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A GREAT STRIDE

Business Customs!

This Advertisement Copyrighted.

UP AND OVER

Entered according to Act of Congress, in the year 1874, in the office of the Librarian of Congress, at Washington.

OLD METHODS found to be faulty or objectionable, discarded. A new and vastly advantageous plan hereby adopted!

OAK HALL

Already the Largest Clothing Concern in America, and leading the Trade,

IT STARTS ON A NEW CAREER!!

Thoroughly reorganized on a greatly improved plan.

Silencing Objectors! Assuring Equal Rights to All! Ruling Out the Possibility of Unfairness! Securing a Scale of Still Lower Prices!

QUARANTINE PURCHASERS

AGAINST MIS TAKES, FITS, REPRESENTATIONS, UNDERSTANDINGS.

DISSATISFACTION with Price or Purchase rendered IMPOSSIBLE!

A PLAN

By which it is hoped to double in the coming year the already immense business of

WANAMAKER AND BROWN'S

ENORMOUS ESTABLISHMENT.

Making its Annual Sales more than \$3,000,000!!! MERITORIOUS and SECURING the Patronage of all classes of the Community to a degree never before enjoyed by ANY one House in any department of trade!!!

BY BY

ALL THOUGHTFUL FOLK, Because advantageous alike to both buyer and seller. /

Thirteen years of interest and eager observation of different methods of doing business, while establishing and extending the largest clothing trade in the United States, have brought us to the following

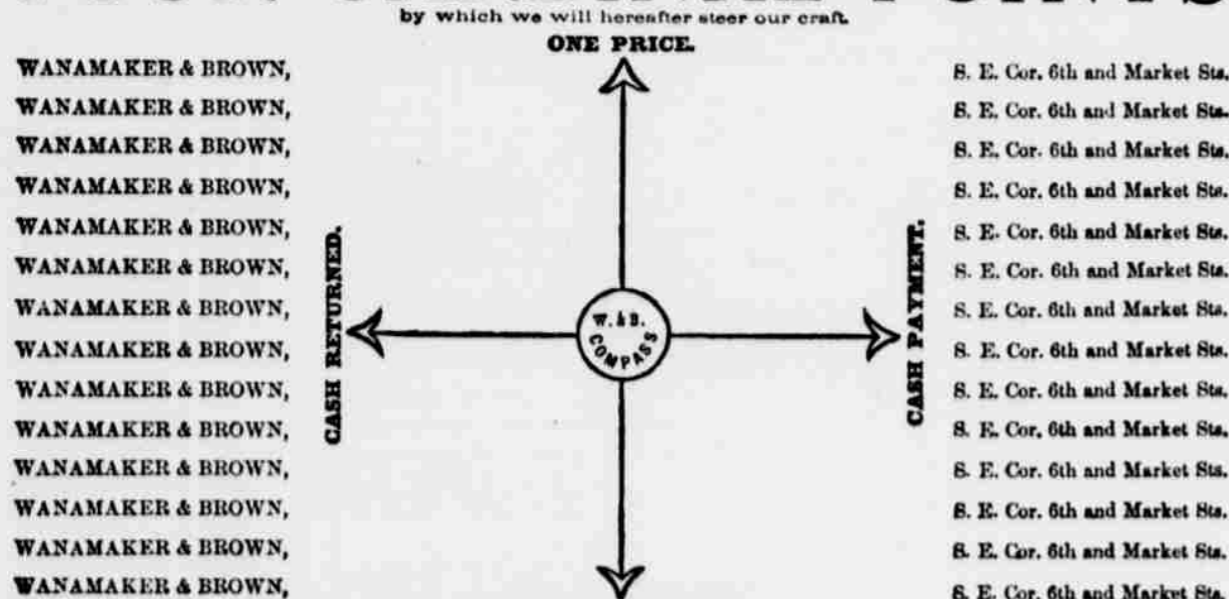
CONCLUSIONS:

- 1st That a customer has a right to some GUARANTEE that his purchase shall prove exactly as represented. 2d That Cash throughout is the only basis consistent with the very lowest prices, as credit in every case necessitates higher prices to cover losses by bad debts, interest, law suits, hire of collectors, increased number of book-keepers, etc.

