ester and the second THE DAILY EVENING BULLETIN-PHILADELPHIA, WEDNESDAY, APRIL 28, 1869. OLEDIOINAL. HOBINERS! HOSIERY!-A large assortment for Misses, Ladies, and Childron-all numbers-of-the best iron frame. Gents' half hose, 20, 25, 31 and 33 cents. Best superfine, stout, full, rogular made, only 88 cents, at BARTHOLOMEW'S. SPECIAL NOTICES. LADIES' DAY, FREE CUBA. SATURDAY OF THIS WEEK. Hail to the New Republic! MOTH PROOF CHESTS, At FABSON & Co.'s Refrigerator Warehouse, 229 Dock street. Welcome, Thrice Welcome, Cuba, among the AT THE Nations of the Earth. CHESTNUT STREET SCHOOLEY'S PERFOT SCHOOLEY'S FERRUA Ventilating Refrigerators, AT FARSON & Co.'s Old Stand, 222 Dock street. MAP OF CUBA. CLOTHING ESTABLISHMENT, 818 and 820 CHESTNUT STREET. 000. G IAxes thefr INSECT POWDER. Our Department of Youths', Boys' and Children's Clothing being now fully organized and stocked How TO TELL THE GENUINE ARTICLE .-- Prof. E. with a large assortment of Finest Clothing, selected from the best markets of this country, or made up by ourselves in many new and beautiful styles, we design devoting SATURDAY of this week to HOW TO ADVERTISE. a display of all that is NOVEL AND MOST FASHIONABLE parted his secret to no one but his successor. The following conversation occurred between the editor in this line, including a great variety of materials and makes. 47 500. 95 000 with t of this paper and H. T. Helmbold, druggist, 594 Broad-YOUTHS' SUITS (for young men from 15 to 20 years) made in the highest styles of Fancy way. American Cassimeres, English, French, Scotch and German Coatings. EDITOR. "Doctor, I understand that you advertise in more than two thousand newspapers." Da Da

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THE PEOPLE OF PHILADELPHIA. THE PEOPLE OF PHILADELPHIA. Without DEFINICTION OF RAET, are invited to assemble at the ACAPEMY OF MUSIC, can FRIDAY EVENING, at the ACAPEMY OF MUSIC, can FRIDAY EVENING, at sociock, to express their examples for the NORLE PATRIOTS OF OF BALL AND THEIR HEROIUSTRUGGED FOR LIBERTY, AND TO ONCERT MEASTERS FOR SECON-DAY OF THE REPEAT

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FATLANN MENTAL SUPERIOR AND THE ALS. 19 METALS. MENTALS AND THE ALS. AND THE ALS. 19 METALS. METALS AND AND AND AND AND AND AND A

BOYS' SUITS (for lads from 6 to 15 years), "Metropolitan Suits," "Harney Jacket Suits," "Vest Jacket Suits," "Clarendon," "Bismarcks" (new styles), "La Perichole," "Sheridan," "Stanly." "Cutaway," and many other styles-plain, neat and genteel-for ordinary wear, or made up more elaborately for dress occasions.

CHILDREN'S SUITS (for little boys from 8 to 7 years). "Garibaldi" Suits in great variety. "Skirt" Suits, "Blouse" Suits, "Prince Imperial," &c., &c. Many designs of cut and trimming quite new.

We cordially invite mothers and others in charge of children to call on SATURDAY of this week and look through this Department. It occupies the large well-lighted rooms on the first floor at the rear of the Dome. Saleswomen as well as Salesmen will be in attendance, and every facility for inspection will be politely accorded.

JOHN WANAMAKER, Clothier.

## THE THERMOMETER IS ASCENDING. AND ROCKHILL & WILSON'S GREAT BROWN STONE HALL

The Business Thermometer of Philadelphia.

IS READY FOR THE MILD WEATHER WITH

Prolonged Experience,

Choice Locality.

The Finest Goods.

The Most Tasty Outters,

The Most Polite Salesmen.

The Largest Stook.

