:
Social and Personal.





## Holiday Millinery at

 gerson's413--Lackawanna Avenue--413.
You'll find our assortments just as complete and our styles just as room for other goods.
New Hats Just in from Our New York Store.
Holiday Ribbons, Holiday Flowers. Full and Complete Stock of
Untrimmed Hats, Feathers,
Ornaments, Velvets and Clillinery Trimmings, at lowest possible prices.

GERSON'S, 413 Lackawanna Avenue

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| Now, When They're Most Needed |  |
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| Jonas Long's Sons. |  |
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| Ready |  |
| For the Rush |  |
| Christmas Gifts Are |  |
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Diamonds, Rings, Pendants, Brooches, etc., Solid Gold and Filled Watches, all the best makes, Rich Cut Glass, Fine Decorated China Lamps and Globes, Porcelain and Gilt Clocks and Bronzes, Gold-Headed Canes and Umbrellas and a large and handsome line of Sterling and Silver Novelties and Quadruple Plated Silverware
All together it makes the most attractive array of useful
and ornamental Holiday Gifts to be found in any store in the city. We invite shoppers to visit our store, as it will

\section*{A. E. Rogers, Jewelry <br> | GOOD NEWS FOR TOURISTS the celebrated | E. Robhnomon's Sonid |
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| Sunset | Lager |
| Limited | Beer |
| Train . | Brewery |
|  | Manufacturers of |
|  | OLD STOCK |
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Bicycles, Skates, Sleds,
Games, Sweaters,
Athletic and Gymnasium Goods
For the Holidays
We are authorized agents
for the Eastman Kodak Co., and carry a complete line of
supplies for the amateur and supplies for the amateur and
professional photographer.

