

**THE POST.**  
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**JEREMIAH CROUSE, Prop'r.**  
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# The Post

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**Advertising Rates.**  
One column one year, \$50.00  
One-half column, one year, 30.00  
One-fourth column, one year, 15.00  
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Professional and Business cards of not more than 5 lines, per year, 5.00  
Auditor, Executor, Administrator and Assignee Notices, 2.50  
Editorial notices per line, 15  
All advertisements for a shorter period than one year are payable at the time they are ordered, and if not paid the person ordering them will be held responsible for the money.

## A GREAT STRIDE

UP AND OVER

### Business Customs!

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OLD METHODS found to be faulty or objectionable, discarded. A new and vastly advantageous plan hereby adopted!

# OAK HALL

Already the Largest Clothing Concern in America, and leading the Trade,

## IT STARTS ON A NEW CAREER!!

Thoroughly reorganized on a greatly improved plan.

Silencing Objectors! Assuring Equal Rights to All!  
Bailing Out the Possibility of Unfairness! Securing a Scale of Still Lower Prices!  
Dropping every feature liable even to Criticism!

GUARANTEEING PURCHASES

## AGAINST MISREPRESENTATIONS, FITS, REPRESENTATIONS, UNDERSTANDINGS.

DISSATISFACTION with Price or Purchase rendered IMPOSSIBLE!

## A PLAN

By which it is hoped to double in the coming year the already immense business of

# WANAMAKER AND BROWN'S

ENORMOUS ESTABLISHMENT.

Making its Annual Sales more than \$3,000,000!!!

MERITING and SECURING the Patronage of all classes of the Community to a degree never before enjoyed by ANY one House in any department of trade!!! Sure to commend itself and be commended

ALL THOUGHTFUL FOLK,

Because advantageous alike to both buyer and seller.

Thirteen years of interested and eager observation of different methods of doing business, while establishing and extending the largest clothing trade in the United States, have brought us to the following

## CONCLUSIONS:

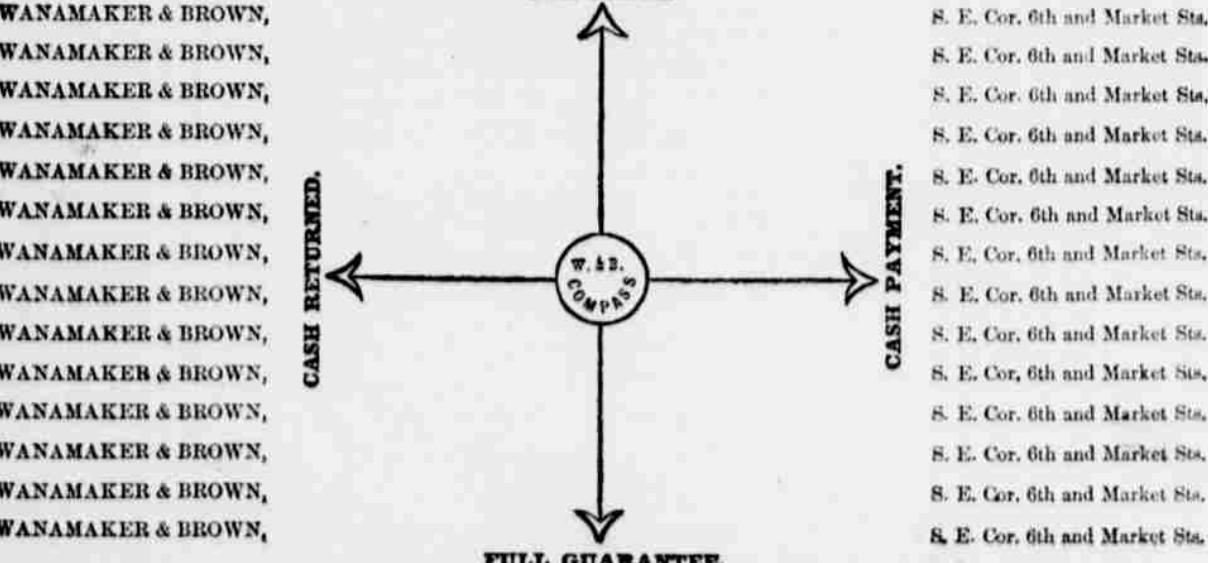
- 1<sup>st</sup> That a customer has a right to some GUARANTEE that his purchase shall prove exactly as represented.
- 2<sup>nd</sup> That Cash throughout is the only basis consistent with the very lowest prices, as credit in every case necessitates higher prices to cover losses by bad debts, interest, law suits, hire of collectors, increased number of book-keepers, etc.
- 3<sup>rd</sup> That, though justice does not require it, comfort and actual security in dealing are greatly promoted by giving to the purchaser the privilege not only of exchange of goods, but of returning the same within a given time, and have promptly paid back the Cash in full.
- 4<sup>th</sup> That all customers buying at the same time, should pay precisely the same price for the same quality of goods.
- 5<sup>th</sup> That the interest of customers will be best served by abandoning the practice of paying salesman a percentage on each sale, as it leads to "hurrying up" and sometimes "over persuading" buyers to take goods with which they are not fully satisfied.
- 6<sup>th</sup> That as customers naturally inquire into the character and quality of articles offered for sale, and may not always be correctly informed, or fully understand the clerks' Label, made under the authority and guarantee of the firm, bearing a printed description of the name and quality of the goods, should be attached to each article.

