THE SCRANTON TRIBUNE-SATURDAY, FEBRUARY 25, 1899.

VERY EASY.

************************ RELIGIOUS.

The music at the Lyceum meeting ; there would have been another story tomorrow will be rendered by the asto tell. But Robinson Crusoe was an Anglo-Saxon Christian, who abhored sociation orchestra. A number of outside musical attractions are booked for slave. He would not be a slave, nor let a slave be content to be a slave; go this series of meetings, but thus far the orchestra under Professor Chance it fell out all right for Friday. "Robinson Crusoe does not want to

have outshone the out-of-town aggreown Friday today. His idea is to esgations. The speaker at this service will be the Rev. Malible Davenport tablish a protectorate over him until Babcock, D. D., the pastor of the he can own and govern himself in Brown Memorial Presbyterian church, strong and intelligent self-possession. of Baltimore. Dr. Babcock is regard-It will take time to unsiave him and ed as one of the leading preachers in cost trouble and treasure, but where the Presbyterian church of this counstewardship and character are involved try, and a recent issue of the New the Anglo-Saxon Christian will not re-York Sun speaks of him as being promfuse to make the necessary investment. inently mentioned as the successor of the famous Dr. John Hall, of New He will make all the money out of it for himself he can, and will grumble York. It is safe to predict that no over the work and worry of it, but he address in the splendid series arranged will do it. He knows that he will be misunderstood, but he does not care, by the Young Men's Christian association for these meetings will arouse being of an independent turn of mind. deeper interest than this one. He knows, deep down in his heart.

The one hundred and fifty-second not-bound by sanctions and convicsersion of the Methodist Ministerial tions he will not, dare not resist. association of the Wyoming district, will be held in the Simpson Methodist tion of Robinson Crusoe will differ Episcopal church Monday and Tuesmuch from the first. Strange footday. The program is as follows: steps have set our hearts beating,

MONDAY, 7.30 P. M.

TUESDAY, 9 A. M.

SYMPOSIUM ON METHODISM.

"The Past" N. J. Hawiey "The Present".....C. B. Henry "The Future".....L. E. Van Hoesen Discussion of Symposium, led by C. M. Giffin.

TUESDAY, 1.15 P. M.

"The Building of a Sermon"..., G. T. Price Discussion led by C. E. Mogg. "The Relation of Church Finance to

Spiritual Success".....C. M. Surdam Discussion led by J. B. Sumner. TUESDAY, 7.30 P. M.

Praise service.....Frank James Devotions......W. G. Simpson

8.00 p. m.-Association address.....J. F. Warner Alternate.....C. B. Henry Note-All essays not to exceed twenty much attention. minutes.

. . . Religious News Notes The Free Methodists are holding quarterly meetings at Swingle's hall, on Third street, between Ash and William streets, Dunmore. The services are in charge of Rev. J. T. Logan, of Wilkes-Barre. A number of preachers are in attendance. Preaching this afternoon at 2.30 and tonight at 7.30. On Sunday, lone feast at 9.30 a. m., followed by the sacrament. Preaching at 2.30 and 7 p. m. All are cordially invited.

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Word was received yesterday of the death of Rev. Dr., A. J. Kynett, who suffered an apoplectic stroke while in Harrisburg earlier in the week. Dr. Kynett was a man of gigantic physique and most distinguished appearance. He was a pronounced temperance advocate and held to a favorite scheme of political harmony. He was the general secretary of the Metho-

Ing. Methodist. Eim Park church-Prayer and praise servce at 9.30; preaching at 10.50 a. m. and 7.30 p. m. by the pastor, C. M. Giffin, D.

