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 B. E. ARONS, IEWELER,

(3)
Hilinery Opaning


Rare Attractions for This Ocasion.
FLEISHMAN \& CO.
504, 506 and 508 Market St.

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tie bentiv spor * LUELLA PLACE

NORTH HIGHLAND AV. EAST END.

## The Most Charming Residence Sites in All the City Are Being Offered For Sale.

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 tectural beauty. The tract is subdivided into 57 large, well-proportioned, evenly.graded lots, fronting on broad curbsed, asphaltum paved and sewered ave nues and streets, bounded by wide concrete sidewalks, with spaces on either side of the same for shade trees and borders of grass.The Plan is bounded on three sides by Highland avenue, Bryant street and Callowhill street, and bisected by Elgin avenue, Euclid avenue, St. Clair street, Mellon street, Mildred alley ( 30 ft wide), Azimuth alley and Maringo alley. In addition to a choice frontage, each lot has a roomy, convenient rear outlet. The system of sewerage is most elaborate and complete, reaching to every lot. The grading of the grounds, as well as of the streets and alleys, evidences a feat of engineering skill. The curbing, paving and sidewalking are of the most durable and artistic kind.

## EASY ACCESS, GRAND OUTLOOK, HEALTHFUL AIR, NO FOGS.

By a gradual inciine an elevation is reached here above the unhealthy fogs and dampness of the lower valley, where the air is always pure and exhilarating, and from whence a wide and pleasing view is obtained over the richest scenery in the East Liberty district. Bryant street intersects Highland avenue at the corner
of the property, and both thoroughfares are traversed by the Duquesne Electric line, the cars marked of the property, and both thoroughares are traversed by the Duquesne Electric line, the cars marked
"Highland Avenue" being tirough cars, and the Bryant Street line issuing for a single fare transfer tickets over any of the three cable and electric lines, so that it may be truthfully said that all eastwardly rapid over any of the three cable and electric lines, so that
transit lines lead to and from LUELLA PLACE.

## THE ST. CLAIR STREET INLET TO THE PARK.

Within a brief period St. Clair street, running from North to South, and dividing the Plan near its center, will be opened and finished into the Park and extended to Penn avenue, in East Liberty. It is proposed
to make St. Clair one of the finest driveways and residence streets in the city, and it will soon compete with Highland avenue for the fashionable travel to and from Pittsburg's favorite resort.

## NEGLEY AVE., THE GREAT INTER-RIVER THOROUGHFARE,

Lies two squares west of LUELLA PLACE, and will be tapped within that distance by both Elgin avenue and Callowhill street, adding greatly to the accessibility of the property, particularly from the North, to its at-
tractiveness, and immeasurably to its future.value.

## PRICES, TERMS, RESTRICTIONS, Etc.

A computation of the cost of the work on and under these grounds will conclusively demonstrate the fact that the prices at which lots are quoted are notably low, as compared with values held on rough land in
the same vicinity or of a similar class. Everything has been done with a liberal hand to fit the grounds per the same vicinity or of a similar class. Everything has been done with a liberal hand to fit the grounds per
fectly for residences and to protect buyers from assessments and contingent expenses, which usually add heavily to the first cost.
TERMS OF PAYMENT will be made to suit any reasonable demands of purchasers, and building restrictions, such as to preserve the high character of the neighborhood, will be enforced.

> STEADY ENHANCEMENT OF VALUES IN
> $\ldots . .$. LUELLA PLACE.....

Is assured, and purchases made at the original figures, now ready for presentation, will yield undoubted profits in resales a short time hence. No other quarter of the clty is making such rapid progress in improveinvestments alone.

A neat office has been erected on the ground3, where representatives will be found in daily at A ne
tendance.
 - BUT FOR AN INIMITABLE PLAN GO SEE THAT DESIGNED BY NATURE. $\%$

