



THE REALM OF BEAUTY. The fall season is with us, and society is turning its gaze toward the pleasures of the city.

The first of September has not only made a change in the amusements of the average citizen, but it has also changed the social scene.

An event of importance in Allegheny last Thursday was the marriage of Miss Helen Wilson to Mr. J. H. Jones.

The orange fête at Edgewood Thursday was a novelty that caught the fancy of all the guests of Mrs. A. W. Cadman.

The social event of importance at Hazelwood this week will be the lawn fête in the interest of the new church of the Good Shepherd.

The teachers who worked so hard as a Reception Committee for the new school this week deserve particular credit for the success of the move.

Mrs. Henry Brown's luncheon last Thursday may be called the first event of the social season.

Mrs. Florence Banker, daughter of Mr. W. H. Banker, will be wedded to Mr. T. Price, a young business man of this city, next Thursday evening.

Madame Constance Howard, who gave a series of delightful operatic piano recitals in Pittsburgh last spring, has been invited to give a series of recitals in London during the summer.

The annual opening entertainment of Curry University will be held to-morrow evening. Mr. Simon Bissel has arranged a delightful program of vocal and instrumental numbers.

The past week has not been devoid of social interest in Pittsburgh. There was the Harvest Home Festival on Mt. Washington, under the auspices of Grace Episcopal Church.

ants are counted to present. The oldest child Thursday will be the Gillespie-Wilson marriage, which will take place at the bride's parents' home, Western avenue.

A farewell reception was tendered Mr. L. E. Jordan, superintendent of the Force Department of the Pittsburgh Forge and Iron Company, at his beautiful residence.

Invitations are out for a reception and party to be given next Thursday evening at the residence of Mr. F. B. Richards, Duquesne Heights.

The following young people enjoyed an outing last Wednesday in Schenley Park: Misses Frances, James, Greta, Spivey, Adams, Aimee, Wanda, E. W. May, Elsie Mayer, Millie Strauss, Carrie Kaufman, May Herzog, Rose Zuzum, Stella Hollander, Edna Fleischer, etc.

One of the pleasant surprise parties of the week was that held Tuesday evening at the home of Miss Ivy Stevenson, 88 Adams street, Allegheny.

A surprise party was given Wednesday evening to Mr. James Armstrong, at his home, Lombard street, Allegheny.

The twentieth annual reunion of the Thomas Cornet Band, of Braddock, was held in the new Turner Theater, on Hackett avenue, Wednesday evening last.

Friday evening Miss Emma Speer gave a delightful birthday party at her home on Second street, Allegheny.

A taffy pulling and watermelon party was given by the Misses Agnes and Margie Cummings, Ella Spear, Anna Blumling, at Mt. Sewickley camp ground last week.

Mrs. Colonel E. D. Yutz, of Ursina, Pa., has proved herself quite a delightful hostess to a number of guests this summer.

A serenading party was given by the Unexcelled Orchestra, to Mr. George Morris, at his residence, 181 Forty-fifth street, Thursday evening.

Mr. Bert Richards, of Larimer avenue, East End, was given a surprise party Thursday evening.

Miss Annie Freeberg, Lillian Baker, Katie Deane, and Rena McMillen, who is 74 years old, and the mother of Mrs. John C. Porter, Jr., and Mrs. R. J. Davis, of Allegheny, will be the wedding party.

Gertrude McGinnis, of Ingram, entertained a number of her school friends on Wednesday.

Miss Minnie Smoyer returns to her home in Oil City to-morrow after a six weeks' visit with relatives in this city.

Retaining With Autumn's Comings. Miss Liddie Zahrobky is visiting friends in Chicago.

Mr. Robert Johnston has returned from his summer trip to the mountains.

Miss Mildred Stitt, of Blairsville, has returned after spending the summer at Ridgeview Park.

Mr. and Mrs. Tolley will be at home to their friends after September 7 at 889 Main street.

Miss Blanche Welsch, of Greensburg, has returned after spending a two weeks' vacation at Ridgeview Park.

Mr. and Mrs. O. P. Hood have returned from a month's vacation in New York, Philadelphia and Atlantic City.

Miss Mary E. Dougherty, of Federal street, has arrived home after a pleasant trip to Philadelphia and Atlantic City.

Miss Nellie McLaughlin, of Allegheny, has returned from a two weeks' vacation at Ridgeview Park.

Mrs. T. O. Perrine and Miss Mary E. Nease left for a vacation to the Adirondacks.

ton and wife, F. R. Odell and wife, Charles Edward Lock, M. Lohman and wife, Isaac Joseph and wife, M. Joseph and wife, R. G. O'Connell and wife, Mrs. C. O'Connell, E. H. Stupfok and wife, Mrs. C. O'Connell, Mrs. J. K. Kish, C. C. Noss and wife, Miss H. M. Huff and wife, Mrs. C. O'Connell, Mrs. B. Swisher, F. A. Swisher and G. B. Swisher; Mrs. W. B. Swisher, C. D. Chaplin, C. M. McRae, C. M. McRae, Miss Anna Forlani and A. F. Lohman.

The Freddy Resort is as Popular as Ever. With the coming of September, the Freddy Resort is as popular as ever.

It is now really the autumn resorts for the popular summer folk as practically dead. The bathing has practically ceased.