tor of Grace Lutheran church, Altoona, Pa., will preach, both morning and

D. Sunday school at 2 and Epworth league at 6.30 p. m. Simpson Methodist Episcopal Church-Simpson Methodist Episcopal Church-Rev. John B. Sweet, pastor. Morning class at 9.30; preaching by the pastor at 10.30; Sunday school at 12; Junior league at 3; Young Men's meeting, W. Northrup, leader, at 4; Epworth league, W. J. Loug, leader, at 6; preaching by the pastor at 7. All seats free. A cordial welcome to all. Presbyterian Chapel-New York street and Adams acounce. Rev. James Hughes.

and Adams avenue. Rev. James Hughes, Subject, "Future Ages Doing Homage at the Shrine of Sanctified Talent." Service the Shrine of Saletiner Land. to commence at 7.45 p. m. Court Street Methodist Episcopal church --Class, 10 a. m., S. Brader, leader; preach-ing, 10.30, subject. "Crossing the Red Sea;" Sunday school, 11.45; Junior league, 3.59 p. m.; Epworth league, 6.30; preach-ing, 7.30, followed by reception on proba-tion and by letter. Seats free, Every-body welcome. G. C. Lyman. Hampton Street Methodist Episcopal Church-Rev. James Benninger, pastor.

Services on Sunday as follows: Freach-ing at 10.39 and 7.39. The pastor will preach at both services. Class at 11.59. Sunday school at 2. Juriors at 3. Epworth that he is bound to do it, profitable or league at 6 So. "I do not think that the latest edl-

league at 6 30. Howard Place African Methodist Epis-copal church-Rev. H. A. Grant, B. D., pastor. 10.30 a. m., subject, "The Philoso-phy of Holy Testimony;" consecration aervice for the success of the evangelistic mediane for the success of the evangelistic meetings at the Penn Avenue Baptist church; 2.30, Sunday school; 7 p. m., Chris-

church; 2.30, Sunday school; 7 p. m., Chris-tian Endeavor; 7.50 p. m., subject, "The Holy Ghost as Light and Guide." Methodist Episcopal church. Clark's Summit-Rev. Frank W. Young, pastor, Sunday school, 10 a. m.; class, 12 m.; Ep-worth league, 6.45 p. m., led by Jonas Hanna; preaching at 11 a. m. and 7.50 p. m. Morning theme, "Secret Prayer," evening theme, "An Emblem That De-livers." been given us to solve. The situation calls for wisdom, patience, self-control and self sacrifice, but we have them all in the bank, and we shall not hesitate to draw on them. We shall make some mistakes, but in the end we shall do right. We shall defend our Fri-

days from their enemies, from themlivers." Moscow Methodist Episcopal church-S. selves, from our worst selves, and help Guy Snowden, B. D., pastor, 9.30 a. m., Sunday school; 10.45 a. m., missionary sermon by Rev. James Hughes, D. D., them to be their best selves. Then we shall bid them Godspeed, and leave them to themselves, to live their new late of South Africa: 3 p. m., Junior league; 7 p. m., preaching by pastor; sublife, the better, and not the worse, for ject, "Do Missions Pay?" 8 p. m., Ep-worth league: Thursday, 7.50 p. m., pray-or meeting, Elmhurst, Sunday, 3 p. m., Rev. James Hughes, D. D. Springbrook, Tuesday, 7.50 p. m.

Presbyterian.

First Presbyterian church--Divine ser-vice 10.30 a, m. and 7.30 p, m. Dr. Mc-Leod will preach. Sunday school, 12,15; Young People's Society of Christian En-deavor, 6.50; mid-week service, 7.45 Wod-The Columbus Despatch of Feb. 22. nesday evening. Strangers welcome. prints a portrait of Colonel H. M. Boies Second Presbyterian church-Rev. C. E. Robinson, D. D., pastor. Services 10.30 a. with a complimentary notice of his

ddress given before the Young Men's address given before the Young Men's Christian Association conference in that city. The address, which was prophetic in its outlines, attracted preach morning and evening. All are cor-dially invited. Sumner Avenue Presbyferian church,

orner of Summer avenue and Price street -Rev, L. R. Foster, M. A., pastor, Morning service, prayer and praise, at 19.30 o'clock. Sunday school at 2 p. m. Evening service at 6 o'clock. Freaching by pastor, Topic, "God's Call and Its An-swer." Christian Endeavor service at 7 The Lutheran Pastoral association cill meet on Monday at 1 a. m., in the library of Rev. C. G. Spieker, pastor

