

Our First Announcement To the People of Scranton | Away back in old Scotland at the north of County Selkirk, near |
| :--- | have been working away for over sixty years. Among the mountains and tablelands of far away Australia, the fine long wool grown, taken direct to Scotland, where it is spun and woven in

purest and most beautiful cloth that human hands can make. These are the plants and the properties of the Scotch Woolen Mills Co., of Scotland and America, who now have tailoring store established in nearly every principal city of the United States, and mills prices

They cut out all the wholesalers' and middlemen's profits and commissions. There is but one profit between the mills and the go to the dealers ordinarily.
We are establishing a permanent store and warehouse in Scranton, and are coming here to live. We have leased the property, No. 402 Lackawanna avenue, directly opposite Wyoming avenue and Jonas Long's, and are crowding it full of fine, pure Royal Scotch correct patterns for late Winter, Spring and Summer of 1900. patterns of goods, but we have but one price, and that price has made us famous. You may select anything you see in the windows, anything in the whole store, and we will accurately cut it to your personal measurements, try it on in the rough before it is finished, to insure a perfect fit, line it with the very best material, sew every seam with pure silk, keep it pressed and in repair for a whole year
free of charge, for, just think of it!

## All Suits <br> ${ }^{s} 15$ None Higher None Lower.

Made to Measure, Made to Fit. the great display of Foreign Woolens, direct from Dear Old Scotland, land of the heather and the historic hants of fsoctay and Burnh
Come and hear the old Scotchmen with their bagpipes, and see the little Scotch girls dance the

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## NORTHEASTERN

 PENISYLVANIA



THE MARKETS.


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| st, |  |
| The Best Equipped Carpet |  |
| Store in Northeastern Pennsylvania |  |
| This is no idle boast-made with a view to attract the mor bidly curious; it is a fact, judged from every standpoint of fair |  |
| Carpets ever shown in an interior city. We have brought from the great Carpet centres the very choicest of weayes at prices |  |
| we know to be much lower than elsewhere. |  |
| voted to the selling of Carpets. The best of light to choos |  |
| The prices which follow offer a fair test of |  |
| Lakeside Brussels, in many patterns, yard...... |  |
| Cordova Brussels, fine coloring, yard............. |  |
| Tapestry Brussels, high grade, 10 wire, yard..... 85c Wilton Velvets, very handsome, yard............... $\$ 1.00$ |  |
|  |  |
| Axminsters, with 5-8 borders to match-Gobelin |  |
| All the Carpets you buy here are made upon the premises by experienced workers: laid and lined by the most competent people. We make no charge for either, except in the cheaper ingrains. |  |
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| The Annual Trade Sale |  |
| Of Household Utensils |  |
| gan here yesterday m ize. You who have now full well the value can safely say that ne has there been so m ues throughout the mo | g. We do not need to part the papers of the last two t are being presented. We t the history of any store in Sc ffered for so little. The sale Prudent housekecpers will co |

The finges of household utansils The Best Equipped Carpet Store in Northeastern Pennsylvania
bidly curious; it is a fact, judged from every standpoint of fai We invite you now to an inspection of the finest array o
Carpets ever shown in an interior city. We have brought from he great Carpet centres the very ch.
$\qquad$

Peyser Collars at 5 Cents Continue to entertain big crowds around the Wyoming Avenue
Main aisle. It is proving to be a wonderfully successful collar lay are coming back now for more. Say they can well afford matter with by for future use-as they can detect nothing the now if a thread were twisted or a button-hole uneven?
Five cents while they last. All of them are worth double and many are twenty-cent ones. Most every style, including

## donas Long's Sons


$=-2$

Lakeside Brussels, in many patterns, yard.. Cordova Brusse/s, fine coloring, yard.........
Tapestry Brusse/s, high grade, 10 wire, yar Wilton Velvets, very handsome, yard................
Axminsters, with $5-8$ borders to match-Gobelin \& Hartford's, per yard
experienced workers: laid and lined by the most competent

The Annual Trade Sale Of Household Utensils
$\qquad$ to has there becn so much offered for so little. The sale con-
onues throughout the month. Prudent housckecpers will
= Scranton Board of Trade Exchan
Quotations-All Quotations

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In Nusical Instruments, but, as we said beViolins, Guitars, Mandolins, ${\underset{A}{i}}_{2}^{2}$ Banjos MUST ©O

Fine Violin Case at 75
$\$ 5$ Buys a Grand Conservatory Violin.
Finn \& Phillips, smpapм East Mountain Lithia Water

FAMILY ORDERS PROMPTLY FILLED
UOSEPH ROSS. AGENT

