

JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS.

This Morning at Nine O'Clock

The Doors of the Big Store Will Be Thrown Open on the Most Gigantic Sale Ever Known to Scranton--Representing the Complete Local Stock of Lebeck & Corin, "The Leader," Valued at \$75,000.

Seventy-five thousand dollars worth of magnificent and trustworthy merchandise, which, were you to buy in any other store today, would cost you double and three times the money. No exaggeration—plain unvarnished truth, that you'll realize when you come today. The goods are here for you to see—marked in the plainest of figures. Buy or not. You'll not be urged in any event. Your wisdom will tell you what to do, if goods are best and cheapest.

Important.
The "Dry Goods Economist," the greatest trade paper in the world, has this to say of our great purchase. Read it.

MARCH 3, 1900.]

DRY GOODS ECONOMIST
ESTD 1846
THE DRY GOODS ECONOMIST & DRY GOODS REPORTER
THE BUYER'S PAPER.

MOTTO:
"What to Buy and How to Sell It."

Issued Every Saturday Morning
AT
78 & 80 WALKER ST., NEW YORK.

BY
The Textile Publishing Company.

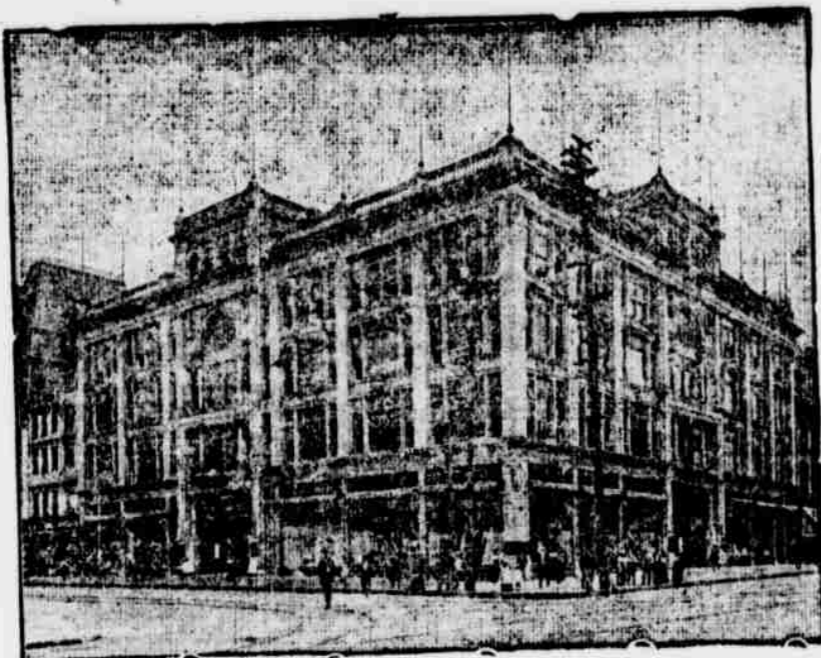
CHARLES T. ROOT, President.
CHARLES O. PHILLIPS, Treasurer.
MAX HOLZ, Secretary.

Telephone Call, 2007 Franklin.
Cable Address, "DOMESTIC."

(Western Union Code Used.)