, m. Green Ridge Presbyterian church-Rev. Sunday services at 3.45 p. m. Sanday Isanc J. Lansing, pastor. 10.30 service of worship, with sermon second in course of series on "The Lord's Prayer;" 12. Bible at the Central Young Women's Christian association room. All women and young girls are welcome. Good muschool; 6.30, Christian Endeavor; 7.30, ser-ice, with sermon second in the course on The Methodist Ministers' association "The Life Everlasting, Subject, "A Barof Scranton will not hold its session on Monday next, owing to the Wyom-

rier to Despair and Sutcide." Seats free in evening. Strangers welcome always, Taylor Presbyterian church, Taylor, Pa, ing District Ministerial meeting at the Rev. L. R. Foster, M. A., pastor. Reguar preaching service at 10.30 a. m. Ser-

Things that Can be Done without Much Trying.

It is easy to be cheerful when one has ill he wants. It is easy, by a carcless word, to shatter a reputation, but how hard it is to

make proper amends. It is easy to criticise a work of art, much easier than to produce one. That is one reason why critics are so plentiful, No It is easy to tell a man not to worry when his mind is burdened with a thousand cares. The fellow who makes the

uggestion does not have to carry the oad It is easy to make a list of remodies for the bodily troubles incident to winter, but it is not so easy to select those that are really worth buying. It is easy to see why Duffy's Pure Malt Whiskey is so highly prized, and is a

stand-by in the family. This wonderful preparation has saved This wonderful preparation has saved the lives of thousands and it may save yours. It is today preserving the health of countless individuals. The Govern-men admits that it is the only medi-cinal whiskey, because it is the only whiskey which the government insists upon affixing a revenue stamp to, thus certifying that it is a medicinal whiskey, No other known whiskey is so regarded,

morning at 10.30 and in the evening at 7.30 Morning at Usa and the evangelist, Rev. Dr. John Robertson, of Clangow, Sunday school at 2 o'clock, Young People's Society of Christian Endeavor at 6.30. American Memorial Sunday school at 3.39.

Jackson Street Baptist church-Morning rayer meeting at 9.39, Brother Parry cader; preaching service at 10.39, the pastender, preaching service at visit ho preach. Topic, "The Holy Ghost." At 2 p. m., Sunday school, Alfred Roberts, superin-tendent. Evening service at 7 sharp. The pastor will give the fourth sermenic lec-

ture in the series of the "Pilgrim Prog-ress," illustrated by stereopticon. Topic, From the Armory to the River of Life." Children must be attended by parents. A silver offering will be taken. The public always welcome. Our seats are all

North Main Avenue Baptist church-Rev. W. G. Watkins, pastor, Preaching at 19.30 and 7.30. Elble school at 2 p. m. William Chappell, superintendent, Morn-ing subject, "Christ Seeking Admittance

ing subject, "Christ Secking Admittance Into His Church," evening topic, "On the Fence in Bellgion." A popular praise ser-vice will precede the evening sermon. ome and sing with us the blessed songs

Green Ridge Baptist Church-Rev. W. I. Ford, pastor, Services at 19.39 a. m. and 7.30 p. m. Subject in the morning, "1a Conversion Enough?" In the evening here will be a hymn service during which ome of the old hymns will be sung and flustrated.

