-it grows until it establishes its place in the affections of the people.

And then keeps on growing, if it's good.

No store ever yet jumped full grown into business. Some have tried, so have some men. But the store that wins is the store that works up by degrees from nothing, just as the most successful men have been they who started as boys with their pockets empty, but their heads full.

Those of our friends who knew the old place a little further up the street know how

small our beginning was.

That the store here is larger is due simply to the fact that we have tried to serve the people as they like to be served-fairly, courteously, comfortably. A store may start right and then go wrong. The foundation of a twenty story building may be secure, yet the superstructure may be so loosely built that it will tumble to the ground.

## It's the Way a Store Builds on Its Principles That Counts

If its prices are too high, having "one price" is perhaps worse than having many.

If it has abnormally low prices for some things (as baits) and makes up the loss by charging too much for others, it's as bad as having two prices.

If it puts so much red tape around its "exchange and money back" rule, people with

sensitive natures will refuse to ask for a privilege so grudgingly given. While the Park Avenue Hotel in New York was on fire a guest rushed into the office and said to the clerk, "Man, this hotel is burning. Why don't you do something?"

"This hotel is fire-proof," he replied, and went on leisurely writing.

Some stores say a thing in their advertisements, and no one knows it isn't so until the test comes.

Our store laid down a principle long ago that its advertisements must tell the exact truth. It does what it says, (unless a typographical error makes us say something not intended).

Trade has been uplifted in the past ten years.

This store was founded with the desire not only to do more than other stores were doing, but to do it better.

Andrew Carnegie has wriften his own epitaph, and it is this, "Here lies a man who was clever enough to gather cleverer men around him."

It was only with the assistance of the loyal men and women who for ten years have lived under our roof that we have worked out even a part of our ambition.

We cannot personally meet all our customers, though we would gladly do so every day. The folks behind the counters must speak for us. It is no empty compliment, or cheap attempt to win loyalty, when we say that no store was ever better served by its employes.

This period of expansion in our career is a time for well-wishes all around. While receiving the congratulations of our friends, we bespeak for all stores that deserve it the same success that has come to us. We have never placed hinderances in the way of other stores, nor done anything to prevent their growth.

On the other hand we have seen them grow with pleasure, believing that what helps Scranton helps this store, that the more good stores there are the larger will be the business of this store.

This is a time for making new friendships as well as for renewing the old.

If there are any who have never been in the store, let them come now and see how different it is from other places of business.

If there are any who have been turned away from this store, for one reason or another, let them come back and see how easy it is to right a wrong. Satisfactory service is the corner-stone of the expanded store.

The enlarged store will be open for business Monday morning. COME!

Connolly