

ABOVE THEM ALL IN QUALITY! BELOW THEM ALL IN PRICE!

THE NEW AND ENTERPRISING FIRM OF

SOLOMON & RUBEN

HAS MADE A PALPABLE AND WONDERFUL HIT!

SUCCESSFUL BEYOND ALL EXPECTATIONS!

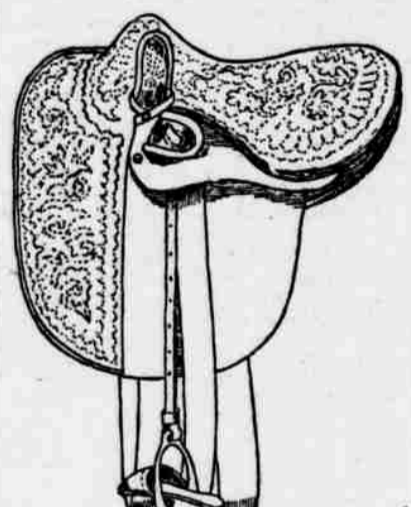
The irresistible enthusiasm caused by the superiority of our stock, the vastness of our variety, the brilliancy of our bargains, the beauty of our surroundings and the strikingly low prices which characterize all our merchandise reduce every form of competition into nothingness. We want to emphasize the coming week as marking an epoch in the purchasing power of money and the opening up a new era of matchless values. Bear in mind that not a single article in our tremendous stock but is of this season's make.



Owing to the delay in securing our bank fixtures we were unable to open this department last Wednesday. These are now in place, and from to-morrow morning on we will sell stamps, receive deposits, issue drafts, letters of credit and foreign exchange. A list of agencies where our stamps can be purchased will be published in next Sunday's paper.



Thousands and thousands of Men's, Ladies', Misses', Youths', Boys' and Children's Shoes. Every style and variety. The most complete and best equipped Shoe Department in this or any other city. Nothing like it ever before seen in Pittsburgh. This week we will begin in earnest by offering special lines at unparalleled prices. You will be impressed at the immense array, variety and excellence of our stock. No old goods. Everything brand new.



Our Horse Goods Department comprises the greatest and best selection that horse owners have ever before had the pleasure of inspecting. Take advantage of our brand new stock and provide yourself with Stable and Road Blankets, Robes, Harness, Saddles, Bridles, etc. We have an immense line, and in this, as in all other departments, we have aimed at the highest quality and lowest prices.



We have a prodigious stock of single and double-breasted sack, cutaway and frock suits. Perfectly suited for business and evening wear. We have them in Scotch Tweeds, Twills, Worsteds, Cassimeres, Diagonals, Whipcords, etc. In this grand aggregation of style and cloth are to be found all the Designs, Shapes, Makes and Weaves of the world's most noted manufacturers. Single and double breasted, trimmed with the best materials in the market. Correct in cut, faultless in fit, and made by the highest order of skilled labor.

UNDERWEAR DEPT.

The many purchasers who visited this department last week will gladly attest the statement that we cannot be equaled in this line. Prices, qualities and quantities are such as cannot be matched anywhere. Everything entirely new and at prices much lower than ever before named in Pittsburgh. In addition to our heavy line of men's undergarments we also carry a full and complete stock of youths', boys' and children's underwear, comprising the very latest and best makes. Come and examine.

HATS FOR YOUNG AND OLD.



THE COLUMBIAN.
It is the correct style and the right thing for nobby dressers. We have them in black, brown and the new English shade, Coffee. Prices range from \$2 to \$4.

GLOVE DEPARTMENT.

Our glove department was the Mecca of buyers during our opening days. Surprise and admiration were expressed at the varied and elegant assortment. Everything imaginable in our line of men's, boys' and children's gloves. An endless variety of working gloves is also displayed. As in other departments we haven't an old idea or last year's goods. All are brand new. If you want to be perfectly suited in style and price come and see us.



THE MONTE CARLO.
The demand for this popular hat is simply phenomenal. It suits those who want to combine comfort with style. Price, \$1.50 to \$3.00.

NECKWEAR DEPT.

Such a combination of patterns, colorings and designs as we are showing can certainly not be equaled much less surpassed. The styles comprise Puffs, Tecks, 4-in-hands, Ascots, and the new Regent scarf. Prices rule low in this department. Come and see us.

