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## GOLDSMITHIS ®. BAZAAR. CLOAKS

Yes ; and in big, black type, too. We want to emphasize the word-want to bring it before you so clearly, so plainly, that when you think of buying the new winter garment your thought will at once fix itselt on this store. The subject is worth all the prominence that we can give it. This big, handsome equipment of outer garments will back up all the good things that we might say about it. There's been some masterful buying done for you. The choicest ideas of the best makers in cloakdom have been gathered together. All that careful thought, all that intelligence and a full knowledge of your garment demands could suggest has been done to make this the biggest cloak selling season in the store's history.

## JACKETS

We wish we had space to give you a detailed description of the different lots. Would like to tell you about the cloths, the linings, the style, and above all the price modesty of each garment. Not a good thing in Jackets but will be found here. Cheviots, Meltons, Kerseys, Beavers, Corkscrew, Worsteds, Boucles, all fresh from the great fashion centers, all top notch of style; and many lined with colored silks and satins. If you've got a jacket to buy this season, you certainly ought to inspect this line.