WE UNHESITATINGLY ADOPT THEM ALL, and confidently relying on the approval and support of an intelligent and discriminating public, we inaugurate what we believe to be the best system in the world, and we now

ANNOUNCE THESE AS THE

FOUR CARDINAL POINTS by which we will hereafter steer our craft.



EXPLANATION AND ELABORATION OF WANAMAKER & BROWN'S NEW PLAN.

Houses doing a credit business must provide for losses on bad debts, interest on long-standing accounts, capital locked up, etc. To bear such losses themselves would drive them out of business.

By this Radical Change we shall lose some of our customers no doubt, but we will gain ten where we lose one, the advantages being so great to all who can avail themselves of them. So we say

CASH THROUGHOUT.

Bring Money for Clothing, and we will supply it at prices possible under no other plan.

The essence of this feature of our plan all will praise. It is simply treating all alike—exactness nothing from invidiousness to bargain or ignorance, and at the same time, conceding all that shrewdness on the customer's part could possibly extort, because the "One Price" which we mark on our goods, shall invariably be

NOT the "First" Price, but the LAST and LOWEST PRICE. NOT the "TOP" Price, but the VERY BOTTOM PRICE.

In other words, Salesmen or "Headmen," have never been allowed, under ordinary circumstances, to fall below a certain figure! It is at that, or at a lower figure that we now determine to mark our goods, calculating the cost to the exact penny, and fixing the price at the low minimum profit on which business on a large scale can be conducted.

NOTE:—Whenever the objects of the means, the state of trade, or the money market may demand, the right is reserved to go through our catalogue of other business hours and send down any lot of goods, changing the figure on all the labels, so that the new means be the same to all, and all buy alike at the same price.

WANAMAKER & BROWN WILL NEVER HOLD THEIR GOODS.

A printed Guarantee, bearing the signature of our firm, will accompany each garment as a warranty. To hinder in every case, and will be honored as quickly as a good draft of the Government of the United States. This is a sample of the Full Guarantee, and tells its own story!

GUARANTEE.

- 1st. That the price of our goods shall be as low as the same quality of material and manufacture are sold anywhere in the United States. 2d. That the prices are precisely the same to everybody for same quality, on same day of purchase.

[Signed] WANAMAKER & BROWN, OAK HALL, Sixth and Market Streets, Phila.

4th POINT. Cash Returned.

This is simply a concession on our part to our customers, to secure them full confidence in dealing for goods they know very little about, and we thus prevent any occasion for dissatisfaction from any and every cause whatsoever.

THE ADVANTAGES IT MAKES CLOTHING CHEAP.

Incident to a system having for its cardinal points these which we have now explained, are simply innumerable. Saving of time and temper, perfect equality, absence of all huckstering, &c., &c., &c. But above all this

By dispensing with certain clerks no longer needed, it reduces "Store Expenses." By enforcing CASH Payments, the bad debts are avoided.

CHEAPNESS, and SOME OTHER THINGS

When our plan differs from others: (a) It combines all the good points which exist, separately, or in partial combinations, and it adds some new and important features.

ENTIRE CHANGE OF BASE

Investigation is asked into all we have here put forth. Staking the hard-earned and fought-for reputation of our House (of which we confess we are proud) on the faithful and exact fulfillment of all the promises and conditions herein laid down.

Let it Begin.

WANAMAKER & BROWN,

THE LARGEST CLOTHING HOUSE IN AMERICA.

OAK HALL,

S. E. cor. 6th & Market Sts., Philadelphia.

HARDING & FERRIS, Patent & General Claim Agency, Washington, D. C.

GROSS & BROTHERS, Manufacturers of and dealers in all kinds of

BILL TIMBER, LUMBER, PALING, SHINGLES, LATH, FLOORING, etc.

G. W. GRANELLO, Justice of the Peace, & WATCHMAKER.

Conveyancing in all its Branches. Attended to. DEBTS & BILLS COLLECTED.

UNION HOUSE, Middleburg Pa.

DAVID KERSTETER, Prop'r. Accommodations good and charges moderate.

FREMONT HOTEL, FREMONT SNYDER CO., PA. JOHN S. WOLF, Proprietor.

UNION PLANING MILL, SELINSROVE, SNYDER CO., PA.

