THE POST.

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JEREMIAH CROUSE, Prop'r.

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The Post.

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Editorial notices per line,	15

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A GREAT STRIDE

This Advertisement Copyrighted.

UP AND OVER

Business Customs!

Entered according to Act of Congress, in the year 1874, in the Office of the Librarian of Congress, at Washington.

OLD METHODS found to be faulty or objectionable, **discarded.** A new and vastly advantageous plan hereby adopted!

OAK HALL

Already the Largest Clothing Concern in America, and leading the Trade,

!! STARTS ON A NEW CAREER !!

Thoroughly reorganized on a greatly improved plan.

Silencing Objectors! Assuring Equal Rights to All!
Ruling Out the Possibility of Unfairness! Securing a Scale of Still Lower Prices!
Dropping every feature liable even to Criticism!

GUARANTEEING PURCHASERS AGAINST MISTAKES, FITS, REPRESENTATIONS, UNDERSTANDINGS.

DISSATISFACTION with Price or Purchase rendered IMPOSSIBLE!

A PLAN

By which it is hoped to double in the coming year the already Immense business of

WANAMAKER AND BROWN'S

ENORMOUS ESTABLISHMENT,

Making its Annual Sales more than *$3,000,000!!!*

BY MERITING and SECURING the Patronage of all classes of the Community to a degree never before enjoyed by ANY one House in any department of trade!!! Sure to commend itself and be commended

BY **ALL THOUGHTFUL FOLK,**

Because advantageous alike to both buyer and seller.

Thirteen years of interested and eager observation of different methods of doing business, while establishing and extending the largest clothing trade in the United States, have brought us to the following

CONCLUSIONS:

1st That a customer *has a right* to some **GUARANTEE** that his purchase shall prove exactly as represented.

2d That *Cash throughout* is the only basis consistent with the very lowest prices, as credit in every case necessitates higher prices to cover losses by bad debts, interest, low sales, hire of collectors, increased number of book-keepers, etc.

3d That, though justice does not require it, comfort and actual security in dealing are greatly promoted by giving to the purchaser the privilege *not only* of exchange of goods, but of *returning* the same within a given time, and have promptly *paid back the Cash in full.*

4th That all customers buying at the *same time,* should pay *precisely* the *same* price for the *same* quality of goods.

5th That the interest of customers will be best served by abandoning the practice of paying salesmen a percentage on each sale, as it leads to "hurrying up," and sometimes "over persuading" buyers to take goods with which they are not fully suited.

6th That as customers naturally inquire into the character and quality of articles offered for sale, and may not always be correctly informed, or fully understand the clerks'a Label, made under the authority and guarantee of the firm, bearing a printed description of the name and quality of the goods, should be attached to each article.

BUSINESS MEN thoroughly bent on upright dealing, have been thinking over, working out and experimenting on propositions similar to the above, and here and there is an establishment which has accepted one or another of these conclusions, and ordered their business accordingly. One "Cash," another "One Price," &c., &c., but

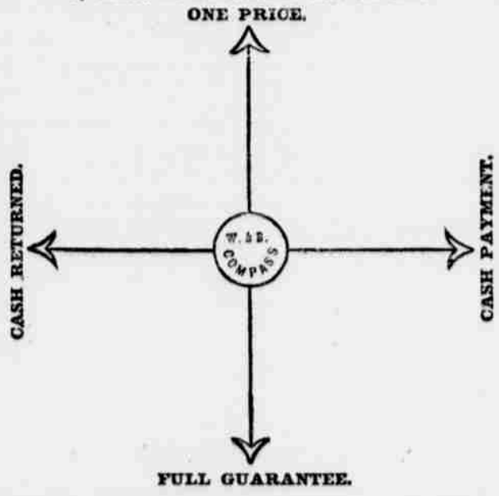
WE UNHESITATINGLY ADOPT THEM ALL,

and confidently relying on the approval and support of an intelligent and discriminating public, we inaugurate what we believe to be the best system in the world, and we now

ANNOUNCE
THESE AS THE

FOUR CARDINAL POINTS

by which we will hereafter steer our craft.



WANAMAKER & BROWN, S. E. Cor. 6th and Market Sts.

EXPLANATION AND ELABORATION

OF WANAMAKER & BROWN'S NEW PLAN.

