



# the ECONOMY'S

Trade Sales in Furniture and Home Furnishings in the otherwise dull months of August and February are now successfully carried on in five large cities.

**It Was Our Privilege to Introduce These Sales to the Residents of Scranton**

and reasons for the sales and their continued success are so logical, that it would be strange if we had no imitators. We have—the field is large—Welcome! Our Sixth Annual Sale, (or Twelfth Half Yearly) begins Monday, August 5th. It needs no introduction to you; it contains in its own past every assurance of future success. That it is not a hurried spasmodic effort—that it represents in every essential feature the careful thought of the best experts—that assortments will be practically limitless—that every article is absolutely good and dependable—we need hardly tell you. "Price will be rock bottom"—in conjunction with this great August Sale. We have introduced two innovations: "The Discount Tag Sale," and the "Ready-Made Carpet Sale." We'll tell more of these.

# AUGUST FURNITURE SALE

**We Prepay the Freight** on all purchases amounting to \$5.00 or over. All goods packed free of charge—same stored free of charge for 30 days if so desired.

### "THE DISCOUNT TAG SALE."

Two causes combine to make this a most important sale. First, our buyer made a remarkably fortunate purchase of furniture during his recent trip; second, we are clearing our stocks of all surplus and have cut the prices in our sharpest manner, in every department. All over the store you'll find "The Red Printed Manila Tag." Here's what they say:

- \$45.00.** ANTIQUE ORATERED OAK CHINA CLOSET, well glassed, best plate in door. Former price, \$77.50. PRESENT PRICE.
- \$17.00.** FIVE-PIECE SET, covering best silk damask, French finely carved, French slatted legs, all sitting edge. Former price, \$35. PRESENT PRICE.
- \$55.00.** FINEST SAN DOMINGO MAHOGANY SET, three pieces, well shaped case, genuine brass inlaid front, and shows signs of age. Former price, \$80. PRESENT PRICE.



**Handsome Parlor Rocker** in genuine mahogany, piano polish, genuine marquetry inlaid panel back, very stylish, usual price for this grade \$18 to \$20. August Sale Price..... **\$10**

### "THE READY MADE CARPET SALE."

All made-up carpets that have accumulated from some cause or other, are included in this sale. You'll find small and large carpets here. We mention these in all instances.

- Prices Are Halved.**
- \$10.30.** SUPER EXTRA INGRAIN C. C. CARPET, 5 yards wide, 3 1/2 yards long. Worth \$20.60. SALE PRICE.
  - \$12.00.** THREE-PLY, ALL WOOL, 12 1/2 yards wide, 12 feet 9 inches long. Worth \$24.00. SALE PRICE.
  - \$14.40.** VELVET CARPET, 11 feet, 2 inches wide, 12 feet 9 inches long. Worth \$28.80. SALE PRICE.
- REMNANTS AND ODD LOT RUGS—Prices are likewise discounted one-half:
- Carpet, 37 1/2c; \$2.50. Rugs, \$1.25; and so on.

### CREDIT YOU? CERTAINLY!

But all goods especially advertised sold for cash only—all other goods sold as usual.

**CASH OR CREDIT.**

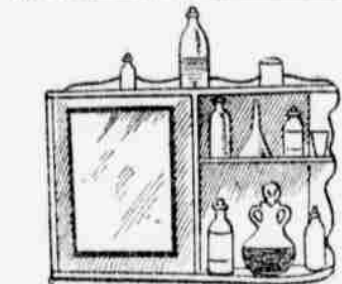
Note This Great Value.



**Bed Room Suit of Solid Oak**—3 pieces—Shaped top dresser and washstand, prettily carved, 24x20 inches, shaped French plate mirror of an elegant design, workmanship and finish; sells regularly at \$25. During this August Sale..... **17.50**

**FREE!** Absolutely, with every purchase amounting to \$20.00 or over, during this sale, a **Guaranteed Stem-Winding Watch**, to advertise a periodical for young folks.

