PITTSBURG

WOOING THE VOTER.

Politicians Seem to Believe in the Efficacy of Campaign Documents.

MILLIONS BEING MAILED.

Uncle Sam Is Out \$350,000 a Year on the Franking Privilege.

POLITICAL CLUBS COME HIGH.

The Members Never Pay Dues and the Uniforms Are Expensive.

DEE OF POETRY, BADGES AND NOVELTIES

NEW YORK, Oct. 15.-A Presidental campaign presents many amusing if not instructive features. Not the least important among them is the campaign document. Some politicians think it of great value and others regard it as of little account.

One with whom I was talking the other day said that he regarded the campaign docu-



ent to him. If he does not receive it he feels that he has been slighted by his party panagers and is correspondingly offended In a single day more people read one of our great dailies than give attention to the Ampaign document in a year's time. The newspaper is the great popular educator. I repeat that the campaign document is the most pulpable of political humbugs."

A Good Evidence of Utility. This is perhaps an extreme view to take of the matter, and certain it is that the managers of the campaign do not share it, if the lavish use they are making of documents is to be regarded as proof. They are expending on the circulation of documents more time and labor than in any other branch of the campaign. The requests for campaign documents are enormous and all are promptly met. More than 1,000 people are now employed in the preparation and shipment of documents from this city, and a large force is similarly engaged at Wash-

The documents sent out from New York and Washington are as a rule shipped to the State and County Committees, who in turn distribute them to clubs and individuals. The documents of the Republican



Whitelaw Reid. fFrom his latest photo.

National Committee are sent out from No. 32 West Thirteenth street, where a force of 200 clerks has been employed for many weeks past. Each of the four double floors of the building in which they are housed resembles a large postoffice in full blast. Huge pigeon holes and great stacks of enope boxes line the sides of the walls. Wide folding tables occupy the center of such room, and here pretty young women by the score pack, count and prepare for packing the different documents to be sent out. When the documents are ready for shipment they are thrown into capacious baskets and sent to the branch postoffice down stairs.

The Man Who Runs the Documents This branch of the Republican campaign is in charge of Thomas McKee, of the House of Representatives folding rooms at Washington. McKee is a short, thick-set Indianian, slow in speech, but quick and nervous in his movements, and what he does not know about the document business is the circulation of documents to an exact science and perfect system.

hardly worth knowing. He has reduced

raried in its character. One set of documents is known as "The Voters' Library." It is published in Philadelphia and is in great demand. It includes a novel of some 200 pages entitled "Better Dead Than Home-less;" "The A B C of the Tarift," a pam-phlet of 60 pages; "Wheu I Spent My Money After All," "A Farmer's Appeal to Farmers," "Free Traders Unveiled," "Continued Reduction of Prices," "Farm

"Continued Reduction of Prices," "Farm Mortgages Not an Evidence of Distress," "Abraham Lincoln," "Summary of the Peck Report," "Farm Implements Abroad" and "The Farmers' New Poor Richard's Almanac," tracts of a dozen or more pages each and "The Tariff Riddle," another pamphlet of 60 pages. Included in another set of documents are the Aldrich report on the tariff, "Retail Prices and wages," "Effect of the Tariff on Canadian Trade," "The Volume of Money," "The Tariff Act of 1890," "Memorial of Wool Manufacturers," "Comparison of Customs," all pamphlets of goodly ison of Customs," all pamphlets of goodly size, and the "Speech of Hon. Bourke Cockran," at the Democratic National Convention, "Poor Richard's Almanac," "The New Tariff," "Lord Salisbury's Confession," "The Speeches of Harrison and Reid" and "the Republican Platform." The Perublican ending out a Republican committee is also sending out a great number of tariff diagrams printed on cards with labels on the back, and the National Bulletin, a campaign paper intended for the use and consumption of the editors of country journals.

What the Democrats Are Doing. The document branch of the Democrati campaign is in charge of National Commit-teeman Joseph Quincy, of Massachusetta. Among the documents which his bureau is

and that he regarded the campaign document as one of the greatest if not the greatest political humburg of the time.

