NORTHEASTERN
PENNSYLUANIA


Prices on Muslin Drawers Begin at 15 Cents
Better than the "2r-cent kind" at other sales. Made of superlor quality of fine finished muslin, with very deep hem, plaited and three tucks.
21 Cents for Another Great Value in Muslin Drawers.

No more noteworthy offering in the entire sale. Made of the finest soft finished muslin after a careful pattern-and finished with very full | umbrela ruffles. Not over three to a customer. 25 Cents for Fine Clusiln Drawers made with deep hem and fancy hemstitching. Worth. 35 |
| :--- |
| 5 Cents for Iusiln Drawers with elaborate umbrella ruffles. and cluster of tucks. 39 Cents for Muslin Drawers finished with fine |



37 Cents
Lowest Price for


We Begin This Morning Our Great June Sale of Muslin Underwear, Representing a Vast Pur= chase of 25,000 Pieces.

All other sales pale away as this great aurora rolls into sight. It is, without question, the supremest event in Muslin Underwear selling. It is the one great semi-annual occasion for which every woman looks for and waits for. It opens every avenue of demand and supply, concentrating all the force of acute buying and careful choosing of styles and qualities in this all-powerful and ever-popular Jonas

Long's Son's business emporium.
Fresh and Newly; Dainty Garments.
Practically Home-Made; Very Handsome. Made to our exacting requirements from good cottons, just from the mills. The most inexpensive pleces here are perfectly fashioned, well made and daintily
trimmed. There is the carefulness and liberality of home-produced garments, have time for. We supply the style and the economy in this way. The product is the product of one factory. The muslins are bought in car-load lots-much
cheaper. The trimmings come straight from Switzerland. Liberal wages are paid the young women, who, with the labor-saving machinery at their command, can
produce a fairly elaborate petticoat in an hour. The simpler garments sell at about what equal materials would cost yo's. Even the very finest ones are not
extravagant. Greatly enlarged selling space is provided for the occasion: the through to the Lackawanna Avenue entrance, being utilized and filled to the utmost
Jonas Long's Sons

6 Cents
. Corset Covers As good as the 10 c kind at good quality muslin, carefully
stitched and finished. Not more than three to a customer $\}$ WE SHOW
 $\left.\begin{array}{l}\text { sortment in any other store here. } \\ \text { anouts. } \\ \text { for fine corset covers that }\end{array}\right\}$ 15 C ar ane
 23 c Cor corset covers with olld

 lace: also bquire nd $V$ neck with
deep torchoon lace trimming.
 another tyite it finished with rumfo
and fine ince etse. 59 c
 89 C for fino paticons. tammed

 $\$ 1.25$ $\$ 1.49$

Very Pretty Petticoats at 29 Cents.
49 Cents for Another Great Value in Petticoats.
One of the biggest values of this gigantic sale. Ladies' Fine Muslin Petticoats, beautifully trimmed with very full umbrella ruffles and clus-
Two Very Pretty Styles of Chemises at 35c and 49c.
The thirty-five cent ones are trimmed with Hamburg. The forty-nine cent ones have fine Torchon Lace on neck and sleeves-both of
are worth fully a half mora. Then there is a plainer sort at twenty-one cents-Splendid value, as well as very elaborate ones that run in


THE MARKETS.


