

BRACHBILL'S FEBRUARY Furniture Sale!

102 Years of Selling Quality Furniture to the People of Centre County and Vicinity!

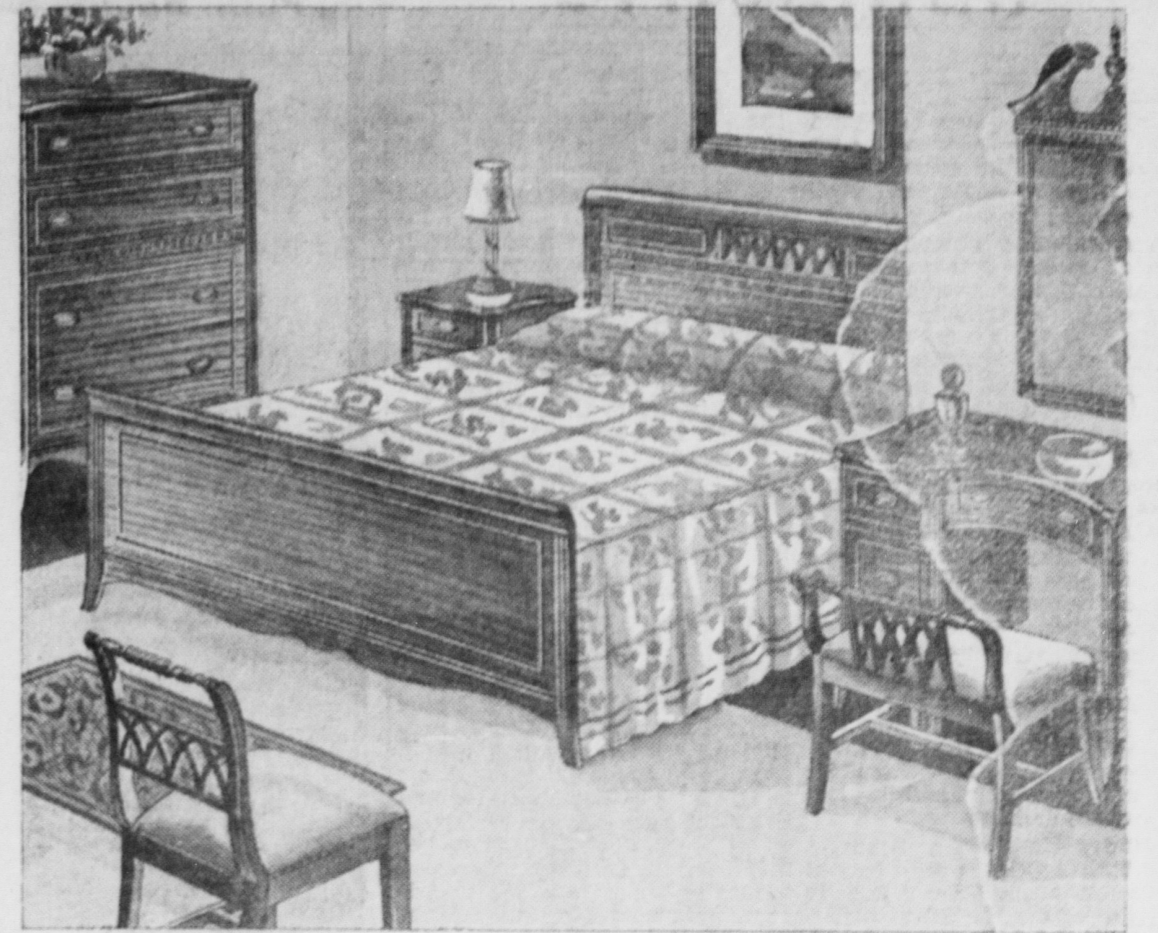
Starts Saturday, January 30, at 9 A. M.

Yes, it is an odd time to announce a mammoth sale. Our buyer has just returned from the furniture markets in Chicago and New York and has learned that he no longer can purchase certain types of furniture. Chairs, sofas, davenport and other upholstered furniture with steel springs are things of the past until after the war, for they're not making that kind of furniture any more. The steel is needed in the war effort. But our store and warehouses are well stocked with scores of items from Jamestown and Grand Rapids—furniture we bought before the government ban against the use of steel went into effect. It is the same top quality merchandise which has made this store famed for quality for more than a century.

