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The second and last week of this liberal enterprise will commence to-morrow morning, and all those who have not yet availed themselves of this golden opportunity to get their purchases free of charge had better come in during the next six days. Many thousands of dollars were distributed during the week just past, and an army of people made happy. Our stock, we are happy to state, shows the heavy onslaught made upon it, and, by August ist, we confidently expect to have reduced it considerably. This was our aim, and, although the means employed will cost us a small fortune, the end justifies it. Let other dealers pack away their summer stocks after the season will be over-WE WON'T. We know the first loss, great as it may be, to be the best, and we accept it cheerfully. For one week longer this far-famed free distribution of merchandise will be in force. The gong will sound every 5 minutes, and every sounding means that another name has been added to the already gigantic list of happy recipients of free purchases. Buy whatever you please, 5 cents or fifty dollars worth, and if your money happens to be the first received after any lapse of 5 minutes, back it goes to you, and your goods cost you nothing. Twelve customers must thus get their purchases free every hour, or 108 from 9 A. M. till 6 p. m. There can be no misconstruction or ambiguity about this. We mean just what we say. Each day last week we published the names and residences of the people who got their purchases free on the preceding day, and thus gave everybody prima facie evidence of the truth of all our claims. Now, bear well in mind, this will positively be the last and final week of this glorious free distribution of merchandise. Be on hand promptly, and, if you don't get your merchandise free altogether, you will at least effect a big saving of money. It's a case, where you have all to gain and nothing to lose.

## KAUFMANNS'

