

Jonas Long's Sons

Corset News

The La Vida Corset

Miss McCarthy
An Expert Corsetiere

Representing the LA VIDA CORSET, is here this week. We would be pleased to have you attend this special display of these Celebrated Corsets. You will find all the new models that embody the essential features necessary to conform with the present fashion in dress.

She will fit, take special measurements and explain the superior merits of this Celebrated Corset to all ladies who are interested in the latest ideas pertaining to corsets.

Demonstration on Second Floor.

Scranton's Big Store

Jonas Long's Sons

Daylight Store

Millinery

News

Our Grand Millinery Opening

Thursday and Friday, March 27 and 28.

A cosmopolitan exhibit. Paris, London, New York and this city are shown together, and each is content in the association of the others for nothing but the very best is here.

Such as we show now have never been equaled in Scranton before. They have character, dash, brilliancy; every line of their make-up is a line of beauty. Every effect is an effect to attract and favorably impress.

It is impossible to portray their airy gracefulness with the hard positive lines of a pen. Come to our Second Floor to see them; you will be well repaid. Your Easter wants in Hats can be easily selected from this immense stock.

All the Latest Trimmed Millinery, all the latest effects in the Rolling Rim Sailor. Just a glimpse at a few: One is called the DU BARRY. This chic Sailor is trimmed with foliage and berries. Then there is the SAN TOY; just the hat for a miss to wear for it has an air of smartness. Ready-to-Wear Hats. Untrimmed dress shapes in Fancy Straw and Tuscan. Then the Fancy Hats which are trimmed with flowers and ribbons.

A complete line of Trimmings includes pearls, cabashons, braids. This handsome Millinery Parlor is yours to roam in at will.



IT IS A VERY OLD FESTIVAL

INTERESTING HISTORY OF THE EISTEDDFOD.

Dates Back 1,000 Years Before the Christian Era—Has Been Held at Regular Intervals Since the Sixth Century—National Eisteddfods in Wales for the Last Thirty Years. Mottoes of the Bardic Provinces Into Which Wales Was Sub-Divided in Ancient Times.

The following interesting "History of the Eisteddfod" was printed in the official programme of the Lehigh Valley festival at Allentown on Monday, and will serve to enlighten many people who are in the dark as to what an eisteddfod really is:

An eisteddfod (pronounced as if it were spelled as it is) is the native Welshman's name for the festival. It is representative of his country and arouses his national pride. The Welsh claim descent from Gomer, the grandson of Noah. They were the Cumru of antiquity. The festival of the early Roman period, and they are the Eborac of today.

The eisteddfod is the oldest of their national institutions. It dates back to the prehistoric period. Tradition teaches us that a royal eisteddfod was held under the auspices of Pryddin ab Idris Mawr, who ruled in Britain about 1000 B. C. The first historical reference to an eisteddfod occurs in Caesar's Commentaries. He wrote that the Gallic Druids assembled at a fixed period of the year in a consecrated place, and all who had disputes came and submitted to the decrees and determinations.

The historic period of the eisteddfod dated from 549 A. D., when an eisteddfod was held at Cony, at which Nectavian, the world's president, from that date to 1868, the eisteddfod was held at regular intervals, when circumstances permitted. The most notable were those of 1816, 1820, 1828, 1831 and 1832. After the eisteddfod passed out of the hands of the Welsh, the eisteddfod lost its authority, but suffered no loss of influence in literary matters.

UNDER ROYAL COMMISSION. Those held under a royal commission exercised authority in some degree, notably that of 1868, when the Welsh were commended to adopt surnames. The strictly modern eisteddfods date from 1871. National eisteddfods have been held in Wales annually for thirty years or more, and local meetings have been held wherever Welsh men may be found, even in Australia, South Africa and Patagonia.

The most notable eisteddfod held on American soil was that which convened at Chicago during the World's fair. The eisteddfod in the United States has been devoted to drama and song, but literature, oratory, and sculpture have not been entirely ignored. It has thus undergone great changes, but not without leaving its impress upon the civilization of today, which is distinctly British.

The primitive eisteddfod was a tribal institution, and was the vehicle of government, church and college of the early Celtic tribes. It was the cradle of law, learning and industry. Its patrons and promoters always upheld the doctrine of equality, and cultivated individuality, the most noted characteristic of the Celt.

These influences, acting for ages, gave to the world the modern doctrine of personal liberty, so admirably expressed by Jefferson, and adopted by all progressive peoples. The most perfect of the governments of today are modeled after the ancient eisteddfod. In the language of a noted writer, the eisteddfod is to this day the root and archetype of our political system.