So again we say, this is an odd time for a sale. But we feel that any store which has been continuously in business for 102 years, through wars, panics, and depressions, owes its patrons every consideration. As a result of this conviction, we are marking down the furniture which we won't be able to replace, and are offering it at downright bargain prices in celebration of another year of pleasant and successful business relations with the people of Centre County.

Furniture manufacturers have not been marking time because of the difficulty of obtaining the usual materials. They have developed new materials, new methods of manufacture—and many of these war-time innovations are proving so satisfactory they show promise of finding a permanent place in the industry. Last week we received large shipments of new furniture and these items, too, will be included in our sale. No one knows how long the war will last, but even if victory is ours earlier than we anticipate, it will be many long months after peace is declared before industry can get back into its stride. That's why we urge you to buy now if you are now in need of furniture, or if you will be in need of it in the coming months.

THIS IS YOUR SALE! WE WANT YOU TO TAKE ADVANTAGE OF IT!



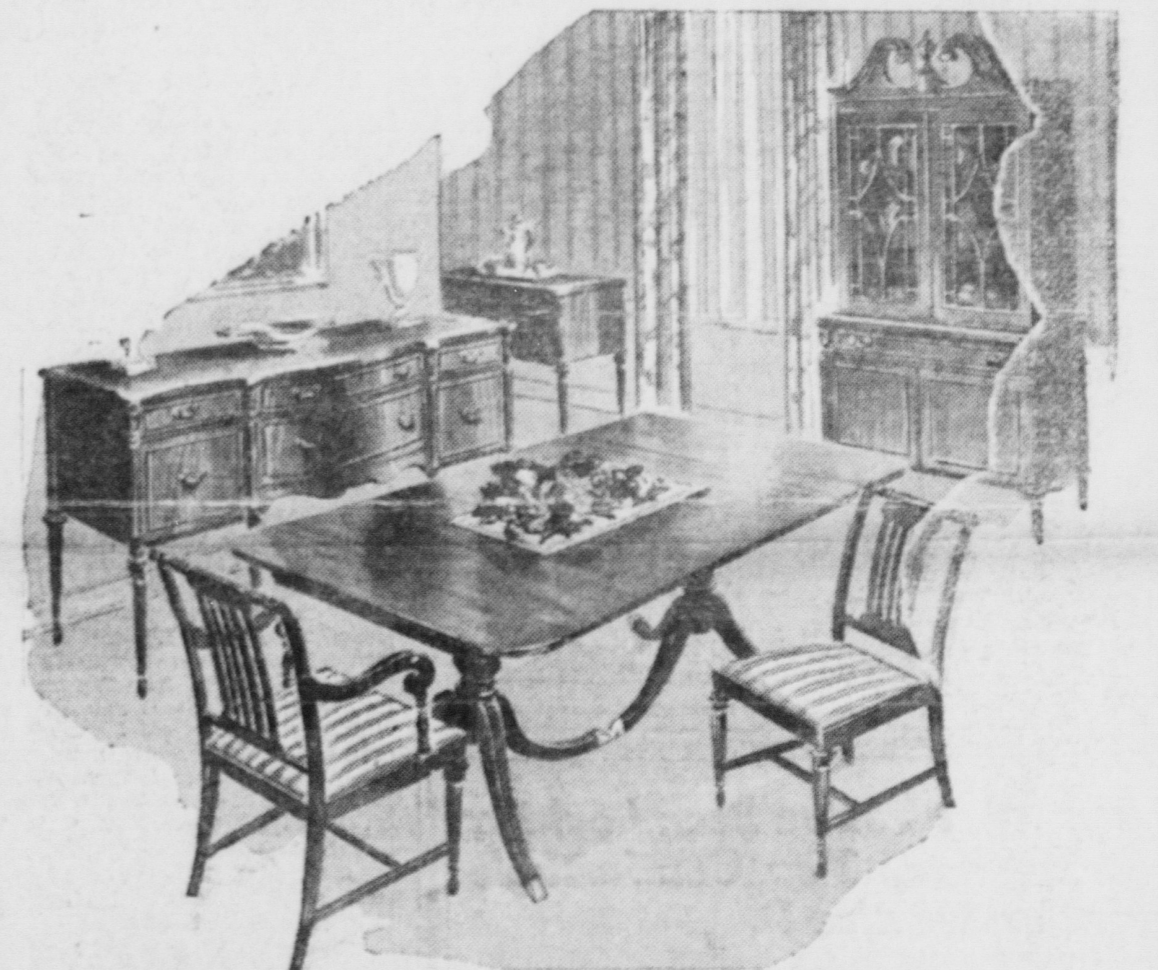
Bedroom Suites

Suites from such famous manufacturers as Kindel of Grand Rapids with its hi-boys and canopy top beds, and many other groupings from the three largest Jamestown Companies. Come in and let us show you its new kind of beauty and unusual utility. Woods we have to offer are: Oxford and old world mahogany, matched butt walnut, solid cherry, birch, and maple. All these groupings are open stock so you can buy as little as one piece at a time and then add more as you choose.

Jamestown Three-Piece Suite

\$100

OTHER SUITES UP TO \$295

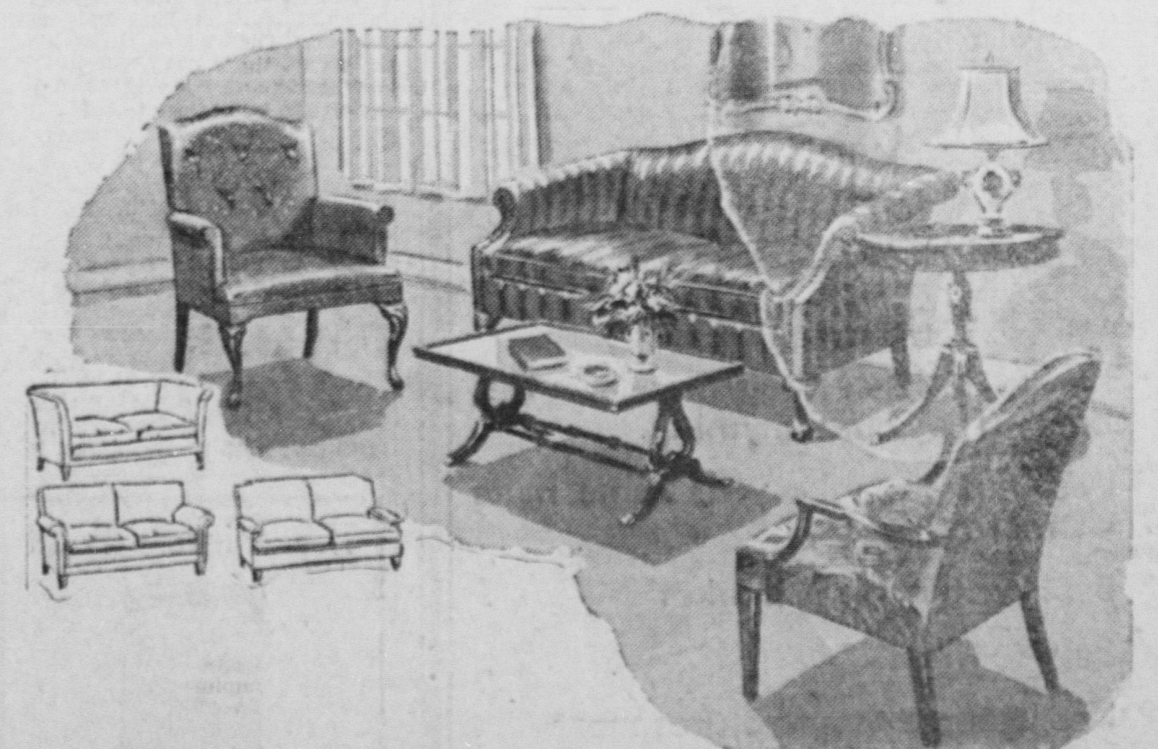


Diningroom Suites

Something new to offer! We have secured an exclusive line of high grade diningroom furniture for Central Pennsylvania. This enables you to have the choice of the entire output of a large plant at very reasonable prices for such high quality furniture. Now we can make up your suite in mahogany or walnut for any size room with all types of tables, buffets, china closets, corner cupboards and chairs. Every piece leaving the factory has a genuine lacquer finish, and the chair seats may be ordered in anything from muslin to needlepoint.