First Baptist Church of Scranton-Rev. 8. F. Matthews, pastor. Morning services in basement of Weish Raptist church 11.20 a. m. Subject by pastor. "The Black Diamond Express." Evening service in the auditorium. 7.39 p. m. Preaching by Rev. D. Hopkins, in English, Sunday Rev. D. Hopkins, in English, Sunday school, 2.30 p. m., Plymouth church, Dr Reddoe superintendent, Baptist Young cople's union prayer meeting, 6.50 p. m. lvorite hall. Industrial school, 2.30 p. m Saturday, birthday entertainment b Saturday, birthday entertainment by school. All are welcome to these services Shiloh Baptist church, 305 Centre street -Preaching 10.30; Sunday school, 2 p. m.; Young People's union, 7 p. m.; evenin subject, "Blotting Out the Handwriting. All are welcome, Rev. J. H. Bell, pastor Dudley Street Baptist church-Pastor R. M. Roderick, Ph. D. Services at 19.5 a. m. and 7.39 p. m. Themes, "The Ele-ments of Power in Christ's Public Ad-dresses" and "With Jesus in the Fires." Sunday school at 12 m.: Young People's Society of Christian Endeavor, junior at

eran church, of Altoona, Pa., will oc-cupy the pulpit of the Grace Lutheran church tomorrow. Evangelist Robert Wilson will ad-iress the men's meeting at the Rail-oad department, Young Men's Chris-ian association, Sunday afternoon at 45 o'clock. All railwood



Advertising is wrongly considered by many as a game of chance, at which many lose and some win. good up-to-date business man

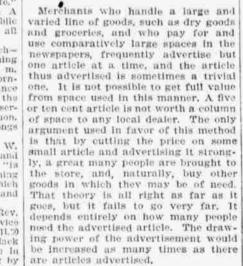
Brief Chais

holds this theory, but there are some merchants who do, and they are the very ones who have fallen behind in SHOES the march of progress by sticking t antiquated business methods.

There is today no more important detall in connection with a modern store than its advertising. That this fact is go being appreciated more and more every day is evident from the increased demand for professional ad, writers and advertising managers throughout the country. While this demand comes from the larger concerns, whose advertising appropriations are so large that it pays them to engage the services of men whose specialty is advertising, it merely goes to show what an important factor advertising has become in the business world.

"Tis true that the average merchant or storekeeper cannot profitably employ the exclusive services of an advertising expert, but that is no reason why he should not tackle the advertising proposition, using space in the newspapers proportionate to the size of his business. Set aside an hour or two of your time each day in which to prepare copy, etc., or make it the duty of some bright employe to look after this all-important factor. In this way a store may be pulled out of a rut, and lifted to the high road of prosperity. Try it.

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(n) (a) (a) Some advertisers greatly reduce the effectiveness of their advertising by using terms too technical for the general public, Because the morchant knows, and should know, how this and that article is made, what enters into their makeup, etc., often leads him into using terms and phrases in his advertising which are "Greek" to the very people he wants to reach. Plain right-to-the-point statements are not only understood, but also carry conviction with them, and that is what viction with brings business.

To talk effectively means that the talk shall convince the hearer. If it Special takes the form of an advertisement in a trade magazine it should be written in clear, truthful and forcible language. Nothing is more interesting plain facts about goods truth-



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Women's \$3.00 to \$4.50 Fine Vici Kid. To go at..\$1.95 Women's Finest Soolma Kid, \$3.00 Shoes. To

at..... 2.20 Women's \$2.00 Kid, button and lace. To go at ... 1.48 Women's \$1.50 Dongola Kid Shoes. To go at99 Men's \$4.00 Hand-Sewed Welt, lace. To go at ... 2.90 Men's \$3.00 Calf, Goodyear Welt. To go at..... 1.95 Boys' \$1.50 Satin Calf Lace Shoes. To go at 1.18 Misses' \$2.00 Box Calf Lace Shoes. To go at 1.25

