

Do your Trading where it Suits You Best, but favor your own Pocket-Book.



If you do not see what you want,
Ask for it.

NO TROUBLE
TO
SHOW GOODS.

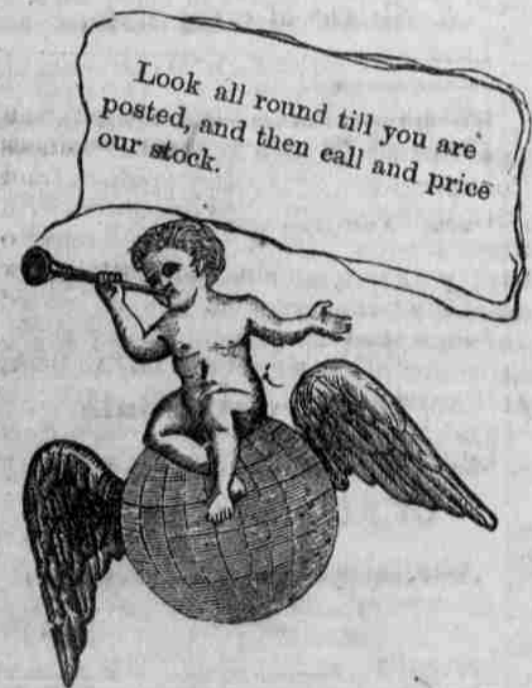
A GOOD RULE.

Promise with heed—weigh every action right,
And scan the conduct of each day, at night.

—A cheap way of getting credit for liberality was devised by the managers of a fair in Illinois, who offered a premium to the oldest spinster present. Of course nobody claimed it.

BE WISE.

Instructed by past failings to be wise,
Let every wish from purest fountains rise,
In talk secure—pursue one steady plan,
For action shows the noblest part of man.
Act with relation to a future state—
Retort no slander—render love for hate.



Look all round till you are posted,
and then call and price our stock.

—The sweetest word in our language is love. The greatest word in our language is God. The word expressing the shortest time is now.

Grief knits two hearts in closer bonds than happiness ever can; and common suffering is a far stronger link than common joy.



Sketched by our Artist in front of our Store.



We are Agents for
W. M. HOYT & CO.'S

CELEBRATED

CANISTER TEAS

Try them, and then you will buy them, and use no other kind.

Our goods are all warranted as represented.



Come and see us. Come and stay all day. If you have nobody to leave the children with, bring them along. We are fond of children.



THE OLD WOMAN WHO LIVES IN THE SHOP.

W. M. HOYT & CO.,

IMPORTERS AND JOBBERS IN



ORIGINAL PACKERS

IN CANISTERS.

TEAS!

Nos. 1, 3, 5, 7 and 9

MICHIGAN AVENUE,

—AND—

Nos. 1, 3 and 5

RIVER STREET,

CHICAGO.

ESTABLISHED 1857.

Branch, No. 105 Water Street,
NEW YORK.

IMPORTANT TO TEA DRINKERS.

We offer the following facts in explanation of the advantages we afford the consumer by making our interest identical with theirs:

1st. *By purchasing wholly upon merit* Experienced buyers will understand that a good steeping tea, of fine style, commands a much higher price than same steeping quality of indifferent style. Hence the first big saving.

2d. *We constitute ourselves your judges.* We have an experience of fifteen years in the business and never make our purchases except by steeping and comparison, which enables us to judge correctly and purchase judiciously.

3d. *The economical manner in reaching you and the saving of one or more profits.* We import our own teas, when practicable; always in the markets for bargains; means ample; no rents to pay or expenses of traveling agents.

4th. *The establishment of prices and the profits you pay.* This is another great saving to you. Our profit is very small, not one quarter so much as is charged by the wholesale dealers generally, while our agents are placed upon the same footing as by the increased amount we sell, by making small profits, enables us to accept much less remuneration than is usual. We are compelled to give the sale of our teas upon our terms and conditions to but one house in each town, as no dealer would consent to sell teas for the small profit we offer, could they not reasonably expect greatly increased sales. As our agents are selected by us from those of the best reputation and credit in their respective towns, they will be found willing and abundantly able to make good our guarantees of saving and economy. We are no humbug great tea company, but a live firm, willing to work cheap and able and desirous to prove all we claim; opposition to all competition and at war upon high prices and poor qualities.