W. H. CAMPBELL ON ADVERTISING

ADDRESS BEFORE THE SHOE-DEALERS ASSOCIATION.

Was Delivered in the Hotel Sterling at Wilkes-Barre Last Night-Talking to the People Is the Bed-Rock of Modern Merchandising—Art in
Advertising Is All Right in Its
Way, But It Weighs Little.

Weighs Little. Dangerous.

Special to the Scranton Tribune.

Wilkes-Barre, Pa., Dec. 26,-The Shoe Dealers' association of Northern Pennsylvania and Southern New York, comprising a syndicate of big shoe stores, of which G. Romanta Kinney, of this city, is the head, met in annual banquet the Hotel Sterling this evening. Among those who responded to toasts was William H. Campbell, of Scranton, advertising manager of Jonas Long's Sons. His remarks dealt with the subject of "advertising" and were as foi-

Traverse the main thoroughares of any town or city and admire those stores which present a tidy exterior, clean and attractive windows and some sign of activity within—and you will be in the atmosphere of a concern that thrives because of its advertising. be the halo of freedom and of welcome that is always dominant within; or it alves wanders aimlessly at sea. Whatever may be the business or the

prestige behind it, without the con-certed effort of advertising in its general form, it is sure to flounder, sooner or later on the rock of adversity, and be horne out by the tide that leaves no

But advertising, injudiciously used, is as treacherous as the powder within the fuse. It may make a business or It may break it. It may turn a tide of resentment flavored with good will into chaos of consternation because of its lack of foundation in fact. Truthful advertising backed by the very stamina of a business whose principles are just and honest is the vital cord-the very pulse of any man's success.

WHAT HE MUST DO.

The man who does not take advant-age of the product of the printing press -take advantage of all that thought and science and invention have evolved -cannot hope to meet the competition of him who acquires for his own use these business treasures. It is as necessary for the man who is manufacturing for the people and merchandising for the people, to put himself in touch with them, to make them know him and have confidence in him, as it is to light

many lines, but in nothing more emphatically than in advertising. It has Byron made his early reputation. It bridged the gulf between producer and is a striking drama of sustained in-consumer and brought them closer to-terest and that it was heartly appregether: it has driven the jobber out of turer in touch with the merchant, saying the people the profits of the middle. that shook the house.

touch with the manufacturer is your will be the attraction. The old-timer may rightly sigh at this new method of business and wish for

the good old days when big profits and small business were in vogue. Hard days were those for the consumer, when egitimate cost of merchandise was buried beneath layer after layer of greedy profits. It is the new idea that is here, gentlemen. It is the vitalizing, energizing force in business today. Small profits and big volume have driven its opposite to the wall, and it vere well for the people had it been driven there years ago. So much for the printing press, It has abolished theories of ancient origin and given to you as business men a new impetus and

TALKING TO PEOPLE.

Talking to the people is the basis of -a simple straightforward story of the store from day to day, as man would talk to man and woman to woman. Leave off the frills, the stereotyped expressions, the conventional and unnatural; do not sap the very life-blood from that which means so much to you. Art in advertising is all right in its way, but it weighs but little. Give the people logic that is plain and convincing; instil their minds with the thought what you say is fact, not fancy; truth, not fiction. Prepare them not fo disappointment but surprise. under than overestimate the merit of what you sell, lest there be evidence of deception, though unintentional. Win

The next step below bronchitis is consumption. It is near the bottom on the down-grade hill of disease. The symptoms of bronchitis are tightness in the chest, difficult breathing soreness; darting sharp, or dull and heavy pain, or a prickly, distressing sensation, accompanied usually by nagging cough and ex-

sore throat and weak and bleeding lungs, unless the blood is purified. Those ailments will last as long as the blood remains hin and weak until the stomach is put in proper BROSO ITIS Pierce CONSUMPTION

cal Discovery is the safest and surest remedy for all the persistent, aggravating, wasting diseases of the throat, bronchial tubes and lungs that come in advance of consumption. With it the sufferer can face about the other way, and mount upward on the steps of health. It is a tonic, and creates hunger. It is an aid to digestion, and helps the weak It is an aid to digestion, and neips the weak stomach to do its work properly. It brings about the proper assimilation of food, and thus makes the blood pure. As the pure blood courses through the veins, all the microbes and impurities disappear, and with them the diseases which they cause. Don't take substitutes when the dealer offers them. Substitutes for Dr. Pierce's offers them. Substitutes for Di. Fich. depended upon. They may contain alcohol or morphine. "Golden Medical Discovery" contains neither. It is a temperance rem

of narcotics.

"I had long been a sufferer from chronic catern of the next" says Chas. T. Stone, Esq., of Whitford, Chester Co. Ps. "It finally developed into a very disagreeble and hacking cough, with soreness and fullness of the chest. Doctors here pronounced it beoughties. I tried several doctors and took different remedies without receiving any benefit whatever. I then wrote Dr. R. V. Pierce in reference to my case. The first hottle of his "Golden Medical Discovery' stopped the cough. I used several bottles, with Dr. Sage's Catarrh Remedy, and have since had no symptoms of a return of the cough."

