

AND KAUFMANNS SAID UNTO THEIR MANAGERS:

"Christmas is drawing close. Already thousands of holiday purchasers throng our establishment daily. They look to us to supply them with all kinds of Christmas gifts for less money than other stores charge. We consider it our sacred duty to meet their expectations. Besides, we wish to encourage to the greatest possible degree that beautiful custom of giving Christmas presents. Now, then, return to your respective departments. Mark down the price of each article or garment twenty-five per cent. Spare or reserve nothing. No matter how low the prices may be now, cut them 25 per cent lower. No matter how desirable the goods may be, make the reduction in every instance. These reductions are to go into effect on **MONDAY**, December 8, and will be continued until Christmas Day. You will also engage as many more salesmen and salesladies as you think will be required to give promot at

will be continued until Christmas Day. You will also engage as many more salesmen and salesladies as you think will be required to give prompt attention to the crowds of Christmas shoppers who will take advantage of our reduced prices."

THE RESULT OF KAUFMANNS' ORDER! HOW IT WORKED!

On Thursday the edict went forth. Immediately thereafter thirteen managers, as able and competent a body as ever were given charge of important interests, were hard at work chopping off prices. And they worked and worked as worked they had never before. At last order came out of chaos. At 9 o'clock yesterday morning the managers filed their reports with the general manager, who turned them over to the advertising man for publication. But here occurred the first and only hitch. A hasty glance at the reports was sufficient to convince the writer of the impossibility to print within the small confines of this space the mass of matter and volumes of figures handed in by the managers. The Business Manager of The Dispatch, having too many other advertisements on hand, refused to give more space. Under these circumstances nothing could be done but to pick at random

A FEW ITEMS FROM THE REPORT OF EACH MANAGER!"

FROM THE REPORT OF

MR. PHIL FRANK,

Manager Men's Clothing Department.

200 chinchilla and cassimere Overcoats marked from \$8 to \$6. 150 melton Overcoats, all shades, marked from \$12 to \$9. 225 imported kersey Overcoats marked from \$16 to \$12. 200 genuine English melton Overcoats marked from \$20 to \$15. 175 mixed cassimere Suits marked from \$10 to \$7 50. 475 fine black cheviot Suits marked from \$14 to \$10 50. 330 extra fine worsted Suits marked from \$18 to \$13 50. 125 imported wide wale Suits marked from \$24 to \$18. 3,000 pairs of cassimere and worsted Pantaloons marked from \$3 and \$5 to \$2 25 and \$3 75. Sorry, Phil, but can't give you any more space.

FROM THE REPORT OF Mr. Richard Walker,

Manager Boys' Clothing Department.

350 plaid Overcoats marked from \$4 to \$3. 475 plain and fancy Overcoats marked from \$6 to \$4 50. 600 imported Parisian kilt Overcoats marked from \$8 to \$6. 250 big boys' melton and kersey Overcoats marked from \$12 to \$8. 750 short-pant cassimere Suits marked from \$3 to \$2 25. 575 short-pant fine Scotch Cheviot Suits marked from \$4 to \$3. 260 big boys' (long pant) black cheviot Suits marked from \$7 to \$5 25. 95 pretty all-wool French kilt Suits marked from \$5 to \$3 75. "Dick" will "kick," but he can't get more space.

KAUFMANNS

FROM THE REPORT OF Mr. Sam Williams, Manager Merchant Tailoring Department.

\$40 Suits to order marked to \$30. \$45 Suits to order marked to \$33 75. \$50 Suits to order marked to \$37 50. \$10 Trousers to order marked to \$7 50. \$12 Trousers to order marked to \$8. \$15 Trousers to order marked to \$11 25.

Mr. Wm. L. Griffith, Manager Ladies' Cloak Department.

Fur trimmed cheviot Reefers reduced from \$12 to \$9; diagonal cloth Reefers reduced to \$5; plush Walking Coats, 27 inches long, reduced to \$12; English Seal Plush Sacques reduced to \$18; English plaid Newmarkets reduced to \$12 50; genuine Astrakhan Capes reduced to \$10. Can't give you more, Griff.