The Lowest Prices,

And everything necessary to carry on the business of supplying the constantly increasing

OLD CUSTOMERS

clinging to us, as the ivy to the vine, and with

NEW CUSTOMERS

rushing in multitudes, and wishing they had always come before.

## CITY BULLETIN.

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8

STRALING CITT PROPERTY. — Wm. Bradley Rea was atreated yesterday at Almond street whari for larceny. Almond street wharf is used as a depository for cobble and curbstones belonging to the city. For some time past these stones have been stolen. On Monday, it is alleged, Rea took away a load. He made his appearance again yesterday with a horse and cart. When he got his cart filled, he was taken into custody Alderman Tittermary committed the accused for a further bearing. a further hearing.

a further bearing. A "BARKER" IN TROUBLE.—Luzernous Jacoby is employed in a clothing store at Second and South streets. He stands outside and importances passers-by to step into the store and make pur-chases. Yesterday he stopped a man and in-sisted upon his buying a coat. The man at-tempted to get away, and got into a wrangle with Jacoby. The latter, it is alleged, then struck the other, and knocked him down. Jacoby was ar-rested, and, after a hearing before Alderman Car-penter, was held in \$800 ball to answer.

DIED IN A POLICE STATION .- A colored man, DIED IN A POLICE STATION.—A COlored man, named Peter Burton, was found by Policemau Gallagher lying upon the sidewalk on Water street, below Chestnut, in an insensible condition, about two o'clock yesterday afternoon. He was taken to the Third District Police Station and died in a short time afterwards. The Coroner was notified to hold an inquest.

LAROENY. - Elizabeth Dickson and Ann J Hyde were arrested yesterday, and were taken before Alderman Pancoast, upon the charge of the larceny of bed clothing and wearing apparel from a house 2029 Wood street, where they lived. The stolen articles, it is alleged, were pawned. The prisoners were held in \$500 bail to answer at Court.

FELL THEOUGH A HATCHWAY.—Daniel Finn, aged 14 years, fell through the hatchway at the leather manufactory of Elton & Co., No. 434 North Third street, this morning. He had a leg fractured, and was also injured about the body. He was taken to the Pennsylvania Hospital in the ambulance of the Northern Liberty Fire Company.

SUPFOGED LARCENY.—John Shiel offered for sale yesterday, at Fourth and Brown streets, two fine carriage cushions. The price asked for the cushions was much below their value, and Shiel was arrested by Day Sorgeant Smith, on suspicion of having stolen them. He was com-mitted for a further hearing by Ald. Kerr.

A LARGE NUMBER OF PASSENGERS.—On the 26th Inst., the day of the Odd Fellows' celebra-tion, 19,000 passengers were carried in the cars of the Philadelphia, Germantown and Norrisof this exceedingly large number of passengers not the slightest accident occurred.

SERIOUSLY BURNED .-- A little girl named Mary SERIOUSLY BURNED.—A little girl named Mary Long, aged ten years, residing at Gordon and Ganl streets, was badly burned by her clothes taking fire from a stove, this morning, about six o'clock. She was conveyed to St. Mary's Hos-

SERIOUS ACCIDENT. -James Haslem, about 23 years old, residing 1806 Palmer street, had his arm badly lacerated by being caught in a circular saw, at the establishment of Wright & Brothers. morning. He Market street, above Third, this was removed to Pennsylvania Hospital.

UNSUCCESSFUL ATTEMPT. — An attempt was made to break in the front door of the grocery store of John Bandou, at Otts and Thompson streets, Eighteenth Ward, last night. The thieves vere frightened off before they had effected an entrance.

A DANGEROUS FELLOW.—Daniel Henry was ar-rested on Front street, below Laurel, yesterday afternoon. He was flourishing a seven-shooter, and threatening to shoot people who were pass-ing. Ald. Eggleton placed him under \$400 bail.

INTERFERING .- Samuel Johnson was arrested yesterday, and was taken before Ald. Becker, upon the charge of interfering with Policeman Sharp-ley in the discharge of his duty. He was held for a further hearing.

