EBe Scranton EviBune






Jonas Long's Sons


Gilimpse of New Millinery at The Big Store

Spring is budding into Summer. Easter is but two weeks away. So it is that Fashion sets the date for this marvelous show of Millinery beauty

## Wednesday, Aprill the $4^{\text {th }}$

Thurrsdlay, Aprill the 5 th
Friday, Aprill the oth
It is an exhibition worthy of the store. The box of style was filled wherever fashion-beauty blooms. Whatever of artistic Millinery beauty has emanated, from London on the North to Italy on the epresentative Parisian Millinery

As London leads the world in smart Outing Hats, so you see them first here. Mourning Hats from Mangin-Maurice define all that is clever originality in comely black. Pauline Gaspard, of Paris, aters to the little folks, and they and their mothers will like the show

Millinery never attained a higher standard of |the most distinguished collection that Scranton has true beauty than it shows this season. The best of all arts has been applied. Neither grotesquery nor eccentricity has any place. Every touch is for beauty, harmony, grace and becomingness.
We have never had more nor finer hats than spiration of the highest artistic beauty from two continents.
This is your invitation, and your friends' inyltation, to be with us.

Jonas Long's Sons



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## The Plain





