

NEW ADVERTISEMENTS.

kept on coming all this time if they had been dissatisfied with our methods and merchandise-our prices and principles ? And this broad policy of fair and liberal dealing with the public sticks closer to us today than ever before. The result is plainly visible in our ever-increasing trade.

## READ OUR SPECIAL OFFERINGS FOR THIS WEEK. MEN'S CLOTHING :

From our choice Fall stock we have picked for immediate disposal the following desirable lots:

One lot of 220 Men's Sack and Frock Suits, single or double-breasted, regular \$13, \$14 and \$15 qualities, will go at the uniform price of \$10.

One lot of 340 Men's nobby Dress Suits, cut in 11 different styles, materials being Cassimeres and Cheviots! should be sold for \$16 and \$17; will go this week at \$12.

One lot of Scotch Cheviot and Imported Cassimere Suits, work and fit equal to custom make, sack or frock styles, intended retail price \$20; this week they'll go at \$15.

One lot of Dressy Fall Overcoats, in Box, Half Box and Prince Charles styles, perfect fit and faultless finish; could never be duplicated below \$14; choice now \$10.

One lot of superfine custom-made Fall Overcoats, in Imported Meltons, Homespuns and Cheviots, with or without silk lining; regular \$25 beauties; price now \$18.

## BOYS' CLOTHING:

The following special bargains, to be found on sale this week only, are well worth coming for :

Another lot of those Boys' fine double-breasted Checked Cheviot Suits, sizes 4 to 14, intrinsic value \$5, will be closed out at \$3.

The balance of those Boys' French Novelty Suits, in finest navy and electric blue cloths, with pleated shield front, sizes 4 to 10, regular price \$10; will go at \$5.

A lot of entirely new Kilt Cape Overcoats, in handsome materials, regular price \$3, at only \$2. A finer lot of Kilt Overcoats, with extra deep cape, should bring \$5,

will go at \$3.50.

A lot of Boys' double-breasted Melton Overcoats, cassimere lined, very fine and serviceable, real \$10 goods, will go at \$6.

A lot of Young Men's Box Fall Top Coats, sizes 14 to 19, all colors, really worth \$11, will go at \$7.

We still present one of those handsome, highly amusing FREE! Musical Wheels with every Boy's Suit or Overcoat, or Girl's Cloak.

Exposition visitors always welcome, whether wishing to buy or not.



## The Drought Causes Apprehensions.

WHEELING, Oct. 4.-[Special.]-The pro-longed drought and continued hot weather are beginning to excite grave apprehensions in many counties. Most of the small

ALWAYS IN STOCK. ROOMS 35 and 36 Fidelity building. Phone 797. jy25-1-p

OC5-MWF

BRANCH OFFICES: Standard Oil Co., Wheeling, W. Ya, Standard Oil Co., Cumberland, Md., Standard Oil Co., Altoona, Pa., Capital City Oil Co., Harrisburg, Pa.

Water White, 150. Prime White, 150. Standard White, 110.

mh5-p

OIL WELL SUPPLIES.

And Manufacturers of

Telephone No. 1999.

burners. Fluid, 74 gravity, for street lamps, burners and torches. Gasoline, 85, 88 and 90 gravity for gas ma-

OUR LUBRICATING OIL LIST

UR LUBRICATING OIL LIST Includes the finest brands of Cylinder, Engine, and Machinery Oils. Spindle, Dynamo, 300 Mineral Seal, Neutral Oils, Miners' Oils, Wool Stooks Parafine Oil, Farafine Wax. Summer and Coid Test Black Oils. Signal and Car Oils. Mica Axle Grease, Railroad and Mill Grease and Arctic Cup Grease.

Where it is more convenient, you may order from our Branch Offices, from which points deliveries will be made.

STANDARD OIL COMPANY. Cor. Duquesne Way and Eighth Street, my19-p PITTSBURG, PA.

We manufacture for home trade the finest grades of lubricating and illuminating oils. Our facilities are such that our statement that we furnish all oils standard for quality everywhere cannot be disputed. OUR REFINED OIL LIST:

Ohio Legal Test. Ohio Water White Legal Test. Carnadine (red), 150 Test. Olite, 150 Test. OUR NAPTHA LIST:

Decodorized Naptha for varnish makers, painters and printers. Gas Napthas for gas companies. Decodorized Stove Fluid for vapor stove

HOW FORTUNES ARE MADE.