MOTTOES OF THE EISTEDDFOD.

The mottoes are those of the eisteddfod and the five "chairs" of Bardic Provinces into which Wales was in ancient times divided. "Gwyl yn rhybwr a hys"—"Truth against the world and its motto of the eisteddfod." "Daw a phop Ddion"—"God and all that is good" is the motto of the Bardic Province of Gwynedd. "Daw a phop Ddion"—"God and all that is good" is the motto of the Bardic Province of Gwynedd. "Daw a phop Ddion"—"God and all that is good" is the motto of the Bardic Province of Gwynedd.

DOING MEN'S WORK.

Some Women Who Are Meeting with Phenomenal Success.

There are few trades and business enterprises nowadays that do not number some dutiless woman among their workers, managers or employers. Widows, thrown upon their own resources, frequently assume charge of their husband's business—perhaps an occupation they never voluntarily would have chosen—or ambitious girls follow their fancy in some strange, because novel, occupation.

The only woman manager of a great biscuit concern is Miss Jennie Hatcher, of Pittston, Pa., who succeeded her father in full control of a great plant.

One of the finest hotels in the south is the new one in Jacksonville, Fla., whose senior proprietor is Mrs. A. R. Dodge. Women are beginning to adopt the hotel business as a larger form of housekeeping for which the training of the centuries has fitted them.

Mrs. Emma Shafter Howard, a wealthy widow of California, is secretary of the Women's State Agricultural and Horticultural union.

One of the pioneer wood and steel engravers of this country, Miss Sarah Fuller, recently died in New Jersey at the age of 73. She worked many years at her delicate craft for Harper's and all the great New York publishing houses.

Miss Vincent, once of Marblehead, Mass., is earning a good living as a pilot in San Pedro harbor, California. A sawmill is successfully run by a woman near Plainfield, N. J. Mrs. David Blackford carries on this industry, performing the part of engineer, and hiring a man and boy for rough work. Her husband spends six months of each year in South America, searching for tar, and thus the profits of the lucrative business are kept in the Blackford family. Mrs. Blackford is a comely young woman, who supervises all the financial and mechanical parts of the sawmill, turning out extra fine work.

A Wisconsin woman is a successful poultry raiser, and is employed by the state board of agriculture as a lecturer. She has studied the language of poultry, and believes that a hen's vocabulary consists of seventeen words, a rooster's of seven.

Among beekeepers of the northwest Mrs. Stow, of Evanston, Ill., is regarded as an authority. She is vice-president of the State Beekeepers' association, and has a well equipped apiary of 100 colonies of bees, which she handles with care.

Two women of San Jose, Cal., Josephine Graham and Louisa Held, own and carry on a barber shop. They have been barbers for eight years. Their shop is clean, neat and attractive, containing good pictures, flowers and magazines, and is patronized by many of the leading citizens.

A "boss" contractor in Philadelphia of some prominence is Mrs. Hugh Brady. Her husband was a well-known contractor for hauling and carting. At his death, the young widow, familiar with the business, carried it on, remaining in the same little office used for so many years. Very few people know that the "firm of Brady & Son" is a woman, both former members being dead. She personally supervises all important jobs, quietly going about in short skirt and sensible shoes. She works twelve hours a day, and finds that out-of-door work conduces to robust health.

Miss Julia Mack, of St. Louis, is a city weigher, the only one that the mayor indorses. During the past year she has turned in \$12 profit from her scales to the city treasury, while all the other weighers reported that they could barely meet expenses. Miss Mack works ten hours a day, and has held the position through three administrations, in spite of many competitors.

...SPRING... ..1902...

Women's Tailor-Made Suits

The Big Store is showing an elegant line of Tailor-Made Suits at popular prices, \$10.00 to \$50.00. The newest is here.

ETON SUIT—Made of Basket Cloth, silk-lined jacket, trimmed with rows of satin ribbon to match. A new style cuff, also trimmed; skirt lined with near-silk lining. Graduated flounce; comes in black, blue, brown and tan. Priced at..... \$12.50

ETON SUIT—This number is made from Camel's-hair Cloth, single-breasted, vest; can be worn either as an Eton or skirt jacket; richly trimmed with bands of taffeta. 4 rows of narrow stitching; bell sleeve and taffeta lined; 7-gore skirt, full-flare, lined with near-silk; black, blue, brown and tans. Priced at..... \$25.00

Silk Eton and Blouse Spring Novelties—a line that is very extensive in all that is new. Taffeta Satin and Moire Silk, also cheviot, serges and broadcloths. Priced at very low figures.