OTHER THINGS

Some newest things in coc Sheet Music. To go at ... 23c Selections from "Runaway Girl," worth 6oc. To go at .. 29c Women's 69c Black Silk Cashmere Gloves. To go at..49c Trimmed Hats that have been \$1.98 to \$4.69. To

at......49c Newest tints in 25c Box Stationery. To go at15c Women's 25c and 35c Initial Hankerchiefs. To go at. 19c Women's 15c and 25c Pure Linen Handkerchiefs.

go at......10c Fine English Gloria \$1.25 Umbrellas. To go at 89c Cake of Olive Oil Soap and Wash Cloth. To go at.. 9c





Rough Weather Footwear

The rough weather incident to this season of the year makes it imperative to give the most careful attention to Footwear. We believe you will be most certain to find here the goods to suit. We offer you during our February sale the proper shoes for style, the best shoes for wear-at our February sale prices.



Corner Lackawanna and Wyoming Avenues.

The Simpson church people expect to entertain the Ministerial association oyally next week. They will furnish an elaborate lunch and the Epworth league will serve a supper in the church parlors. The wives of pasters have been invited to attend the sessions.

strange wards have stirred our family

. . .

. . .

of Holy Trinity church.

Simpson church.

having known us."

ounsels and strange problems have

Dr. Manley S. Hard, of the Wyoming | road department, Young Men's Chris-Conference, is in line for the vacancy tian association, Sunday afternoon at caused by Dr. Kynett's death and as 3.45 o'clock. All railroad men are corassistant corresponding secretary of dially invited to attend. the church extension society he is pecullarly fitted for the position. His many friends all over American Methodism will desire his promotion.

. . .

The Women's Home Missionary society of the Wyoming Conference will hold a convention in Simpson church on the last Thursday in March.

J. M. Chance has prepared the foltoday. lowing music for the evening service tomorrow in the Second Presbyterian church:

Organ prelude, Andante in E major, Guilmant

Anthem, "Hark, Hark, My Soul," Lyon Offertory, solo, "Still, Still with Thee" Lamson Miss Black.

Organ postludeLemaigre The following editorial is from a Baltimore paper and is from the pen of Rev. Dr. M. D. Babcock, who will occupy the pulpit of the Second Pres-

byterian church on Sunday. It is a unique and quaint analogy of the present situation with regard to the islands of the sea:

'I have not read 'Robinson Crusoe' lately, though I remember it with unbounded satisfaction. The unexpurgated edition is a decidedly religious book, whose moral value would furnish excuse enough for age and dignity if they should hesitate about being boys again.

"I do not remember all the details of the story, but 1 recall the profound impression the footprint on the sand made on the white man's mind and the bad quarter of an hour it gave the bad quarter of an hour it gave him. Most unexpected relations came about between Robinson Crusoe and the surprising and surprised islander, not without elements of force and race not without elements of force and race superiority. Friday was pretty well subjugated, but it was the best thing ever happened to him. New ideas and ideals, a new heaven and a new earth swung into view for him. The adjustment was the easiest thing in the world and patience was heavily drawn upon by both, but it was worth

all it cost in the end "If Friday had fallen into the hands of a Turk, or shall I say a Spaniard,

Try Grain=0! Try Grain-0!

Ask you Grocer to-day to show you a package of GRAIN-O, the new food drink that takes the place of coffee. The children may drink it without injury as well as the adult. All who try it, like it. GRAIN-O has that rich seal brown of Mocha or Java, but it is made from pure grains, and the most delicate stomach receives it without distress. } the price of coffee. 15 cents and 25 cents per package.

