## 

The triumph of a great week of business; the zenith of bargain-giving; the accumulating desires of our buyers to put forth their best efforts-will give to our generous public

## Two Unprecedented Bargain Days-Today and Tomorrow

This January Trade Sale is making a name for itself among the trade events of the year. Already it has eclipsed our efforts of one year ago. It makes dimes do the work calculated for dollars

You will be startled by the money-saving opportunities that confront you here. Fact.
Every line speaks volumes for the goodness of the stocks and the unparalled littleness of the prices.


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Jonas
as Long's Sons

## Ribbons




The Boy Must Have Clothing Why Not at These Prices?
 
Men's Furnishings Uuder Cost

$37^{\prime} \mathrm{C}$Muslins

Bargains in China and Gilass15Jonas Long's SonsJonas Long's Sons