Nearly everybody is more or less constipated, and thus subject to the endless chain of troubles that stubborn bowels cause. Dr. Pierce's Pleasant Pellets cure

cause. Dr. Pierce's Pleasant Pellets cure constipation and billionsness quickly,

Pression. But this work, no matter how well it may be done, is useless if without sup-port from within the store. It has brought the people. What is the store going to do with them? This is the vital point-where success or failure

Advertising is not the end, it is the means. It may be striking, tasteful, forceful, but if the goods are not right, the prices too high; if the selling force ignorant, careless and discourteous, advertise what you may, your business

Injudicious Advertising Is Very or looker with a meaningless harangue, but a civility and politeness that wins respect: that makes of the looker, a buyer, and of the customer a life-long friend. Give to every part of your store the most fragrant air of welcome. Build your hopes of success on foundations of popular approval, and every day will see the turnstile register a greater number with you. Your business will expand and grow, throbbing with vitality, life and interest. You

will reach out into wider fields.

Concentrate and centralize your thoughts on your advertising. It is the new order of things and is here to stay. It means ruin to those who oppose it it means riches and power to those who spouse it. It means cheaper goods for the people, and the greatest good to the greatest number.

IN THE PLAY HOUSES.

Herrmanns at Lyceum.

Those who went to the Lyceum yesterday afternoon and evening expect-It may be the windows with their ing to witness a deterioration in the trappings artistically arranged; it may absence of the great Herrman himself were agreeably disappointed. Except may be the plain talks through the medium of the press, from storekeeper to consumer. Each one contributes its full quots to the success of any under- famous deceased magician, is the equal taking; the one without the other of the uncle. He showed very little gropes in the darkness for help and that was new but what he did present support, like the cruiser with leaky was well presented.

With an inventive genlus, which may yet develope, he will become as great, doubtless, as his world-famed relative. His sleight of hand work, with billiard balls was the best feature of the show and in this, the supreme test of the merits of a magician he showed himself specially dexterous.

Mrs. Adelaide Herrmann's "light" dances were received very coldly by the audience. They are a pretty thing but there has been such a surfeit of this sort of business that the theater-going people have grown weary of it. She however, redeemed herself in her work with Leon Herrmann in "A Night in Japan," a series of pretty illusions done with an elaborate Japanese setting. The great Herrmann trunk mystery, which concluded the performance, was as mystifying as ever.

Byrons at the Academy.

Two immense audiences crowded the Academy of Music yesterday afternoon and evening to see Mr. and Mrs. Oliver Byron. In the afternoon they presented "The Ups and Downs of Life." four-act drama with plenty of comedy the lamps within his store when twi-light comes. Civilization has had its progress along role of Jane Judkins. At night the play was "Across the Continent," in which field: it has placed the manufac-dent from the outbursts of applause

"Across the Continent" will be re-A notable example of this is found in | peated by the company this afternoon, your own shoe business. Your close and tonight "Ups and Downs of Life,"

"The Sporty Widows."

Standing room was at a premium at the Galety theater afternoon and evening at the first appearance this season of the "Sporty Widows" Burlesque company, and hilarity reigned throughout the performance. The programme presented was a snappy, vigorous nature, that did not allow the audience to grow weary and the dashes of humor interspersed with melody here and there were well received. The specialty features were so well

balanced that there is scarcely opportunity for distinction. Miss Fern Melrose, the volcalist, Byron and Langdon, travesty stars; and the Irish comedians, Morrison and Markey, came in all that is good in advertising. It is for a large share of the honors, and the bed-rock of modern merchandising the work of Miss Agnes Behler, vocalist; Mile. Rosa, oriental dancer, and Nat Leroy was excellent. Artistic scenery, dazzling costumes and popular music assisted largely in making the entertainment by the "Sporty Widows" an attraction to all lovers of burlesque, and the members of the troupe were reselved with enthusiasm throughout the performance. The "Sporty Widows" will be the attraction at the Galety this afternoon and evening and tomorrow

UNREST AT HAVANA.

Shooting Affairs Are Numerous. Results of 24 Hours.

Hayana, Dec. 26.-Francisco Quinero, a Spanish guerilla, while walking along Genious street today was fired at from the roof of a house and serlously wounded. During the last 24 nours one man has been killed and 12 have been wounded in affrays in different parts of the city and H burglaries have been committed. The city is in a state of unrest.

Three more wards of Havana were evacuated today. La Lucha gays it can see no disloyalty to Spain on the part of the Spanish residents in Cuba if they choose to hoist American and Cuban flags, because Spain renounced the island without consuiting the Spaniards.

Captain General Castellanos, after formally delivering the island to the American authorities on Jan. 1. Will leave for Matanzas, where he will remain a fortnight, going then to Cien-

A party of colored Cubans this morning entered the wholesale grocery establishment at 113 San Jose street wned by the Spanish firm of Mestro and Mata and ordered Senor Mestro to kiss the Cuban flag and to cry "Viva Cuba Libre." He refused to obey, whereupon one of the Cubans cut his head badly with a machete.

To Cure a Cold in One Day.

