## Stand by the Standard

In baking powder, Cleveland's is the standard, the powder of highest reputation, greatest strength and absolutely pure. It renders the food more healthful and palatable, and is most economical in practical use.

Cleveland's Baking Powder is neve sampled, sold by schemes or lotteries, gifts or giving salesmen gold watches or commissions. The housewife gets in the purest and best of baking powders the whole value of the money she pays for it.

If you value good, pure food, let your baking powder be "Cleveland"



