



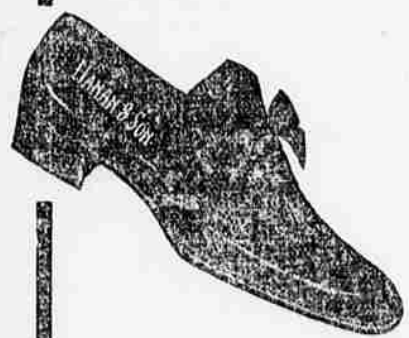
The Best Shoe for Women



Not because we say so, but because it's been proved the world over. This exclusive ladies' shoe store is becoming better known every day. We say "exclusive" because it is entirely separated from all other departments of this great store. This popular ladies' shoe does not require the advertising of its merits. The "Soros's" trade mark stands for excellence of quality and material and they are to a lady's foot what a Worth creation is to her figure.

They have that faultless appearance which distinguishes them from all other makes. Samples of the new spring lasts, including the "Blucher" and "Colonial" Oxford are displayed for your inspection in our corner window. Always the same price. **\$3.50**

The Hanan Shoe for Men



It's a well known fact that the "Hanan" Shoe has received more praise than any other Men's Shoe on the market. Manufacturers have tried to copy their lasts, or endeavored to secure the secret of their finishing. But the Hanan Shoe today stands supreme. All the exclusive lasts are now being shown in our shoe department. The "Colonial" Oxford is the latest.

See Our Popular Priced Shoes at \$2, \$2.50, \$3, \$3.50

SAMTER BROS.



Jonas Long's Sons

Daylight
Store

Millinery

News

Our Grand Millinery Opening

Today and Tomorrow, March 27 and 28.

A cosmopolitan exhibit. Paris, London, New York and this city are shown together, and each is content in the association of the others for nothing but the very best is here.

Such as we show now have never been equaled in Scranton before. They have character, dash, brilliancy; every line of their make-up is a line of beauty. Every effect is an effect to attract and favorably impress.

It is impossible to portray their airy gracefulness with the hard positive lines of a pen. Come to our Second Floor to see them; you will be well repaid. Your Easter wants in Hats can be easily selected from this immense stock.

All the Latest Trimmed Millinery, all the latest effects in the Rolling Rim Sailor. Just a glimpse at a few: One is called the DU BARRY. This chic Sailor is trimmed with foliage and berries. Then there is the SAN TOY; just the hat for a miss to wear for it has an air of smartness. Ready-to-Wear Hats. Untrimmed dress shapes in Fancy Straw and Tuscan. Then the Fancy Hats which are trimmed with flowers and ribbons.

A complete line of Trimmings includes pearls, cabashons, braids. This handsome Millinery Parlor is yours to roam in at will.

...SPRING...
...1902...

Women's Tailor-Made Suits

...SPRING...
...1902...

The Big Store is showing an elegant line of Tailor-Made Suits at popular prices, \$10.00 to \$50.00. The newest is here.

ETON SUIT—Made of Basket Cloth, silk-lined jacket, trimmed with rows of satin ribbon to match. A new style cuff, also trimmed; skirt lined with near-silk lining, graduated flounce; comes in black, blue, brown and tan. Priced at..... **\$12.50**

ETON SUIT—This number is made from Camel's-hair Cloth, single-breasted, with vest; can be worn either as an Eton or skirt jacket; richly trimmed with bands of taffeta, 4 rows of narrow stitching; bell sleeve and taffeta lined; 7-gore skirt, full-flare, lined with near-silk; black, blue, brown and tans. Priced at..... **\$25.00**

Silk Eton and Blouse Spring Novelties—a line that is very extensive in all that is new.

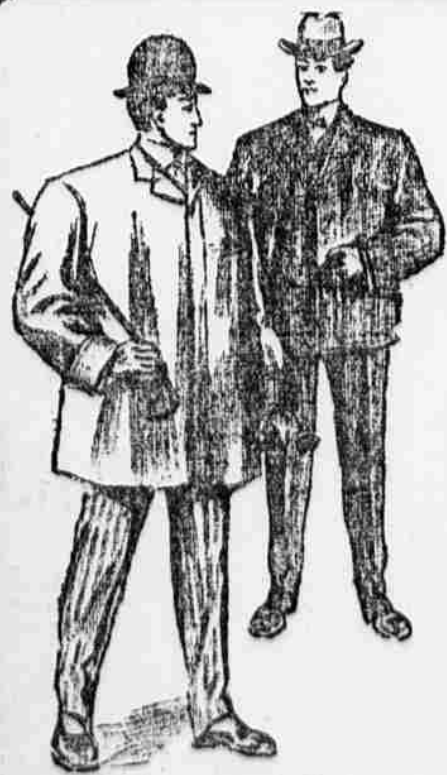
Taffeta Satin and Moire Silk, also cheviot, serges and broadcloths. Priced at very low figures.

SILK WAISTS

More than usual interest in this line. It will be hard to find such an elaborate stock in this city. A Waist that will sell at sight, has 61 rows of cording in front, with velvet buttons. colors are light blue, maize, helio, lavender, Nile green, gray, old rose and black. A waist worth far more than the price asked for it.....

\$2.98

Scranton's Big Store.



Suit or Overcoat Styles

We have strived for many years to perfect and maintain a system of Ready-to-Wear Clothes that is equal to that turned out by the best custom tailors. If you are interested in good clothes you have certainly heard of our "Atterbury System." We believe it's perfection of clothes making. The workmanship is executed by careful tailors, and the designers select their patterns from the latest American and foreign fashion plates. See the "Atterbury" Suits for Spring.

Spring Overcoats

This season's Spring Overcoat, according to the latest fashion plate, is cut medium length. Our own special "Derby" Box is cut decidedly short. There are many noticeable improvements over last season. The shoulders and fronts are very broad, giving the coat a full appearance both back and front. We can show you all the cloth patterns displayed by the best custom tailors, and whether it's a Suit or Overcoat you will profit by examining ours. From..... **\$10 to \$28**



HATS

Do you know that every hat sold by us comes direct from the manufacturer, thereby saving the middleman's profit? It's quite an item, and you'll find a \$2.00 hat bought here wears equally as long and looks just as well as most \$3 hats bought elsewhere. We are now showing all the New Spring Shapes, including the "Stetson."

See our quality at \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

The Boys' Department

This department is showing some beautiful Easter Novelties in Boys' Clothes. We have and still retain the reputation for securing the best and most exclusive styles for boys. Another item indicating the thought and effort of this department is the careful tailoring and attention given to every detail. We are showing this season a new creation in Sailor Blouse—the "PETER THOMPSON," made for us by this famous manufacturer. Also many new novelties in the Popular Priced Clothes for Boys. See our window display of qualities and prices from



\$2 to \$6.50

Young Men's Suits.

We are showing this season Young Men's Suits, cut from the exact same cloth and by the exact same system as the "Atterbury," for men. They are decidedly swell.

SAMTER BROTHERS, COMPLETE OUTFITTERS.