BUSINESS MEN thoroughly bent on upright dealing, have been thinking over, working out and experimenting on propositions similar to the above, and here and there an establishment which has accepted one or another of these conclusions, and ordered their business accordingly. One "Cash," another "One Price," etc., etc., but WE UNHESITATINGLY ADOPT THEM ALL, and confidently relying on the approval and support of an intelligent and discriminating public, we inaugurate what we believe to be the best system in the world, and we now

## ANNOUNCE THESE AS THE

## FOUR CARDINAL POINTS

by which we will hereafter steer our craft.



## EXPLANATION AND ELABORATION OF WANAMAKER & BROWN'S NEW PLAN.

Houses doing a credit business must provide for losses on bad debts, interest on long-standing accounts, capital locked up, etc. To bear such losses themselves would drive them out of business. Therefore a per cent. is added to the price of each article sold, to cover this leakage, and Cash Buyers whether they know it or not, really pay the bad debts and the interest on the long credits of the other customers!! Under the Cash Payment system one pays only for what he gets, and contributes nothing to a "Sinking Fund."

By this Radical Change we shall lose some of our customers no doubt, but we will gain ten where we lose one, the advantages being so great to all who can avail themselves of them. So we say

**CASH THROUGHOUT.**  
Bring Money for Clothing, and we will supply it at prices possible under no other plan.

The fairness of this feature of our plan all will praise. It is simply treating all alike—exactness nothing from indolence to bargain or ignorance, and, at the same time, securing that all shrewdness on the shrewdest customer's part could possibly extort, because the "One Price" which we mark on our goods, shall invariably be

**NOT the "First" Price, but the LAST and LOWEST PRICE.**  
**NOT the "TOP" Price, but the VERY BOTTOM PRICE.**

In other words, Salesmen or "Headmen" have never been allowed, under ordinary circumstances, to fall below a certain figure! It is at that, or at a lower figure that we now determine to mark our goods, calculating the cost to the exact penny, and fixing the price at the low minimum profit on which business on a large scale can be conducted.

We know that the larger business we aim for and anticipate, will require a large increase in the number of customers, and we shall therefore see to it that the "One Price" is based on the Smallest Profit, calculated to the exact and lowest penny, which will not be difficult to do with universal Cash Payment for all sales. The price will be marked in plain figures and no alteration allowed.

NOTE:—The extension of the season, the state of trade, or the money market may demand, the right is reserved to go through our stock and mark down any lot or lots of goods, changing the figure on our labels, so that the new rates may be marked on the same lot or lots of goods.

**WANAMAKER & BROWN WILL NEVER HOLD THEIR GOODS.**

A printed Guarantee, bearing the signature of our firm, will accompany each garment as a Warrantee. This binds us in every sense, and will be honored as quickly as a good draft of the Bank.

## GUARANTEE.

We hereby guarantee  
1st. That the prices of our goods shall be as low as the same quality of material and manufacture are sold anywhere in the United States.  
2d. That the prices are precisely the same to everybody for same quality, on same day of purchase.  
3d. That the quality of goods is as represented on printed labels.  
4th. That the full amount of cash paid will be returned, if customers find the articles unsatisfactory, and return them unsoiled and unworn within 10 days of date of purchase.

[Signed] WANAMAKER & BROWN,  
OAK HALL,  
Sixth and Market Streets, Phila.