BOLD THIEF.—Abraham Hill walked into Han-nis's clothing store, on Second street, yesterday, helped himsolf to a vest, and decamped . He was captured, and after a hearing before Alderman Toland, was sent to prison.

FOUND INSENSIBLE.—This morning, at one o'clock, Thomas Foley, of Conshohocken. was found in an insensible condition at Ninth and Green streets. He was removed to St. Joseph's

Lyon, while traveling in Asia, discovered a flower which, when powdered, is sure death to every kind o Insect, from a Cockroach to a Fly. He protected his discovery by letters-patent, government medals, &c., put his signature upon every flask of the article and amed it Lyon's MAGNETIC INSECT POWDER. He im-

Purchasers of Insect Powder-and it is used in almost every house-must see to it that they are not deceived by worthless imitations and counterfeits. The ignature of E. Lyon is the purchaser's guarantee. Look sharp for it, and buy no Insect Powder that does not bear it. It may be had of Druggists and Family Stores, at 25 cents per flask. Depot, 21 Park Row, N.Y.

BEWARE OF ACRID TEETH-BLEACHING PREPARA

TIONS that destroy the enamel. SOZOPONT is a delicious vegetable compound, wholesome as spring water, that simply removes their impurities, protects them from decay, lends fragmente to the breath, and keeps the gums elastic, fresh and rosy.

FRENCH AND AMERICAN CONFECTIONERY, Sweet Jordan Roasted Almonds and Hothouse Strawberries, and other fruits, at A. I., Vansant's, Ninth and Chestnut streets. 4

TO COMPLETE your Spring Suil, buy one of those beautiful Hats sold so low, at OAKFORD'S,

Under the Continental.

THRRE'S NO MISTAKE ABOUT IT .--- It is a pleas THRRE'S NO MISTARE ABOUT IN THE pleas-pre to deal with a man like Charkus Elouent, the attestic Bootmaker, at No. 504 North Eighth street, above Battonwood. His aim is to give eather satis-faction to his patrons, and we scarcely used say he ac-complishes it. He gets up some of the very best work in the city, and his prices challency compatition. The him once and you become a permanent customet. him once and you become a permanent customer.

SOMETHING NEW. We invite the public to call and examine our new EMBECIDENER, one of the most ingenions yet simple and useful devices ever attached to a sewizg machine. The "Singer" is the only machine having this attachment. The Singer Manufactments Co. THE SINGER MANUFACTURING Co., 1106 Chestnut street.

PERFECTION ATTAINED. The Singer new Family Sewing Machine. For sale upon easy terms at the Principal Office. 1106 Chestanu

IT HAS NO EQUAL FOR FAMILY SBWING The Singer new Family Sewing Machine. Princips Office, 1106 Chestnut street.

THE WORLD'S VERDICT. As evidenced by the sales of the past year is in favor of the "Singer." Principal Office, 1166 Chestnet st TAILORS.

Shoe-fitters, harness-makers, seamstresses, correc-makers, and all manufacturers say the "Singer" is the best. Principal Office, 1166 Chesinal street.

500 WATER COOLEES.

Assortment

L Farsos & Co. s Reingerator Store. 201 Dock street FOR your Spring Hat go to OANFORD'S.

CORNS, Bunions, Inverted Nails, skillfully rested by Dr. J. Davidson No. 915 Chestani street

harges moderste. FOR YOUR Spring Hat go to OALFORD -

THE AMPRICAN COMPLEMENTED BUTTOS-BUTA Spielos, Macausa is the family matching after all

AND AND ALL PURCHASERS." Usil and see in at the S. W. Normer of Elevenia and resting surveis.

QUIET and southe the pain of shiften metring-se Bower's Intan Corta. Sold by al Draginge.

STEGICAL INSTRUMENTS SEL CITATION SEL

Saveras & Baveran. 21 South Reals ares.

DOCTOR - "Yee, sir, Of the four thousand papers pub lished in the United States, I advertise in two thousand seven hundred."

EDITOR.-"It is really astonishing, doctor, how you can make it pay, and how you manage to keep the account of all of them, keeping your advertisements in the positions agreed apon, make the necessary changes, etc."