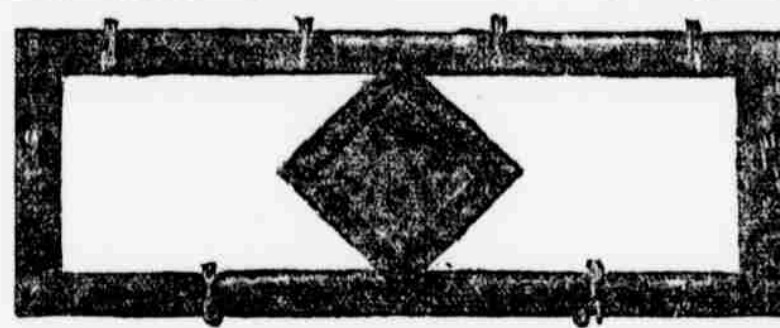
**Golden Oak Hanging Book Shelf**—The kind you have looked for so frequently and been unable to find; 17 1/2 inches high, 36 inches wide, has a top shelf handy for so many things. August Sale Price..... **89c**



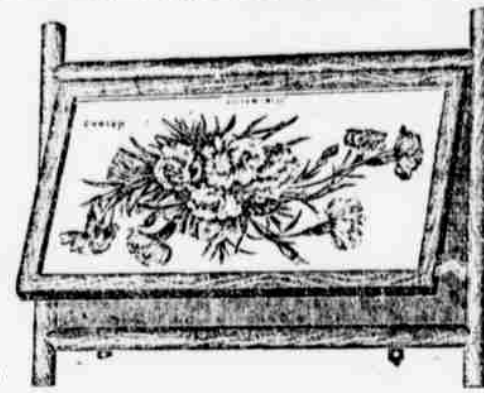
Enough to go 'round of these ever handy **Medicine Chests**, 23 inches wide, 9x12 inch mirror in door. August Sale Price..... **87c**

An assortment of iron beds in white enamel and colors, one similar to above design, worth \$10. During the AUGUST SALE, Price..... **5.75**

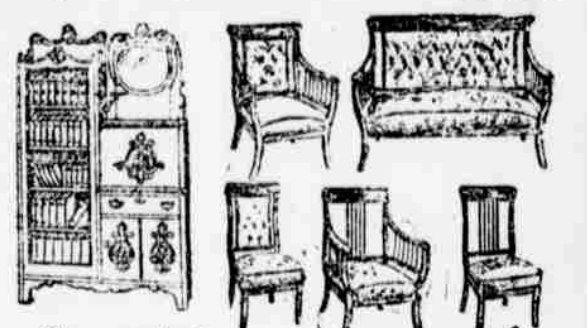
**Golden Quartered Oak Sideboard** with French shaped beveled mirror, shaped drawers, cabinet top and base finely carved, worth \$35, August Sale Price..... **21.00**



Another gross of these "Pan-American" Hat Racks have arrived, ready for this great trade event—worth anybody's two dollars. During the AUGUST SALE PRICE..... **\$1.29**



The famous "Economy" Wall Pocket—ornamental and useful—finished oak, enamel or mahogany. During the AUGUST SALE PRICE..... **39c**



The greatest Desk and Book Case combination we know of. Not very many here. August Price, **11.98**

The above illustrative cut represents a suit never sold for less than \$40.00. Covered in Rich, Plain Belgian Velour, dark, olive or red brass gimp lining, mahogany finished frame. AUGUST SALE PRICE..... **27.50**

**\$20.00 Turkish Tufted Couch**, large size, covering a high grade of leatherette, high tempered steel springs, August Sale Price..... **12.50**

**A Practical Divan Couch**—A novel idea, makes the appearance of an article worth three times the price we ask; soft and springs, a perfect bed. August Sale Price..... **\$5**

### Clearance Sale of Linoleums and Mattings

We have gathered all the short pieces of Linoleums, Oil Cloths and Mattings, which we know hundreds of housekeepers, familiar with these annual occasions are waiting for. They will be measured and marked for quick selling.