1st POINT. "CASH." Houses doing a credit business *must* provide for losses on bad debts, interest on long-standing accounts, capital locked up, etc. To bear such losses themselves would drive them out of business. Therefore a per cent. is added to the price of each article sold, to cover this leakage, and *Cash Buyers* whether they *know it or not, really pay the bad debts and the interest on the long credits of the other customers!!* Under the *Cash Payment* system one pays only for what *he* gets, and contributes nothing to a "Sinking Fund."

By this *Radical Change* we shall lose some of our customers no doubt, but we will gain ten where we lose one, the advantages being so great to all who can avail themselves of them. So we say

CASH THROUGHOUT.

Bring Money for Clothing, and we will supply it at prices *possible under no other plan.*

2d POINT. "ONE PRICE." The *fairness* of this feature of our plan all will praise. It is simply treating all alike—exacting nothing from indisposition to bargain or ignorance, and, at the same time, conceding *all* that shrewdness on the shrewdest customer's part could possibly extort, because the "One Price" which we mark on our goods, shall invariably be

NOT the "First" Price, but the LAST and LOWEST PRICE.
NOT the "TOP" Price, but the VERY BOTTOM PRICE.

In other words, Salesmen or "Headmen," have never been allowed, under ordinary circumstances, to fall below a certain figure! It is at that, or at a *lower* figure that we now determine to mark our goods, calculating the cost to the exact penny, and fixing the price at the low minimum profit on which business on a large scale can be conducted.

We know that the larger business we aim for and anticipate, will require a large increase in the number of customers, and we shall therefore see to it that the "One Price" is based on the Smallest Profit, calculated to the exact and lowest penny, which will not be difficult to do with universal Cash Payment for the rule. The price will be marked in plain figures and no alteration allowed.

NOTE.—Whenever the exigencies of the season, the state of trade, or the money market may demand, the right is reserved to go through our stock before or after business hours and mark down any lot or lots of goods, changing the figures on all the labels, so that the new rates are the same to all, and all buy alike at the mark down prices.

WANAMAKER & BROWN WILL NEVER HOLD THEIR GOODS.

3d POINT. "Full Guarantee." A printed Guarantee, bearing the signature of our firm, will accompany each garment as a Warrantee. This binds us in every sense, and will be honored as quickly as a good draft of the Government of the United States. This is a sample of the Full Guarantee, and tells its own story:

GUARANTEE.

We hereby guarantee
1st. *That the prices of our goods shall be as low as the same quality of material and manufacture are sold anywhere in the United States.*
2d. *That the prices are precisely the same to everybody for same quality, on same day of purchase.*
3d. *That the quality of goods is as represented on printed labels.*
4th. *That the full amount of cash paid will be refunded, if customers find the articles unsatisfactory, and return them unworn and uninjured within 10 days of date of purchase.*

[Signed,] *WANAMAKER & BROWN,*
OAK HALL,
Sixth and Market Streets, Phila.

DATE.....

4th POINT. "Cash Returned." This is simply a concession on our part to our customers, to secure them full confidence in dealing for goods *they know very little about,* and we thus prevent any occasion for dissatisfaction from any and every cause whatsoever. If the garment is not exactly what you thought, if your taste changes, if the "home folks" prefer another color or another shape, if you find you can buy the same material and style elsewhere for less money, if you conclude you don't need it after you get home, if the season changes suddenly and you wish you had not bought it, *bring it back* unworn and unimpaired, and the full amount of money you paid will be returned on the spot. What more can we do for our customers than this, when we make our clothing so that they can draw the money value with it equally as well as with a check on the bank?

THE ADVANTAGES

incident to a system having for its earliest points those which we have now explained, are simply innumerable. Saving of time and temper, perfect security, absence of all the [illegible] that above all this

IT MAKES CLOTHING CHEAP.

! !

Sinking the prices several degrees below what they have been heretofore, or could possibly be under the old system.

By dispensing with certain clerks no longer needed, it reduces [illegible] expenses.
By enforcing CASH Payments, the bad debts are avoided.
By putting plenty of ready money in hand, it enables us to buy goods at figures that sometimes know nothing about.
By increase of sales, a smaller profit on each article is sufficient.

All of these *"By-Ways"* lead direct to

CHEAPNESS,

and this without lowering the quality or style of our Celebrated make of Men's and Boys' Clothing.

SOME OTHER THINGS

Wherein our plan differs from others:
(a) It combines all the good points which exist, separately, or in partial combinations, and it adds some new and important features.
(b) It gives such a guarantee as no house in the world, to our knowledge, ever ventured to give as a rule.
(c) It makes our goods equivalent to checks on a bank, whenever they are not entirely satisfactory, and
(d) It has the [illegible] tion," and under no other circumstances could any article be returned.