Keely & Wagner Lumber Dealers

NEW STOCK OF FALL AND WINTER GOODS at ISAAC BEAVER'S.

The subscriber would inform his friends and the citizens in Middleburg and the surrounding country, that he has just returned and is now opening a large stock of

all kinds of DRY GOODS, such as Cloths, Cassimers, Jeans, Cotton, &c.

every Style and quality, also Ladies' Dress Goods, SILKS, ALL WOOL DELAINS, Hats and Caps, &c.

Carpets, Floor, Table, & Stair Oil Cloth, BOOTS AND SHOES,

Hardware, Queensware, Tin & Glassware, Wood & Willowware.

Coffees, Sugars, Syrups, Molasses, Teas, of all kinds, and at Low Prices, Cigars & Tobacco, FISH & SALT, Wholesale and Retail.

Coal, Coal, Coal, SHAMOKIN & WILKESBARRE, Superior Bituminous Coal for Blacksmiths use.

The Highest Market Price, Paid for all kinds of COUNTRY PRODUCE, Dried Fruit, Potatoes, &c.

Also: Dealer in ALL KINDS OF GRAIN & SEEDS, for which the Highest Price in CASH will be Paid.

Middleburg Grain Market. Corrected Weekly by ISAAC BEAVER.

1874. SUMMER. 1874. Wheat New, 90 to \$1.00. Rye, 65cts. Oats, 50cts.

JUST OPENED, IN MIDDLEBURG, BY

Geo. Alfred Schoch.

A LARGE ASSORTMENT OF PRINTS, MUSLINS, DRY GOODS, Fancy Cassimers, Ready Made Clothing,

Hats and Caps, Shoes, Hosiery, Gloves, Notions, Shawls, Fans, Parasols and White Goods.

ALSO—A FULL LINE OF GROCERIES, Sugars, Coffees, Teas, Spices, Syrups, Fish, &c., &c.

TOBACCOS, SNUFF AND CIGARS. ALSO—Queensware, Glassware, Tubs, Pails, Baskets, Etc., Etc.

I have selected the above goods with great care, and ask an examination of the same by those wishing to purchase. Call and see for yourself. Compare my prices with others. Be careful to my friends in the place, I respectfully solicit a continuance of the same.

I. O. OF O. F. MUTUAL LIFE Insurance Society of Pa.

EDWARD BASTLER, President. J. W. GARDNER, Vice President. J. W. KNIGHT, Secretary.

JAS. M. VANZANT, Act. Middleburg, Pa. DIRECTORS: EDWARD BASTLER, Middleburg, Pa. H. Y. ANSON, Philadelphia, Pa.

General Plan. Age at Application. 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90.

While sixty days after receipt of proof of death, estate of the insured will be paid to the heirs or assigns of the deceased member.

THE HOUSE OF DEATH INSURANCE Act. 1st. Number of the certificate, name of the person insured, and the date when made payable to the policy during his or her life, sickness, or death, or by the next of kin, or by the executor, administrator, or assigns of the insured, or by the person designated in the policy.

JAS. W. KNIGHT, Sec. Home Office—Frederick, Pa.

THEOS. SWINEFORD, WITH KAUB & FRYMIRE, Importers and Jobbers of CHINA, GLASS & Queensware.

301 & 303 CHERRY STREET, Between Arch and Race Philadelphia, Pa.

Consistently on hand, Original Assorted Packa.

GEORGE M. SMITH, NEW FERRIS J.V.B. NEW GOODS.

ADAM SMITHING, SNYDER CO. PA.

Ready-made Clothing, Hats, Caps, Boots, Shoes, Hosiery, Notions.

DRY GOODS, Cloths, Cassimers, Prints, Muslins, &c.

F. J. R. ZELLER, ATTORNEY-AT-LAW.

Attentive to his clients and will practice the law in English or German language.

D. R. F. KANAWEL, PHYSICIAN AND SURGEON.

Wholesale Dealers in WOOD AND WILLOW WARE.

B. T. PARKS, ATTORNEY AT LAW & DISTRICT ATTORNEY.

B. F. VAN BUSKIRK, SURGICAL & MECHANICAL DENTIST.

Y. H. WAGNER, Esq., JUSTICE OF THE PEACE.