

Brief Chats With Advertisers

It is a curious fact that the many merchants whose advertisements are always found in the various fake advertising schemes...

That such advertising does not pay, any one who has given the matter the least thought knows.

The only sure, business-bringing, profit-winning medium for the local dealer is the newspaper.

There are many dealers in this city who are using small and moderate space from two to eight inches...

The home newspaper is the best advertising medium, because it is read carefully by the entire family.

The Tribune is the acknowledged home and family newspaper of this region, which accounts for its unexcelled standing as a first-class advertising medium.

Advertising is the force which drives the pulse of trade.

A good advertisement in a good newspaper, which tells of the merits of a good article, is bound to bring good results.

If you are not advertising in the newspapers, begin now, and give your advertising thought and attention.

The newspaper is the only profitable advertising medium for the only merchant that reaches the people fresh each day.

Advertising Not a Mystery. There is a great deal of talk about advertising being something hard to understand.

Advertising is the least mysterious of all things. There is no secret about advertising; it stands for itself.

There is more mystery about "no advertising." Once and a while a fellow can plug along and make a small competence, and retire from business fairly well-to-do.

That's the reason that advertising is not mysterious to a man. It makes him a power in a community.

ADVERTISING MADE PROFITABLE BY GOOD BUSINESS METHODS.

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ANNUAL STATEMENT OF THE COMMISSIONERS OF LACKAWANNA COUNTY

Showing Receipts, Disbursements, Condition of the Finances and Accounts of State and County Taxes for the fiscal year ending December 31, 1898.

Amount received by County Treasurer M. J. Kelly from county assessments, including interest and other sources of revenue...

Amount of disbursements from county and bridge funds as shown by the following statement of the county commissioners...

Receipts from assessments for making state and county assessments, including tax duplicates, school books and transcripts of mortgages and judgments...

Amount of advertising published in the county, including notices, legal notices, and other advertisements...

Amount of disbursements from county and bridge funds for advertising, including notices, legal notices, and other advertisements...

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DIVISION OF ELECTION DISTRICTS.

PAID COMMISSIONERS APPOINTED BY COURT \$ 11 75

ELECTION EXPENSES. Paid election office, rent of polling places, ground rent for polling places...

ELECTION CONTESTS. Paid witnesses in election contests, Eastern Penitentiary, Enumeration of school children...

INSURANCE. Paid insurance, county prison and court house, Impeachments, Insane convicts...

INQUESTS. Paid S. P. Longstreet, S. W. Benjamin, chemist, Jurors at inquests...

PRINTING AND STATIONERY. Paid blank books, blank forms, pencils, pens, etc., Premiums, Postage...

FIRE WARDENS. Paid for extinguishing forest fires, Public building expenses, Paid janitors and watchmen...

PRISON EXPENSES. Paid feeding prisoners, Salary of wardens, Keepers, Prisoners clothing and bedding...

COURT HOUSE GROUNDS. Paid mowing, sprinkling lawn, shoveling snow, H. grounds, Barber Asphalt Co., Clark Lark trees...

COMMONWEALTH COSTS. Paid aldermen, justice, constables and witnesses in commonwealth, Court expenses, Paid court officers, messengers and tipsters...

ROAD DAMAGES. Paid assessors of voters for making May and December registration, Road damages, Damage to land taken for public road...

STATE HOSPITAL. Paid keep of insane convicts from Lackawanna county, State industrial reformatory, State audit...

SUNDRY EXPENSES. Paid transient clerks for services in county commission, Directory for news-subscriptions for newspapers, Rebinding records in registers, U. S. revenue stamps...

COUNTY COMMISSIONERS' OFFICE. Paid Giles Roberts, county commissioner, John H. C. Brown, county commissioner, Charles F. Wagner, chief clerk...

COUNTY ACQUISITIONS. Paid P. W. Costello, A. E. Kiefer, F. L. Ward, County officers, H. A. Kiefer, chief clerk, John H. C. Brown, chief clerk, Charles F. Wagner, chief clerk...

BIRTHS AND DEATHS. Paid assessors in townships and of births and deaths as provided by law, Burial expenses of deceased soldiers, BIRTHS AND DEATHS...

