

Fit for Any Home

Use
Both
Both
'Phones Shopping News Mail Orders Receive
Prompt Attention

## Another Master Merchandise Movement

On the Part of Scranton's Big Store.
The entire stock of the Newark Shoe Store has been moved to our store, and busy hands are getting it ready to place on sale in a few days.

We propose to make this the greatest shoe selling event in the history of Scranton It will pay you to watch the papers for further particulars.

## La Vida Consets

$\mathbf{A}^{\mathrm{RE} \text { manufactured of the finest French }}$ beauty of form only attained by some few French garments. We desire in especial to direct your attention to the La Vida straight front-the perfect corset combining as it does the function of
style, beauty and hygiene. It is built
lither style, beauty and hygiene. It is built
on the natural lines of the figure peron the natural lines of the figure per-
mitting full freedom of movement and breathing, at the same time holding the shoulders in a fine stalwart attitude by
placing all pressure of lacing upon the hips and back muscles. This develope spine and rounds off the hips and bust into lines of exquisite symmetry.
La Vida straight front is special models for each different build

## Women's Tailor=Made Suits

The line of Suits shown this season at the Big Storearevery extensis
and at price that are considered very moderate by judges of value.
A pretty Eton Sult, made of Basket Cloth, skirt lined with Near Silk Liningg,
graduated flounce; Black, Blue. Brown and Tan. Trimmed with satin ribbon to

made A promising number among the many for popularity is the ETON SUIT, as an Eton or Straight Front Jicket. Richly trimmed with bands of effter our rows of narrow stitching, bell sleeve and taffeta lined;
priced at.....................................................

NEVER has there been so much delight shown at an opening of SPRING MILLINERY as at the Big Store in the last few days. We will continue the show days all this week adding, day by day, ome late arrivals and distinctly exclusive styles, such as the Big Store

## Drapery Department

 Moving time is here: new curtains are needed, new shadesare ewanted, No better place to be suited than et this well stocked
Department.

## TheStorethatSaves You Money

Being with our various stores in other cities, the largest concern of the kind in the
United States, we are enabled to buy for less, and consequently to sell you for ess than any other house in our line That's why we say to you, "Your best in.

New Store.
New Goods.
New Styles.


Dining-Room Suite.
e offer this week a special complete dining勆

Sideboard.
Extension Table, 6 Cane Chairs.


Go-Carts.
The most extensive line of Go-
Carts in town can be seen on ou reclining cart, nicely up S6 ${ }^{\text {so }}$

Winter time was Pie time

