

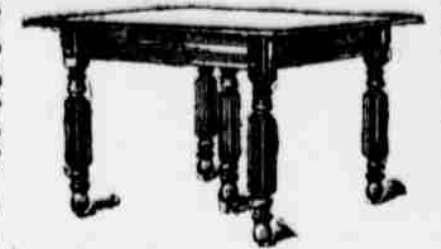
JONAS LONG'S SONS. THE GREAT STORE. JONAS LONG'S SONS. SCRANTON, PA. JONAS LONG'S SONS. THE GREAT STORE. JONAS LONG'S SONS.

WE DELIVER ALL PURCHASES WITHOUT CHARGE—NO MATTER WHERE YOU LIVE.

SCRANTON, PA., MONDAY MORNING, SEPT. 12TH, 1898.



ALL THE RESOURCES of our great establishments in the two cities; all the energy and enthusiasm of our tremendous inlets for buying, are thrown together this morning in the opening of our



Dining Table, \$2.98.
For the first 3 days of this sale we offer this magnificent Table at above price. Six feet long, well made of Finished Antique Oak. Cannot be duplicated for \$4.50. Same Table, 8 feet long, For \$1.00 more.

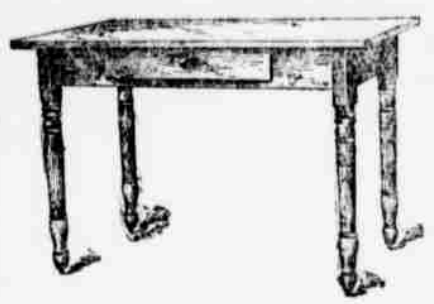
First Annual Sale of Furniture

Without doubt the biggest, the most stupendous, the most carefully planned of any sale that the Keystone State has ever known. To tell you the story of our preparations for this big event, would be to take you into every important furniture factory in this country, where members of our firm and our furniture buyers personally examined and inspected every article that has come into the Store for this sale. And now we're ready for the selling—to furnish your home so completely and so cheaply that you'll give little thought to the cost—only wonder at how the absolutely highest class of goods can be sold for so little money.

We make no boasts or pretences that we cannot fulfill to the letter. And when we promise to sell you better furniture for half what you'll pay in other stores for inferior qualities; placing the same in your own home—no matter where you live—without charge, we are making bold claims for your patronage that nothing but honest representations can satisfy.

Every Picture of Furniture Shown in this Advertisement Is an Exact Reproduction by Photograph of the Article Advertised—and will Be Found Just as Represented by Us.

This Kitchen Table—\$1.19.



And a great bargain at the price. Made with solid and thoroughly seasoned hard wood base and bolted legs. Nicely finished and complete with drawer. 3 feet 6 inches long and positively worth \$1.50.

Same Table as the above, in full 4-feet length..... **\$1.39**

Chiffonier, \$5.98



Exceptionally well built of handsome Antique Oak, made with 5 large and roomy drawers and toilet mirror. Is highly polished finish and worth every cent of \$8.00.

This Iron Bedstead, \$2.75



We have sold this bed at Special Sale as low as \$2.98. Elsewhere it is considered a big bargain at \$3.50. Made with solid posts, heavy frame work and brass trimmed. We also have another pattern of bed to offer at the same price.

Dining Chairs



Fine Box Seat Chairs of Antique Oak, with rubbed and polished finish and fine cane seats. To go at

\$2.00

Arm Chairs to match.

Antique oak Dining Chairs, with brace arms and hand cane seats; worth 1.50, to go at

\$1.00



Wood Seat Dining Chairs, very well made and nicely finished. To go at

59c

This Table, 98c

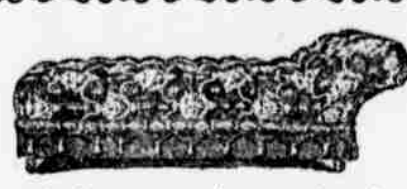


Built of Antique Oak, top 24 inches square. Would be cheap at \$1.25;

This Table, 39c

About the biggest bargain we have ever offered. Made of Hardwood, Finished Antique Oak, tops are 16 inch. square. Table also has a base shelf. No other store in the country ever offered such a remarkable table value. While they last take them at

39c



This Handsome Couch, fine tufted, 6 feet 6 inches long, and 30 inches wide. Buttons cannot pull out. **\$11.00.**

A large variety of other Couches in prices up to **\$35.00**

THIS MAGNIFICENT FINISHED ANTIQUE or BIRCH BED-ROOM SUIT—that no dealer can sell under **\$18.00**

