NEW ADVERTISEMENTS

PURE SILK UNION SUITS.

We bought all the manufacturer

nad, which was 50 garments. They

are high neck, long sleeves, ankle

length, and retail everywhere at \$10 and \$12. We will sell this lot at

\$6.50 PER SUIT,

Which is about half price.

SHIRTS AND DRAWERS,

\$3 PER SUIT

REGULAR PRICE \$4.

27--FIFTH AVENUE--27

UNDERWEAR.

gain in Ladies' Black

### THE RUSH FOR GOLD.

Br. Talmage Denounces the Worship of the Idol of Our Times.

WORSHIPERS IN WALL STREET

Make Inhuman Sacrifices on the Gorgeous Altar of Mammon.

A TIME OF RECKONING COMING SOON.

SPECIAL TELEGRAM TO THE DISPATCH, 1 BROOKLYN, Nov. 13 .- The subject of discourse chosen by Rev. Dr. Talmage for his first sermon after the national election, was one peculiarly appropriate to the moneymaking spirit of the times. It was "The Golden Calf," the text selected being Exodus xxxii, 20, "And he took the calf which they had made and burnt it in the fire, and ground it to powder and strewed it upon the water and made the children of Israel drink of it."

People will have a god of some kind, and they prefer one of their own making. Here come the Israelites, breaking off their golden carrings, the men as well as the women, for in those times they were masculine as well as feminine decorations. Where did they get these beautiful gold earrings, coming up as they did from the desert? Oh, they borrowed them of the Egyptians when they

left Egypt.
Put aside this curtain and you see the golden calf of modern idolatry. It is not like other idols, made out of stocks or stone, but it has an ear so sensitive that it can hear the whispers on Wall street and Third street and State street, and the footfalls in the Bank of England, and the flutter of a Frenchman's heart on the Bourse. It has an eye so keen that it can see the rust on the farm of Michigan wheat and the insect in the Maryland pench-orchard, and the trampled grain under the hoof of the Russian war charger. It is so mighty that it swings any way it will the world's shipping. It has any way it will the world's shipping. It has its foot on all the merchantmen and the steamers. It started the American Civil War, and under God stopped it. This golden calf of the text has its right front foot in New York, its left front foot in Chicago, its right back foot in Charleston, its left back foot in New Orleans, and when it shakes itself it shakes the world.

It Has Its Temple and Its Altar, But every god must have its temple, and this golden calf of the text is no exception

Its temple is vaster than St. Paul's. Stand ing at the head of the temple, as the presiding deity, are the hoofs and shoulders and eyes and ears and nostrils of the call of Further: every god must have not only its temple, but its altar of sacrifice, and this

temple, but its altar of sacrifice, and this golden calf of the text is no exception. Its sitar is not made out or stone as other sitars, but out of counting room desks and fire-proof safes, and it is a broad, a long, a nigh sitar. The victims sacrificed on it are insumerable. What does this god care about the groans and struggles of the victims before it? With cold, metallic eye it looks on and yet lets them suffer. Oh! heaven and carth, what an altar! what a sacrifice of body, mind and soul! The physical health of a great multitude is flung on this sacrificial altar. They cannot sleep, and they take chloral and morphine and intoxicants.

and they take chloral and morphine and intexicants.

Their nerves gone, their digestion gone, their brain gone, they die. The clerzyman comes in and reads the funeral service: "lifessed are the dead who die in the Lord." Mistake. They die not "die in the Lord." Mistake. They die not "die in the Lord." The trouble is, when men sacrifice themselves on this altar suggested in the text, they not only sacrifice themselves, but they sacrifice their families. It a man by an ill course is determined to go to perdition, I suppose you will have to let him go; but he puts his wife and children in an equipage that is the amazement of the avenues, and and the driver lashes the horses into two whirlwinds, and the spokes flash in the sun, and the golden headgear of the harness gleans, until Black Calamity takes the bits of the horses and stops them.

The Devotees of the Stock Exchange.