Take Laxative Brome Quinine Tabets. All druggists refund the money if it fails to cure, 25c. The genuine has L. B. Q. on each tablet.

HAIL DEATH WITH JOY .- 'I was reat sufferer from Heart Disease. The becase was so great I was confined to led or days. I often thought I could had leath with joy. No physician could give ne relief I procured a bottle of Dr. Ag new's ture for the Heart, the first taken four bottles. I never felt better in Seld by Matthews Bros. and W. T.

admirers and Triends by a policy of HONOR CONFERRED **UPON LIEUT. FOOTE**

DETAILED AS REGIMENTAL IN-SPECTOR OF GUARD.

All That Pertains to Guard Duty. scrted Free. Sergeant Scott L. Shaver Has Been Honorably Discharged from the Service—Further Strict Sanitary

Regulations Concerning the Policechange. Call at room 15. ing of Camp Issued by Colonel FOR RENT - SECOND FLOOR, 701

Special to the Scranton ribune. Camp MacKenzie, Augusta, Ga., Dec. 26.-The following important order has been issued by Colonel Coursen: Headquarters Thirteenth Regiment, Camp

MacKenzie, Dec. 23, 1898.

General orders No. 29, Second Lieutenant Arthur R. Foote, D, is hereby detailed as regimental in-structor of the guard. He will see that officers as well as men are thoroughly acuninted with guard duty, and he is hereby given full authority to inspect and instruct the guard at any hour of the day or night.

Lieutenant Foote will report in person o the regimental commander each day. Officers on duty with the guard will be required to assist in every possible way in arrying out the provisions of this order,

H. A. Coursen, Colonet. L. T. Mattes, Adjutant.

The purpose of this order is to perfect the men in all that which pertains to guard duty, the most important and I HEREBY ANNOUNCE MYSELF AS A exacting part of all the entire routine of camp life. The appointment of Lieutenant Foots to this position comes naturally as the reward of merit, as he is recognized as one of the most capable officers in the regiment.

The new tents have not yet been issued. Though 324 had been asked for, only 210 have thus far been received. Quartermaster Cox informed The Tribune correspondent that he is very anxious to have the present quota issued, but he is waiting for the arrival of Inspector General Edgerly, of the Second army corps. In the meantime a second requisition for canvas has been sent in, the remaining 114 tents being necessary. It is expected that, in this respect, the regiment will soon be fully equipped.

SERGEANT SHAVER DISCHARGED

Sergeant Scott L. Shaver, quartermaster of Company F, in pursuance of an order received from the war department, has been honorably discharged from the service, and Friday evening left for his home in Scranton by way order to receive his pay and all allowhere, the members of his company met in their mess hall, and gave an impromptu entertainment in his honor. Company Clerk George Griffiths recited several selections in his happiest vein; Corporal William P. Williams and Private Richard Phillips sang a duet, and Griffiths and Artificer Frank Jones pieces. In a neat, farewell speech, Sergeant Shaver spoke his appreciation of the good will which the boys had always shown him. They all pressed

made a corporal in 1896, and donned the stripes of a sergeant at Gretna last May, when the regiment volunteered. Soon afterwards he was named as quartermaster of his company, which responsible position he filled for several months till, at his own request, he was returned to active duty at Camp Alger. Later on, he was again asked to discharge the duties of his old position, and did so with success to the end. Sergeant Shaver was personally popular, and a good soldier. Before enlisting, he was engaged as foreman with the Washburn, Williams & Co.'s lumber firm, and lives on Lauer avenue, West Side

EVE OF CHRISTMAS.

The eve of Christmas is very quiet in camp, and during the afternoon the boys were engaged in the work of putting finishing touches to the decorations. The usual weekly inspection was held at 9.30 o'clock in the morning, and the officers expressed their satisfaction at finding everything in splendid condition. After the inspection of arms, the men were lined up before their tents in their respective company streets, while Major Wood for the First, and Major Fellows for the Second battalion, accompanied by members of the medical staff, scrutinized the quarters, There were no complaints on the question of cleanliness, and the only suggestion which the doctors had to offer was that everybody should spread his blankets on the outside of the tent, so that they would be thoroughly aired and sunned.

Further sanitary regulations, of strict nature, have been issued recently by Colonel Coursen. For the future, every inch of ground within the guard lines, and even extending over the parade grounds, will be required to be carefully policed. For this purpose, the street police will have to clean everything from the rear line of the officers' quarters to a line six feet distant from the last tent at the end of each company street; the remainder of the regimental camp will be policed by the old guard fatigue, superintended by the old ommander of the guard.

Corporal Lewis B. Carter, of A Company, and Private Richard Thomas, mounted orderly at brigade headquarters, have returned from their Atlanta trip, about which they tell some interesting reminiscences. During their visit to that city they attended the public ception given to the presidential party in the monster auditorium for the Atlanta "World's Fair exhibit."

PEOPLE ENTHUSIASTIC.