Complete Suites Priced from

\$189 to \$325



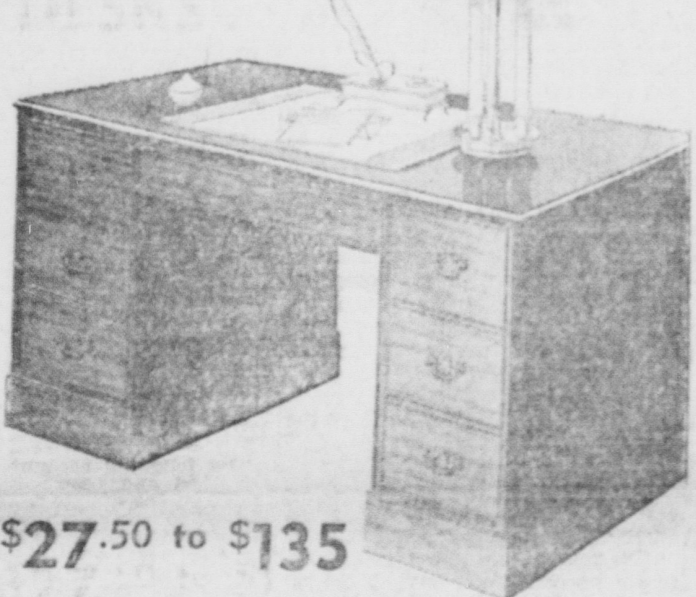
Livingroom Suites

All spring filled of the finest steel. On our floors you will find the largest and most complete stock of medium and better grade livingroom ensembles in Central Pennsylvania. The construction of these upholstered pieces is the type that you find manufactured only by Grand Rapids, Jamestown, and the better firms making custom made furniture. The interiors are as fine as skilled workmen can produce and the designs are so popular that they are found photographed in many of our popular magazines, approved by leading decorators.

Two-Piece Suites Priced from

\$139 to \$229

DESKS!

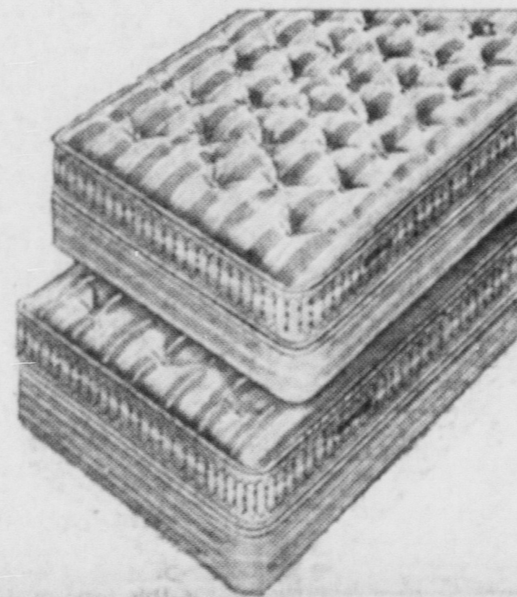


\$27.50 to \$135

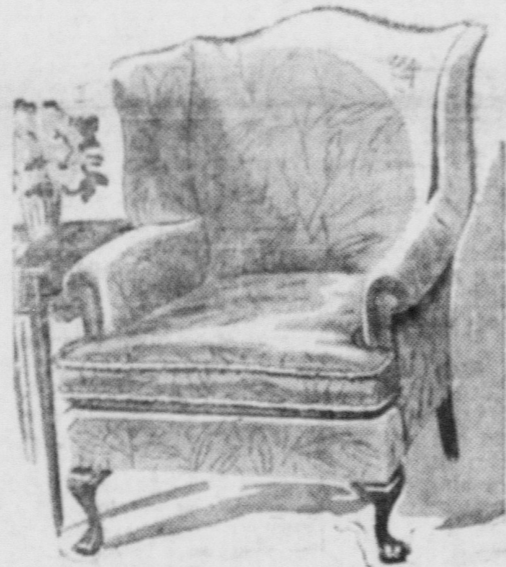
Our stock carries a very complete line of Jamestown desks in all three woods. These pieces are made and carry the trade-mark of "Colonial Reproductions," which is known from coast to coast to experienced shoppers. You can find on our floors breakfronts, secretaries, Governor Winthrop, kidney shaped, kneehole and in fact desks of every description.

