

The Scranton Tribune

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When space will permit, the Tribune is always glad to print short letters from its friends bearing on current topics, but its rule is that these must be signed, for publication, by the writer's real name, and the condition precedent to acceptance is that all contributions shall be subject to editorial revision.

THE FLAT RATE FOR ADVERTISING. The following table shows the price per inch each insertion, space to be used within one year.

TEN PAGES.

SCRANTON, PA., JULY 13, 1901.

The Kansas City platform looks like the bleaching board of an abandoned base ball park, just after the visit of a cyclone.

Luzerne's Probable New Judge.

NOW THAT the governor has signed the bill giving Luzerne an additional judge, there is every reason to expect that he will accept and ratify the choice of the Luzerne Republicans for the office, Frank Wheaton, esq.

More strikes appear to have originated recently from an anxiety to enforce hair-splitting rules than from real grievances.

Lawyers and Witnesses.

ONE OF THE crying abuses of our courts is the wide latitude allowed to counsel in the class-examination of witnesses. We are sorry to say that this abuse sometimes attains large proportions in Lackawanna county.

In the New York case the line of questioning was of a nature that, outside of a court, would have justified the use of a club or a bar and feathers. A kind of no parallel to this in the records of the lower courts. But there are numerous instances in which, for the purpose of confusing and discrediting a witness, counsel have been allowed to bully and badger in a manner they would not have dared to do had the court not been in session.

One of the most interesting echoes of Independence day is the fact that Ingersoll & Bro., New York manufacturers of cheap watches, on that day

closed with Symonds' London stores an order for 1,000,000 watches, the largest order ever taken. Heretofore the London watch market has been supplied almost entirely from Switzerland.

Sane "Fourth" Celebrations.

WE QUOTE in order to make it our own by emphatic endorsement, what the New York Tribune has to say about a really sane, beautiful and thoroughly patriotic and enjoyable celebration of the Fourth of July in each recurrent year.

The quotation we make comes in the course of an eloquent article on the beauty of the Pan-American electric illumination, in which also is described Paris' celebration last year of its national holiday, July 14. Writes our contemporary, after an exquisite description of the exposition illuminations at Buffalo, and saying how the multitude applauds and that from the applause, as from the illumination itself, there flows diverse religious fervor.

"Paris, which witnessed some wonderful applications of electric light at the exposition last summer—though none quite so effective as the Pan-American achievement—has shown its usual taste in employing something besides fireworks for the amusement of its people at a time of rejoicing. A year ago, on the 14th of July, the national fête day, the Luxembourg Palace and other public buildings ripped into organized luminosity, after the fashion of the Pan-American buildings.

The Pan-American Congress.

SOME TIME AGO we gave a full account of preparations made for the holding in the City of Mexico, during the coming autumn and winter, of the second Pan-American congress. The first one, it will be recalled, was held in Washington in the winter of 1889-90.

American—All-American—character. The South American countries that take the side of Chile will, in one event, refuse to participate in the congress and its many important discussions; on the other hand, those that sympathize with Peru's claim that the present differences between herself and Chile should be included in a permanent arbitration arrangement, will in the other event, send no delegates.

The young man of the day will have an excellent argument to offer the summer girl instead of ice cream this season. The old warnings about ptomaine poisoning, brain-collapse and other dread results as the penalty of the ice cream habit diminish in comparison with the terrible example now to be quoted where a fruit tart, the skull resulted from the absorption of too much frozen sweetness.

Professor Mattiucci, the Italian scientist who has devoted many years to a careful study of Vesuvius, has given warning that a new eruption of that volcano, far more serious than the recent one, may be expected in a very short time. The result of the investigations that he has been making, often during the late eruption, at the imminent peril of his life, he has just forwarded to the French Academy of sciences.

Philadelphia is to have a school wherein instruction will be given, by means of lectures and demonstrations, by chemists and other experts, for the purpose of avoiding fires. Primarily this instruction is to be for insurance inspectors but it will undoubtedly have a general value and something like it would be very useful in Scranton.