STATE TAX ACCOUNT. Valuation of money at interest, bonds, mortgages and judgments, assessed in Lackawanna county for the year 1898, Subject to four mill tax for state purposes...

ASSETS. Cash in county treasury, County house building, Furniture and fixtures, County house grounds, County prison building, County prison grounds, Furniture in county prison, Subject to commission on examinations, Due from state...

LIABILITIES. Four and one-half per cent. refunding bonds, Issue of Dec. 1, 1898, of four per cent. refunding bonds, Improvement bonds, issue of Dec. 1, 1898, Assets in excess of liabilities, Assessed voters for year 1898...

STATISTICS. Assessed voters for year 1898, Total assets, Total liabilities, Balance on hand January 1, 1898, Tax duplicate of 1898, Tax duplicate of 1897, Tax duplicate of 1896...

ASSETS. Cash in county treasury, County house building, Furniture and fixtures, County house grounds, County prison building, County prison grounds, Furniture in county prison, Subject to commission on examinations, Due from state...

M. J. Kelly, County Treasurer, in Account with Lackawanna County.

Table with columns: Dog Tax, Alien Tax, Redemption Fund, Township Fund, Bridge Fund, County Fund, Total. Rows include Balance on hand January 1, 1898, Tax duplicate of 1898, Tax duplicate of 1897, Tax duplicate of 1896, Liquor license, hotels, Liquor license, restaurants, Excise tax on salaried officers, Excise tax on salaried officers, Excise tax on salaried officers...

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Table with columns: Alien Tax, Redemption Fund, Township Fund, Bridge Fund, County Fund, Dog Tax, Total. Rows include Interest on coupons paid, County institute, Transferred from county to bridge fund, County and bridge warrants paid, Township warrants paid, Treasurer's commission, Balance on hand...

Statement of Collectors of State and County Tax for the Year 1898.

Table with columns: Districts, Collectors, County Duplicate, State Duplicate, Total of State and County Duplicates, Taxes Returned on Bonded and Unbonded Lands, Exemptions and Rebates, Collectors' Commissions, Cash Paid Treas., Balance Due County, Subject to Examination of Commissioners. Rows include Archbold Borough, Blakely Borough, Dalton Borough, Dunmore Borough, etc.

Year 1897.

Table with columns: Districts, Collectors, County Duplicate, State Duplicate, Total of State and County Duplicates, Taxes Returned on Bonded and Unbonded Lands, Exemptions and Rebates, Collectors' Commissions, Cash Paid Treas., Balance Due County, Subject to Examination of Commissioners. Rows include Dalton Borough, Dunmore Borough, etc.

Year 1896.

Table with columns: Districts, Collectors, County Duplicate, State Duplicate, Total of State and County Duplicates, Taxes Returned on Bonded and Unbonded Lands, Exemptions and Rebates, Collectors' Commissions, Cash Paid Treas., Balance Due County, Subject to Examination of Commissioners. Rows include Dalton Borough, Dunmore Borough, etc.

Year 1894.

Table with columns: Districts, Collectors, County Duplicate, State Duplicate, Total of State and County Duplicates, Taxes Returned on Bonded and Unbonded Lands, Exemptions and Rebates, Collectors' Commissions, Cash Paid Treas., Balance Due County, Subject to Examination of Commissioners. Rows include Dalton Borough, Dunmore Borough, etc.

Condition of the Finances of Lackawanna County.

Table with columns: Estimated expenses for year 1899, Amount of county tax duplicate for year 1898, Amount of state tax duplicate for year 1898, All of which is respectfully submitted, JOHN DEMUTH, GILES ROBERTS, S. W. ROBERTS, County Commissioners, CHAS. F. WAGNER, Clerk, Scranton, Pa., February 8, 1899.

to those whom they may concern, but even more distinctly to those whom they do not. The first South sea surmise that the islander of fact never stirs a finger to put himself in line with the islander of the books.

It is practically impossible to trace the channel of the news, but the man who put himself with servants who know not a word of English and may be as secret as a lodge in discussing plans, yet knowledge of them spreads with speed and with an accuracy which becomes less and less in proportion as the distance is greater.