Levernment Success of the spanish Levernment Success of the spanish Lordon, April 22 — The London Post of to-day Lordon, April 22 — The London Post of to-day — a conservative whig organ—has an elaborate editorial article on the Cuban question, in which it mentions that it is asserted that President of the people of the United States from watching the course of internal affairs by a war with some foreign Power. A conflict with Spana cannot leave any doubt respecting the issue, unless England and France should interfere. A blow dealt towards the whole of the West Indies, and the acquisition of Cuba might be followed by that of Jamaica and Martinique. The same paper quotes the recent acquisitions of torritory by the United States as proof that it wants to acquire by plecemeal all the possessions held by European Powers in that latitude, and would naturally commence by Cuba because it belongs to the weakest of the Powers having settlements in the West Indies. France and Eugland will doubtless determine whether these designs against Cuba will be tolerated, or aid Spain in retaining her colony.

The French press has agitated the question much in the same tenor, and special meetings of the French Cubinet were held on Tueed sy and Wedneedey, which resulted in a special envoy being cent last sight to London with despatches referring to the present complication of events.

events.
The Spanish loan of £8,000,000 was launched here to-day through the medium of J. S. Morgan & Co., and is meeting with good success.

The Approaching Arensits of Venus.
The London Daily News says:
"An important question has been raised respecting the two transits of Venus which were discussed at the Royal Geographical Society at the control of the abscoting the two transits of volume which will be discussed at the Royal Geographical Society at discussed at the Royal Geographical Society at few weeks ago. It may be remembered that Commander Davie, in describing the proparations which were to be made for Antarctic expeditions to observe the transit of 1882, quoted the statement made by the Astronomer Royal, that the transit of 1874 will be whoily unsuited to the particular mode of observation he was considering. This statement has now been called in question. M. Pulsenx, a well-known French mathematician, and Mr. Proctor, the author of a treatise on the planet Satura, have, by independent processes, arrived at the conclusion that astronomers cannot do better than to apply to the transit of 1874 the old-fashioned and simpler mode of observation which Mr. Airy had rejected as unsuitable.

"M. Pulseux names places where the difference with the state of the standard of the stan

M. Pulseux names places where the difference of the duration of transit is as much as thirty misutes, whereas the greatest interval by the Astronomer Royal's method is but twenty-two minutes. But Mr. Proctor goes much farther than this. Indeed Pulsoux's reasoning is hardly sufficient, as Mr. Airy has shown, to establish the sufficient, as Mr. Arry-has shown, to establish to superiority of the simpler method. Mr. Proctor shows that by attending only to the particular appearances which observers are required to watch, the superiority of the simpler method is much more strikingly exhibited; and not only so, but that the transit of 1874 is shown to be clearly superior to the transit of 1882, and also to the superior to the transit of 1882, and also to the famous transit of 1769. The appearances referred lamous traint of 1702. The appearance received to are what are called the internal contacts of the planet with the sun. All calculations of the sun's distance have been founded on observations of the moments when the planet is just fully seen within the disc of the sun, after ingress, and be-

fore egress.
"Neither Mr. Airy nor M. Puiseux seem to nettner Mr. Airy nor M. ruiseux seem to have paid sufficient attention to this circumstance. It now appears that whereas the greatest observed difference of duration was less than twenty-four minutes in 1769, and will be but twenty-tour minutes at the outside in 1882, it will be possible to find places in 1874 giving a difference of fully thirty-six minutes. The full mathematical details of the correction are presented in the monthly notices of the Astronomiacal Society, and the next number of the Quar-terly Journal of Science will contain a more pop-ular statement of the facts which are in question. ular statement of the facts which are in question. Fortunately there is still time to make preparations for applying the simpler mode of observation suggested, should astronomers decide that Mr. Proctor's statements are valid. Autarctic journeys will have to be made to the very stations discussed by Commander Davis six weeks ago."

