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Millimery as You See It Here.
Every hat that leaves our show-rooms or work-rooms is branded with the excellence of style so noticeable in the Jonas Long's Sons' Millinery. We place our
Hats alongside of the world's best-freely submitting to comparison. It is a charming array of exclusiveness and beauty. Our Mr. Edward Long searches every nook and corner of
Fashion's retreats, to give you the best that his eye can grasp. Ought you not to see this

Let Us Show You These Nobby Sillks So many of them, it is hard to particularize-every one is worthy of some mention. It is a showing of which we are very proud, and you ought to be.
20 inch Black Rustline Taffeta, 53 c .20 inch Extra Heavy Black, at 65 c .

20 inch black Rustial
Other beautiful qualites in black, pure dye, at $75 \mathrm{c}, 8 \mathrm{oc}, 85 \mathrm{c}$ and $\$ 1.00$.
Black Peau de Soie, all silks, 20 inch wide, beautiful quality-and specially priced at $\$ 1.00, \$ 1.25$ and $\$ 1.50$ the yard.
$\left.\begin{array}{c|cc|}\begin{array}{c}\text { Novelty } \\ \text { Silks, in finest Taffetas-scores and scores }\end{array} & \begin{array}{c}\text { Black Satin Duchesse at } 63 \mathrm{c}, 75 \mathrm{cc} \text { and } \$ \mathrm{~s} .25 \text {. }\end{array} \text { Qualities that }\end{array}\right\}$
 Corded Taffeta, Plisse Taffeta, Crystal Corded Silk and Plain
Japans. Widths from 22 to 27 inches. Taffetas, twenty-eight beautifut colors, 19 inch, 2 I inch and 27 inch
wide- $55 \mathrm{c}, 85 \mathrm{c}$ and 81.00 yard wide- $75 \mathrm{c}, 85 \mathrm{c}$ and $\$ 1.00$ yard.
It is to your interest to see this
Plain Satin, Satin Duchesse, Libe
velvets in twenty of the newest shades. $\qquad$

## Jonas Long's Sons.