Sold by all grocers. , **Tastes like Coffee**

Looks like Coffee Insist that your grocer gives you GRAIN-O

ccept no imi

At the Baptist Ministers' conference next Monday morning the address will

be given by the celebrated Rev. Justin D. Fulton, D. D., of New York, This will be a rare opportunity to hear one of the ablest reformers of the day. The Epworth Leaguers of Clark's Green, Dalton and surrounding towns and hamlets are holding a convention at Waverly. The first sessions were held yesterday and will be continued

Tomorrow's Services

Episcopal. St. Luke's Parish-Rev. Rogers Israel, rector: Rev. E. J. Haughton, senior cur-ate; Rev. M. B. Nash, junior curate. Sccond Sunday in Lent. St. Luke's Church-7.30 a. m., holy com-

munion; 10.30 a. m., morning prayer and sermon; 7.30 p. m., evening prayer and sermon; 9.15 a. m., Sunday school and Bible classes. St. Mark's, Dunmore-8 a. m., holy com-

munion; 10.30 a. m., morning prayer, sermon and holy communion; 7.39 p. m., even-ing prayer and sermon; 3 p. m., Sunday school and Bible classes. East End Mission, Prescott avenue-3 p. m., Sunday school and Bible Classes; 7.30

 p. m., evening prayer and sermon, South Side Mission, Fig street-2.39 p. m., Sunday school and Bble classes,

St. George's, Olyphant-2.30 p. m., Sun-day school and Bible classes; 3.50 p. m., evening prayer and sermon

St. David's Parish-Edward James Me-Henry, rector, Second Sunday in Lent, Celebration of holy eucharst, 7.30 and 10.30 a. m.; even song and sermon, 7.30 p. m.; Sunday school and Bible classes, 2.30 p. m.; daily services, 7a, m. and 4 p. m. ex-cept Wednesday and Friday, when serdustrial school, Saturday 2.20 p. m.; con-firmation talks, Tuesday and Thursday 4 and 8 p. m.; Tripp Park mission-Sun-day school and Bible classes, 2.30 p. m.

Evangelical Lutheran.

Second Sunday in Lent. Gospel, Matt. xv, 21-28; Epistle, I Thess., iv, 1-7; vest-ment color, violet.

ment color, violet.
St. Mark's, Washburn and Fourteenth streets—Rev. A. L. Ramer, Ph. D., pas-tor, Services, 10.30 a, m, and 7, p, m.; Luther lengus, 6 p, m.; Sunday school, 12 m. Mornig subject, "The Source of Evil Thought." Evening subject, "A Cry of Distress "Wednanday 7, 5, a Cry of Thought." Evening subject, "A day Distress," Wednesday, 7.30 p. m., Lenten services.

Holy Trinity, Adams avenue and Mulberry street-Rev. C. G. Spleker, pastor, Services, 10.50 a. m. and 7.30 p. m.; Son-day school, 12 m.; Luther league, 6.50 p. Wednesday, 7.45 p. m., Lenton Ser

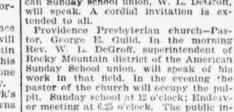
Zion's, Mifflin avenue--Rev. P. F. Zizel-nann, pastor. Services, 19.30 a. m.; Sun-

iay school, 2 p. m. St. Paul's, Short avenue-Rev. W. C. L. auer, pastor, Services, 10.39 a. m. and 39 p. m.; Sunday school, 12.30 p. m. Christ, Cedar avenue and Beech street-Rev. H. F. Lisse, pastor. Services, 19:50

m. and 7.39 p. m.; Sunday school, 2 p. St. Peter's, Prescott avenue-Rev. J. W.

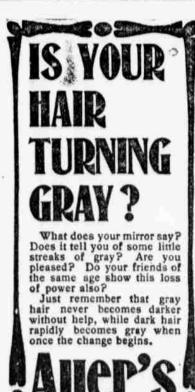
Randolph, pastor. Services, 10.30 a. m. and 7.30 p. m.; Sunday school, 2 p. m. Emanuel. Reese street-Rev. John Kowala, pastor. Services, 10.30 n. m.; Sun-day school, 12 m. Grace Lutheran church, corner Madison

avenue and Mulberry street-Rev. Foster U. Gift, pastor, Services at 10.59 a. m. and at 7.39 p. m. In the pastor's absence from the city, Rev. S. D. Dougherty, pas-



cited to all the services, Baptist.