## OITY BULLETIN.

ALLEGED HOTEL THEVES.—Two men, who gave the names of William Harris and James Taylor, took lodgings at the Merchants' House, Nos. 413 and 415 North Third street, last night. This morning, about two o'clock, the porter engaged in the establishment heard a noise in the upper part of the house, and discovered one of the men prowling along an entry. The proprietor of the house was awakened, and the two men were passed over to the castody of Policamen were passed over to the castody of Police-men Cribb and Taylor. A pair of nippers were found on Taylor, and on each of the prisoners were found money and articles which were after-wards identified by different boarders in the house as having been stolen from their rooms. In the apartment which had been occupied by the prisoners, a lot of ekeleton keys were found. Harns and Taylor will have a hearing at the Central Station, this afternoon.

An Importon.—An individual who presented a very pltiable condition, posted himself at Sixth and Dickerson streets yesterday, for the purpose of seliciting alms. One arm had apparently been cut off and the other arm appeared to be hame. An examination by a policeman showed that the fellow was an impostor. Both arms were found to be in good condition, but they had been tied up so as to deceive unsuspecting citizens. Upon finding that his trick had been discovered the swindler ran, but was pursued and captured. He gave his name as A. J. H. Garragues. He had already succeeded in getting poneh preity well filled with pennies. He was sent to prison by Alderman Bonsall.

THE OFFICE-SERKERS' RUSH .- The crowd of office stekers at the Mayor's office this morning was larger than it has been since the first few was larger than it has been since the first few weeks in Japuary. Four or five appointments are made daily, and this, of course, causes a desire on the part of all other applicants to look after their interests. Hence the rush every morning. To-day the gathering on the sidewalk in front of the office became so large that it was found necessary to detail officers to keep a passex—way open for pedestrians.

Found Drowned.—An unknown white man, aged 35 years, was found drowned at Girard Avenue Bridge, last evening. He was 5 feet 10 inches high, with sandy hair, small goatee and a mons-tache. He had on a black-ribbed cloth sack coat and parts, knit jacket, maroon colored shirt, white shirt, light summer parts (striped), and long boots. The Coroner took charge of the

STOLEN BONDS KETURNED .- A package, which had been received by express, was delivered at the office of the Benedicial Saving Fund Asso-ciation, at Twelfth and Chestiant streets, yester-day. When the package was opened it was found to contain a portion of the bonds which were stolen from that institution several weeks The value of the bonds thus returned la

ATTEMPTED ROBBERT.—This morning, about two o'clock, Policeman Grace captured a black fellow named Samuel Shipley, who was at work in an attempt to pry open the basement door of the residence of Hon. Samuel J. Randali, on Fourth street, below Spruce. Shipley was taken before Ald. Carpenter, who sent him to prison.

Assaulting a Newsboy .- Charles Eckert was arested y sterday, at Front and Mead streets, and taken before Ald. Devitt, on the charge of having assaulted a newsboy. It is alleged that he kicked the youth. He was committed to answer at

THE LATE JOHN LAWLOR.—A meeting of journalists will be beld this afternoon, at 3 o'clock, at the rooms of the Press Club of Philadelphia, No. 507 Walnut street, to take action in reference to the death of John Lawlor, of the Sunday Dispatch.

Strong Fire This morning about nine o'clock Wagenblower's furniture manufactory, on Noble street, below decond, was slightly damaged by fre. The flames originated from a Affective chimney.

ATTEMPTED STORE ROBBERT .- James Reynolds, halling from New York, was arrested this morn-ing upon the charge of attempting to enter a store on Spruce street, above front, by prying open a back door. He was committed for a purther hearing by Ald. Kerr.

House Robbert.—The dwelling of S. Maupay, at Rising Sun village, Twenty-eighth Ward, was entered by breaking open a back door, last night, and was rebbed of a few articles of silver-ware. MAD Doos -Several of the Police Lieutonants

r ported this morning that mad dogs had been shot in their districts westerday. How sadly out of least with these beautiful spring days must that man feel who is still going spring days must that man feel who is still going about in his unecasonable and sombre winter garments. Nature has put on her spring suit, and all are rejoicing in her improved appearance, and men should keep pace with her in this respect, and make as great an improvement in their own personal appearance, which they can costly do by simply donning a bran new suit of Oak Hall Spring clothes. There is no excase for not doing so, for the prices are exceedingly low at Wanamaker & Brown's.

