## The News of Carbondale.

## CLEAN THE GUTTERS

## SAYS CITY ENGINEER

## Jonas Long's Sons' TRIUMPHAL OUTLET TRADE SALE

Has turned the whole town toward this store. It is the Biggest, Broadest and Fairest Merchandise Movement ever inaugurated in the interest of Scranton people, and the marvelous selling that has marked its beginning not only shows the triumph of this store's methods, but-

It tells in the never-failing light of comparison that this Jonas Long's Sons' Big Store, with its Matchless Merchandising Power, can and does sell the world's best merchandise at such low prices as no other store can equal or approach.

If you were here yesterday and shared in the offerings, the values you got have done their own talking, and today the great crowds of buyers here will be augmented by the people who have learned to have faith in the doings of Scranton's Greatest Store.
"Audrey," By Mary Johnston, author of "To Have and to Hold" and
Virginia story, laid in the Eighteenth Century

| ess Goods |  | he Basement | Women's and Children's |
| :---: | :---: | :---: | :---: |
|  |  |  | Hosiery and Underwear |
|  |  |  | at Outlet Trade Sale Prices |
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|  |  | Borders, 7c kind. Sale price...... 4C Women's Initial Handkerchiefs, broken |  |
| scellaneous |  | pri |  |
|  |  |  |  |
|  |  | Men's Furnishing |  |
|  |  |  |  |
|  |  | kind....ulet 35c |  |
|  |  | Men's Working Shirts, black and white, blue and white, and medium colors, as- | Gloves |
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