THE QUEEN CITY DESERTED. Visitors flee at the first breath of the returning season.

AFTER SQUIREL AND BARK. Pittsburgers at Lakewood are having a fine time with Rod and Gun.

TO CANADA FOR A BRIDE. A wedding and personal gossip interesting to Western Pennsylvania.

WILL LIVE AT ORSON. A frost Friday, but the arrivals exceed the departures.

CHERRY PA, Sept. 3.—(Special.)—A new feature of amusement introduced here was a lawn tennis party, given Friday afternoon.

Miss Jewell Treney, of Diamond street, and Miss Pauline McHenry, of Allegheny, returned during the past week from Philadelphia, Allegheny and New York.

Miss Margaret McGraw and her niece, Miss Edna McNease, of Lakewood, returned after a delightful visit to Cleveland, Bellaire and Wheeling.

Miss Jewel Treney, of Diamond street, and Miss Pauline McHenry, of Allegheny, returned during the past week from Philadelphia, Allegheny and New York.

These two great inducements in men's suits will crowd our well-lighted basement.

lingering at Ellwood. The Freddy Resort is as Popular as Ever.

From Pittsburgh, J. W. Dawson, C. Northwood, W. A. McKnight, Charles H. Hester and wife, W. J. Dunn, wife and daughter, E. F. Street, F. J. Pierce and wife, John Smith, W. E. Kelly, Edward Schaefer, D. G. Newcomer, etc.

From Beaver—J. L. McCormack and R. D. Kiesinger. From Last Liverpool—F. R. Chamber, Miss Mary Thompson, G. E. W. McKeown, etc.

From New Brighton, J. S. Eberhart and wife, H. H. Clark, H. D. Clark, F. C. O'Rourke and J. A. Peffer. Other guests are Rev. A. D. Brown, of Bellport, N. Y., and Rev. J. W. Spitzer, of Youngstown.

From Allegheny—J. P. Luther, George J. Schmidt, H. E. Kunkle, James H. Baker and Thomas R. Morrow. From Falls—D. Courtney, Charles Nair, H. H. Fulton and L. W. Thomas and wife.

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LAIRD occupies more room, carries a larger and more complete assortment of fine, medium and heavy footwear than any other Pittsburgh concern.

LAIRD WILL SELL DURING SEPTEMBER OVER \$60,000 WORTH OF RELIABLE FOOTWEAR.

Wonders of Freckles. Removed in Three Days. With MME. M. YALE'S La Freckla.

Guaranteed or Money Refunded. Ladies and Gentlemen, Physicians and Chemists.

480 Pairs Child's fine cloth top kid foxed tipped spring heel button, worth \$1.50 per pair, this week at 99c.

390 Pairs Misses' fine cloth top kid foxed spring heel button, worth \$1.50 and \$1.75, at \$1.19.

600 Pairs Boys' and Misses' elegant all-leather school shoes, heel or spring heel, worth \$1.50, at 99c.

290 Pairs Ladies' fine Dongola Tip Lace Oxfords, Worth \$1.50, at 99c.

320 Pairs Ladies' fine Cloth Top Dongola Tip Lace Oxfords, Worth \$1.50 and \$2, at 99c.

220 Pairs Ladies' Dongola Tip Oxfords, All sizes, at 74c.

700 Pairs Ladies' fine cloth top kid foxed pat. leather tips, heels and spring heels; very neat and attractive; worth \$2.50, at \$1.48.

158 Pairs Ladies' fine Dongola kid lace pat. tips reduced from \$2.50 to \$1.68.

289 Pairs Ladies' fine button Boots, Worth \$2, at \$1.48.

160 Pairs Ladies' Button Boots, Worth \$1.50, at 99c.

278 Pairs Gents' fine B Calf Dress Shoes, Lace or Congress, tip or plain, worth \$1.50 to \$2, at 99c.

190 Pairs Men's Oil Grain Lace and Buckle Shoes, Worth \$2, at 99c.

140 Pairs Men's double-sole Strong Shoes, Worth \$1.50 to \$2, at 99c.

We are selling hundreds of pairs of fine shoes daily at \$2.90, \$3.90, \$5, \$6 and \$7 per pair, and warrant every pair to give the best of satisfaction. We have all the latest and best styles.

W. M. LAIRD, Leading Retail Shoe Dealer and Jobber, 406-408-410 MARKET ST. BY MAIL, 433 AND 435 WOOD ST.

RESOLUTELY THE BEST. It is richest in pure cream of tartar; It is strongest in wholesome leavening power; It has the best keeping qualities and is the most economical; It contains no alum, ammonia or other deleterious substance.

GILBORD'S SUPERIOR BAKING POWDER. ANNOUNCEMENT TO THE LADIES: Our Fall Cloaks are now on display. You are specially invited to come and see the new styles. We will reserve any of these for our friends.

HEALTHY CHILDREN. Are a great blessing. All children will be perfectly rugged and healthy if raised on the GAIL BORDEN 'EAGLE' BRAND Condensed Milk, for it is the most nourishing, rich and natural food for infants that can be found. Remember the "Eagle" brand. Your Grocer and Druggist sell it.

Give a three months old baby 10 to 12 parts water to one of "Eagle" condensed milk.