MR. Louis MEYER, the well-known music dealer, has removed to a fine new store, No. 1418 Chestnut street, opposite Homer, Colladay & Co.'s. He has a fine stock of American and for-eign music. He is also agent for the beautiful Munich photographs of the Gothe and Schiller galleries, &c. See his advertisement in another

B. Scorr, Jr., will sell this evening, at quarter before 8 o'clock, at the Art Gallery, No. 1920 Chestunt etreet, a number of Crystal Medallions, Oil Paintings, &c., the balance of the catalogue. As every painting will be sold without reserve, we advise our readers to attend.

### CITY NOTICES.

when a weary traveler might have been seen dragging bimtelf along the rough and rugged road leading to a quiet little hamlet nestling among the hills of Ponnsylvania. TWAS EVENING

quiet little hamlet nestling among the fitts of Fennsylvania.

The golden beams of the setting sun lit up the scene in quiet splendor, and filled his sopl with holy peace. Stopping for a moment to take a view of the beautiful panurama, he slowly resumed his threome journey, until coming to an old f. regoten graveyard, at the outshirts of this obscure village, he entered the trum bling gateway, now filed with rank weeds and straggling wid flowers, and, turning to the right, he sought a rade grave in the southeastern corner of this dilapidated city of the dead. Finding with much difficulty the object of his search, he, with ancovered head knelt beside the moss-covered slao, and with his koife removing the moss which years of neglec; had spread upon the cold, discolored marble, he read by the faint light of the setting sun this

emoving the mode in this control of the setting sun this septrapu.

Here lies the source of Johnny Noars, who, when he lived among the folks. Bought all his clothes of Charles Stokes. When lying on his dying bed He to his friends around him said, it leave this world of woe, I must tell here to go. In Chestnut You'll find Now, Before I leave this world of woe, you, neighbors, where to go.

STREET ElOUT TWENTY-FOUR,
If you want to look your best, clother you must be drest.

For abead Of any in the land, he said;
And father, I, and all our folks Always dealt with Charles Stokes.

With the lowest anywhere, the died; yee, honest John is dead.

THE AMERICAN COMBINATION BUTTON-HOLE AND BY WING MACHINE IS the family machine after all, that

"SUITS ALL PURCHASERS."

Call ard see it, at the S. W. corner of Eleve th and Chestnut streets.

THREE CHEERS FOR HELWEG!

The man who labors eedolously for the soles of his fellow-men is eminently entitled to high consideration. Such a man is William H. Helweg, the accomplished Boolmaker, 535 Arch street. He fashions his leather upon scientific principles, and the result is, he never fails to suit his customers. There is a certain trace about Helweg's Boots not to be found in those of other makers.

JUST RECEIVED—One case more of the genuine "Joseph" Kid Glove, our own importation; 300 dozon choice shades, only 95 cents per pair—every pair warranted—at A. & J. B. Bartholomew'a One-price Dry Goods and Notion House, No. 28 North Eighth street.

200 Pieces New Dress Goods opened this week. Mixed and Plain Poplins 81, 87, 44, 60 to 75 cents. Striped Dress Goods greatly reduced to close stock at BARTHOLOMEW's, 23 North Eighth street.

BEWARE OF ACRID TEETH-BLEACHING PREPARAthat destroy the enamel. Sozodont is a delicious vegetable comprised, wholesome as spring water, that simply removes their impurities, protects them from decay, lends fragrance to the breath, and keeps the gums elastic, fresh and rosy.

Go to Oakfords', under the Continental, for Danie treated by Dr. J. Davidson No. 915 Chestnut street

THE BEST.
All First Class Druggists, Fancy Goods Dealers and frocers, pronounce Colgate & Co.'s Toilet Soaps to best.

SPRING HATS—SPRING HATS.
Charles Oakford & Sons, under the Continental, have opened their immense Spring stock. The most beautiful styles and best goods can be had at Oakfords!

DEAFERSS, BLINDNESS AND CATARRH.
J. ISBACS, M. D., Professor of the Eye and Ear treats all diseases appertaining to the above members with the utmost success. Testimonials from the most reliable sources in the city can be seen at this office, No. 806 Arch street. The medical faculty are invited to accompany their patients, as he has no secrets in his practice. Artificial eyes inserted. No charge made for examination.

Quier and soothe the pain of children teething— Use Bower's Infant Cordial. Sold by all Druggists. SURGICAL INSTRUMENTS and druggists' sun-Snowden & Brotuer, 23 South Eighth street.

