

Knowing Buyers Wait For It


And Never Wait In Vain, For the Aunual Blanket Sale comes around as reg
ular as the season which renders it timely, and as it is
one of these events in which we take particular pride-
showing what we can do in the way ot extraordinary showing what we can do in the way ot extraordinary
value giving, thrifty housewives, hotelkeepers and
others who are deeply interested in the problem of providing perfect confort for sleepers during cold
nights, have come to regard our Annual Blanket Sale as one of the most important event of the year; first
because it opens the door to practical economy, and
second because sent the very best makes and qualities on the market
at prices which last for ten days only and are never
repeated again during the

# BLANKET SALE BARGAINS 



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| For the Aunual Blanket Sale comes around |
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| oviding perfect comfort for sleepers during |
| nights, have corue to regard our Anuual Blanket |
| as one of the most important event of the |
| because it opens the door to practical economy |
| second, because the blankets offered at this sale |
| sent the very best makes and qualities on the |
| ces which last for ten days only and are |
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