This is simply a concession on our part to our customers, to secure them full confidence in dealing for goods they know very little about, and we thus prevent any occasion for dissatisfaction from any and every cause whatsoever. If the garment is not exactly what you thought, if your taste changes, if the "home folks" prefer another color or another shape, if you find you can buy the same material and style elsewhere for less money, if you conclude you don't need it after you get home, if the season changes suddenly and you wish you had not bought it, bring it back unworn and unsoiled, and the full amount of money you paid will be returned on the spot. What more can we do for our customers than this, when we make our clothing so that they can draw the money value with it equally as well as with a check on the bank?

## THE ADVANTAGES IT MAKES CLOTHING CHEAP.

Incident to a system having for its cardinal points these which we have now explained, are amply demonstrated. Saving of time and temper, perfect security, absence of all huckstering, etc., etc., etc. But above all this

!!!

By dispensing with certain clerks no longer needed, it reduces "Store Expenses."  
By putting plenty of ready money in hand, it enables us to buy goods at figures that credit men know nothing about.  
By means of sales, a smaller profit on each article is sufficient.  
All of these "Big Things" lead direct to

## CHEAPNESS, AND SOME OTHER THINGS

Wherein our plan differs from others:  
(1) It dispenses with the "Cash" points which exist, separately, or in partial combinations, and it adds some new and important features.  
(2) It dispenses with the "Cash" points which exist, separately, or in partial combinations, and it adds some new and important features.  
(3) It dispenses with the "Cash" points which exist, separately, or in partial combinations, and it adds some new and important features.  
(4) It dispenses with the "Cash" points which exist, separately, or in partial combinations, and it adds some new and important features.

## ENTIRE CHANGE OF BASE

Investigation is asked into all we have here put forth.  
Selling the hard-earned and fought-for reputation of our house (of which we confess we are proud) on the faithful and exact fulfillment of all the promises and conditions herein laid down.  
On this new, and in many respects Original Plan, we launch the Oak Hall Craft on the bound for the Fall Trade, and by all our experience in trade, and all our knowledge of human nature, we are led to anticipate that

Marvelous and Unprecedented Increase of Business for which we are well prepared.  
Our warehouses, comprising 27 spacious rooms, are stocked to the full, our home mills have been turning out large quantities of goods to the latest new systems, and Foreign factories by the way, and are busy as our customers. Our workmen have been a small army, and as diligent and skillful as they are numerous. With the improved machinery, and the most modern and complete machinery for the trade, we have for years been working for the present point, and though naturally falling into the general routine of time these never please, each preceding for the

## Let it Begin, WANAMAKER & BROWN,

THE LARGEST CLOTHING HOUSE IN AMERICA.  
OAK HALL, S. E. cor. 6th & Market Sts., Philadelphia.

HARDING & FERRIS,  
Patent & General Claim Agency,  
Washington, D. C.  
Mr. Harding is well known through the entire country as a thorough and reliable agent, and business entrusted to him will receive prompt attention. Jan-14-74.

GROSS & BROTHERS,  
Manufacturers of and dealers in all kinds of  
BILL TIMBER, LUMBER, PALING, SHINGLES, LATH, FLOORING, etc., Shamokin Dam, Snyder County, Pa. All orders promptly filled.  
Walnut, Cherry, Poplar, and Lign Lumber costs as listed. 7-20y

G. W. GRANELLO,  
Justice of the Peace, & WATCHMAKER,  
Market Street, Middleburg, Penna  
Conveyancing in all its Branches. Attended to.  
DEBTS & BILLS COLLECTED.  
REPAIRS CLOCKS, WATCHES and Jewelry, at Short Notice.  
ALL WORK WARRANTED.  
Watches For Sale. May 2, '74.

UNION HOUSE,  
Middleburg Pa.  
DAVID KERSTETTER, Prop'r.  
Accommodations good and charges moderate. Special accommodations for doctors. A share of the public patronage solicited.  
April 6, 1874

FREEMONT HOTEL,  
FREEMONT SNYDER CO. PA.  
JOHN S. WOLF, Proprietor.  
This new hotel now prepared for the accommodation of guests and will afford first rate entertainment to persons visiting Fremont. Every effort will be made to promote the comfort of travelers stopping at this house. Choice Hens at the Bar and the Table supplied with the best the market affords. An ample stable in connection with the house. April 6, 74

UNION PLANING MILL!  
SELINGROVE, SNYDER CO., PA  
Keely & Wagner  
Lumber Dealers  
NEW MANUFACTURERS OF  
Doors, Door Boxes, Windows, Shutters Window Boxes, Blinds, Sash, Stair Fixings, Hand Railings, Brackets, Mouldings, Flooring, SCROLL SAWING & CABINET TURNING Shingles, Lath, &c., &c.