There were \$,000 enthusiastic people present who stood up and broke into an unrestrained storm of applause as the president, followed by Generals Wheeler, Lawton, Shafter and Young, by Hobson, and Secretaries Alger, Gage and Long, took his position on the platform while the band played "Hail to the Chief." The returned sight-seers report that they were delighted when they saw the Fifteenth Pennsylvania honored with the right of the line, and at the head of the column in the great parade

Private Stacey Westbrook, of G. has eturned to his company after an abnce of sixty days on sick furlough. one tent in Company C Christmas motto, "All Nation House," While they were taking a short siesta, kiln,

The People's Exchange.

POPULAR CLEARING HOUSE for the Benefit of All Who Have Houses to Rent, Real Estate or Other Property to Sell or Exchange, or Who Want Situations or Help-These Small Advertisements Cost One Cent a Word, Six Insertions for Object Is to Perfect the Men in Five Cents a Word-Except Situations Wanted, Which Are In-

FOR RENT

FOR SALE

DESIRABLE LOTS ON COLFAX AVE-nue. For particulars address Box 145, Scranton, Pa.

FOR SALE-SIX PER CENT. SEMI-AN nual gold purchase bonds for sale. No state tax. Gilt edge in every particular Full information cheerfully given. 60 and 602 Mears Building.

FOR SALE—A FIRST CLASS PIANO at a very low price; it must be sold. Address P. O. Box 247, Scranton.

FOR SALE-TEN R-I-P-A-N-S FOR cents at druggists. One gives relief.

LARGE FURNISHED FRONT ROOM for rent in private family. Address F. Z., Tribune office.

FURNISHED ROOMS.

FOR RENT-PI.EASANT FURNISHED rooms; conveniences, Rooms from \$1.50 up, 522 Mulberry street.

POLITICAL.

troller. Subject to the Republican primary election. JOSEPH ANSLEY, JR.

REAL ESTATE.

FOR SALE-MY RESIDENCE AT 235 Colfax averue; just completed. All FOR SALE-MY RESIDENCE AT 255
Colfax averue; just c impleted. All
modern improvements. Hardwood finish,
sanitary plumbing, electric lights, etc.
Price reasonable. Address Frank
Okell, 220 Broadway, New York city.

immediately after dinner, Private Martin Cunningham, who is somewhat of a wag, observed the sign. Unseen, he made a few additions which he considered an improvement, and when the "artists" awoke they were disgusted and horrified to read the words, "All Damnation House." They are looking for the offender. Richard J. Bourke.

INDUSTRIAL NOTES.

the day, and this is particularly true of the American Safety Lamp and of Atlanta, where he had to report to | Mine Supply company, who are rapidly the chief paymaster of the corps, in forging to the front in the industrial world as expansionists of the most proances to date. Prior to his leaving nounced type. This industry, whose complete plant is located on Capouse avenue, not satisfied with having placed the product of its factory on the market in every state and territory in the union, has now invaded the foreign markets and is today shipping to South Africa, by way of the American and a quartetie, composed of Corporals African Steamship line, six of its larg-Williams and Hughes, Company Clerk est size brass signal gongs. These gongs are to be used in the gold mines rendered two popular and appropriate of that country and the average depth of the mines is about 2,500 feet. Recently the company shipped a larger order of safety lamps and general mine supplies to Canada, and are in receipt supplies to Canada, and are in receipt of orders for general mine supplies and safety lamps from various points throughout the country, amounting the lifth of May 1892 was lamps. They are daily in receipt of orders from local and outside electricians and dealers in electrical supplies for brass goods which enter into the construction of electrical appliances. Frank H. Stair in general manager of

> The law which governs the efficiency of capable service, so far as eye-sight is concerned, of engineers in the railroad service hereabouts has never been strictly enforced, but an action taken indicate that this company, at least, will hereafter enforce this law. An examination of the eye-sight and hearing of all Delaware, Lackawanna and Western engineers was ordered and Western engineers was ordered and Mrs. Lee, side door, 420 Franklin avenue. will hereafter enforce this law. George Mott, chief clerk of the machine shops department, was directed to take charge of the work. It is very probable that few if any of the engineers will be found lacking in these respects, for the reason that this matter, though not directly used, has always been carefully looked after. It is not a year since two engineers were laid off. The one had been doctoring for eye trouble and impaired hearing, the other's eyes were somewhat weak ened from long, steady use and the man was well on in years. The law governing this particular part of the service is strictly enforced in New York state.

The borough of Blakely is to have a high school. This was agreed upon sometime ago, and now Architect Percival J. Morris, in the Connell building. has been directed to draw up plans. The building will be a two story frame affair having five rooms and class rooms on each floor. The most modern heating and ventilating appliances will be incorporated. Besides the rooms to be used for actual school purposes a fine auditorium with a seating capacity of 600 will be added. The building, which will be known as Blakely high school, will be erected on the main road between Blakely and Peckville. Few boroughs hereabouts will be better equipped in the matter of school accommodation than Biakely when the proposed building is opened for use next tall.

persons in the city are aware of the fact that a minature pottery decorating concern is located here. John Zimmer is the proprietor and conducts the whole business at 121 North Main avenue. He gets the ware in the rough and finishes it off for the trade by decorating and burning it in a neat little kiln which he has built for the pur-Mr. Zimmer is a native of pose. Trenton, N. J., wherein is located the potteries known as the "Staffordshire" of America. He started in the "clay" department as a boy and finished in the decorating department as a man Four years ago he worked in the Lehigh Valley decorating snops at Allentown. Two years ago last September he came to this city and opened a chinaware store at 142 North Main avenue. About six months ago he removed to his present place of business and arranged for the decorating bus iness. He had a kim built which has hich is particularly cosmopolitan, and a capacity of "burning" four 100 piece this morning its occupant worked, at dinner sets at one time. The iron body the entrance, in beautiful design as a of this kiln weighs 1,400 pounds, and the whole thing is a beautiful potter's

WANTED.