"The campaign document," said he, "humburgs the reader, the writer and the sender. The one least humburged by it is the reader, for he does not read it at all, but the writer and sender think that he does, and in consequence are humburged in turn. But it flatters the vanity of the supposed reader to get it, and that is why it is speech of Labor Troubles," the speech of Congressman Hemphill entitled "More Money;" "National Arbitration as a Remedy for Labor Troubles," the tariff message of ex-President Cleveland, the speech of Hon. William L. Wilson at the Chicago Convention, and "The National Democratic Platform." In the point of length and numbers it will be seen the documents of the Democrats fall far below those of the Republicans, but the Demo-

documents been circulated as are now being sent out by both of the great parties. The campaign literature of the Republicans is hundred words is the campaign document that is most often read and produces the best results.

At the headquarters of the two parties in Washington some 300,000 documents are being sent out daily. The principal documents under the frank-



through the mails without expense to the through the mails without expense to the senders. If postage was paid on the matters franked by members of Congress, it would mean to the Government an income of fully \$350,000 a year. Thus it will be seen that the party has come to play a large and prominent part in national campaigns.

Poetry Inflicted on the Country.

Another testure never about from a

put of his work shows that there is an active demand for his service. Many hundred campaign songs have been written since the present campaign opened and are now being sung nightly to admiring audiences by campaign glee clubs; but few of them have merit and none will survive the November election. A song very popular with the Democrate is cutitled, "We Are Coming, Grover," and is sung to the air "Wearing of the Green." The first verse and the chorus will suffice to show its quality.

We are coming, Grover, Grover, dear,
Five million men and more,
To put you in the White House,
As we did in '84;
We are coming with determined hearts,
Our country's wrongs to right,
And we'll never leave the battlefield
As long's a rogue's in sight.

GHORUS.

We are marching on to Washington,
Five million men and more,
And we'll land you in the White House,
As we did in '84;
For we know that you are true as steel,
While Adiat he's the same,
So Benny, pack your trunks, my boy,
For Dennis is your name.

Songs of this kind stand little danger of bill; "The Whole Truth as to President Cleveland's Pension Vetoes," "The Farmers and the Currency Question," "Pensions and Pension Legislation;" the speech of Congressman Hemphill entitled "More Money;" "National Arbitration as a Remedy for Labor Troubles," the tariff message of ex-President Cleveland, the speech of Hon. William L. Wilson at the Chicago Convention, and "The National Democratic Platform." In the point of length and numbers it will be seen the documents of the Democrates fall far below those of the Republicans, but the Democratic managers say that their practical speech of the merest doggerel, but the increasing out-

A favorite song with Republican glee clubs is entitled "Reciprocity-Protection." and runs as follows: Reciprosity is building in the North, and South, and West, New industries, and voters know this policy is best. They'll give the Free-Trade fallacy an everlasting rest, For the plan is not businesslike.

Campaign Songs of Our Fathers.

surviving the wear and tear of a campaign. In the old days it was different. There was spirit, fire and movement in the songs sung

Should plain lor cabins be despised, Our lathers built of yore? For the true old style, my boys, For the true old style, Let's take a mur of older now, For the true old style, We've tried your purse-proud lords who lo In palaces to shine; But we'll have a ploughman President Of the Cincinnatus line. For old North Bend, my boys, For old North Bend, We'll take a mug of cider yet, For old North Bend.

Then give a hand, my trusty boys,
And here's a hand for you:
And we'll quaff the good old elder yet,
For old Tippecanoe,
For old Tippecanoe,
We'll take a mug of elder yet,
For old Tippecanoe.

The campaign song writer of 1892 is not worthy successor to his brother of 1840. Furnishing the Marching Clubs. Talking the other day with Treasurer



Roosevelt, of the Democratic National Committee, he told me that the equipment of marching clubs had grown in a few years

to be one of the largest items is the bill of campaign expenses. Competition, arising from an increasing demand, has brought the price of campaign uniforms to a surprisingly low figure, and it is the great number of them used that makes their cost one of the principal items in the expenses of a campaign. The cheap uniforms, made out of enameled cloth, cost as low as 48 tents apiece with a discount by the quantity. The better class of uniforms cost from \$2\$ to \$15 apiece. This year the manufacturers offer hundreds of styles to select from, knights fully equipped in imitation armor, souaves, sailors, soldiers, pioneers and the like.

like.