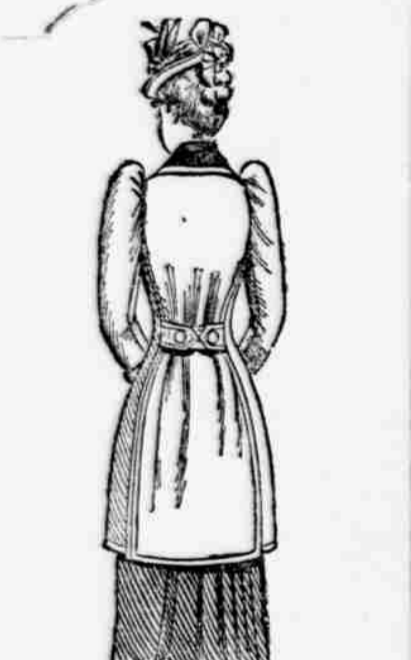


We have all the new effects in Children's Natty Headgear in a bewildering variety and at the most reasonable prices. Tomorrow we open 70 dozen Children's Fancy Turbans, worth \$1.00 for 69c.

White & Dress Shirt DEPARTMENT.

Our complete line of plain bosom, pleated, open front and back, short bosom and coat styles cannot help but please and attract all. We have already demonstrated to the purchasing public that for superior and standard makes our line of shirts is positively matchless. Our \$1 shirt is guaranteed to be the best in the market.

SUITS. WRAPPERS.



Ladies' Reefers and Wraps from \$3.75 TO \$150.

SUITS.

Black Cashmere (Special Bargain) \$6.75
Large Bishop Sleeves, Bell Skirt, Postillion Back.
Blue Serge Eaton Suit \$8.25
Russian Blouse Suits, Fancy Camel's Hair \$10.00
Bishop sleeves, all colors.
Eaton Suit, with Silk Vest Front \$15.00
Brown and Blue Diagonal Stripes, Blue and Grey Diagonal Stripes, Postillion Back.

OUR INITIAL CLOAK SALE. SPECIAL BARGAINS.

LADIES' Gray Mixed 32-inch Reefer, Full Coney Shawl, Collar and Cuffs \$5.98.
LADIES' Tan and Gray Mixed Reefer, 32-inch \$4.98.
LADIES' 32-inch Tan Beaver, Full Opossum Shawl, Collar and Cuffs \$9.98.

INFANTS' LONG CLOAKS. CREAM, TAN. Elaborately Embroidered on Cape and Skirt. From \$1.75 TO \$40.



CLOAKS. FURS.



WRAPPERS, Yoke Fronts, Indigo and Dark Patterns, tight-fitting Watteau back, 79c to \$1.98.
CENTURY CLOTH Turkish Prints French Flannels, in beautiful crabesque designs, perfect fit, \$1.48 to \$1.98.
TEA GOWNS. Silk, all colors, \$7.50 to \$12.75
Cashmere, all colors, \$4.98 to \$7.50.
Wool Cloth, all colors, \$6.75 to \$15.00.
Medici collars, Watteau backs, Lace trimmings, etc.

LADIES' WHISTS. Henrietta Cloth, Flannel, Ladies' Cloth, Black, Red, Blue, 75c TO \$2.98.
SILK WHISTS From \$4.98 to \$18.00. These Waists are all Lined.
Jabot Fronts, Gathered Backs, Ruffled Collars, Stylish Cuffs. From 75c On.

OVERCOATS!

We begin this week by offering a line of overcoats which is without doubt totally beyond comparison or competition. Our numerous facilities at once place us in the lead, and it naturally follows that

OURS IS THE PLACE TO PATRONIZE.

Splendid values in single and double-breasted overcoats. Notwithstanding the high grade of our goods we quote such prices as cannot be duplicated elsewhere. Remember not an old overcoat in the house.



STYLES OF OVERCOATS: MELTONS, KERSEYS, BOX CLOTHS, ELYSIANS, FOX BEAVER, GASTORS, WALES AND OTHER SUPERIOR GRADES CARRIED IN OUR GIGANTIC STOCK.

Everybody knows that all goods in our colossal establishment are positively the latest. In dealing with us you run no risk of purchasing anything but the newest, freshest and best. Come and see us. We are in splendid shape. Our coming RECEPTION, which WE intend to make memorable for grandeur and splendor, will be held in the near future. Due notice of it will appear in our advertising columns.

The bargains which we advertise in the papers will always be found in our store.

SOLOMON & RUBEN

SMITHFIELD AND DIAMOND STREETS

You will always be treated with the most considerate courtesy and under no circumstances harassed to purchase against your will.