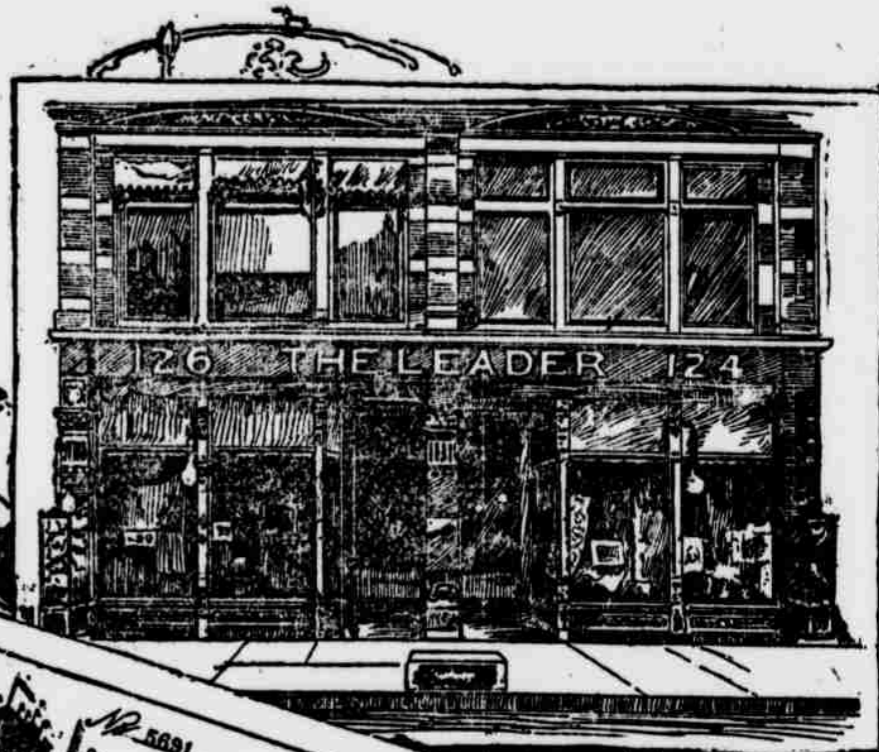
Captured a Bargain.
The entire stock of Lebeck & Corin, proprietors of The Leader, at Scranton, Pa., has been purchased by Jonas Long's Sons, of that city and Wilkes-Barre. The stock comprised a general line of dry goods and upholsteries, as well as books and other articles. It was practically new, many of the departments having been recently put in. There were a large number of bidders, New York, Philadelphia, Syracuse, Buffalo and other cities being represented. The bidding started at \$20,000 and rose to \$31,745, the final bid being \$31,700. The stock will be removed at once to the spacious and handsome Scranton store of Jonas Long's Sons and will be quickly disposed of. The stock inventoried close to \$60,000 and was appraised at something like \$50,000. In the present state of the market, however, it is regarded as being worth close to \$60,000, so that the purchasers may truly be congratulated on having secured a bargain. There are evidently some interesting days in store for the Scranton public.

Will Manufacture Wrappers
E. Knight, who for the last 15 years has been member of the retail dry goods trade of Worcester, Mass., is now in charge of the business.



At the left is a splendid picture of the Big Store, where you'll buy "The Leader" stock.

Below are the two checks of Jonas Long's Sons, that entered into the transaction; the receipt of Receiver, Mr. J. W. Carpenter, and two pictures of "The Leader," as it was on Wyoming Avenue.



Scranton, Pa., Feb'y 27th, 1900.
Received of JONAS LONG'S SONS the sum of
Thirty One Thousand, Seven Hundred and Forty Five,
Dollars (\$31,745.00) being in full payment of the
purchase money for the entire stock of merchandise
contained in the SCRANTON STORE of Lebeck & Corin;
Goods generally known as "THE LEADER," sold by me as
Receiver on this day and date.

J. W. Carpenter
Receiver.

Received of JONAS LONG'S SONS the sum of
\$31,745.00
being in full payment of the purchase money for the entire stock of merchandise contained in the SCRANTON STORE of Lebeck & Corin; Goods generally known as "THE LEADER," sold by me as Receiver on this day and date.

J. W. Carpenter
Receiver.

THE ONLY building in Scranton that could accommodate a stock of such enormous magnitude. It has all been moved, is being carefully inventoried and remarked, and when NINE O'CLOCK this morning comes, and the doors open, you will be confronted by the most extraordinary bargains ever offered by any store.

Bear in mind that "The Leader" stock ACTUALLY COST \$60,000 in the market SIX MONTHS AGO. It could not be duplicated today for one-third more; its retail value is close to \$100,000.00.

All We Paid for it Was \$31,745

Figure out for yourself the tremendous saving in store for you. No matter what your needs may be, it will pay you to lay in a stock for many months to come. Remember, this is the only chance to buy the high-class "Leader" stock at prices which are assuredly and uncommonly low.

The Big Store Is in Perfect Preparation

When the doors swing back at nine o'clock this morning it will be on a plan for your comfort and convenience never before equalled. You will be attended by hundreds of extra sales-folk, in addition to our full, regular force, in Scranton and our reserve force in Wilkes-Barre—and many extra cashiers to hurry your change.

We shall give very special attention to the careful delivery of goods in town and out of town. Our regular city delivery will be largely augmented, while extra wagons will make daily trips to Carbondale and intermediate points on the north and Wilkes-Barre on the south. Also shoppers from a distance may have all goods delivered free.

Special Deliveries Daily.
Between Scranton and Carbondale; Scranton and Wilkes-Barre—and to every other point within a radius of 25 miles of the Big Store.

JONAS LONG'S SONS