FROM THE REPORT OF Mr. Lester Lazarus, Manager Children's Cloak Department.

Children's cloth Reefers cut to \$2 50; Misses' finest English plaid Newmarkets cut to \$10; Children's nobby short Walking Coats cut to \$2 50. The next time more from L. L.



Men's seamless Calf Shoes will go at \$1 15; Men's heavy Rubbers at 29c; Ladies' genuine Goodyear Rubbers at 27; Ladies' best Liona Kid Shoes at \$1 50; Ladies' hand-made bright Dong. Shoes at \$2 50. A lot of Alligator Slippers for Men at 75c.

FROM THE REPORT OF Mr. I. F. Mainhardt, Manager Hat Department.

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MERCHA AILORI

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All English derbys, most fashionable shapes, down to \$2 50; 100 dozen good and stylish derbys down to 900; 75 dozen French seal caps down to 790. Here follow whisperings of Alaska seal caps. Can't mention 'em, Mr. I. F. M. Children's hats, ditto.

FROM THE REPORT OF

Mr. Theo. Kaufmann, Manager Furnishing Goods Department.

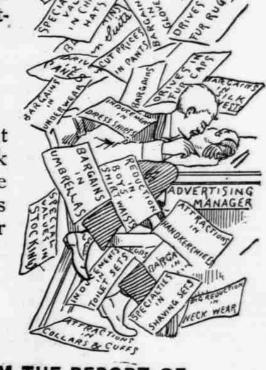
Perrin's suede pique dress gloves reduced to \$1 50; Manhattan dress shirts, open front and back, reduced to \$1; fine silk scarfs, each one in a Xmas box, at 75c; silk and satin Xmas suspenders at 75c. Theo.'s sayings of handkerchiefs, underwear, hosiery, silk umbrellas, etc., can't appear in type; no space for 'em.

FROM THE REPORT OF MR. E. STONER, Manager Trunk Department. Best duck covered trunks, full finish and iron bottom, at \$4 25.

A clean cut of 25 per cent on all satchels, club bags, sample cases, shawl straps, etc.

FROM THE REPORT OF Miss Nettie M. Green, Manager Fancy Goods Department.

Can't begin to go into details. Here is a summary: 25 per cent has been cut off prices of all toilet sets, brush sets, handkerchiefs, glove and collar and cuff boxes, jewelry cases, albums, traveling sets, pocketbooks and hundreds of beautiful silver articles.



FROM THE REPORT OF Mr. Charles · Denzer,

GENERAL

MANAGER

107 HING

Manager China and Crockery Department.

Handsomely decorated china cuspidors, 38c; gold decorated china cups and saucers, 25c; decorated china dinner sets, 112 pieces, new square shape, at \$7 75; imported English dinner sets, handsomely decorated, 130 pieces, at \$14 50; richly decorated French china tea sets, 56 pieces, at \$8 50; new square shape English decorated china tea sets at \$3; beautifully decorated French china plates at 23c; gorgeous French china breakfast plates at 19c. Mr. Denzer won't like it, but we'll have to shut down on his report right here.

FROM THE REPORT OF Mr. W. C. McIntyre, Manager Housefurnishing Department.

Set table knives and forks, 10c; French paring knives, 12c; set of carving knife and fork, 20c; bottle of blueing, 4c; pot chains, 4c; No. 2 lamp burners, 8c; "sensible" irons, with iron stand and patent handle, at 93c per set of three; nickel cuspidors, 17c; treble egg poachers, 22c; towel rollers, 9c; large dust brush, 29c; quart Agate coffee and teapot, 72c.

FROM THE REPORT OF MR. THOS. L. PFARR,

Manager Toy Department.

Fine painted dolls, 18c; dolls, with kid bodies and bisque heads, 23c; handsome dressed dolls, 23c; tool chests, 19c; stables, with 4 horses, 44c; doll houses, 44c; doll carriages, 32c. Here we'll stop.

KAUFMANNS

REMEMBER, THE GREAT 25 PER CENT REDUCTION HOLIDAY SALE COMMENCES TO-MORROW MORNING.

FIFTH AVENUE

SMITHFIELD STREET.