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SILK WAISTS

More than usual interest in this line. It will be hard to find such an elaborate stock in this city. A Waist that will sell at sight, has 61 rows of cording in front, with velvet buttons. colors are light blue, maize, helio, lavender, Nile green, gray, old rose and black. A waist worth far more than the price asked for it..... \$2.98

Scranton's Big Store.

Outline Studies of Human Nature.

Points Made by Mr. Wise. The present state of mind of certain people with reference to locating the place where the credit for the recent fusion victory belongs, as well as to the scramble for a share of the spoils, was well illustrated by two stories told by John S. Wise at a dinner in Madison Square Garden in celebration of the defeat of Tammany. The first of these stories was aimed at several members of the Citizens' Union, who were present at the time. It runs as follows: "A young fellow who was making his first shooting trip in the Mate woods had taken with him an old guide whose marksmanship was well known. In the course of a morning's ramble a partridge went up suddenly ahead of them, both raised their guns and fired, the guide at the bird, the young sportsman at the atmosphere generally. The bird fell, and both rushed to get it. The guide got to it first, and, plucking it up, presented it to the young hunter, and said good naturally: "It don't make any difference which of us hit him, as long as we bagged him." "Mr. Wise's second story, which was aimed at the patronage problem, ran this way: "A southern family had for many generations occupied a backwoods plantation. Here they lived in a free and unconventional fashion. When it was dinner time the old soldier 'mammy' would bring in the food of the meal, place it on a table, and then blow a cow horn, to call the men from the fields. The discovery of coal in their plantation changed the family's condition suddenly from poverty to wealth. The family moved to Atlanta and adopted more dignified habits of life, among which was the custom of dining. The old 'mammy' still did the housework of the table. To her the new way was both disagreeable and confusing. The number of plates necessary for the various courses was a particular source of amazement. At last she disappeared one day in the midst of dinner. After some search her mistress found her in the kitchen, sobbing loudly, and inquired what the trouble was. "Trouble, ma'am," she said, plaintively. 'I've gwine back ter de plantation. I can't stand dis new course dinner. Dere's too much scowling up plates fer de scowling of de vittles.'"—New York Tribune.

Had Seen Drunken Men.

Madly About People tells this story about the much venerated and saintly Bishop of Lincoln, Dr. Edward King, now advanced in years and somewhat infirm. He had recently been visiting Birmingham for his health. After resting one afternoon for some time on a seat on the parade he desired to move, but found some difficulty in rising. A kind-hearted little girl of the town was passing, and, noticing his difficulty, ran up, saying: "Oh, let me help you." "Oh, let me help you," said the bishop, and she gave him one of his sweet smiles and said: "You're a dear little maiden, but I don't think you're strong enough." "Why, bless you, sir," was the reply, "I've often helped up daddy when he was a sight worse drunk than you are!"

Needed the Soap.

It was at a department store bargain counter for odds and ends. The crush was terrific. Women snatched and snatched and showed to get alongside the counter. Frequently two of them happened to pick up the same bargain at one and the same time, and then they both retained their clutch on it and looked vaguely at each other until the stronger of the two won the victory or the bargain was rent into ribbons. A haughty matron with an electric seal coat picked up a box containing three cakes of imported soap for 8 cents at the same moment that a humble-looking little woman in a faded tan coat had fastened her grasp on the box, says the Washington Post. "I believe I was the first to take hold of this," said the matron in the electric seal coat, freezing the little woman in the electric seal coat, freezing the little woman in the electric seal coat, freezing the little woman in the electric seal coat.

Our Fire Sale

Of Wall Paper, Shades, Picture Frames and Paint Brushes Goes Merrily On...

HUNDREDS OF PEOPLE are daily reaping a harvest from our recent misfortune. The old saying, "It's an ill wind that blows nobody good," was never better demonstrated than by this great sale. Our loss is your gain, but we are bound to open our new store with an entirely new stock, and with that end in view, are selling our entire line of WALL PAPER, SHADES, PICTURES and PICTURE FRAMES way below the actual cost to us. Some of the stock is slightly damaged, some is not. It all goes at the same price.

JACOBS & FASOLD, Temporary Stores: 505 Linden Street. 308 Washington Avenue, Opp. Tribune Bldg.