We have for years been working towards the present point, and tediously learning rule by rule of trade as we observed and noted the defects of the old system, and have been cautiously weighing for a long time these newer plans, and preparing for this

ENTIRE CHANGE OF BASE

We now, *swing clear of all combinations or customs, and burn the bridges behind us.*

Investigation is asked into all we have here put forth.

Staking the hard-earned and freight-for reputation of our house of which we confess we are proud on the faithful and exact fulfillment of all the promises and conditions herein set down.

On this new, and in many respects Original Plan, we launch the Oak Hall Craft on the

boisterous sea for the Fall Trade, and by all our experience in trade, and all our knowledge of human nature, we see not to anticipate that

Marvellous and Unprecedented Increase of Business for which we are well prepared.

Our warehouses, comprising 27 spacious rooms, are stocked to the full our buyers [illegible] Large quantities of goods [illegible] are now in store and [illegible] delivery by the ship loads, [illegible] Our workmen have been a select [illegible] and as diligent and skilful as they [illegible] ments already noted, there are also very many new colors, new cuts and many special [illegible] possible has been done to meet and gratify the rush, and now

Let it Begin.

WANAMAKER & BROWN,

THE LARGEST CLOTHING HOUSE IN AMERICA.

OAK HALL,

S. E. cor. 6th & Market Sts., Philadelphia.

HARDING & FERRIS.
Patent & General Claim Agency,
Washington, D. C.
Mr. Harding is well known through this section of the country as a thorough reliable man, and business entrusted to him will receive prompt attention. June 25, '74.

GROSS & BROTHERS,
Manufacturers of and dealers in all kinds of
BILL TIMBER, LUMBER, PALING, SHINGLES, LATH, FLOORING, etc., Shamokin Dam, Snyder County, Pa. All orders promptly filled.
Walnut, Cherry, Poplar, and Linn Lumber constantly on hand. 7-20y

G. W. GRANELLO,
Justice of the Peace, & WATCHMAKER.
Market Street, Middleburg, Penna
Conveyancing in all its Branches. Attended to.
DEBTS & BILLS COLLECTED.
REPAIRS CLOCKS, WATCHES and Jewelry, at Short Notice.
ALL WORK WARRANTED.
Watches For Sale.
May 8, '73.

UNION HOUSE,
Middleburg Pa.
DAVID KERSTETER, Prop'r.
Accommodations good and charges moderate. Special accommodations for drovers. A share of the public patronage is solicited. D. KERSTETER.
April 6, 1871

FREEMONT HOTEL,
FREEMONT SNYDER CO., PA.
JOHN S. WOLF, Proprietor.
This new hotel is now prepared for the accommodation of guests and will afford first rate entertainment to persons visiting Freemont. Every effort will be made to promote the comfort of travelers stopping at this house. Choice liquors at the Bar and the Table supplied with the best the market affords. An ample stable in connection with the house. April 6, '70tf

UNION PLANING MILL!
SELINSGROVE, SNYDER CO., PA
Keely & Wagner
Lumber Dealers
AND MANUFACTURER OF
Doors, Door Boxes, Windows, Shutters Window Boxes, Blinds, Sash, Stair Fixings, Hand Railings, Brackets, Mouldings, Flooring, SCROLL SAWING & CABINET TURNING Shingles, Lath, &c., &c.
Orders solicited and filled with promptness and despatch. Please call and examine our stock before purchasing elsewhere. 6-38tf

NEW STOCK OF SPRING AND SUMMER GOODS
at ISAAC BEAVER'S.

The subscriber would inform his friends and the citizens in Middleburg, and the surrounding country, that he has just returned from the city with a large stock of all kinds, of **DRY GOODS,** such as Plains, Kent [illegible] Cassimers, Jeans, Cot[illegible] ton [illegible] of every Style and quality, also
Ladies' Dress Goods SILKS, ALL WOOL DE LAINS, Merinos, Poplins, &c. &c. at all prices, and very cheap. **Hats and Caps,**
Carpets, Floor, Table, & Stair Oil Cloth,
BOOTS AND SHOES,
Hardware, Queensware, Tin & Glassware, Wood & Willowware.
Coffees, Sugars, Syrups, Molasses, Teas, of all kinds, and at Low Prices, Cigars & Tobaccos, FISH & SALT, Wholesale and Retail.
Coal, Coal, Coal, SHAMOKIN & WILKESBARRE, Superior Breakfast Coal for Sale by the ton.
The Highest Market Price Paid for all kinds of COUNTRY PRODUCE, Dried Fruit, Potatoes, &c.
Also: Dealer in ALL KINDS of GRAIN & SEEDS, for which the Highest Price in CASH will be Paid.
Apr. 29, '74.] ISAAC BEAVER, Middleburg, Snyder Co. Pa

Middleburg Grain Market. Corrected Weekly by ISAAC BEAVER.