**A Quarter to Half of the Former Prices.**

Here is more exact information about prices:

- Linoleums**, in lengths of 1 to 12 yards, regular prices 60c to \$1, now **15c to 50c** square yard.
- Oil Cloths**, regularly 25c to 50c, now **9c to 25c** a square yard.

All the above goods are sold by the square yard, not running yard.

**Mattings**, China and Japan. Quantities under ten yards are **One Half Off Regular Prices**; over ten yards, **One-Third Off**. Lengths of the remnants run from 6 to 30 yards and prices range from 10c to 25c, according to the qualities.

### All Carpets Made and Laid Free During This Sale.

**300 Hassocks**, covered in the finest grade of carpetings—some Wilton velvet others Axminster and some tapestry carpet. All at the same price..... **29c**

Those ever popular Downy Sofa Pillows are here for this Great Trade Sale, coverings in rich colors, pulled edges; each..... **29c**

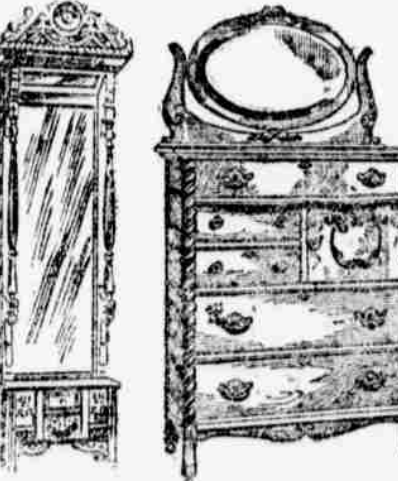
### A Carpet Sweeper

With a reputation and a guarantee worth 2.50, during the August Sale Price..... **\$1.69**

**One Hundred Ladies' Sewing Rockers**, suitable for Decorating, Each, **59c.**



Elegant and thoroughly comfortable, upholstered in the finest fabric, spring and rock, velvet, leatherette, or various other materials. August Sale Price..... **\$11.50.**



**Large Pine Mirror**, combination of a large oval, to vision and a small square, to vision, all five drawers, French slatted, beveled mirror, most lovely mirror. Price regularly \$15.00, August Sale Price..... **13.95**



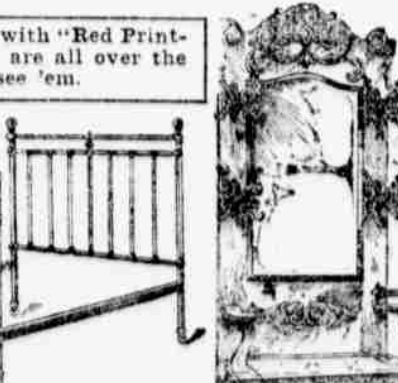
A big variety of children's furniture, to vision and a small square, to vision, all five drawers, French slatted, beveled mirror, most lovely mirror. Price regularly \$12.00, August Sale Price..... **8.50.**

**Rococo Frame, Velour Covered Couch**—Deeply tufted, a \$12.00 couch. August Sale Price..... **\$7.49**

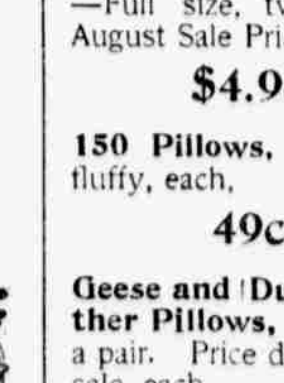
An Iron Folding Bed, made of steel, for use in the house or for travel. This bed during the August Sale Price..... **5.45.**



Mahogany music cabinet, 25 pictures to select from. Great value. August Sale Price..... **\$10**



