the scranton tribune--saturday morning, december is, 1897.

|  | 3. Willams, Mre Willam W, Wafte, Mrs. J. J. Roberts, Mra, Marsh. Mins Ausuefs Blair, Misa Lillisn Shively,Miss Elizabeth Heermans, Miss Fmma Lowls, Mirs Jonnie Howells andMits Kate Mason. Mrs. E. Q. Worden$\qquad$ | Saucy Bess? Comments. | AS LONG'S SONS. |  | LONG'S SON | ONAS LONG'S SONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | We Fire Bornb Shells ot Baroains |  |  |  |
|  |  | The question of handwitting Is one that puzzles more people than thw ix | To scatter trade traditions. We aim to hit the public with goods and prices that merit appreciation. 'Our buyers are constantly on the alert-with cash in hand-to bring bargains to the store for you. The world is full of honest, upright business firms whose resources occasionally become pinched. Then is the time when our work comes in- |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | On the altar of hard luck, but earnest effort, when the almighty dollar is the executioner. Bargains are knocking your door. Bargains that should be seized from the griddle while they are yet hot. |  |  |  |
|  |  |  | Thousands of Dollars |  |  |  |
|  |  |  | Have been expended here for Holiday Goods, many of which as to prices are veritable gravity trains-at down grade. It will enable you in this great store and among these great stocks to choose gifts among. |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | Thousands of Bargains. |  |  |  |
|  |  |  | China | Men's Furnishings |  | Hosiery |
|  |  |  |  |  |  |  |
|  |  |  | And Glassware | Men shoppers will find this departmennt located near |  | Bargains to |
|  |  |  | Let us introduce you to our China and Glassware Department. You'll be interested in | the Wyoming avenue entrance, where quick and careful attention awaits them. Our friends tell us we |  |  |
|  |  |  |  |  |  |  |
|  |  |  | the big display of Holiday Goods there. We wouldn't | have the finest display in the city. Would be glad to have your opinion. These items will serve to get you acquainted: |  | Startle the City |
|  |  |  |  |  |  | Women's Fast Black, Scamless Hose, ustal price 10 cents pair. Our price $\mathbf{5}$ cents. |
|  |  |  |  |  |  |  |
|  |  |  | luck for you today. An inkling into the great stock which | Buying them at 20 cents |  | Women's Fast Black, Seamless |
|  |  |  |  |  |  | $\begin{aligned} & \text { Women's Fast liack, Seamless } \\ & \text { Hose, with cither ribbed or } \\ & \text { Hemmed tops; also an asortment tof } \\ & \text { higured hose. Ustaal price 2oc. } \\ & \text { fair. } \end{aligned}$ |
|  |  |  |  |  |  |  |
|  |  |  | 50 Decorated Toilet Sets | Underwea |  | Our price 10 cents. <br> Men's Fast Black or Tan Seam- <br> less Half Hose, usual price toe |
|  |  |  | $\begin{aligned} & \text { in any other store, lhere for one day } \\ & \text { at } \\ & \mathbf{9 5} \text { cents }\end{aligned}$ | 75 dozen Men's Natural Wool Shirts and Drawers-the $75^{-}$ |  |  |
|  |  |  |  |  |  | less Half Hose, usual price loc pair. <br> Our price 5 cents. |
|  |  |  | 200 Bohemian Flower Vases |  |  | Men's Camel Hair Half Hose, at $111 / 2 \mathrm{c}$ pair. |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | Children's Fast Black Ribbel, Scamless Hose sizes $5 \downarrow$ to 92 . ustal price 15 cents pair. |
|  |  |  | Here at <br> 19c | Men's Latndered White Shirts-short or long bosoms-made <br> expressly for our trade, at <br> 39 c each-value 75 c . |  |  |
|  |  |  |  |  |  | ustal price 15 cents pair. Our price 6 c pair. |
|  |  |  |  | Neck |  | Boys' School Hose. Narranted |
|  |  |  |  | Ascots, Puffs, Tecks. Four-in-Hands and Imperials, in every pay a dollar for any one of them-not here. They re for your choosing a <br> 50c each |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  | Women's Aprons <br> Came in last night-a big lot ot this morning at tootlock-special counters <br> $19 \mathrm{c}, \mathbf{2 5} \mathrm{c}, 35 \mathrm{c}, 50 \mathrm{c}$ \& $\mathrm{d}^{\mathrm{d}} \mathbf{7 5} \mathrm{c}$ <br> Every one worth at least two- <br> thirds more | Special for This Evening, <br> From 7 Till 9 O'Clock Only. <br> Men's White Lnlaundered Shirts, full length bosoms, reinforced at sides and over shoulders: cut full and in all sizes. 21c each. <br> Worth at the least 45 c , each. |  |  |
|  |  |  |  |  |  | An Underwear Bargain$\qquad$ Ribbed ests- 1 inter weight. Cutfull size, with crocheted edging fair a quarter each.$121 / 2$ cents. |
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|  |  |  | Jonas Long's Sons, <br> Scranton's Great Department Store. |  |  |  |
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## A Royal Christmas Giift <br> At Half the Real Price, and Only One Dollar Down



Eight Massive Volumes