Orders solicited and filled with promptness and despatch. Please call and examine our stock before purchasing elsewhere.  
I have selected the above goods with great care, and ask an examination of the same by those wishing to purchase. Call and see for yourselves. Compare my prices with others. Thankful to my friends for their patronage, I respectfully solicit a continuance of the same.  
(June 30, 1874-5)  
G. ALFRED SCHOCH.

Middleburg Grain Market. Corrected Weekly by ISAAC BEAVER.  
Wheat Now, 80 to \$1.00 Rye, 65cts Oats, 50cts  
Corn, 70 "

1874. SUMMER. 1874  
JUST OPENED,  
IN MIDDLEBURG, BY  
Geo. Alfred Schoch.  
A LARGE ASSORTMENT OF  
PRINTS, MUSLINS, DRY GOODS,  
Fancy Cassimeres, Ready Made Clothing,  
Hats and Caps, Shoes, Hosiery, Gloves, Notions, Shawls, Fans,  
Parasols and White Goods.

ALSO—A FULL LINE OF GROCERIES,  
Sugars, Coffees, Teas, Spices, Syrups, Fish, &c., &c.  
TOBACCOES, SNUFF AND CIGARS.  
ALSO—Queensware, Glassware, Tubs, Pails, Baskets, Etc., Etc.

## I. O. OF O. F. MUTUAL LIFE Insurance Society of Pa.

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J. W. GADSDEN, Vice President  
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R. F. ARNOLD, Philadelphia, Pa.  
R. E. WOODRUFF, Philadelphia, Pa.

General Plan  
AGE APPLICATION TABLE (PAID UP PLAN)  
10 to 20 \$1000 \$1000 \$1000  
20 to 30 \$1000 \$1000 \$1000  
30 to 40 \$1000 \$1000 \$1000  
40 to 50 \$1000 \$1000 \$1000  
50 to 60 \$1000 \$1000 \$1000  
60 to 70 \$1000 \$1000 \$1000  
70 to 80 \$1000 \$1000 \$1000  
80 to 90 \$1000 \$1000 \$1000  
90 to 100 \$1000 \$1000 \$1000

PHOS. SWINNEY,  
KAUB & FRYBIRE,  
IMPORTERS AND DEALERS OF  
CHINA, GLASS & CROCKERYWARE,  
301 & 303 CHERRY STREET,  
Between Arch and Fair Streets, Philadelphia, Pa.  
Country and Foreign, Original and Imported Goods

Geo. M. SMITH,  
NEW FIRST CLASS WOOD GOODS,  
MANUFACTURERS OF  
SADDLERY, HARNESS, SADDLERY CO., PA.  
Ready-made Clothing, Hats, Caps, Boots, Shoes, Hosiery, Notions,  
LADIES' DRESS GOODS of every variety and style, cheaper than cheap. Spices, Coffees, Teas, Syrups, Fish, &c., &c.  
TOBACCO AND CIGARS. Also—Queensware, Glassware, Hardware, Wood and Willowware.  
In strict attention to orders, and charges kept low. Inland and foreign orders promptly filled. All kinds of colonial and imported goods taken in exchange for goods.  
M. H. WAGNER, Prop'r.

F. J. R. ZELLER,  
ATTORNEY-AT-LAW  
Centreville, Snyder County, Penna.  
All business entrusted to him will be well and promptly attended to. Office at the corner of the Court House and the Public Square. Can be consulted in the English or German language. Oct. 25, 1874

DR. J. F. KANAVILL,  
PHYSICIAN AND SURGEON  
Centreville, Snyder Co., Pa.  
Offers his professional services to the public. Oct. 25, 1874

GRAYBILL & Co.,  
WHOLESALE DEALERS IN  
WOOD AND WILLOW WARE  
Oil Cloths, Window Shades, Rooms, Matts, Brushes, Cotton Laps, Grain Bags, Fly Nets, Baskets, Trunks, Wicks, &c., &c.  
No. 429 Market Street, Philadelphia, Feb. 7, '67

B. T. PARKS,  
ATTORNEY AT LAW & DISTRICT CLERK,  
MIDDLEBURG, SNYDER COUNTY, PA  
303 in Court House, [Sept. 15, 1874]

B. F. VAN BUSKIRK,  
SURGICAL & MECHANICAL DENTIST  
Sellingrove Penna.

Y. H. WAGNER, Esq.,  
JUSTICE OF THE PEACE,  
Jackson Township, Snyder Co. Pa.  
Will attend to all business entrusted to his care and on the most reasonable terms.  
March 12, 1874