

Social Personal

The much talked of social affair of the week was the golden wedding anniversary celebration of Mr. and Mrs. William H. Richmond...

eligible to play for this prize—a golf club—and it is understood that many new players will surprise the experts on this occasion...

The celebration was unique in many respects. The beautiful stately residence was lavishly decorated with roses and potted plants...

Mr. J. Stanley Smith, of Scranton, and Miss Mary Carr, of Philadelphia, were married at St. Malachi's church...

Mr. and Mrs. Richmond are seriously contemplating going again over the points of their wedding journey...

Mr. and Mrs. Richmond are seriously contemplating going again over the points of their wedding journey, which was a driving trip lasting a month...

Among the pleasant incidents connected with the golden wedding were the congratulations of Hon. Alfred and Mrs. Hand...

That healing art can have no power To cure, or staunch the stream that flows...

Today will be another great day at the Country club. Indeed it is declared that several gentlemen have been interested in practicing "putting" in preparation for this afternoon's contest...

HER POINT OF VIEW

The day of rubber tires has surely arrived. If only the street cars and the milk wagons would adopt them for general use...

It is growing to be the custom for Scranton men who happen to be able to make luxuriant gifts to their friends...

Rubber tires are a great invention. They are equally desirable on wheels, and are more durable than any other material...

It is a good thing to have a rubber-tired temper that doesn't flash and over the head...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

It is good to have the rubber tire of silence on the tongue when one's nearest and dearest seem to deserve rebuke...

JONAS LONG'S SONS. SUMMER OFFERINGS. JONAS LONG'S SONS. Eighteen Months Old And the Healthiest Child in Scranton.

The Big Store today passes the milestone of its eighteenth month. Every one of them has a history. From that December night a year and a half ago when the doors first swung open...

The Sale of Muslin Underwear. Selling more Muslin Wear this week than you can imagine. The dainty white garments make a pretty show...

The Last of the Beidleman Stock of Books. Scranton never saw such book selling as was furnished by the Beidleman sale. It's most gone now. Probably 300 volumes left...

Beidleman's Blank Books for Office Use. If you ever had any dealings with Beidleman, you know he carried an immense assortment of the best. There are Ledgers, Journals, Day Books, Cash Books and Records...

Some Big Bargains in Boys' Summer Clothing. No department for miles around that caters so thoroughly to the Summer wants of boys. Dress them cool. Cost is less. Comfort is greater. A lot of good things for you today at prices exceedingly low...

- At 10 cents-Children's Washable Dams (Suits); easy to launder and makes them look like new. Big variety for your choosing.
At 10 cents-Boys' Shirt Waists, perfect fitting. Thirty patterns to choose from. Sizes 4 to 15 years. Worth 15c.
At 10 cents-Children's Straw Suits, in white, brown, blue and mixed.
At 10 cents-Boys' large Silk Bow Ties in great variety of pretty styles.
At 25 cents-Boys' caps in fancy plaids, also of blue serge and leather. They are worth a third more.
At 30 cents-Boys' Percale Blouses, extra quality, with ties to match. Positively worth 50 cents.
At 48 cents-Children's Straw Suits that are worth 75 cents.
At \$1.00-Boys' School Suits in velvet and double breasted styles. Twenty colors. Sizes 4 to 15 years. Worth \$1.50.
At \$2.00-Boys' fine All-Weather Blue Serge Suits, double breasted. All sizes from 4 to 15 years. Worth \$3.00.

JONAS LONG'S SONS. Southampton last Wednesday on the steamer "Furst Bismarck". He was accompanied by Mrs. Wolfsohn and their daughter. Mr. Wolfsohn has gone abroad for a much needed rest and also to close contracts with several European concert attractions to visit this country during the coming season...

THE TALK OF THE TOWN. Hello! Are you there? Well, this is Alfred talking. Oh, yes. How are the posses today? Tolerable. But I want to ask you what shall call 'em today. We must make more noise than the people will forget us. Suppose we say "the pachydermatous pagan of Barber asphaltum." Just the thing! I will make a few comments on asphaltum before we go to press.

Skeleton Serges are the coolest and most dressy clothing you can buy for this hot weather. We have a full line; suits, regulars and slims; popular prices. Write to Mearns & Mucklow, 418 Lackawanna ave.