The bulk of the campaign equipments goes to the rural districts. When a campaign elub is formed in a country village it is said that those requested to become members generally ask what is to be worn, and the club furnishing the best uniforms gets the largest membership. Proportionate to the number of voters more money is used during a campaign in the country than in the cities, and, as before stated, a great part of the funds goes to the campaign clubs. Members of the latter never expect to pay any dues and the expense falls on the party members of the latter never expect to pay any dues and the expense falls on the party management. A style of uniform popular with campaign clubs consists of a shirt made of red, white and blue canton fiannel, with a shield of colored oil cloth on the breast, on which may be inscribed the name of the club and the party candidates. These are popular, probably because they are cheap and no coat is required with them.

Campaign Buttons Must Be Bought. Campaign Buttons Must Be Bought.

There is one thing the party managers do not have to pay for and that is the campaign button or hadge, which no patriotic citizen is expected to be without. Of these the street vender, through which channel they pass from the manufacturer to the wearer, offers this year a great variety. One favorite badge is of oxidized silver, with the portrait of President Harrison in relief and having the inscription around the edge "Harrison and Reid, 1892." The same badge is made with Cleveland's picture in place of that of Harrison and the inscription, "Cleveland and Stevenson, inscription, "Cleveland and Stevenson, 1892." The buttons are made of nearly all known metals and some of them are tastefully covered with silk. The inscriptions,

fully covered with silk. The inscriptions, mottoes and pictures they bear cover the widest possible range.

Then there are badges for the coat and necktie and breastpins for women fond of giving evidence of their political predelictions. A bright Chicago man is the inventor of a novel campaign implement, the sale of which is fast making him rich. I



erans the Republican party possesses, I asked him if he thought that campaign documents and campaign clubs justified in results the expenditures they entailed upon he party management. His reply was an

"Directly," said he, "no; indirectly, yes.
They help to preserve party discipline and to create party enthusiasm, and these, after all is said and done, are the things that win our elections."

Purpus P. Wilson

BAYS FROM AN ARC LIGHT. Pane of Glass Proven to Have So Kind of Active Influence.

Ohio Valley Manufacturer.] The curious phenomenon of a Greek cross in fire, the arms radiating from an are light as a center, has often been noticed by solentific people, and the numerous attempts at explanation serve but to show how little is really known about the science of optics, even in spite of the extensive research

and developments of the present century.

The singular appearance is not seen save when the light is viewed through a pane of glass or wire-screen such as may be found in the front of any street car, and the absence of the peculiar rectangular radia-tion under other circumstances suggests that it is in some way connected with the polarization of light, for when an electric light is looked at without any intervening medium save the air the rays dart off in every direction. The pane of glass must, therefore, as scientific people have sug-gested, serve the purpose of detaining some of the rays and intensifying others, for the Greek cross of light is much brighter than the rays of the lamp when seen other-

TOTAL ABSTINENCE NOTES.

Now is the time for rallier.

THE Father Mathew anniversary was gen erally celebrated by the societies.

THE Literary Committee is preparing a new circular on the children's pledge cards. St. MARY'S OF MERCY will celebrate its fifth anniversary in December-its wooden wedding as it were.

THE National Secretary has sent out the blanks for his annual report. Secretaries should report promptly.

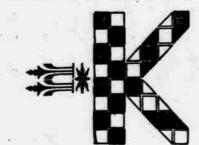
This Father Mathew will accept associate members in their reading circle without the pledge requirements.

THE Father Mathew Association has arranged an elaborate Columbian programme for its next meeting, October 25.