Wheat New,	80 to $1.00	Rye,	65cts.	Oats,	50cts
		Corn,	70 "		

1874. SUMMER. 1874

JUST OPENED,

IN MIDDLEBURG, BY

Geo. Alfred Schoch.

A LARGE ASSORTMENT OF
PRINTS, MUSLINS, DRY GOODS,
Fancy Cassimeres, Ready Made Clothing,
Hats and Caps, Shoes, Hosiery, Gloves, Notions, Shawls, Fans,
Parasols and White Goods.
ALSO---A FULL LINE OF GROCERIES,
Sugars, Coffees, Teas, Spices, Syrups, Fish, &c., &c.
TOBACCOS, SNUFF AND CIGARS.
ALSO—Queensware, Glassware, Tubs, Pails, Baskets, Etc., Etc.

I have selected the above goods with great care, and ask an examination of the same by those wishing to purchase. Call and see for yourselves. Compare my prices with others.
Thankful to my friends for their patronage in the past, I respectfully solicit a continuance of the same. [June 25, 1871-tf.] G. ALFRED SCHOCH.

I. O. OF O. F.
MUTUAL LIFE
Insurance Society of Pa.
OFFICERS.
EDWARD HASSELL, President,
J. W. BALDERSTON, Treasurer,
J. W. KNIGHT, Secretary,
H. F. ARNOLD, Treasurer.
JAS. M. VANZANT, Jr., Middleburg, Pa.
DIRECTORS.
[illegible]
General Agent.
JAS. M. VANZANT, Jr.,
Home Office—Lewisburg, Pa.

THEOS. SWINEFORD,
WITH
KAUB & IRVINE,
IMPORTERS AND JOBBERS OF
CHINA, GLASS & QUEENSWARE,
301 & 303 CHURCH STREET,
Between 3d and 4th,
PHILADELPHIA, Pa.

[illegible] Ready-made Clothing, Hats, Caps, Boots, Shoes, Hosiery, Notions.
[illegible] HOUSE of every variety of Ladies' cheaper than cheap. Sugars, Coffees, Teas, Spices, Syrups, Fish, &c., &c.
[illegible] Also—Queensware, Glassware, Hardware, Wood and Willowware.
[illegible] to inspect our stock before purchasing elsewhere, as we feel confident we can [illegible] to suit customer, trade, and selling at lowest rates for cash or [illegible] All kinds of COUNTRY PRODUCE taken in exchange for goods.
SMITH & MANBECK.
[illegible] NEW GOODS. [illegible] & CO., [illegible] PA.

F. J. R. ZELLER,
ATTORNEY-AT-LAW
Centreville, Snyder County, Penna.
All business entrusted to his care will be well and faithfully attended to. Will practice at the several courts of Snyder and adjoining counties. Can be consulted in the English or German language. [Oct. 8, '74tf

DR. J. F. KANAWEL,
PHYSICIAN AND SURGEON,
Centreville, Snyder Co., Pa.
Offers his professional services to the public. [6-38tf

GRAYBILL & Co.,
WHOLESALE DEALERS IN
WOOD AND WILLOW WARE
Oil Cloths, Window Shades, Brooms, Mats, Brushes Cotton Laps, Grain Bags, Fly Nets, Buckets, Twines, Wicks, &c.
Nos. 420 Market Street, Philadelphia,
Feb. 7, '67.

B. T. PARKS,
ATTORNEY AT LAW & DISTRICT ATTORNEY,
MIDDLEBURG, SNYDER COUNTY, Pa
Office in Court House. [Sept. 15, '67tf

B. F. VANBUSKIRK,
SURGICAL & MECHANICAL DENTIST
Selinsgrove Penn.

Y. H. WAGNER, Esq.,
JUSTICE OF THE PEACE,
Jackson Township, Snyder Co. Pa.,
Will attend to all business entrusted to his care and on the most reasonable terms. March 12, '68tf