MATTRESSES

A. J. Logan Company, makers of famous Spring-Air mattresses, are offering a new special ensemble of a hand made box spring consisting of all steel coil springs, with a pure layer mattress to match. Assorted ticks. Either single or full size.



Combination Complete Only \$44.50



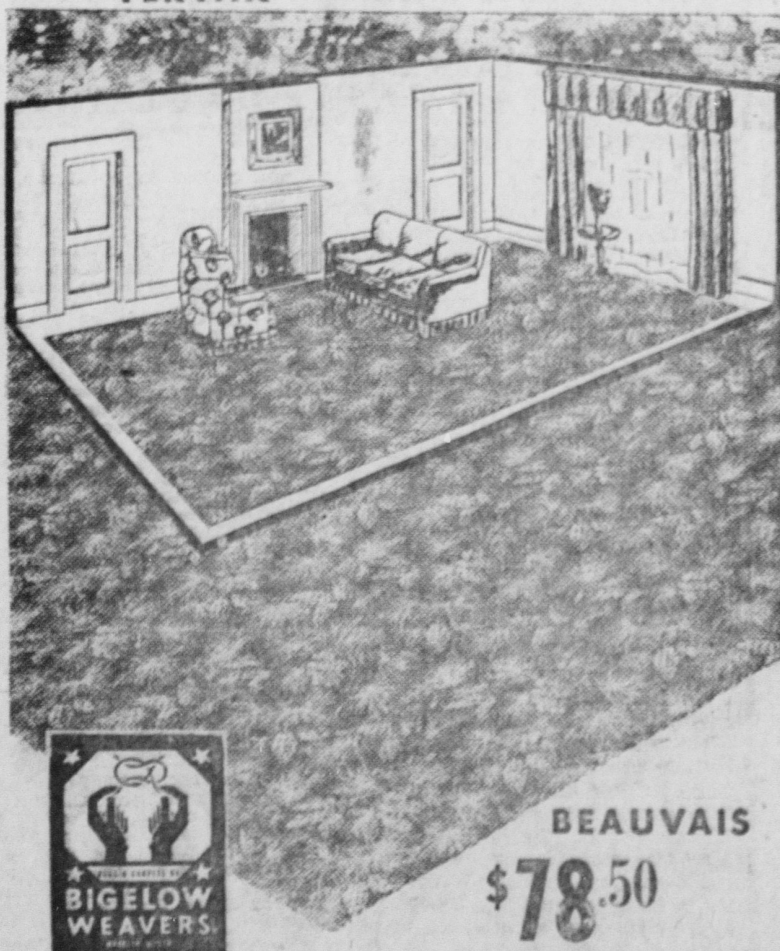
CHAIRS

Never in 102 years have we had such a complete stock of chairs. The manufacturers' names are too numerous to mention, but you can be assured that each one is outstanding in its particular line. Everything from a chair for the little tot to a big one for dad. Let us explain the interior construction which is so important in every piece of furniture.

\$1.95 to \$79.50

IT'S EASY To Plan A Charming, Harmonized Room With One of These New BIGELOW RUGS

FERVAK \$62.95



BEAUVAIS \$78.50

BROADLOOM RUGS

We were fortunate in securing a large shipment of broadloom in tone on tone and 18th Century with all wool face at the New York and Chicago markets. A special feature of wilton broadloom in the 9 and 12 ft. widths, in six different colors is being shown.

9x12's from \$13.50 to \$125

We Offer a Convenient Budget Plan Under Government Regulations.

All Tags Marked According to March 15, 1942 Ceiling!

TABLES

We now have the most complete assortment of quality tables in the history of our store! In fact, tables of every description... occasional, coffee, lamp, end, cocktail, magazine, record cabinets, drum, tier, commode, drop-leaf, console, and telephone... at savings of



10% to 1-3 off

6 WAYS TO RELAX and BE COMFORTABLE!

This unusual Pillow is sure to satisfy Everyone



ENJOYABLE — USEFUL — DESIRABLE

Genuine BARCALO SIX-WAY PILLOW

with exclusive, patented adjustable drawstring.

\$3.45

BRACHBILL'S

SPRING STREET

BELLEFONTE, PA.