DOCTOR .- "Well, sir, I will explain the matter, and eighteen years ago I had a small drug store in the city of avorage avorage (army), 1 , 260,000 0,000 (1.1 5 pet cent Philadelphia, and at that time manufactured my fluid extracte. They had but a limited sale, and it required extracts. They had but a limited sale, and it required considerable effort to bring them to the notice of phy sicians. I was tolerably successful ultimatoly, and they were very generally prescribed by medical practitioners. At this time actracts were sold in bulk - by the pend as 'paregorie,' syrup of equills,' and other compounds are sold. My business increased in this way, but the protec tion afforded me was elight. A druggist, receiving a physician's prescription for my article for instance, would in many cases, substitute that of his own manufacture in many cases, substitute that of his own manufacture thereby causing difficulty between the practitioner and myself. My interests became so completely joopardized that I concluded either not to sell to dealers in bulk, no-tify physiciane of my determination, and be satisfied to remain an obscure druggist in the upper part of a large city, or adopt some entirely different method. My mind was considerably exercised as to what plan was the best to adopt. I was sware of the singular prejudice existing in the minds of practitioners and 'high-toned druggists' scainst advertising remedies, and, in truth, I then had

but limited means at my command to experiment in wrinter's ink, when, one bright morning, while I was sitting in my store waiting for customers, the Rev. Mr. Onian, of Philadelphis, happened in, and said. 'Doctor you have a nice littlestore, and seem to be doing a fai usiness, to which I replied in the affirmative. Ho then remarked, Doctor, this is a business I think would suit me. I presume I could employ a competent druggist, de. The function of approximately. Plays a start, or releases, thus the prefriction of Cuba name providenced and outer red Evaneous trans-they have ex-trapated bias say - By tex mem and Wairz men the free dime and he plantees are now herefore in arti-baturing should be the shart for a startness and other baturing should be to the shart of a startness and bias. and thus make it pay. What think you?" The idea at once fisched across my mind to self out, and I said I did batting show due to she wife for "EXERCISE AND ONE" They appeal to us they invoke the Avenue as Problem to investore set statistic under the Avenue as Problem up invoked in contrast by another the material the Ma-ered size set, the wood is have a first the Avenue result Americana were some minery pairs and a set and Americana were some minery pairs and a set and Americana were some minery pairs and a set and Americana were some minery pairs and a set and Americana were some minery pairs and a set and a set and a size of a set as "Batter and Americana were some minery pairs and a set and a set and a size of a set as by one appear integrate and an operation and by one appear in second and a set and when it had ten to be sught at and when an the battle-and. hit suppose he would have any difficulty in carrying out his proposition. He then inquired the amount I would sell out for, whereupon I named a sum, and he accepted the offer. The negotiation was no sooner concluded than i began to look out for a new place, and, with a few hun dred dollars as my cash capital, was not long in finding a mall thue, at \$10 Chestnut street. Philadelphia, which I rented, opened, and made ready for business in a few days. Advertising to me was a new and untried field; or, with the small capital left, I determined to know-and that quickly-its merits and value: for even at that estly date I was no hand to loiter, and I concluded to The second secon gran me worked admirably, and from that time I con titued to succeed, and increased my advertising in a cor responding proportion. On these principles I have manged to enlarge and expand my business, until it has

> EDITOR. "But, doctor, how do you manage about the making of contracts, the payments to publishers, etc."

arrumed its present magnitude.

DOCTOR. "Oh ! that is a simple matter. When I have unde to spare I invest the money in extending my name vid business, just as a man does who purchases real estate or cultivates a farm; and I consider the investment equally good, in every respect. Nor do I ever attempt to make contracts without the means to make payments. any more than a good farmer would think of cultivating his soil without the funds to pay for cultivation."

EDITOR .- "But, doctor, you have not yet exactly answered my question; what I wish to know more particu-Ton make wo

Ample Cash Capital. Abundant Store Room,

demand for first-class Clothing, with

ROCKHILL & WILSON