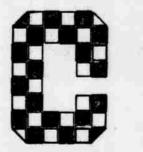
A COTEMPORARY says, judging from the Scottdale resolutions, all the members of the C. T. A. U. of Pittsburg should be Prohi-

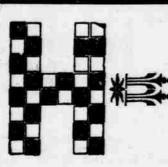
Now that the societies have had an opportunity to judge the merit of the temper

ALL FORMS OF COM-PETITION ARE RE-DUCED INTO THE THIN AND EMPTY AIR BY SUCH VALUES AS WE OFFER. :: :: ::





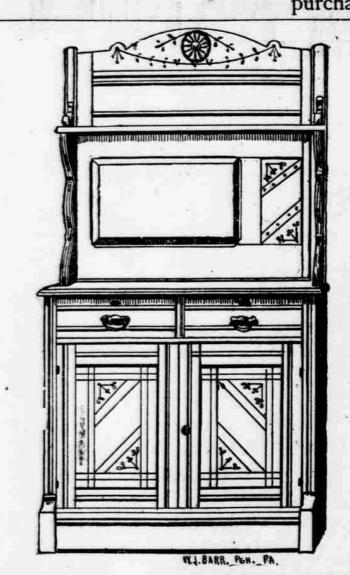




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IS FURNISHING FINE OPPORTUNITIES IN FALL FURNITURE

But, like the proverbial tide in the affairs of man, they must be grasped when the current serves. That's now. It will well repay any intending purchaser of Housefurnishings of any description to examine our present offerings.



THIS ELEGANT SIDEBOARD In Hardwood, finely finished, with Heavy Beveled Edge Plate Glass Mirror,

ONLY \$15.

DINING ROOM FURNITURE.

Scores of other styles of Sideboards besides the two we illustrate in new and attractive designs. Numberless styles of EXTENSION TABLES.

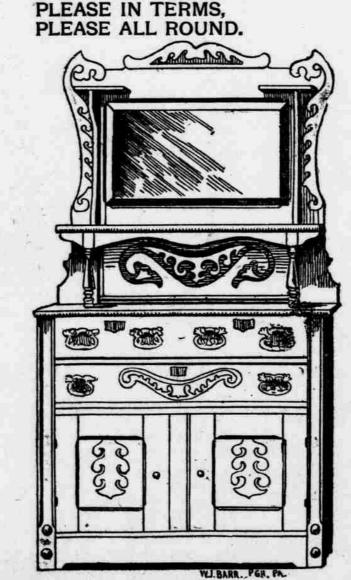
DINING ROOM CHAIRS

In wood and cane seats, high back, 90c, \$1, \$1.25 AND \$1.50. UP TO THE FINEST MADE.

"WE AIM TO PLEASE," Says a competitor. We'll go you one better, neighbor,

-EENWE ACTUALLY DO PLEASE

Hundreds of people every week. PLEASE IN GOODS SHOWN, PLEASE IN PRICES,



THIS ARTISTIC SIDEBOARD In Solid Oak, width 3 feet 6 inches, with Beveled

ONLY \$23.50.

Plate Glass Mirror, 17x30,



suits from \$25 to \$350.

Are busily engaged in clean-ing up and beautifying the home for the coming winter. No need to put up with shabby furniture and thread-, bare carpets when

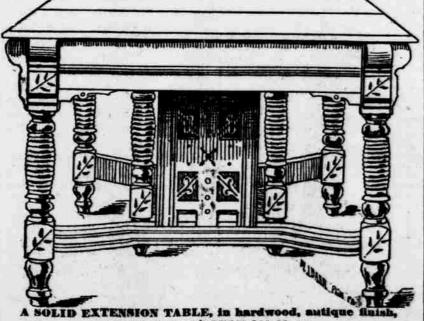
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THE "GUNN" FOLDING BED.

Undoubtedly the best article of the kind ever invented. WE ARE SOLE AGENTS.



8 Feet Long STONLY \$10.00 51

CARPETS

We continue to exhibit the most complete line of Carpets in the country.

Confidently do we assert that no such collection of styles, colors and combinations of colorings is to be seen in any store in this

It takes courage to name the prices we are doing when makers assure us that an advance is certain.

Come and compare with

anything shown anywhere.

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