


STORE'S ANCE SALE!

Put Your Total Savings From Your Purchases Into War Bonds!

gives you money — generally, safely, in a thousand different ways — on this store-wide event is so complete in its scope that it meets every need. The merchandise is all first quality from our own stock. The well-timed opportunity to see for yourself why this is Bellefonte's outstanding event, join the merry crowds who will fill their summer needs for home and door opens promptly at 9:00 o'clock A. M., Friday morning!

10th --- Continues 10 Days

This is Strictly
A CASH SALE
to convert merchandise into cash.
No Approvals!
No Changes!
All Sales Final!



Closing Out All
Nemo Corsets
— at —
20% OFF
Regular Prices

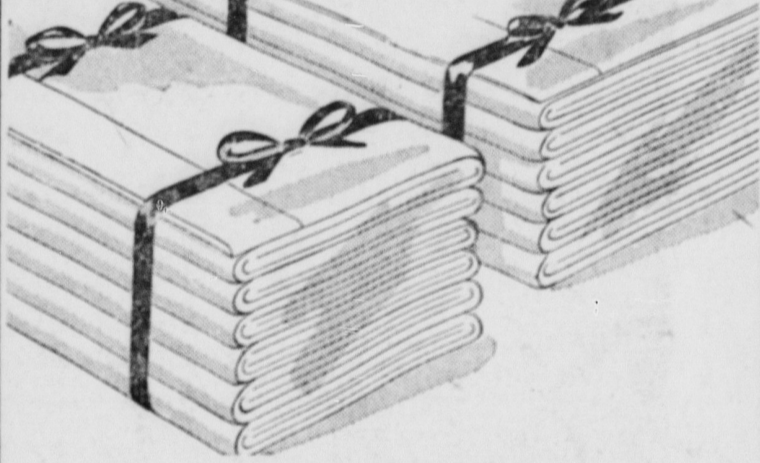
EXTRA SPECIAL WHILE THEY LAST!

ONE LOT OF
Women's Fabric Gloves
at **39c** pair

Odds and ends of stock, light and dark shades. Not all sizes in each color or style. Val. to \$1.00.

EXTRA SPECIAL for EARLY SHOPPERS

Another reason why you should be here when the door opens. We have 25 Women's and
Misses' Silk Dresses
Which we will sell to the first 25 customers for
\$1.00 each

JULY CLEARANCE SALE!
Sheets and Pillow Cases

Mohawk	81x99—\$1.69	81x108—\$1.89
Sheets	72x99—\$1.29	72x108—\$1.39
	63x99—\$1.19	

42x36 Pillow Cases 36c ea.

This famous brand is known to thousands of women because of its long wearing qualities. July Clearance Sale priced for a saving.



ALL HATS
Reduced for Final Clearance!

Group No. 1	\$1.00
At	Includes all Hats that were -1.98 to \$3.98
Group No. 2	\$2.00
At	Includes all Hats that were up to \$5.00.
Group No. 3	\$3.00
At	Includes all Hats that were \$6.00 to \$8.00

Evening & Dinner Dresses
At July Clearance Sale Prices!

Smart new styles . . . sparkling colors and combinations in silks and cottons. Sizes from 10 to 20 and a few women's sizes.

\$9.95 Dresses	— \$7.45
\$12.75 Dresses	— \$9.95
\$15.00 Dresses	— \$10.95
\$16.50 Dresses	— \$12.75
\$19.75 Dresses	— \$14.50

One Lot
EVENING DRESSES
at **\$3.95**

There are silks and cottons in this group and most all sizes from 10 to 20. These dresses are values from \$7.95 to \$16.50. Repriced for clearance.



July Clearance of Misses' and Women's Better Dresses!

Plain and printed one-piece Dresses, Jacket Dresses, Coat and Dress Ensembles.

Breezy Printed Zephyr Bemberg Sheers, Light and Dark Ground Printed Jerseys. Plain color Rayon Sheers in Navy and Black; Printed Silk Crepes in exclusive patterns; Pastel colors and White Crepe and Jersey.

Misses' Sizes 10 to 20.	\$10.95 DRESSES	\$7.45
Junior Sizes 9 to 17.	\$12.75 DRESSES	\$9.95
Women's Sizes 38 to 50	\$19.75 DRESSES	\$14.50
Little Women's Sizes 16 1/2 to 24 1/2.	\$28.50 DRESSES	\$19.75

Tots' Overalls 69c pr.
Striped seersucker in neat stripes. Sizes 2 to 6 years. Regular 89c quality.

Another style in better grade of striped seersucker at **79c pr.**
Bib-top suspender style. Regular \$1.00 grade.

Shorts 79c pr.
For Small Boys
Fashioned of washable cottons in navy, open and brown. Sizes 2 to 6 years. Regularly \$1.00 pair.

Turkish Towels 3 for \$1.00
July Sale of Heavy First Quality
Big thirsty 20 x 40 inch bath-size towels. White with colored borders.

Turkish Towels 4 for \$1.00
Plain Color 18 x 40
In their rich textured weave always remain soft and fluffy. Choice of peach, rose, aqua and blue. Highly absorbent.

Play Clothes FOR GIRLS & CHILDREN

PLAY SUITS - - 95c
Guaranteed seersucker in cute styles for girls. Sizes 6 to 12. Reg. \$1.19.

PLAY SUITS - \$1.19
Wrap-around two-pc. styles with separate skirt. Sizes 8 to 14.

SLACK SUITS \$2.39
Cotton gabardine. Navy and brown. Sizes 7 to 16. Reg. \$2.98.

SLACKS - - - \$1.39
Dark colors. Sizes 7 to 16. Reg. \$1.69.

Girls' SUMMER DRESSES 95c ea.
Lovely summer prints and sheers. Jumper effects, midriff types and nautical styles. Sizes 1 to 3 years, 3 to 6 years and 7 to 14 years.

TOTS' SUN SUITS 59c ea.
Striped seersucker, guaranteed to wash. Sizes 2 to 6 years. Reg. 79c value.

Mighty Big Values!

of Women's suits Mostly larger ea.	Infant Bonnets Fine organdie and batiste. Some are hand-made. Slightly soiled. Values to \$1.50. 29c ea.	Women's Cotton Knit Unionsuits Summer weight. Small sizes only. Reg. 59c value. 19c ea.
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Z STORE
BELLEFONTE, PENNA.

Relax and Keep Fit in Play Clothes!

All Re-priced for Our July Clearance Sale!

\$2.98 Cotton Play Suits	\$2.39
FOR MISSES.	Fast-color Prints. 2-pc. styles. Sizes 10 to 20.
\$3.95 Misses' Play Suits	\$2.95
FOR MISSES.	Stripe Gingham and Seersucker. 2-pc. styles. Sizes 10 to 20.
\$2.50 Separate Slacks	\$1.95
FOR MISSES.	Cotton gabardine in Navy and Brown. Sizes 12 to 20.
\$3.95 Play Suits	\$2.95
FOR WOMEN.	Printed rayon silk in colorful patterns. Sizes 38 to 44.
\$5.00 Slack Suits	\$3.95
FOR MISSES.	Cotton gabardine in dark shades.
\$5.75 Slack Suits	\$3.95
FOR MISSES.	Seersucker in nice quality. Sizes 10 to 20.
\$3.95 Pinafores	\$2.95
ON SALE AT.	Can be worn as sun-back dresses. Blue denim and colorful prints—one piece. Sizes 10 to 24.