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## Paving the Way

For Spring business; preparing for another season of broad gauge, liberal shopkeeping. Reaching out after the freshest and best in the great world of merchandise making. Gathering it together for you; bringing it to your very doors, as it were. Standing as we have ever stood, as honest distributors trying to serve our public faithfully. Making your buying easy for you; strengthening any weak links in that chain of mutual welfare which binds this store to the community for which it caters:

## Beautiful l Silks for Spring.

Spring changes the silky dress of our flower plants and the silk dresses of women as well, and '98's Spring Silk Blsssoming promises to be the daintiest, most artis ic and flower-like yet produced. Solid richness, gauzy transparency and stuffy softness vie for supremacy, in colorings, patterns, and styles varied enough to suit every taste and every _purse. Spring Silks have been pouring in for some time, all the famous silk centers of the world sending their choicest and newest, and our counters are fairly laden with silk richness and silk beauty beyond the power of any pen to depict.

| We Place on |
| :---: |
| Sale Today |
| Five Hundred Pairs of |
| Boys |
| School Shoes |
| at |
| $50 c$ |
| a pair. |

The Very Best
Clothing: Manufactured
Is the only kind we have; you can buy it as low as you would have to pay for the ordinary

Call and see what we are offering.


HIGH EXPLOSIVES.


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MIT PLEASANT
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AT RETAIL
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THE CLEMONS, FERBER, O'MALLEY CO.

Commell
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Scranton, Pa.