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All the solid fortunes in existence have been accumulated, not by gambling on the Stock Exchange on the turns of the market, but by judicious buying at low prices of properties which time and the growth of the country have rendered valuable. Even Jay Gould has made \$10 in this way where he has made \$1 on the Stock Exchange. In fact, his stock gambles have more than once brought him to the verge of ruin, while he has been enriched by his purchases of low-priced railroad and telegraph stocks and their subsequent development into dividend havers

Twill not say that the dividend-paying of mo of his cuterprises has not been falla-ious and intermittent, like that of the ulman, the Union Pacific and the Missouri Walman, the Union Pacific and the Missouri Pacific concerns, but his method illustrates the principle I have in mind. Whatever solid property he now possesses consists mainly of things which either pay dividends or which he hopes to make pay dividends in the future. The late Mosco Taylor left over 50.000.000, which he amssed buying the beness and stocks of concerns which were in difficulties and then bringing them out upon solid ground. The late Isaac Sherman did the same thing, though upon a smaller scale than Mr. Taylor.

INVESTING MONEY ON FACTS.

Among the living I know many, whose names of course I must not mention, whose devote their energies, not to watch-ing the tape, but to inquiring into facts, and who invest their money upon their own judgement, and not upon what they fancy is going to be the course of to-morrow's or next week's mar-ket. Some become richer than others, and some of them have at times made mistakes by which they lost, but all of them have, on the whole, been large gainers. What has

the whole, been large gainers. What has been done by these men can be done, in a measure, by anyone who will take the same conracthat they did. Let a man, for example, who has money which he desires to employ to advantage, in-quire of his broker, his banker, or of any re-spectable financial institution with which he has relations likely to procure for him favorable attention, what bargains in securi-ties they have to offer, or what opportani-ties they have to offer profitable investment. If they show a willingness to negotiate, let thes they know of for profinable investment. If they show a willingness to negotiate, let him inform himself of the nature of the en-terprise proposed, of the character of the men who conduct it, and of the facts upon which it depends for success. It is often which is make a personal inspection of the railroads, the water works, the mines, the inctory, or whatever it muy be that the securities offered represent, or employ an expert to do so.

PRECAUTION IS NECESSARY.

Having gathered the necessary data, the investor should then sit down and consider hem carefully and make up his mind upon them for himself, consulting others, not for their opinions, but for such further informa-tion and suggestions as he may need for the formation of his own decision. Indeed, know of nothing more unjust to old friends han to zet, their ominions of investments than to get their opinions of investments and act upon them. If the investments turn out well, the friend's advise is forotten: if they turn out ill, they alone are

states: if they turn out iii, they alone are blamed. "Let every man be fully personded in his or to put it into the vernacular: "Let every the stand on its own bottom." The objec-tion to this method of proceeding is, of course, that it demands much time, patience and trouble, with a certain amount of money-making instinct, whereas stock gam-bing is as easy as going to perdition. The stock gambler gives his order to his broker does the rast, whereas the plodding, patients hat the operation. The one wins or while the description of fortune, and while he describes has the wins. The other, even if he loses, has the satisfaction of re-taining his self-respect, and if he wins he may justly congratulate himself upon his success.

#### WEALTH FROM THE CROPS.

WEALTH FROM THE CROPS. There are abundant crops, and the high prices at which they are likely to be sold promise the country a great surplus of wealth which will ultimately be available for investment in new forms of wealth-pro-ducing agencies. For it should, always be romembered that it is not coin and paper money, but the articles which they parchase, which go to create new wealth. The men who construct railroads and water works, open mines, and build factories, do not con-sume, as money, the money they receive for their wages. They exchange the money for food, clothing, and tools, and it is their

streams are entirely dried up, springs have failed and even the larger rivers have almost disappeared. There is but eight inches of water in the Ohio at this point and the stream can be waded almost any-where. Forest fires are feared in the mountains and sickness in the interior towns,

#### THE PEOPLE'S STORE-FIFTH AVENUE.

To-Morrow, Wednesday and Thursday We open and display the handsomest line of Paris millinery, wraps and jackets ever imported into Pittsburg from the gay city. Visit our opening to-morrow.

CAMPBELL & DICK. B, & B, Ladies-something extra to-day-1,700 yards assorted all silk grenadines and gauzes, for evening dresses, at about one-

fifth their value-25c a yard. BOGGS & BUHL

All First-Class Saloons Sell Pilsner brand of beer. It pleases their old customers and makes many new ones,

#### IRON CITY BREWING COMPANY, hssu Telephone 1186. MThssu

### A Good Suggestion If you have valuables keep them where hey will be safe. The safe deposit vaults

of the Farmers' Deposit National Bank, 66 Fourth avenue, offer you security, strong vaults, perfect ventilation, good light, spacious coupon rooms, separate apartments for women. Boxes rented at \$5 and upward. MWF

B. & B. Take two minutes to read our column,

this paper. BOGGS & BUHL. To-Day. Attend the autumn reception. JOS. HOHNE & CO.'S Penn Avenue Stores.

