

## JULY REDUCTINS  <br> The Grandest Mark-Down Sale of the Season Will be Started Bright and Early ToMorrow (Monday) Morning. Read the message that will set the wheels of trade humming to-mor- We've selected a sweet medley of choice bargains for to-day's adertisement. The list of articies enumerated is short, but it tells the story of this store's wonderful popularity. Prices are irresistible. They draw he crowds, because, no matter how low the price, quality, standard, reliaRESULT OF THE PRICE-MELTING.

$\qquad$ cent more.
Fine pindoted Swiss Mull, 18 C and 25 C , worth 30 C and 40 C .
Fine Persian Lawn, 25c, $30 \mathrm{C}, 35 \mathrm{C}, 40 \mathrm{C}$, worth 50 ear cent mor LACES-Point de Irelande, 10 C , $15 \mathrm{C}, 20 \mathrm{C}, 25 \mathrm{c}$, worth 18 c , 25 c , $3 \circ \mathrm{C}$, Point de Irelande, 10 inches wide, 25 , worth 50 C .
Point di Irelande, 12 inches wide, 30 C , worth 6 oc . Point de Irelande, 15 inches wide, 35 cc , worth 7 occ.
Wide Orientals, roc, worth 20 C to $25 \mathrm{c} ;$ a fine bargain

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PARASOL SURTPRINES

MIITINERT SURPRTND


It's such trade-shots as the foregoing tha make this the busiest establishment of the kind in either city. One who wants something special, someRecognized Leaders.

## Rosennoaurn <br> 510, 512, 514, 516, 518 Market Street.

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COMPLETE HOUSEFURNISHER, CORNER TENTH ST. AND PENN AVE.

## PRICES CUT DOWN WORSE THAN EVER.

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| stoek for \$15 had the effeet of oleani | AllWel Zoneve Kilt Suite which we shall close out this week ooly 929 E |  |
| dinm qualities-Suits which we s season at $\$ 13, \$ 14, \$ 15, \$ 16$ and $\$ 17$. |  |  |
| have taken 3,000 of them, p on apeoial bargain counters, |  |  |
| from all at the astoundingly low price of only $\% 10$. Think of it, gentlemen ! <br> A fine All-Wool Suit, stylish and |  | 256 for ondie from orer soo dooen <br>  |
| nobby, for \%ia. If you are shrewd, will make a bee-line for our $\$ 101$ gain eounters at once. |  |  |
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## KAUFMANNS'

LIGHT COLORED DERBYS!

| We have several thousand still left but are determined that the last on must go with the last day of July. In ducements extraordinary are ofrered to create a big rush. What do you think of this? One Dollar buys choioe all the new and popular colors, sold last month at $\$ 2,8225$ and $\$ 250$. |
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| STRAW |

HATS I
Prices of men's, boy's and ehildren's
struy Hato have been split into trag
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FIFTH AVENUE
SMITHFIELD ST.

| LADIES |  |
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|  | WAISTS. |
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At the following prices
to lay in $A$ full supply:



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CORSETS.


## MILINEEY!

 Salilor and Alpine shapes (for seathoro
and mountainin meah). trimmed with
wings and moire riboons ${ }^{300}$ dozen dree
 This offer ineludese our fineet blocks and
colora
500 doven Sallor Hats, Including tho


PABRSOLS
 Now Only \$3.