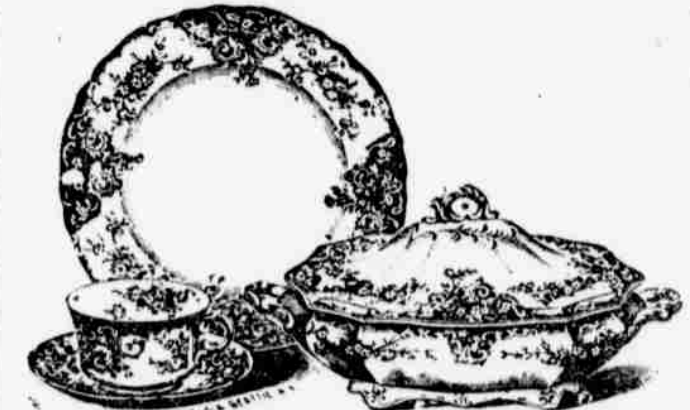
How's this for a **Queen sized bed**? Full size, low foot, \$30.00 the regular price. August Sale Price..... **5.90**



**Golden quartered hall oak, French plate mirror**, a variety of sizes. See our \$12.00..... **\$12**

### News From the Bedding Department.

- All Cotton Mattresses**—Full size, two parts, August Sale Price..... **\$4.98**
- 150 Pillows**, live and fluffy, each..... **49c**
- Geese and Duck Feather Pillows**, worth \$4 a pair. Price during this sale, each..... **\$1.48**
- High Grade Feather Pillows**, each..... **\$2.50**
- An immense value, this steel tempered **Bed Spring**—folding, worth \$4. Sale Price..... **\$2.98**
- Folding Child's Crib**, 48 inches long, with woven wire spring attached. August Sale Price..... **\$1.79**
- Rocking Cradle**, with woven wire spring. Price..... **\$1.39**
- Two Great Cot Values.** Woven Wire Cot..... **\$1.39**
- Canvas Covered Cot..... **79c**
- The Dependable Felt Mattress.** Is far superior to an inferior or medium quality of hair, being of vegetable matter is far more healthy—magazine advertisers tell you \$15.00. During the August Sale the price is..... **\$11.75**



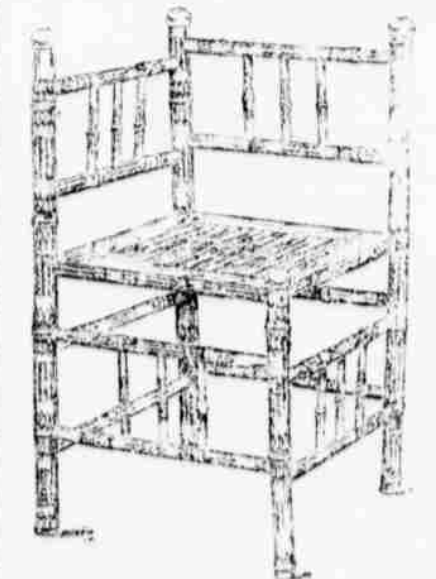
**50 decorated Dinner Sets** consisting of one hundred pieces—full sized set—no pieces "skimped" to make the price. Made from white American Porcelain, the usual \$7.50 set. August Sale Price..... **\$5.75**



**A Brass Base Lamp**, with a day-light burner, large globe beautifully decorated—a \$4 value—August Sale Price..... **2.98**



**Large basin and pitcher**—very stylish shape, something always necessary—the two pieces..... **79c**



**Full Size Bamboo Corner Chair**—Most beautiful piece of furniture, very decorative, makes a suitable Reception, Hall or Sitting Room piece. August Sale Price..... **\$1.69**



**Two hundred or more Rockers** in cobbler or saddled shaped seats, Golden oak or mahogany finish, great value of this great sale. These Rockers have good size deep arms. **1.39**

**Great Carpet Values** are shown on the Second Floor. See our prices on 9x12 Axminster Rugs.

**One Hundred Solid Oak Extension Tables**, 6 ft. long, Each, **\$3.95.**  
**The Economy Furniture Co., 221-23-25-27 Wyoming Av.**

**Ladies' Desks, \$3.29**

**Office Desks, Roll top, double pedestal base 16.95**