THE SCRANTON TRIBUNE-FRIDAY, MARCH 16. 1900.

PENNSYLVANIA
WHITNEY'S WEEKLY BUDGET OF NEWS HOOVERS STRANGE ADVED.
TURE WTTH RATTLESNAKE.




JONAE LONE'E SONE.

## JONAE LONC'E BONS.

JONAE LONQ'E BONS.
We Are Breaking All Records for Continuous Crowds at Our Great Sale of the Entire Bankrupt Stock of the Scranton Store of "The Leader," Valued at SeventyFive Thousand Dollars. An Almost Brand New Stock of Goods, That is Being Sold Rapidly at One-Half and One-Quarter of the Actual Cost to produce it. Lose No Time in Getting Your Share.
The above statements are worthy of emulation. They are based on candid facts-very gratifying to
day in and day out. But we are doing it, and you are taxing our every effort to deal you promptly and carefully. The satistaction that comes to you in
buying tron so great and magnificent a sotock is only equaled by

Today we again bend all our energies to the furthering of vour in erests, because it is the occasion of
our Weekly Friday Sales. Every counter shall be filled to the brim. At almost very turn be confronted by irresistible temptations to save money. While every day
during the sale of "The Leader" stock is establishing new records during the sale of "The Leader" stock is establishing new records

sed on the principles of



There is a wide range between the ACTUAL WORTH of the bargains on Friday, and the PRICES
you pay us tor them. More than usual, perhaps, because we are choosing them from "The pay us tor them. More than usual, perhaps, because we are choosing them from "Ther
Leader" stock. Youll find spread out on counters and tables a wonderfully tempt-


## We Are Saving You Forty Thousand Dollars

possibilitites of the unusual saving chances loomed up before you? Do you realize what
means to buy a seventy-five thousand dollar stock of merchandise for considerably grets that you did not Wet in ise all gone, will you not express
economize in other directions, in order to take better

Silks and Dress Goods, Books and Stationery, Laces and Trimmings, Coats and Suits, Millinery and Corsets, Infants' Wear and Women's Underwear, Upholstery and Pictures, Notions and Fancy Goods, Gloves and Handkerchiefs, Linings and Linens, Blankets and Comforts, Hosiery and Underwear, Men's Furnishings, Perfumery, Toilet Goods, Ribbons, Umbrellas, Leather Goods, JeweIry. Each department will contribute its share to help swell the throng. Believe us when we tell you there
will be uncommonly great offerings here today. Come as early as you like-stay all day.


## Jonas Long's Sons

## THE MARKETS.

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