Penn Avenue Baptist Church-Rev, R F. Y. Pierce, pastor, Preaching in the



VIGOP will bring back to your hair the color of youth. It never It is just as sure as fails. that heat melts snow, or that water quenches fire. It cleanses the scalp also and prevents the formation of

dandruff. It feeds and nourishes the bulbs of the hair making them produce a luxuriant growth. It stops the hair from falling out and gives a fine soft finish to the hair as well. We have a book on the Hair and Scalp which you may obtain free upon request. If you do not obtain all the banofits of computed from the new of the

Vigar, write the Dector about it. Address, DR. J. C. AVLII Lowell, 2713 Carlo Car fully told in convincing good English.

o attend these services.

neeting at 6.30 p. m.

breach morning and evening in the Chris

tian church at Providence. Morning sub-ject, "The Great Mystery Solved," even

ing subject, "Incentives to the Noblest and Best Life." All are welcome,

All Souls' Universalist church-Preach-

ng by the pastor, Rev. F. W. Whippen norning and evening. Young People's

Waverly Baptist church-Rev. A. Berge

Browe will preach his closing aermon a

ermon, and Lord's supper at the close,

esday evening meeting at 8 o'clock. All

Reorganized Church of Jesus Christ-

Finley hall, 510 Lackawanna avenue-Sunday school, 10 a. m.; preaching ser-vices 11 a. m. and 7 p. m. Subject of eyes-

ing discourse, "The Gospel-What Is It" by Elder J. T. Davis, of Kansas. Music

y King's orchestra. Seats free, No col-ections. All welcome, Plymouth Congregational church, Jack-

an street. Morning service at 10.29 Felock, Sabbath school at 12 o'clock,

Sherman average mission at 2.15 p. m. Rev. L. R. Foster, M. A., pastor of the Summer Avenue Presbyterian church, will

THE TRIBUNE IS BY FAR

THE BEST MEDIUM THROUGH

WHICH TO ADVERTISE FOR

FEMALE HELP FOR HOUSE-

WORK, NOT ONLY ON AC-

COUNT OF THE LARGE NUM-

BER OF RESPONSES, EUT

BECAUSE THE APPLICANTS ARE OF THE RIGHT KIND."

THE ABOVE IS ALSO TRUE

45 REGARDS MALE HELP.

breach at both services.

foung people's meeting at 7.30.

Miscellaneous.

-D. T. Mallett, in Printers' Ink.

Too many advertisers lose sight of Grace Reformed Episcopal Church-Wythe fact that all advertising must be being avenue, below Mullerry street, the fact that all advertising must be tev, George L. Alricht, pastor. Prayer based upon what has gone before. If and praise service at 0.50 a. m. Divine worship at 16.50 a. m. and 7.50 p. m. Preaching by the pastor. Morning, "Led of the Spirit," Matt. iv. 1. Evening, Studies in Doniel, chapter ii. Sabiath school at 12 m. Young Peerlie's Sabiath fore, great caution should be observed shool at 12 m. Young People's Society of in shifting from one advertising me-Christian Endeavor at 6.50 p. m. Seats are all free, Strangers cordially invited, Union Bible class for lesson study on dium to another. If advertising has been begun on a certain line it should Thursday evening at 7.45 o'clock. After the lesson a chart study of the Great Pyby all means be continued on that line unless it be definitely shown that the line is unprofitable .-- Advertising

> Experience. . . .