IMPORTATIONS.

Reported for the Philadelphia Evening Bulletin.

BAGUA - Brig Union 1. Tutte-283 hids melasses 4
do S & W Welsh.

MARINE BULLETIN.

PORT OF PHILADELPHIA-APRIL 23. W See Marine Bulletin on Inside Page.

ARRIVED THIS DAY.

Steamer Monitor, Jones, 24 hours from New York, with mode to W M Baird & Co.

Steamer Richard Willing, Cundiff, 13 hours from Baltimore, with mode to A Groves, Jr.

Bing inon T. Tuits 12 days from Sagua, with molasses to S & W Welsh.

CLEARED THIS DAY. Bark Robt Porter, Nickels, Sitka, Alaska, Audenried,

Hark Robt Porter, Nickels, Sitka, Alaska, Audenried, Nortone & Co.
Bris G W Chara, Bacon, Koy West,
Schr J H W White, Smith, Boston,
Schr J H W White, Smith, Boston,
Schr Barb, Louisa, Patterson, Hichmond,
Schr Barb Louisa, Patterson, Hichmond,
Schr Barb Louisa, Patterson, Hichmond,
Schr Barb Louisa, Patterson, Hichmond,
Schr Bary Louisa, Patterson, Hichmond,
Schr Bary Louisa, Patterson, Hichmond,
Schr Bary Berger, Ely, Barbados, Henry L Gill.
Schl E J Bersty, Meredith Ipswich, J Rommel, Jr. & Bro.
Schr Liaz Baw yer, Sawyer, Portemouth,
Schr Liaz Baw yer, Sawyer, Portemouth,
Schr Wapor, J hner, New London,
Schr Wapor, J hner, New London,
Schr Rh No 48. Tomlin, do
Schr Rh No 48. Tomlin, do
Schr Rh No 48. Tomlin, do
Schr Rhoin Hood, Adams, Mwatic,
Schr Haris Roxanna, Palmer, Balem,
Schr J Burley, Sandors, Providence, Sinnickson & Co.
Schr Liszie, Frombes, Greenbort.
Schr Wilson, Jenkins Salem,
Schr John Walker, Walkor, Norwich,
Bargo Biue Bird, McGrodey, Hudson,
Schr Stranger, Saves of the Philadelphia Exphassa.

Correspondence of the Philadelphia Exchange.

LB WES, DEL, April 21—10 PM.

Brig Mary Grace, from St. Johns, PR. for Philadelphia.
arrived at the Breakwater this atternoon. Pilot boat M
B. Grinnell reports having supplied with pilots, barks
(astrice, from London; Neptune, from Eingston via Key
West and Narsau; brige Favour, from Gette; Form, from
Trinidad, and Cypress, from Cardonau, all for Philadelphia. hia.
The following versels from Philadelphia passed to sea
his morning: Bhip Island Hone, for Murquash; barko orthern Queen, for Hamburg: Annie, for Elshores
rigs E A Bernard, for Cardenas, and Nellie Mowe, for oporto.
Thiot boat Henry Cope landed at this place this after-near the captain and crew of scir. Rerwalk, from Newn York, bound south, in ballast, which is on Brandywing choals full of water.

JOSEPH LAFETRA.

MEMORANDA.

Ship Italia, Whitmore, 120 days from San Francisco, at New 1 ork vesterday, with wheat, &c.
Steamer Eagle, Greene, cleared at New York yesterday for Havena.

Bark Zulma, Hewitt, at Havana 16th inst. from Buenos Avres. Bark Zulma, Hewitt, at Havana 1913 and 1924 Ayres.

Haik Burnelde, Pendergrass, from Shanghae 12th Doc. at New York yesterday, with tea.

Bark Warren, Averili from Buenos Ayres 18th Feb. at New York yesterday, with hides, dc.

Bark Grace Redpath (Br.) Bottsford, from Montevideo 14th Feb. with bides, dc. at New York yesterday.