The Devotees of the Stock Exchange. Still the degrading worship goes on, and the devotees kneel and kiss the dust and cross themselves with the blood of their own sacrifice. The music rolls on under the nrches; it is made of clinking silver and clinking gold and the rattling specie of the clinking gold and the rattling specie of the banks and brokers' shops and the voices of all the exchanges. The soprano of the worship is carried by the timid voices of men who have just begun to speculate; while the deep hase rolls out from those who for ten years of inquity have been doubly damned. Chorus of voices waiting over what they have made. Chorus of voices waiting over what they have lost. This temple of which I speak stands open day and night, and there is the glittering god with his iour teet on broken hearts and there is the smoking altar of sacrifice, new victims every moment on it and there are the kneeling devotees; and the doxology of the worship rolls on, while Death stands with mouldy and skeleten arm beating time for the chorus—More!

more! more!

But my text surgests that this worship must be broken up, as the behavior of Moses in my text indicated. So, my hearers, you may depend upon it that God will burn and he will grind to pieces the golden calf of modern idolatry, and he will compet the people in their agony to drink it. It not better the will be so on the last day. I know not where the fire will begin, but it will be a very lot binze. All the Government securities of the United States and Great Brita's will carl upin the first blast. What then will become of your golden calf! Who then so poor as to worship it? Melted, or between the upper and the nether milistone of falling mountains ground to powder. Ingon down. Moloch down. Juggernaut down. Golden calf down.

Hard Times Are the Best Times.

Hard Times Are the Best Times. But, my friends, every day is a day of judgment, and God is all the time grinding to pieces the golden calf. Mercuants of Brooklyn and New York and London, what is the characteristic of this time in which we live? "Bad," you say. Professional men what is the characteristic of the times in which we live? "Bad," you say. Though I should be in a minority of one, I venture the opinion that these are the best times we have had, for the reason that God is teaching the world, as never before, that old-instituted honesty is the only thing that will stand.

lashioned honesty is the only thing that will stand.

We have learned as never before that forgeries will not pay; that the spending of \$50,000 on country seats and a palatisi city residence, when there are only \$30,000 income, will not pay; that the appropriation of trust funds to our own private speculation will not pay. We had a great national tumor, in the shape of fictitious prosperity. We called it national enlargement; instead of calling it an enlargement we might better have called it a swelling. It has been a tumor and God is cutting it out—has cut it out, and the nation will get well and will come back to the principles of our fathers and grandrathers when twice three made six instead of 60, and when the applies at the bottom of the barrel were just as good as the applies on the top of the barrel, and a man who wore a \$5 coat paid for was more nonored than a man who wore a \$50 coat not paid for.

honored than a man who we've be paid for.

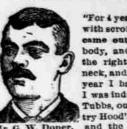
The golden calf of our day, like the one of the text, is very apt to be made out of horrowed gold. A great many housekeepers, not paying for the articles they get, borrow of the grooer and the baker and the bucher and the drygoods seller. Then the retailer borrows of the wholesale dealer.

A Day of Reckoning Is Coming. After a white the capitalist wants his money and he rushes upon the wholesale dealer, and the wholesale dealer wants his desier, and the wholesale dealer wants his money and he rushes upon the retailer, and the retailer wants his money and he rushes upon the consumer, and we all go down together. It is this temptation to borrow, and borrow, that keeps the people everlastingly praying to the golden calf for help, and just at the minute they expect the help the golden calf treads on them. The judgments of God, like Moses in the text, will rush in and break up this worship; and I say, let the work go on until every man shall learn to speak the truth with his neighbor, and those who make engagements shall feel themselves bound to keep them, and when a man who will not repent of his business iniquity, but goes on wishing to astate his cannibal appetite by devouring widows' houses, shall, by the naw of the land, be compelled to exchange lils mansion for Sing Sing. Let the golden calf perish!