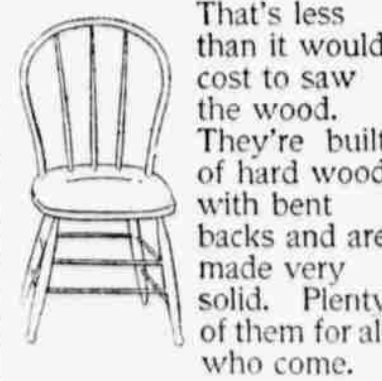
To go here at

12.98



This Suit is extremely well made, having double tops and panelled back. Bed is 6 feet 3 inches high and 4 feet 6 inches wide. Dresser is 42 x 20 with 24 x 20 bevel plate mirror. Washstand is 33 x 18 inches. We will furnish the above Suit complete and with it 2 Chairs, 1 Rocker, 1 Table, 1 Towel Rack, 1 Spring, 1 Cotton Top Mattress and 2 Pillows. This outfit cannot be duplicated in the State for less than \$30.00.

Chair for 47c.



That's less than it would cost to saw the wood. They're built of hard wood with bent backs and are made very solid. Plenty of them for all who come.

Saloon Tables



They are large in size and well finished and come in round or square shape. Both styles are fitted with shelves. We offer this table for a few days only at the special price.. **\$2.00**

Here is a Writing Desk



That \$5.00 Will Buy.

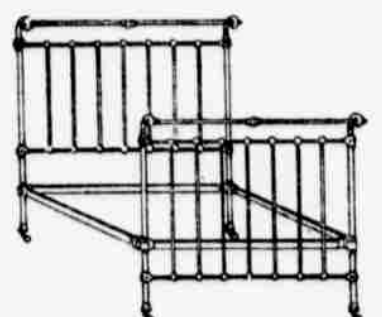
Handy for office use. It is built of antique oak, top opens—inside there are drawers and pigeon holes. Just about what you'd pay \$7.50 for elsewhere.

They look well, no matter where you set them—and are rapidly going into every home.



This style we have never sold under 45 cts. During this sale they are **39c**

This Bed, \$7.00



Very pretty style, made with extended foot and goose-neck posts—something entirely new; brass rails, heavily lackered. You can't beat it in the state for **\$10.00.**

Little Thing That Is Needed in Every Home to Hang Your Clothes On.

As an auxiliary to this great sale of Furniture, we offer Tremendous Inducements in Carpets and Draperies, Curtains, etc. Prices on these goods will be found to be positively lowest and qualities absolutely best.

Carpet Bargains.

Bigelow Axminsters, with borders to match, latest and most artistic combinations of color and design, yard..... **\$1.50**
Hartford Axminsters, rich and durable floor covering, yard..... **\$1.15**
Lowell and Bigelow Body Brussels, yard.. **\$1.25**
Wilton Velvets, unexcelled for durability and permanence of color, a splendid line to select from, yard..... **90c**
3-Ply Carpets, new color effects and patterns, yard..... **70c**
Double Extra Super All Wool Ingrains, best quality in the market, yard..... **60c**
Tapestry Brussels, yard from..... **49c**
Ingrains from..... **25c**

Nottingham Lace Curtains, 3 yards long, pretty patterns, 75c kind, with pole and fixtures, per pair..... **49c**
Nottingham Lace Curtains, 54 inches wide, beautiful designs, good quality, \$1.75 grade, with poles and fixtures, per pair **98c**
Scotch Guipure Lace Curtains, exquisite fine lacy patterns, in the very newest real lace effects. Positively cheap at \$2.50, with pole and fixtures, per pair..... **1.69**
Irish Point Lace Curtains, 54 inches wide, 3 1/2 yards long, on genuine fine brussels net; not the miserable styles sometimes offered, but beautiful, fine, good wearing \$5.00 qualities, with poles and fixtures, complete, per pair..... **3.79**
50-Inch Tapestry, pretty colors, good quality, 50c grade, per yard..... **35c**

Brussels Lace Curtains, real hand-wrought goods, net is as fine as any \$10.00 Curtain, pattern is a marvel of grace and symmetry. We bought them to sell for \$6.50—for one week with poles and fixtures, per pair..... **4.25**
Silkoline, bright, new and pretty, the kind that will wash, 10c value, per yard..... **5c**
Cretonne, 36 inches wide, charming 16c goods, very latest designs, big variety, per yard..... **12c**
Art Denims, endless variety of beautiful colorings, in oriental and floral designs—"works of art," worth 18c, at per yard..... **12c**
Curtain Swiss, embroidered and figured—very beautiful patterns, 16c quality, per yard..... **9c**

JONAS LONG'S SONS