Bils Geo S Berry, Bradley, at Matanzas 18th instant of the port of the post of the po or this port

Schr Ocean Wave, Baker, hence at Providence 31st inst.
Febr A H. Leaming, Brown, Lena Hunter, Perry; B P.

saker, Allen; Larusvine, Butler; Jos sphine, Phinney,
or this port, and W F. Hurden, Adams, for do or N York,
alled from Providence 31st inst.
Schr Brandywine, Coreon, hence at Fall River 30th inst.
Schr Brandywine, Coreon, hence at Fall River 30th inst.
Schr Usaper Hott, Shoe, sailed from Pawtucket 31st
ust, for this port.

30th H. Crafter, Patter, burge at Roston Net Inst. inst. for this port.

Sch. H Croskey, Potter, honce at Boston 21st inst.
Sch. H Croskey, Potter, honce at Boston 21st inst.
Sch. H Croskey, Potter, hence at Boston 31st inst.
Schr Ward J Parze, Friend, cleared at Boston 31st inst.
Schr Ward J Parze, Friend, cleared at Boston 31st inst.
Schr B T Sinuickron, Dickerson, hence for Gloucestor,
Jas Allderdice Willotts, and Trade Wind, Lloyd, honce
for Roston, at Holp es' Hole 20th inst.
Schr J M Read, Borson, hence at N Bedford 20th inst.
Schr J Hry, Hathaway, hence at Warcham 20th inst.
Schr J Lizzle B Small, Tios, from Providence for this
port, selled from New London 20th inst. THE PINE ARTS.

OHROMO EXPOSITION. JAMES S. EARLE & SONS

> LOOKING GLASS WAREROOMS AND FREE CALLERY OF PAINTINGS.

816 OHESTNUT STREET. Now open an extremely interesting exhibition prepared to explain the method of producing chromos, and to show their remarkable fidelity to the originals, giving a full snawer to the oftrepeated question. What are chromos? With this view are placed, side by side, everal prominent original paintings, and the chromos from them, for careful comparison, among which are:

Whittier's "BAREFOOT BOY." Bierstadt's "CALIFORNIA SUNSET," Lemmen's "POULTRY YARD." Tait's "GROUP OF CHICKENS," " "GROUP OF QUAILS"

Bricher's AUTUMN IN WHITE MOUNTAINS, Mrs. Lilly M. Spencer's "BLACKBERRIES," and others At precent are extrest in the show a indow, on Chest-nut street, the original painting and chrome of LAKE LIZERNF, by Triebel. Copies of this and all other chinones always for said by special arrangement we now make a notable reduction in the prices of PRANG'S CHROMOS, as follows:

And all others at the came rates. Full lists, and prices, and Prang's 'JOURNAL OF POPULAR ART," on application.

NOW ON FREE EXHIBITION

EARLES' GALLERIES LOCKING-GLASS WAREROOMS,

816 CHESTNUT STREET. YO SEMITE VALLEY, by Thomas Hill.

GOLD WORDS, by Constant Mayor.
THE BOYHOOD OF LINCOLN, by Eastman Johnson.
THE CROWN OF NEW ENGLAND, by Geo. L. Brown.
SUNSET IN CALIFORNIA. by A. Bierstadt. THE REEF OF NORMAN'S WOE, by E. Moran COAST OF NANTUCKET, by Wm. T. hichards. And other very fine

AMERICAN PAINTINGS. Also, a Special Exhibition of

Bierstadt's Eruption of Vesuvius, 1868. ADMISSION.....TWENTY-FIVE CENTS.

MILLINERY GOODS.

OUR FIRST RETAIL OPENING

TRIMMED HATS, BONNETS

French Millinery Goods MARCH 31, 1869. THOS, KENNEDY & BRO.

No. 729 Chestnut St.

THOMPSON REYNOLDS.

Importer, Wholesale and Retail Dealer in Straw and Millinery Goods FRENCH FLOWERS, FEATHERS, &a. &c. N. W. corner Righth and Vine Streets. E. F. S. HEATH. PHILADELPHIA.

STATIONERY.

BLANK BOOKS

The Largest Stock and Greatest Variety of FULL AND HALF-BOUND BLANK BOOKS.

MEMORANDUM, PASS, COPY BOOKS, Etc., Etc., To be found in this City, is at the

Old Established BLANK BOOK MANUFACTORY

JAS. B. SMITH & CO. No. 27 South Seventh Street,

PHILADELPHIA. Office and Salesroom, First-Floor. Warerooms, Up-Stairs.