But my friends, if we have made this

will take place Thurs-But, my friends, if we have made this world our god, when we come to die we will see our idol, demolished. Ah, my friends! if we have made this world our god, when we die we will see our idol ground to pieces by our people, and we will have to drink it in bitter regrets for the wasted opportunities of a lifetime. day, Nov. 17. All

### Scrofula Humor



came out all over my body, and swelling on the right side of the neck, and in less than a year I had lost 40 lbs. I was induced by H. L. Pubbs, our druggist, to Mr. G. W. Doner. and the blotches and lump in my neck disappeared, and I soon began to gain in flesh. In 4 months there

began to gain in flesh. In a months there was none of the disease left in my system, and I was as well and strong as ever." G:
W. Donet, Occols, South Dakota,
"I can vouch for the above. I can show 42 prescriptions I put up for Mr. Doner, which did him no good. I urged him to take

Hood's Sarsaparilla L. H. Tunns, druggist, Osceola, South Da-

HOOD'S PILLS are the best family cathartic, gentle and effective. Try a box

### The Great American Hog

Is welcome abroad once more, and abroad he may go. As long as Lard was a requisite in every kitchen, the Great American Hog was highly esteemed at home; but now that modern science has introduced

### COTTOLENE the new vegetable substi-

tute for Lard, poor Piggy's occupation's gone.

The reason for this is threefold. COTTOLENE is cleaner, healthier and much more economical. A trial has convinced thousands as to this. It will convince any "convincable" person. Will you be convinced?

At leading grocers. N. K. FAIRBANK & CO., CHICAGO.

F. SELLERS & CO.



To Look Elsewhere for Cloaks Is Simply Wasting Time, as You CAN BUY THEM CHEAPER OF US THAN AT ANY OTHER HOUSE IN THE CITY. OUR ASSORTMENT IS SECOND TO NONE, AND WE CAN PLEASE YOU IN EVERY PARTICULAR.

NEW ADVERTISEMENTS

### OUR PRICES DO THE BUSINESS.

Navy Blue Cloth Reefers, worth \$5.00, at.....\$3.50 Cloth Reefers, full fur trimmed, worth \$7.00, at.....\$5.00

Cloth Reefers, Astrakhan fur trimmed, worth \$8.50, at...\$6,50 Cloth Reefers, full seal trimmed,

worth \$10.00, at.....\$7.50 Tan Watteau Pleat Coats, worth \$9.00, at.....\$6.50

Fine Imported Diagonal Cloth Recfers, worth \$12.50, at....\$9.50

Cloth Capes, elegantly braided, worth \$18.50, at.....\$10.50 English Newmarkets, with military capes, worth \$18.50, at. \$14.50 Misses' All-wool Cloth Reefers,

worth \$7.00, at.....\$5.00 Tan Cloth Russian Blouses, worth \$18.00, at.....\$14.50 Children's Eiderdown Walking Coats, Angora trimmed, worth \$2.75, at.....\$1.75

Children's Gretchen Cloaks with

long capes, worth \$5, at ..... \$3.75 IF YOU ARE INTERESTED IN LOW PRICES YOU WANT TO SEE OUR FURS.

## DOUGLAS & MACKIE

151, 153 AND 155 FEDERAL ST., ALLEGHENY.

Complimentary to the Ladies.

The World-Famed Beauty and Complexion Specialist from the Temple of Beauty, New York and Chicago, WILL LECTURE ON

TUESDAY, AFTERNOON, NOVEMBER 22,

The Ladies are cordially invited. TICKETS ARE FREE. A Grand Musical Programme by Theater Orchestra.

