## WEST SCRANTON



## The Irresistible Charm Of Fashionable Newness

Pervades the entire store these days, and so far we
have heard nothing but expressions of admiration
or the remarkable showing we are making of
The Latest Good Ideas in
New Black Dress Fabrics
New Fancy Dress Fabrics
New Pedestrian Skirtings
New Fancy Waist Cloths
New Applique Trimmings
New Spangled Trimmings
New All-Over Trimmings
New Combination Trimmings
New Jackets and Coats
New Suits and Skirts
New Flannel Waists
New Silk Waists, Etc.
ie Cloak Depariment Stock
Is not yet fully complete, but there's more than
enough for the most fastidious buyer to choose from enough for the most fastidious buyer to choose from, and new arrivals are coming in daily.

All Other Departments
Are Complete, However


GREEN RIDGE






## Social

 Gossip
## Jonas Long's Sons' Fall <br> Millinery Opening <br> Takes Place

NEXT WEEK,
Tuesday, Wednesday, Thursday, October 1, 2 and 3.

## Forcible Facts Concerning

 Our Girocery Department...VSIT OUR Grocery Department today and
learn what it means to purchase high-
class, pure groceries to lass, pure groceries, for lower prices than Then you shop here under the most favorable condi-tions-plenty of light, space and ventilation, with experienced salespeople who understand and fulfill your
wants properly. wants properly.
grocery specials that the grocery newest and freshest grocery specials that the grocery market provides here
in abundance. A few forcible illustrations of our great facilities to offer high-grade groceries for less money
Hams at 12c a Pound. Pettiohn's Breakfast
than any other concern in Scranton.
As everyone knows the Food at 10c a package.
price of hams is going up Considerably under price. price of hams is going up Considerably under price.
and it is wise to buy now. These sugar cured hams are Fine Ilixed Tea at 35c enceptonusually low. Here $\mathrm{si}_{1}$, gives. ${ }^{3}$ pounds for a
price unt satis-
Fancy Messina Lem- Pears at 10c a Can- ons at 12c a Dozen-A Comes in 3 -pound cans,
new lot just open
and and consists of whole halves, new lot just open ed and consists of whole halves,
very good value at 122.
Fancy California Can.
Prunes at 5 c per pound. produc
Splendid prunes, newly
shipped: 22 pounds for $\$ 1$, Lenox Soap-8 bars
The above items indicate the general value giving
donas Long's Sons

Lyceum Theatre

Mr. Willis Granger
SECRET WARRANT

Academy of Mlusic

NORTH SCRANTON

CHARLES LEYBURNES
BIG BON-TON STOCK COMPAN
PRINCESS OF PATCHESS.
STAR THEATRE
"Dainty Parea Buriesquers"