BOOTS AND SHOES.

W. H. HELWEG,

BOOTMAKER,

NO. 535 ARCH STREET.

All the latest New York and Philadelphia styles of BOOTS and GAITERS always on hand and

made to order at short notice.

mb28 tu f 8mrp TO RENT. GEHMANTOWN DwELLING TO BENT, FURplaked, 13 rooms, all city conveniences, within five
minutes of depot; attention high and pleasant; good
yard. Will be rented either for four months or one year.
Apply roon to
Sp2342\*
Next Depot, Germantown,

GERMANTOWN.
TO LET, FURNISHED.
One of the most beautiful places in Germantewn: 29
minutes by rail; 5 minutes to station or the passeng we cars, lawn of 10 acres; grapery, carriage-house, &c.
RICHAADSON & JANNEY,
206 South F urth street.

TO RENT-THE FOUR STORY RESIDENCE, 1333 South Broad street. Apply to GEURGE SERGEAN'S, 225 S. Fourth street. ap23 6t\* CHESTNUT HILL.—TO RENT—A COMMODIOUS Within a few minutes, walk of the depot. Apply at 436 Walnut street, second story front. FOR SALE.

FOR SALE—DWELLING 861 NORTH BROAD street; lot 18 by 60; modern improvements; good order; price, with easy terms. \$8,000. Apply to J. W. HAVENS. \$59 North Broad street, or to Rev. A. MAN-BHIP, on the premises.

is Cheapest, Piessantest, most Dovirable as defence against Clothes-Moths. Druggists everywhere soil it.
THEOD, S. BARRIS, Successor to Harris & Chapman,
Facturer, Boston. 50c. and larger. ap23 54

HOW TO ADVERTISE.

The following conversation occurred between the editor of this paper and H. T. Helmbold, drugglet, 594 Broad-WAY.

EDITOR. - "Doctor, I understand that you advertise in more than two thousand newspapers." Docron.—"Yes, eir. Of the four thousand papers pub-lished in the United States. I advertise in two thousand

seven hundred." EDITOR.—"It is really astonishing, doctor, how you can

make it pay, and how you manage to keep the account o all of them, keeping your advertisements in the positions sgreed upon, make the necessary changes, etc."

Dooron.—"Well, air, I will explain the matter, and enter into a few details which may interest you. Some eighteen years ago I had a small drug store in the city of Fhiladelphia, and at that time manufactured my fluid extracts. They had but a limited sale, and it required considerable effort to bring them to the notice of phy sicians. I was tolerably successful ultimately, and they were very generally prescribed by medical practitioners. At this time extracts were sold in bulk—by the penud at this time extracts were sold in buse—by the penture as baregoric, 'syrup of equilibria,' and other compounds are sold. My business increased in this way, but the protoction afforded me was slight. A drugglet, receiving physicial-'s prescription for my article, for instance, would in many cases, substitute that of his own manufacture thereby causing difficulty between the practitioner and myself. My interests became so completely jeopardized that I concluded either not to sell to dealers in bulk, notify physicians of my determination, and he sattefied to remain an obscure druggist in the upper part of a large city, or adopt some entirely different method My mind was considerably exercised as to what plan was the bee to sdopt. I was aware of the singular prejudice existing in the minds of practitioners and 'high-toned druggists' against advertising remedies, and, in truth, I then had but limited means at my command to experiment in 'printer's ink,' when, one bright morning, while I was sitting in my store waiting for customers, the Rev. Mr. Phinn, of Philadelphia, happened in, and said, 'Doctor you have a nice littlestore, and seem to be doing a fair business, to which I replied in the affirmative. He ther remarked, 'Doctor, this is a business I think would sui me. I presume I could employ a competent druggist, devote some of my spare time to looking after the business and thus make it pay. What think you? The idea a and thus make it pay. What think you? The idea at once flashed across my mind to sell out, and I said I did not suppose he would have any difficulty in carrying out his proposition. He then inquired the amount I would sill out for, a heroupon I named a sum, and he accepted the offer. The negotiation was no so mer concluded than I began to look out for a new place, and, with a few hundred dollars as my cash capital, was not long in finding a small office, at 910 Chestaut street. Polladelphia, which days. Advertising to me was a new and untried field; and, with the small capital left, I determined to know and that quickly-its merits and value; for ev. n at that and that quickly—are meric and value; for ev. a at that only date I was no hard to lotter, and I concluded to know its a wonth. I manufactured a small stock and expended all my surplus cash—amounting to about \$2,000—in that short period. My experimental program me worked admirably, and from that time I con thued to succeed, and increased my advertising in a cor responding proportion. On these principles I have managed to enlarge and expand my business, until it has assumed its present magnitude."