Subject: THE COMPLEXION AND BEAUTY. Scure your seats early. You have only one week to get them. Mme. Yale has just celebrated her 40th birthday, and does not look over 18. Tickets can be had FREE on application at Mme. Yale's parlors, Nos. 54 and 55 Schlosser Hotel, or at box office of theater. Mme. Yale will remain in Pittsburg for two weeks only. Ladies may consult the Famous Specialist on the Complexion. She will give instructions and consultations free. A full line of her celebrated Complexion Remedies will be on exhibition at her parlors. Mme. Yale is about to take a lecturing tour of the world, and may not be in Pittsburg again in years. See her while you can. She will remain two weeks only. Mme. Yale is the greatest living authority on beauty, and should be heard by every woman and young girl. In her lecture she will liberally give advice to women of all ages how to grow more beautiful day by day. How to obtain a perfect complexion by removing all skin blemishes. How to remove wrinkles and every trace that denote old age. How to make and keep the flesh firm. How to turn gray hair back to its original color. How to make the hands and arms tapering, plump and white. How to win a husband, and how to hold his love. BEAUTY, WOMAN'S POWER. Mme. Yale is 40 years old, and, by competent judges, she is not taken to be one day over is. Her complexion is clear, plak and white. Her cheeks beachy and plump, like a child's. Her neck swan-like in whiteness. Her arms, hands and the cuttine of her grand figure like chiscled marble. All of her own beauty has been cultivated by her own great art. She can make you as fair as she. La Freckla is Mme, Yale's latest discovery. She will teil the ladies how to use it.

MADAME M. YALE,

BEAUTY AND COMPLEXION
—SPECIALIST.—

Parlors 5t and 55. 9 A. M. to 6 P. M. Schlosser's Hotel, Penn and Sixth streets.

Mme, Yale's goods sold by all reliable druggists, N. B.—Ladies out of town send 6 cents postage for Mme, Yale's Famous Beauty Book. N. B.—Madame Yale guarantees to cure all Skin Diseases.

1013-247

# SOLOMON & RUBEN'S JUVENILE DEPARTMENT

Is galore with all that is handsome, new and stylish. Honest goods and exceptional values have proven the irresistible magnets which have drawn to us an immense custom. Here are a few trade compellers for this week:

\$3.50 A splendid line of Coats, sizes 21/2 to 10, made of Cheviot, Cassimere and Meltons. In Cape, Kilt or plain style, Worth fully \$6.

\$4.50 For a choice of over 20 styles in plain Cassimeres, Cheviots, Scotches, Homespuns, Checks and broken plaids, sizes 5 to 13. Actual value of the above

\$6.00 At this price we show a beautiful variety of Boys' Single and Double-Breasted Dress Box Overcoats in finest English Kerseys, Meltons and Irish Friezes; worth \$10.

\$8.00 This price stands for the highest class goods in the way of Overcoats, and such as others ask \$12 for. These are trimmed with A1 material and guaranteed in every respect. Actually worth \$12.

Our Grand Reception

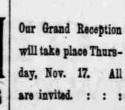


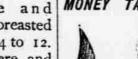
\$3.50 Single and Double-breasted Children's Suits, ages 4 to 12. Made of fine Cassimere and Cheviot. Woven colors. Worth fully \$5.

\$5.00 For handsome, durable Cassimeres, Scotch Cheviots where for \$7.50.

\$6.00 A selection without an equal will be found in our line at the above price. This stock represents such goods as will prove dressy in appearance and durable in wear. Worth fully \$9.

\$8.00 At this price we offer a choice of over 30 styles in Single and Double-breasted suits, made of genuine imported goods, such as Scotches, Cassimeres, Worsteds, Cheviots and other high-class materials. Others ask \$12.





and Homespuns. Single and Double-Breasted. Sold every-



will take place Thurs-

### CARPETS, Offer to-day a most wonderful bar WALL PAPER.

Wilton Carpets, Axminster Carpets, Velvet Carpets, Body Brussels Carpets,

NEW ADVERTISEMENTS.

Tapestry Carpets, And all kinds of Ingrain Carpets. Everything new in style, choice in color. All at

### SPECIAL LOW PRICES

Wall Paper in every quality and style for wall and ceiling. 50 dozen fine Camel's Hair and Special styles in choice colors. You should see our stock before you buy.

# MEN'S COMBINATION UNDERWEAR

ALLEGHENY CITY, PA.

# \*\*\*\*\*\*\*

Any Man, Woman or Child Any Size and Warrant Satisfaction.





ONLY 99 CENTS.



ONLY 99 CENTS. MONEY TALKS AT LAIRD'S.



ONLY 99 CENTS. MONEY TALKS AT LAIRD'S.



ONLY 99 CENTS. MONEY TALKS AT LAIRD'S.