# Can You Eat

Heartily, with relish, and without distress afterward? If not, we recommend to you Hood's Sarsaparilla, which creates a good appetite and at the same time so invigorates the stomach and bowels that the food is properly digested and all its strength assimi-

LIKE A MAN.

"I have been taking two bottles of Hood's Sarsaparilla for weakness and no appetite. With great pleasure I will say that I think it has done me much good because I am now able to eat like a man." J. C. Cavacuit, Richardson Hotel, Monmouth, III. "I highly recommend Hood's Sarsarparilla to everyone who suffers from debility." F. L. RED, School for the Deaf, Omaha. Get

## HOOD'S Sarsaparilla Don't be induced to buy any other. Insist upon Hood's Sarsaparilla-109 Doses \$1.



MAKES PURE BLOOD REFREE HING SLEE TONES THE ENTIRE SYSTEM

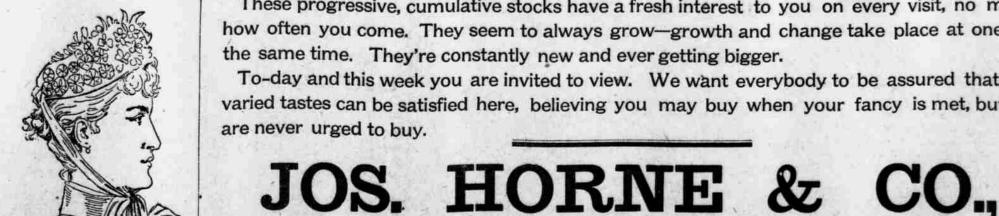
JOS. HORNE & CO.'S OUR OUR PENN AVENUE STORES. GRAND GRAND AUTUMN TO-DAY AND BALANCE OF WEEK AUTUMN A PUBLIC EXHIBITION OF DRESS GOODS, SILKS, CLOAKS, JACKETS, RECEPTION RECEPTION SUITS, FURS, MILLINERY AND TRIMMINGS, TO-DAY. TO-DAY. TO WHICH ALL ARE CORDIALLY INVITED.

# TO THE PEOPLE!

This unusual announcement is made to induce you to visit the store to-day or during this week. We here attempt only a suggestion toward the various stocks. To quote prices would give the appearance of an appeal to your purse. This is an appeal to your sight and to your intelligence. We want no doubt in your mind as to the fact that at the PENN AVENUE STORES the range of choice is the largest; that the styles are the newest, most numerous, most varied and most select and refined; that in all cases, whether in the lower, the medium, or the facet the prices are invariably the lowest the finest class of goods, the prices are invariably the lowest. All these points, which command your patronage, will be fully demonstrated to-day by a visit to the PENN AVENUE STORES.

Visitors and strangers in the city will find this exhibition one of the most interesting sights to be found and will be en-abled by seeing it to judge of the greatness of Pittsburg as a trading center.

To those who cannot visit our stores on this occasion we present our Mail Order Department, which provides a means for their dealing satisfactorily at one of the leading Drygoods Houses of the country.





OUR DRESS GOODS STOCK

Is a great Ecumenical Congress of Textiles. Wherever Dress Goods are made our buyers have sought out the best, and to-day you are invited to a close examination of the results of their

day you are invited to a close examination of the results of their united labors. See all the Penn avenue windows; see the grand main aisle; see the middle cross aisle. Did you ever see such a show? Tell us when you come to-day. SILKS as numerous. All the Black Silk and all the plain Silk weaves and novelties without end. CLOAKS, JACKETS and SUITS, showing a select sprink-ling of strictly Paris and a more attractive outpouring of Ameri-can modeling after the Paris styles. All the newest and best shades, and newest and best cloths, many made to our own order and only seen here.

order and only seen here. SEAL GARMENTS, and FINEST FURS, in very large varieties—up to the richest goods produced. MILLINERY—Here is Paris, and also London and New

York and Pittsburg. But to-morrow will be given to the grander display of Millinery. TRIMMINGS—Here Berlin and Paris—all that is best.

Yours to come and see, not ours to describe on paper.

These progressive, cumulative stocks have a fresh interest to you on every visit, no matter how often you come. They seem to always grow-growth and change take place at one and the same time. They're constantly new and ever getting bigger.

To-day and this week you are invited to view. We want everybody to be assured that their varied tastes can be satisfied here, believing you may buy when your fancy is met, but you are never urged to buy.

607-621 PENN AVENUE, PITTSBURG.