WANTED-CASE OF BAD HEALTH that R-I-F-A-N-S will not benefit Send 5 cents to Ripans Chemical Co. New York, for 10 samples and 1,000 testimonials.

HELP WANTED-MALE.

WANTED-A SMART YOUNG MAN TO assist at bar. Address C., Tribune of

WANTED-A YOUNG MAN TO AT tend lunch counter. St. Cloud Hotel WANTED - RESPONSIBLE Wants office manager at Scranton; sal-ary, \$1,200 year; \$600 cash and best refer-ences required; commercial reference fur-alshed. Address Postoffice Box 312, Phila.

HELP WANTED-FEMALE.

WANTED-YOUNG WELL-BRED GIRL for general housework. Family of three. Apply between 11 a. m. and 2 p. m., at 213 Madisen avenue, Dunmore. GIRL WANTED-AT ONCE FOR GENeral housework. Apply to Mrs. Davis, 205 S. Hyde Park avenue.

CITY SCAVENGER

A.B. BRIGGS CLEANS PRIVY VAULTS and cess pools; no odor. Improved pumps used. A. BRIGGS. Proprietor. Leave orders 1100 North Main avenue, or Elcke's drug store, corner Adams and Mulberry. Telephone 6040.

SCALP TREATMENT.

MRS. L. T. KELLER, SCALP TREAT ment, 50c.; shampooing, 50c.; facial massage, manicuring, 25c.; chiropody, 501

MISCELLANEOUS. SAXONIA BUST AND THIGH DEVEL-oper. At all drug stores and Baby Bazaar.

SITUATIONS WANTED SITUATION WANTED-BY A YOUNG man, 23 years of age; something that he can raise up at. Address M. M. Z.,

Mayfield, Pa. A YOUNG UNMARRIED MAN WHO understands horses thoroughly, speaks English and German, wants a position as coachman or hostier. Can give best ref-erences. Apply Dave Strauss, No. 62) Dix

SITUATION WANTED-CAN FURNISH first-class reference; and position of trust; age 32. G. A. M., 1213 Diamon-

place in small family as housekeeper. Address Mr. Daniel Damicand, 447 North STUDENT, YOUNG MAN (20), WOULD like pleasant home in city for winter to work for board. Address "Ambitious." Tribune office, city.

A MIDDLE AGED WOMAN WANTS A

SITUATION WANTED - WASHING ironing or any kind of house cleaning by the day, or will take washing hom side door, 120 Frank'in avenue.

SITUATION WANTED-WORK IN A greeery store or market during the holiday trade by an experienced man who can give good reference. Address R. R. Hicks, 491 East Drinker street, Dunmore,

SITUATION WANTED—BY A MAR-ried man, of good character, as steam fitter, stationary engineer, ifreman or any kind of machinist work; can furnish best of references, W. H. Jones, 1665 Eynon St.

SITUATION WANTED-BY A YOUNG lady as stenographer and typewriter; had four years experience and can furnish best of reference. Address G. M. G., No. 1 Arcade building, city. SITUATION WANTED-BY A YOUNG man to drive for a private family of store; is sober and reliable; good refe ence and must have work at once. Ac

dress D. B., 901 Price street, city. Wednesday by the Delaware, Lacka-wanna and Western officials seems to indicate that this corresponding to the control of the no object. Address Box 292, Moscow, Pa.

SITUATION WANTED-BY AN ELderly lady as housekeeper; first class washer and ironer. Address M. A. Y.,

boy or any other kind of work; two years experience in shoe store; age 15, Address T. J. R., 325 Decker's court, Scranton, Pa. SITUATION WANTED-BY A YOUNG

lady as stenographer, typewriter and bookkeeper; best references given. Ad-dress N. M., Tribune office. SITUATION WANTED-BY A COMPE-

tent girl to do general housework in a small family or will go out by the day. Call or address 549 North Hyde Park ave.

PROFESSIONAL.

ARCHITECTS

EDWARD H. DAVIS, ARCHITECT, Connell Building, Scranton. E. L. WALTER, ARCHITECT, OFFICE rear of 606 Washington avenue.

LEWIS HANCOCK, JR., ARCHITECT 425 Spruce St., cor, Wash. av., Scranton FREDERICK L. BROWN, ARCHITECT Price Building, 126 Washington avenue, Scranton.

T. I. LACEY & SON, ARCHITECTS, Traders' National Bank.

PROFESSIONAL.