STORES:

433 and 435 WHOLESALE 406,408,410 RETAIL Market St.

136 FEDERAL ST.,



TRUTH wins every time. plain, truthful advertisement is so rare an article that when discovered it ought to command a premium.

THE newspapers fairly groan under the weight of bold, base fabrications.

BRAGGADOCIO, bombast, bosh and bluster are plentiful in this glorious Nineteenth Century. Why, the ordinary clothing advertisement is enough to paralyze the average American citizen. However, be this as it may, we have not yet lost faith in humanity. We firmly believe that sensible people prefer good common-sense talk. That is evidenced by the result we receive from our truth ful announcements. We are selling this week splendid warm Chinchilla Overcoats as low as \$7.50-big value. Fine Cheviot, Melton, Kersey or Beaver Overcoats at \$10, \$12 and \$15. This is as certain as truth. Truth wins - win something for yourself by buying our Honest Home-made Clothing.



954 and 956 Liberty St.,



LIGHT, ON A DARK SUBJECT.

\$10.

There is no need to buy watches second-hand or on installments. When buying on the installment plan you pay ½ of the price cash down. That ½ will buy the same watch clear at my store and no after payments. This week I will offer 500 Solid Gold Filled Watches, for ladies' and gents' wear, at

All makes and movements. Sold by watch B. E. ARONS, Wholesale and Retail Jeweler, 63 FIFTH AVE. SEND FOR ILLUSTRATED CATALOGUE FREE

# NEW ADVERTISEMENTS. KAUFMANNS **ECLIPSING** THEMSELVES.

All Previous Records Surpassed

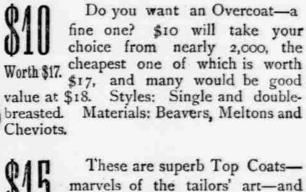
-AND-

### COMPRTITION LEFT TO GROPE IN THE DARK.



Over 1,600 Men's fine All-Wool Cassimere and Cheviot Suits at \$10. Formerly they were \$14. Worth \$16. \$15 and \$16, and they were bar-THEY'RE GIFTS. They come in single and double-breasted styles, Sack and Cutaway Frock styles. Don't you think this offer eclipses all others?

These are Custom-made Suits, intended for the most particular and fastidious dressers. The ma-Worth \$26, terials are finest Scotch Cheviots, Homespuns and Niggerheads, Irish Tweeds and English Diagonals and Cassimeres; make, fit and finish being per-



marvels of the tailors' art-and equal in every respect to the ordi-Worth \$25, nary run of fine custom work. The styles and colors shown are limited only by fashion. Stylish dressers are invited to inspect these superior gar-



Mothers, do you want a first-class-yes, a first-class All-Wool Plaid Cheviot Suit for your Boy (ages 4 Worth \$5. Suit for \$2.95? You can to 14) for \$2.95? get it this week. Styles: Latest double-

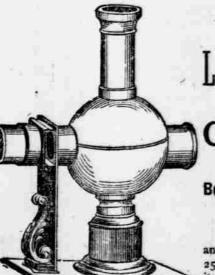
breasted. The offer is one of the softest snaps of the Eclipse Sale, These are the latest novelties out: Boys' double-breasted Suits, with

Vests (like adjoining cut), made of finest Scotch Cheviots and Cassimeres, in new plaids, checks and mixtures. Your choice from 3,000 Boys' Cape Overcoats at Worth \$4.



this price; plaids and checks, light and dark patterns. All well made and warmly lined, and just what you would like for school wear. Ask to see the Eclipse Bargain

This price takes choice from a very large line of fine and fashionable Cape Coats, Box Coats, Double-Breasted Plain Coats, Ulsters and Nattiest Reefers-all made of strictly All-



FREE! Large Magic Lantern Usually Sold for \$1, Given Gratis

WITH EVERY Boy's Suit or Overcoat Bought During This Week.

And, remember this, we also guarantee the price of the garment fully 25 per cent lower than the same quality can be bought elsewhere.

# KAUFMANNS

FIFTH AVE. AND SMITHFIELD ST.