It becomes more and more apparent daily that those who handle dynamite in a business way should be required to keep their stock on hand reduced to inventory basis.

American Trade Gains Continue

Special Correspondence of The Tribune.

THE PACIFIC ocean is the only spot on the statistical map of the world which presents an upward curve. It is the only spot on our commerce in the world year just closed. To all other parts of the world the figures of our exports show a large increase.

But this appearance of a reduction in our trade with Asia and Oceania is more apparent than real. In fact, if the exact figures of our exports to the Pacific countries are given, it will be seen that they would show little if any decrease, despite the fact that the conditions in China have not been so favorable as they were last year.

A careful study of our exports to the Hawaiian Islands, however, justifies the assertion that the total for the year will be fully \$20,000,000, and this, if added to the total of our exports to the other Pacific islands and countries, would bring the total within \$1,000,000 of last year.

Our Oxfords

Low in cut. Low in price. High in quality. Ladies' from 75c. up. Gentlemen's from \$1.25 up.

TALKS BY THE PUBLISHER

The Great Opportunity of Summer Advertising.

YOU MAY CONSIDER this the best time of the year to talk advertising and say 'you cannot sell goods during the hot summer months.'

Why not? Why everybody is away on summer vacations and has no money to spend for anything but recreation these days. There are a few reasons why the summer months are the best for advertising, and it is largely a matter of custom—the stopping of advertising until fall. Why, there are just as many people read the newspapers in the summer time as in the winter.

Summer Advertisements Are Read.

And besides this paper are read more in the summer time than they are in the winter, and people have more idle moments on their hands. Did you ever think of this? In the winter season there is the theatre, the party, calls and callers, and nearly every day an evening is occupied. In the summer, sitting on the porch or in the hammock, the newspaper is read and read until not only the news but the advertisements are thoroughly familiar.

The "Golden Opportunity."

Then, too, there are those who are too far away to get into Scranton so easily. They may be out of town for a couple of weeks or for a month or two. But this is the "golden opportunity" for the advertiser to send so that it will bear fruit in the fall. The busy housekeeper will have too much to attend to when she returns to the city to give the newspapers much attention then.

Newspapers and Billboards.

Did it ever occur to you how utterly some merchants contradict their own arguments about newspaper advertising in summer not paying because people are out of town? They order out their ad. and then buy some big posters that cost a lot more money, which are posted about town, while "everybody is away."

LITERARY NOTES.

A convenient and useful set of small books is the "International Vest Pocket Library" by Laird & Lee, Chicago. These six little volumes, uniformly and expertly bound in marbled paper, include: The Webster's Dictionary, the French-English Dictionary, the Spanish-English Dictionary, the German-English Dictionary, the Cyclopedic Question-Setter, and, last but not least, Electric Sparks, a complete teacher in matters electrical.

ALWAYS BUSY.

During this week. Many choice and exclusive things still in stock to select from.

Our Oxfords

Low in cut. Low in price. High in quality. Ladies' from 75c. up. Gentlemen's from \$1.25 up.

To Wage Earners and Others of Moderate Income

Do not spend your money foolishly because you have so little of it, but save what you can from month to month and invest it in something that will multiply many fold. The millionaires of this section were laboring men a generation ago and they pursued this course while most of their comrades lived and will live in the greatest comfort, while the descendants of their imprudent comrades are laboring as their fathers did—for day wages.

Editor Educational Contest.

Keep this object lesson in mind. The opportunities of the earlier time were in coal, today greater opportunities exist in oil, which is fuel in a more concrete form and is rapidly supplanting coal because it is easier and cheaper to mine and handle, and besides being a more economical fuel for all large consumers, profitable for a hundred other uses.