DR. J. O. LYMAN, SCRANTON PRI-vate Hospital, cor. Wyoming and Mui-berry. DR. H. F. REYNOLDS, OPP. P. O. DR. C. C. LAUBACH, 115 Wyoming ave.

DENTISTS

HAT MANUFACTURER. TOLLES, 409 SPRUCE STREET, MAKES

WELCOME C. SNOVER, 334 Washington avenue. Hours, 9 to 1,and 2 to 5.

HOTELS AND RESTAURANTS THE ELK CAFE, 125 AND 127 FRANK-Rates reasonable. P. ZEIGLER, Proprietor.

SCRANTON HOUSE, NEAR D., L. & W. passenger depot. Conducted on the Eu-ropean plan. VICTOR KOCH, Prop.

LAWYERS

FRANK E. BOYLE, ATTORNEY AND Counsellor-at-Law. Burr Building rooms 13 and 14, Washington avenue. WILLARD, WARREN & KNAPP, ATtorneys and Counsellors-at-Law. Re-publican Building, Washington avenue,

JESSUP & JESSUP, ATTORNEYS AND Counsellors - at - Law. Commonwealth Building. Rooms 1, 20 and 21.

JAMES W. OAKFORD, ATTORNEY-AT-Law. Rooms 514, 515 and 516, Board of Trade Building. D. B. REPLOGLE, ATTORNEY-LOANS

negotiated on real estate security. Mears Building, corner Washington avenue and Spruce street. JAS. J. H. HAMILTON, ATTORNEY-at-Law, 301 Commonwealth Building, Scranton.

EDWARD W. THAYER, ATTORNEY Rooms 903-904, 9th floor, Mears Building L. A. WATRES, ATTORNEY-AT-LAW C. R. PITCHER, ATTORNEY-AT-LAW Commonwealth Building, Scranton, Pa

PATTERSON & WILCOX, TRADERS National Bank Building. COMEGYS, 9-13 REPUBLICAN

A. W. BERTHOLF, Attv. Mears bldg.

MIDWIFE

MRS. GABLE, GRADUATE MIDWIFE 1518 Washburn street, Scranton. En-gagements solicited. Rooms and best gagements solicited. Rooms and best attendance for a limited number of pa-

PHYSICIANS AND SURGEONS

DR. C. L. FREY, SCRANTON SAVINGS Bank Building, 122 Wyoming avenue. MARY A. SHEPHERD, M. D., HOME-opathist, No. 228 Adams avenue.

DR. W. E. ALLEN, 512 NORTH WASH

DR. R. TRAPOLD, SPECIALIST IN Diseases of Women, corner Wyoming avenue and Spruce street, Scranton. Office hours: Thursdays and Satur-days, 9 a. m. to 6 p. m.

DR. L. M. GATES, ROOMS 207 AND 208 Board of Trade Building. Office hours, 8 to 9 a. m., 2 to 2 and 7 to 8 p. m. Resi-dence, 309 Madison avenue. DR. C. L. FREAS. SPECIALIST IN Rupture, Truss Fitting and Fat Reduc-tion. Office telephone 1353. Hours, 10 to 12, 2 to 4, 7 to 9.

DR. S. W. L'AMOREAUX, OFFICE 279 Washington avenue. Residence, III Mulberry, Chronic diseases, lungs heart, kidneys and genito-urinary or gans a specialty. Hours, I to 4 p. m.

W. G. ROOK, VETERINARY SUR-geon. Horses, Cattle and Dogs treated. Hospital, 121 Linden street, Scranton. Telephone 2672. SCHOOLS

SCHOOL OF THE LACKAWANNA, Scranton, Pa. Courses preparatory to college, law, medicine or business, Opens Sept. 12. Send for catalogue, Rev. Thomas M. Cann, LL. D., Walter

SEEDS G. R. CLARK & CO. SEEDMEN AND Nurserymen; store 146 Washington ave-nue; green house, 1359 North Main ave-nue; store telephone, 782.

WIRE SCREENS JOS. KUETTEL. REAR 5H LACKA-

wanna avenue, Scrant turer of Wire Screens. Scranton, Pa., manufac-

BAUER'S ORCHESTRA-MUSIC FOR balls, picuics, parties, receptions, weddings and concert work furnished. For terms, adress R. J. Bauer, conductor, 117 Wyoming avenue, over Hulbert's music store. MISCELLANEOUS

MEGARGEE BROTHERS, PRINTERS supplies, envelopes, paper bags, twine, Warehouse, 139 Washington avenue, Scranton, Pa.

RAILROAD TIME TABLES. Lehigh Valley Railroad System

In Effect Nov. 13, 1896

In Effect Nov. 12, 1898.

