

# A PLAIN STATEMENT OF FACTS

Before we formally open our spacious establishment we desire to make "A PLAIN STATEMENT OF FACTS" concerning our methods, manners and merchandise. We have adopted the modern way of doing business. We look after our customers' interest FIRST, ours AFTERWARDS. We find it pays us eventually. We want your permanent patronage and shall aim to win it by every transaction of to-day. We put conscience as well as quality into the feminine apparel we offer to our customers. We go to the best makers in the land, see their best goods and then improve on them. We insist on better linings, an extra stay seam here and there, and a super-finish in every detail. We use nothing but fabrics that have stood the most severe tests that science and chemistry could give them. As to color and durability, the best is none too good for our trade.

## OUR PRODUCTIONS

\* ARE THE \*

## STANDARD OF EXCELLENCE

\* AND THE \*

\* OF GUARANTEE \* OF \*

## SUPREME SUPERIORITY

\* THE THINGS WE SELL \*

### REEFERS & CAPE COATS

- ..Macintoshes..
- ..Reefer Suits..
- ..Russian Effects..
- ..Infants' Gretchens..
- Infants' Long Cloaks
- ..Misses' Box Coats..
- ..Elderly..
- ..Ladies' Dolmans..

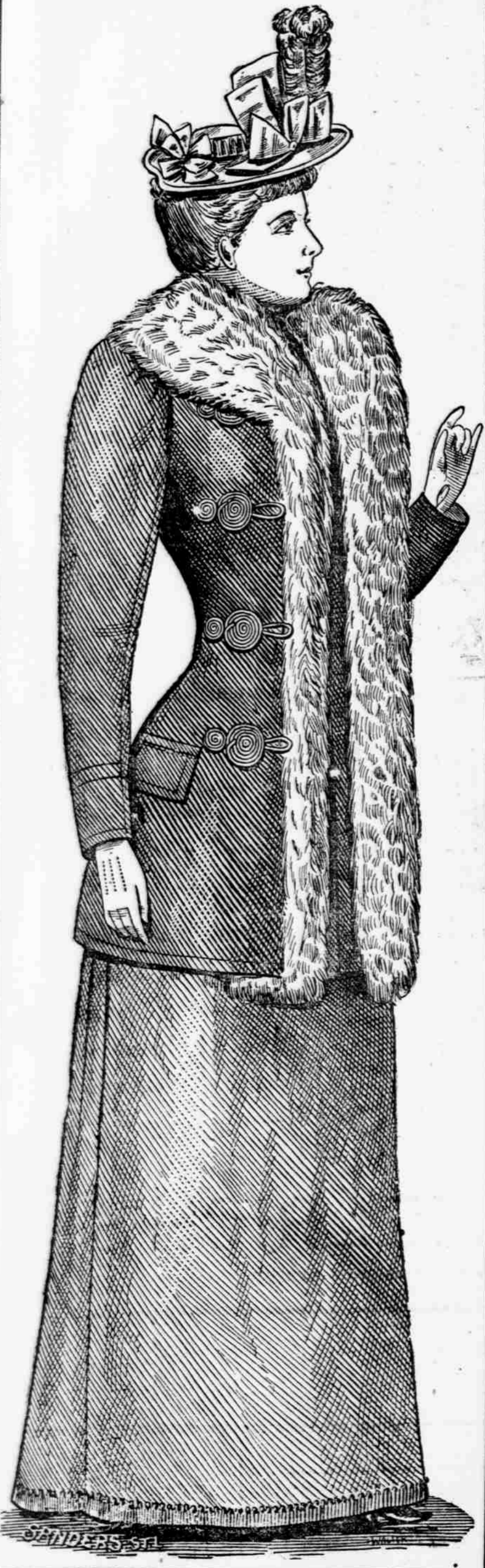
### SILK JUPONS & WAISTERS



### FUR SACKS & CAPES

- ...Muffs...
- ...Boas...
- ...Head Scarfs...
- ...Misses' Sets...
- ...Fur Trimmings...
- ..Seal Plush Sacks..
- ...Seal Militaries...
- ...Plush Capes...

### TEA GOWNS & WRAPPERS



SOLOMON & RUBEN'S

ATELIER OF FEMININE  
OUTER APPAREL

SOLOMON & RUBEN'S

SMITHFIELD AND DIAMOND STREETS.