The Special Rewards:

- Scholarship in Lafayette College.....\$1,000
Scholarship in Swarthmore College..... 1,000
Scholarship in Stroudsburg Normal School 675
Three Scholarships in Scranton Business College, \$60 Each..... 180
Two Scholarships in Scranton Conservatory of Music, \$75 Each..... 150
\$3,005

Each contestant failing to secure one of these special rewards will be given ten (10) per cent. of all the money he or she turns in.

There are seven weeks yet of the contest and it is not too late for any energetic young man or woman to enter. Some of last year's winners were only in three or four weeks.

Send a postal to The Tribune for full particulars, including handsomely illustrated booklet. Address,

Editor Educational Contest, Tribune, Scranton, Pa.

ENTRIES CLOSE AUGUST 15.

After August 15 no more new contestants will be received in

The Tribune's

EDUCATIONAL CONTEST

This action is taken for the purpose of protecting legitimate contestants and preventing the possibility of any speculator from entering the last day or two and purchasing a \$1,000 scholarship by presenting the names of his friends as new subscribers and paying for them himself.

Each contestant failing to secure one of these special rewards will be given ten (10) per cent. of all the money he or she turns in. N. B.—The first two scholarships do not include meals, but the contestants securing these will be given ten (10) per cent. of all the money he or she turns in to The Tribune, to assist in paying this expense.

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Send a postal to The Tribune for full particulars, including handsomely illustrated booklet. Address,

Editor Educational Contest, Tribune, Scranton, Pa.

THIRD NATIONAL BANK OF SCRANTON.

Capital \$200,000. Surplus \$923,003.

United States Depository. Special attention given to BUSINESS, PERSONAL and SAVINGS ACCOUNTS, whether large or small.

Open Saturday evenings from 8 to 9 o'clock.

WM. CONNELL, President. HENRY BELIN, JR., Vice Pres. WM. H. PECK, Cashier.

Meldrum, Scott & Co.

Room 1, Dime Bank Building, Scranton, Pa. OPEN EVENINGS.

"Wash Goods"

During this week. Many choice and exclusive things still in stock to select from.

Specially fine line of Satin Stripe Dimities, Silk and Mercerized Gingham, Printed Foulards, Etc.

The balance of our stock of Parasols at Half Price.

Lewis & Reilly Wholesale and Retail.

Refrigerators, Oil Stoves, Screen Doors, Gas Stoves, Window Screens, Hammocks.

Wm. Connell, President. Henry Belin, Jr., Vice Pres. Wm. H. Peck, Cashier.

Gunster & Forsyth.

325-327 Penn Avenue.

A Second-Class City with a First-Class Stock of Cut Glass, Sterling Silverware, Clocks, Etc.

Suitable for Wedding Gifts. Mercereau & Connell, 132 Wyoming Avenue.

FINLEY'S

Negligee Shirts, Boys' Waists and Blouses.

Hot Summer weather makes the Negligee Shirt imperative to the vacation-taker and home-stayer alike, who desire to enjoy comfort, style and neatness; these are embodied in our

Monarch Shirts. Newest patterns, latest styles, perfect fitting, best workmanship. New lines of the celebrated "Monarch" Shirts just opened, including all the newest in

Madras Shirts. Scotch Gingham Shirts, Fine Percale Shirts, all at the very lowest market prices, ranging from \$1.00 upward.

"Artex" Shirts. The Cellular Linen Mesh Shirt has attained great popularity as a Summer Shirt, owing to its ventilating mesh, making the lightest and coolest shirt conceivable.

"King" Waist and Blouses for Boys. Acknowledged the best and most perfect Boys' Waist on the market. Mothers that have tried them will have no other waist. Made of fine Percale, Madras Cloth, Oxford Cheviot, etc.

"Mother's Friend" Waist. Also full line of this popular Waist in good assortment of patterns. 510-512 Lackawanna Ave. Allis-Chalmers Co. Successors to Machine Business of Dickson Manufacturing Co., Scranton and Wilkes-Barre, Pa. Stationary Engines, Boilers, Mining Machinery, Pumps.