EDITOR .- "But, doctor, how do you manage about the making of contracts, the payments to publishers, etc.

Dooron.-"Oh! that is a simple matter. When I have funds to spare I invest the money in extending my name and business, just as a man does who purchases real estate or cultivates a farm; and I consider the investment equally good, in every respect. Nor do I ever attempt to make contracts without the means to make payments, any mere than a good farmer would think of cultivating his soil without the funds to pay fer cultivation."

FDITOR.-"But, doctor, you have not yet exactly an swered my question; what I wish to know more particularly is, how you make your contracts, and how you know what profits are derived from the different #on**rc**687\*1

DOCTOR,-"Well, these are questions frequently saked f me in my place of business, on the street, or wherever of me an in y happen to be. It is one of the firs, questions asked by business men, and, moreover, I seldom open my daily correspondence with out finding two or three letters relaby business men. and, moreover, I seldom open my daily correspendence with at inding two or three letters relative to the same subject, some going so far as to sek my views of the value, as adverthing mediums, of the different papers I patronize. These writers always receive ctvil replies. But, while we are on this them, Mr. Editor, perm't me to relate a little incident that occurred to me, and which I frequently relate to those with whom I am familiarly acquainted. It happened about fifteen years ago, while I was yet young in the business. To commence: I chanced to be in the city of Washington, on my way South, and, as usual, was desirous of progressing on my journey as rapidly as possible. It was about fire P. M., when I arrived. I did not wait until after dinner; I wanted to know the proprietor of the leading paper in the capital, and to make a contract for advertising; so to him I straightway proceeded. He was out riding, I was informed, and would not return to his office again that day. I inquired for his residence, and, this ascertained I determined to see him that night, as I desired to leave early on the morning of the following day. Dinner being over, I started out in search of Mr. Wallach. Now, Mr. Editor, I presume you are acquainted with the said Mr Wallach, of the Washington Eventing Star. If you are not, permit me to say that he is a gentleman well worthy of your acquaintance: but to the interview. Finding Mr. Wallach, of the Washington Eventing Star. If you are not, permit me to say that he is a gentleman well worthy of your acquaintance: but to the interview. Finding Mr. Wallach, and the reply was polite, but pungent, and to the point, in something like these words: 'This is not my office, sir; I can be found there from 10 A. M. to 8 P. M. and my clerks attend to advertising.' 'But, Mr. Wallach,' I remonstrated, 'that is all very well, but I want to know your. I wish to leave in the carly morning train, and I and my clerks attend to advertising. But, Mr. Wallach, I remonstrated, that is all very well, but I want to know you. I wish to leave in the early morning train, and I know you will accommodate me. Well, what do you want, sir, in the way of advertising? I showed him the space, for which he immediately named a price, and which I accepted as quickly. After closing the bargain which I accepted as quickly. After closing the bargain, he remarked, 'II you had left this over until morning you could have had it for one-half the sum—yes, probably for less than half, if you had fought hard.' I replied, 'If that is the case, prebably I had better pay half-yearly, in advance?' He guessed that was a good idea, and I paid for the whole six months in advance; but, remember, I new Mr. Wallach."

RDITOR -"Doctor, do you mean to state that you put sue this liberal course with all the papers in which you advertise, and are you acquainted with the publishers of twenty-seven hungred papers?"

Dogron.—"With the proprietors of all the leading nal acquaintance, and to such papers as the New York Herald, Weekly Tribune, and Insependent, I have some times paid from fifteen han tred to three thousand dollars for the single insertion of an advertisement, knowing that in such cases the amount of space occupied, and the importance of the transaction, would necessitate an interview. On one occasion I offered the sum of FIVE THOUSAND DOLLARS for a page in the New York Hyrald. The offer was accepted, but afterward declined, on account of press of matter, netwithstanding it was double the veual advertising rates. This was at the time of the fall of Richmond. To conclude, I always prefer dealing directly with publishers; friendly relations once established, I have no fear of accepting their best rates."