TRAINS LEAVE SCRANTON.
For Philadelphia and New York via D. & H. R. R., at 6.45 a. m., and 12.03, 2.15, 4.27 Black Diamond Express. and 11.30 p. m. Sundays. D. & H. 153, 7.48 p. m.
For White Haven, Hazleton, Pottsville, and principal polats in the coal regions, via D. & H. R. 8, 6.45, 2.18 and 4.27 p. m.
For Bethlehem, Easton, Reading, Liarrisburg and principal intermediate stations via D. & H. R. R. 6.45 a. m., 12.62, 2.15, 4.27 Black Diamond Express, 11.30, 2.16, 4.27 Black Diamond Express, 12.55 and 3.35 p. m.
For Tunkhannock, Towanda, Elmira, 1thaca, Geneva and principal intermediate stations, via D. L. & W. R. R., 8.65 a. m., 12.55 and 3.35 p. m.
For Geneva, Rochester, Buffalo, Niagnata Falls, Chicago and all points west via D. & H. R. R., 12.03, 3.03 Eliack Diamond Express, 19.41 and 11.30 p. m. Sundays, D. & H., 11.42 n. m., 7.48 p. m.
Pullman parior and sicoping or Lehigh Valley parior cars on all trains between Wilkes-Barre and New York, Philadelphia, Buffalo and Suspension Eridge, ROLLIN H. WILBUR, Gen. Supt.
Rollin R. South Bethlehem. Pa.
For tickeis and Pullman reservations apply 309 Lackawanna ave. Scranton, Pa. TRAINS LEAVE SCRANTON.

What You

For the Christmes And the New Year.

To put it curtly and pleasantly, there is one store where an every day man can buy the best of Clothing and Furnishing Goods, ready to put on and look and be thoroughly well dressed. Go to

GRIFFIN & COLLINS, HATTERS AND FURNISHERS 220 LACKAWANNA AVENUE

RAILROAD TIME TABLES.

Schedule in Effect May 29, 1898.

rains Leave Wilkes-Barre as Follows: 7.30 a. m., week days, for Sunbury Harrisburg, Philadelphia, Balti-more, Washington, and for Pitts-burg and the West.

IO.IS a. in., week days, for Hazieton, Pottsville, Reading, Norristown, and Philadelphia; and for Sun-bury, Harrisburg, Philadelphia, Baltimore, Washington and Pitts-burg and the West burg and the West.

.12 p. m , daily, for Sunbury, Harris-burg. Philadelphia, Baltimore, Washington, and Fittsburg and the West.

6.00 p. m., week days, for Sunbury, Harrisburg, Philadelphia and

Pittsburg,
J. R. WOOD, Gen'l Pass Agent.
J. B. HUTCHINSON, General Manager.

Del., Lacka, and Western.

Effect Monday, November 14, 1898. Trains leave Scranton as follows: Ex-press for New York and all points East, 1.40, 3.00, 5.10, 8.00 and 10.05 a. m.; 12.55 and 5.33 p. m.

Jess for New York and all points East, 140, 250, 5.10, 8.00 and 10.05 a. m.; 12.55 and 2.33 p. m.

Express for Easton, Trenton, Philadeliphia and the South, 5.10, 8.00 and 10.05 a. m., 12.55 and 3.33 p. m.

Tobylanna accommodation, 6.10 p. m.
Express for Binghamton, Oswego, Elmira, Corning, Bath, Dansville, Mount Morris and Buffalo, 12.10, 2.25, 2.00 a. m., 150 and 5.50 p. m., making close connections at Buffalo to all points in the West, Northwest and Southwest.

Washinston accommodation, 2.40 p. m.
Binghamton and way stations, 1.65 p. m.
Express for Utica and Richfield Springs, 2.55 a. m. and 1.75 p. m.

Express for Utica and Richfield Springs, 2.55 a. m., and 1.75 p. m.

For Northumberland, Pittston, Wilkess Sarre, Plymouth, Bloomsburg and Danville, making close connections at Northumberland for Williamsport, Harrisburg, Baltimore, Washington and the South.

Northumberland and intermediate stations, 6.60, 10.65 a. m., and 1.55 and 5.40 p. m.

M. Nanticoke and intermediate stations, 808 and 11.19 a. m. Plymouth and intermediate stations, 2.35 and 8.59 p. m. For Kingston, 12.55 p. m. Pullman parior and sleeping coaches on all express trains.

For detailed information, pocket timetables, etc., apply to M. L. Smith, District Passenger Agent, depot ticket office.

Delaware and Hudson. On Sunday, July 3rd, trains will leave

Scranton as follows:

For Carbondale-6.20, 7.53, 8.53, 10.13 a.

o.; 12 noon; 1.25, 2.20, 3.52, 5.25, 6.25, 5.57,

15, 11.00 p. m.; 1.16 p. m.

For Albany, Saratoga, Montreal, Boson, New England points, etc.-6.20 a. m.,

20 p. m. 20 p. m. For Honesdale—6.20, 8.63, 10.13 a. m.; 12 oon; 2.20, 5.25 p. m.

For Wilkes-Barre, 6.45, 7.48, 8.43, 9.38, 4.43 a. m.; 12.03, 1.23, 2.18, 3.33, 4.27, 5.10, 48, 10.41, 11.50 p. m.

For New York, Philadelphia, etc., via chigh Valley Railroad—6.45 a. m., 12.03, 28, 4.27 p. m.; with Black Diamond Excess, 11.30 p. m.