the lesson a chart study of the Great Py-ramid. Ail are welcome. Eible study "Tuesday afternoon at 4 o'cock. Subject. "The Meat Offering," Deut, ii. Calvary Reformed Church-Corner Mon-roe avenue and Gibson street. Rev. G. W. Welsh, pastor. 10-30 a. m., morning service. Subject. "Forgive Us Our Debts." II.45, Sunday school. 6.45, Christian En-deavor; Rev. G. W. Welsh, leader. 7.39, subject. "Abounding in Kighteousness." United Evangelical church. Capouse You will never give proper credit to your advertising, if you look only for direct and immediate returns. You will not see that that rattling good ad on parlor furniture sold a kitchen outfit: or that your smooth talk about United Evangelical church, Capouse ivenue-Rev. C. D. Moore, pastor, Sab-bath school, 9.45 a. m.; preaching, 10.45 a. carpets brought you a buyer for an extension table. The only place in m, and 7.39 p. m.; Keystone league Chris-tian Endeavor, 6.39 p. m.; business meet-ng Monday evening 7.39; prayer meeting which you can locate such results as these-and they should be many-is in the figures that show the increase each Wednesday evening at 7.30. A cor-dial invitation is extended to the public of your business,-Furniture Journal. . . .

matter, and is agitating for an abolition of the obnoxious laws. At the head of the to attend these services. The People's Congregational Prohibition church—Rev. Dr. Bird, pastor. There will be no regular services in Co-operative hall Sunday evening. Roy. Mr. Bird will a characterized conduction in the Charac-Considering the amount of "rot" and present movement are many compositors stupidity that finds its way into adver-tising, the wonder is not that so many will be considerably reduced by the pendstupidity that finds its way into adver-

fail, but that so many stumble on suc-

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if it tells what you want to say .- Agri-

Austria's Newspaper Tax.

ultural Advertising, Chicago, Ill.

Vienna Correspondent London Pest.

cess.-Ads.

Gazette.

nless in the meantime the existing tax removed. ing introduction of composing machines It is a noteworthy feature of the pres-What is worth advertising is worth

ent agitation that paper manufacturers are limiting their outputs, owing to m-sufficient demand. Thanks to the newspaadvertising well.-Shoe and Leather sufficient demand. Thanks to the newspa-per tax, which requires the payment of a farthing on every paper before it is is-sued and a halfpenny on every foreign newspaper. Vienna is rapidly earning the credit for being the most illiterate city in Europe. Tha people do not purchase their own journals, but read them in the cafes. There are, roughly speaking, only seventy newspapers for each million of An advertisement is never too short seventy newspapers for each million of inhabitants, whereas the figures for America are 259, and even in Germany as Austria shares the doubtful honor with Austria sinites that of overmient about the or furkey of having a government tax on each newspaper printed in or introduced into the country, and the privilege with Russia of prohibiting the sale of journals in the streets. The removal of this un-popular tax on knowledge has been a mathigh as 129. The morning and evening issues of "dailles" in Vienna collectively do not exceed 600.



NEW GOODS.

We Open This Morning a New assortment of

Ladies' Tailor-Made Suits, Ladies' Spring First Church of Christ (Scientist), 519 Adams average-Staday services 19.30 a.m. Subject, "Man:" and 7.30 p.m., subject, "Christ's Appearing Misjudged." Wed-Jackets, Ladies' Separate Skirts.

Our garments are made in the best manner and cut in the latest styles.

New

New **Black Crepons**

Glasse Mohair top in billowy effects. the choicest line of decidedly new designs

greens, for three-fourths of a dollar 75c

New two-tone double warp Coataline high class up-to-date cloth\$1.00

Wash Fabrics New Dresden Stripe and figured Piques

New Irish and Scotch fine Printed

New plain and striped Galatea Cloths. New White Pique in narrow and wide widths, fancy stripps and broken checks.

New Ginghams, Scotch, French and American. Big display of popular price goods.

New Manchester Chambrays, guaranteed to wash; blues, pinks, buffs and

greens. MEARS & HAGEN

415 and 417 Lackawanna Avenue.

95c, \$1.25, \$1.50, \$1.75, \$2.00.

New Poplins and Vicanas in dahlia 00000000000000 reds, royal blues, russet browns and reseda

Cheviots, Granites and Broad Cloths

The Right Kind Tailor Suitings, entirely new mixtures, A WELL-KNOWN LADY SAID:

Dimities.