EDITOR.—"Well, doctor, I guess I shall have to follow your advice, and see Mr. Wallach. I am pleased with the interview, and whenever inquiries are made regarding the value of the Home Journal, as an advertising medium, you must freely give the result of your expe dence with that paper."

DOOTOR .- "This I promise to do with great pleasure." P. P.- Editor proceeds to his sanctum, puts in print the entire conversation, and, fearing that the doctor may take umbrage at his action, takes the precaution to mail him a marked paper.

# SEASONABLE SPECIALTIES.

ENGLISH AND FRENCH FABRICS MADE UP WITH

# INGENUITY AND ORIGINALITY.

CHEVIOTS, MELTONS and BANNOCKBURNS, new Mixtures and Designs. PIQUE, GRANITE and DIAGONAL COATINGS. ELEGANT STRIPES-Rare beautics of designs and colors, for Pantaloons. WHITE and BROWN DUCKS, and WHITE MARSEILLES, for Vests, made up in new style. DOUBLE-BREASTED FROCK COATS, popular for street wear. HALF-DRESS MORNING COATS, convenient for general uso. BUSINESS COATS, English style. Jaunty garments. SACK COATS, tastefully cut. Coming into fashion again,

> MANY OTHER NOVELTIES OF MATERIAL OR MAKE. TOGETHER WITH

AND

An immense assortment of everything pertaining to the

CLOTHING TRADE.

CHESTNUT STREET CLOTHING ESTABLISHMENT. JOHN WANAMAKER,

818 and 820 CHESTNUT STREET. N. B.-This is a NEW Establishment, just opened, in the large Brown Stone Buildings, formerly Homer, Colladay & Co.'s, and strangers will de well to look in at it, if only for curiosity's sake.

THE THERMOMETER IS ASCENDING,

ROCKHILL & WILSON'S

GREAT BROWN STONE HALL

The Business Thermometer of Philadelphia,

IS READY FOR THE MILD WEATHER.

Ample Cash Capital, Abundant Store Room,

Prolonged Experience, Choice Locality. The Finest Goods.

The Most Tasty Outters, The Most Polite Salesmen.

The Largest Stook. The Lowest Prices. And everything necessary to carry on the business of supplying the constantly increasing

demand for first-class Clothing, with OLD CUSTOMERS

elinging to ue, as the lvy to the vine, and with

NEW CUSTOMERS

rushing in multitudes, and wishing they had always come before.

ROCKHILL & WILSON again invite the public to keep on coming, and supplying themselves, cheap for

GREAT BROWN HALL

603 and 605 CHESTNUT STREET.

FURNITURE, &c.

GEO. J. HENKELS,

CABINET MAKER,

1301 and 1303 CHESTNUT STREET.

Fstablished in 1844.

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121 South ELEVENTH Street. A LARGE ASSORTMENT OF

FINE GLASS FURNITURE

At Mederate Prices. FURNITURE.

T. & J. A. HENKELS, Having REMOVED to their

ELEGANT STORE, 1002 ARCH ST., Are now selling first-class FURNITURE at very reduced

CARPETINGS, 40.

SPRING.

LEEDOM & SHAW, 910 ARCH STREET

1869.

We are now receiving a very large stock of new goods for SPRING SALES, Embracing all the new styles of

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mhs am rpi INDIA RUBBER MACHINE BELTING, STEAM
I Packing Hose, &c.
Engineers and desicrs will find a full assortment of
Goodyser's Paten, Vulcanized Rubber Belting, Packins
Hose, &c., at the Manufacturor's Hoadquarters,
GOODYEA "S,
368 Cheshaut street,
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Goothead,
Goo

N.B.—We have now on hand a large lot of Gentlemen's, Ladies' and Misses' Gum Boots. Also, avery variety and style of Gum Overcoats.

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JONES' ONE-PRICE CLOTHING HOUSE,

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First Class Ready-Made Clothing, suitable for all Seasons, constantly on hand. Also, a Handsome Line of Piece Goods for Custom Work.

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Manufactured expressly for us from the best materist
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