For Pennsylvania Railroad points, 6.45. ress, 11.30 p. m. For Pennsylvania Railroad points, 6.45, 38 a. m., 2.18, 4.27 p. m. For Western Points, via Lehigh Valley ailroad—7.48 a. m.; 12.03, 2.33, with Black biamond Express, 10.41, 11.50 p. m. Trains will arrive in Scranton as fol-lows: OWS: From Carbondale and the North—6.49, 142, 8.38, 9.34, 16.38, 11.53 a. m., 1.25, 2.15, 2.25, 1.23, 5.42, 7.43, 16.38, 11.27 p. m. From Wilkes-Barre and the South—6.15, 148, 8.48, 16.68, 11.55 a. m.; 1.18, 2.14, 3.48, 1.29, 6.21, 7.52, 9.65, 10.05 p. m.; 1.13 a. m.

SUNDAY TRAINS. rbondate-9.97, 11.33 a. m.; 1.53, For Carbondale-2.07, 11.33 a. m.; 1.55, 52, 5.53, 9.53 p. m.
For Wilkes-Barre-9.38, 11.42 a. m.; 1.58, 25, 5.43, 7.48 p. m.
Lowest rates to all points in United tates and Canada.
W. BURDICK, G. P. A., Albany, N. Y.
I. W. CROSS, D. P. A., Scranton, Pa.

Central Railroad of New Jersey (Lehigh and Susquehanna Division.)

Stations in New York-Foot of Liberty street, N. R., and South Ferry, Whitehall Anthracite coal used exclusively, insur-Anthracite coal used exclusively, insur-ing cleanliness and comfort.

TIME TABLE IN EFFECT NOV. 20, 1838,
Trains leave Scranton for Pittston,
Wilker-Barre, etc., at 8.30, 10.19 s. m., 1.20,
2.35, 3.29, 7.10 p. m. Sundays, 9.00 a. m.,
100, 215, 7.10 p. m.
For Lakewood and Atlantic City, 8.30
a. m.

100, 215, 7.10 p. m.

For Lakewood and Atlantic City, 8.30

I. m.

For New York, Newark and Elizabeth, 8.30 (express) a. m., 1.20 (express), 3.20 (express) p. m. Sunday, 2.15 p. m. Train leaving 1.20 p. m., arrives at Philadelphia, Reading Terminal, 7.03 p. m., and New York 7.65 p. m.

For Mauch Chunk, Alientown, Bethlehem, Easton and Philadelphia, 8.30 a. m., 1.20 2.50 p. m. Sundays, 2.15 p. m.

For Baitlimore and Washington, and points South and West via Bethlehem, 8.30 a. m., 1.20 p. m. Sundays, 2.15 p. m.

For Long Branch, Ocean Grove, etc., 5t. 8.30 a. m. and 1.20 p. m.

For Reading, Lebanon and Harrisburg, via Allentown, 8.30 a. m., 1.20 p. m.

For Pottsville, 8.30 a. m., 1.20 p. m.

For Pottsville, 8.30 a. m., 1.20 p. m.

Returning, leave New York, foot of Liberty street, North River, at 4.09, 2.10 (express) a. m., 1.30 (express) p. m. Sunday, 4.30 a. m.

Leave New York, South Ferry, foot Whitehall street, at 2.05 a. m., 1.25 p. m.

Passengers arriving or departing from this terminal can connect under cover with all the elevated railroads. Broadway cable cars, and ferries to Brooklyn and Staten Islands, making quick transfer to and from Grand Central depot and Long Island railroad.

Leave Philadelphia, Reading Terminal, 2.21 a. m., 2.00 p. m. Sunday, 4.15 a. m.

Through tickets to all points East, South and West at lowest rate at the station.

J. H. Oldhaudden, Gen. Supt.

station.

J. H. OLHAUSEN, Gen. Supt.
H. P. BALDWIN, Gen, Pass. Agt.

Eric and Wyoming Valley.

Time table in effect Sept. 19th, 1898. Trains leave Scranton for New York.

Newburg and intermediate points on
Eric railrond, also for Hawley and local
points, at 7.63 a. m. and 225 p. m. Trains
arrive at Scranton from above points at
10.23 a. m., and 3.15 and 9.08 p. m.



Stations Weehawken Leave M Arrive Cadosia Bancock Starlight Preston Park Winwood Poyntelle Orsen Pleasant Mt. 1149 Forest City
1134 Carb indaie
11130 White Bridge
11125 Mayfield
1142 Jermyn
1118 Archibald
1115 Winton
1111 Peckville
1105 Olyphant
1110 Pricebirg
1103 Throop
1110 Providence
11057 Park Place
11056 Scranton
A k Leave Arrive

t. Sunday only.
I signifies that trains stop on signal for pas-Trains 205 and 205 Sunday only. Other trains Trains 205 and 206 Sunday only. Other trains daily except Sunday.

Secure rates via Ontario a Western before purchasing flekets and save money.

Brough Wag wer outflet a. per and free reclining chair car New York to Chicago without change. Processer is to be decad to Two Cents I et Mile.

J. C. Anderson, Gen. Pass Agt.

T. Fitteroft, Div. Pess, Let. beranton, Pa.