

# WOMEN'S STORE-WIDE CLEARANCE SALE

SALE  
PARTICULARS THAT  
WILL BE SELLING!

Continues for 10 Days

part of our customers on this first day and every day during this July Clearance Sale. In today's market. All of the values are very unusual... many really extraordinary.

BY 10th, TO REMARK AND ARRANGE STOCK!  
BE SURE TO BE HERE WHEN THE DOOR OPENS!

### FOR SHOPPERS!

Selected  
**Dresses**  
that we will sell to the  
women who come into our  
store Friday Morning  
**\$2.00 each**  
All sizes in this lot.

Blouses - - 79c  
Blouses of broadcloth, lawn dimity,  
and bottom styles. White and colors.

### FOR SHOPPERS!

Special Reward for the First  
Morning! We will sell  
**Bed Spreads**  
**\$2.00 each**  
double bed size and are  
\$2.50 value.

SPECIAL VALUE IN  
Blouses - - \$1.59  
All sizes of all spring blouses. Satins,  
etc.

### FOR SHOPPERS!

for the Early Shoppers!  
**Mohawk Sheet**  
AND  
**Pillow Cases**  
42 x 36  
**\$1.00**  
Buyers in our Dry Goods  
Friday Morning.

# WOMEN'S STORE

at Bellefonte, Pa.



Women's and Misses'  
**Silk Dresses**  
Sale Priced at  
**\$3.95**  
Regular \$5.95 Values  
Women's 38 to 44  
Misses 12 to 20  
Printed silk crepes, printed silk bemberts; sheer crepes—chiffons and shantung in light and dark shades.

This Is Strictly a Cash Sale to  
Convert Merchandise Into Cash!  
All Sales Final - No Approvals



SEPARATE  
COTTON  
**SPORTS JACKETS**  
at 50c ea.  
Reg. \$1.00 value. Fast color printed cotton jackets. Box style. Misses' sizes 10 to 20.  
**THIS IS A REAL BUY!**



July Clearance Misses' and Women's  
**Spring Coats**  
DRESS COATS:  
• Shirtmaker Coats, Box Styles, Reefers  
• Spongy Wool Crepes, Formal Twills  
• Black, Navy, Sea Spray, Dawn Blue  
**\$10.95 Coats FOR \$6.95**  
**\$16.50 Coats FOR \$10.95**  
**\$19.75 Coats FOR \$13.95**  
**\$28.50 Coats FOR \$19.75**  
SPORT COATS: Colorful tweeds and beautiful herringbones! Reefers, Dressmaker, Box Coats. Mixtures... plaids... checks and monotones. Sizes 10 to 20 and 36 to 44.

Extra Special Values in Women's Washable  
**Summer Gloves**  
65c pair  
In three lengths. Lacy gloves and mitts of almost elbow length; medium net slippers, lace trimmed; brief but smart shorties. Values from \$1.00 to \$1.50. Colors are white, petal blue, navy and black. Stock up for a summer of hasty changes.



**Housefrocks**  
79c each  
\$1.00 value. Fast-color prints in floral, striped or checked patterns. Clever styles for Misses and Women. Repriced for our July Clearance Sale.  
**Mulhouse Percalé**  
19c yd.  
36-inch width. Nice assortment of carefully selected patterns.

July Clearance of all Misses' and Women's Cool Washable  
**Cotton Dresses!**  
Regular \$3.95 Dresses now **\$2.95**  
Regular \$5.95 Dresses now **\$4.45**  
Regular \$7.95 Dresses now **\$5.95**  
By "washable cottons" we mean Rayon Broadcloth, Seersucker, Shantung, Spun Rayon, Voile, Gingham and Batiste.  
Smartly tailored styles—shirtwaist frocks and the snug-bodied, billowy-skirted variety for the little juniors. Sizes are 9 to 15, 12 to 20 and 38 to 50.



Save 20% on All Discontinued and Summer Weight  
**Corsets and Brassieres**  
Nemo, Gossard and Venus Models. During this July Clearance Sale  
**\$1.00 Corsets now . . . . . 80c**  
**2.00 Corsets now . . . . . \$1.60**  
**3.50 Corsets now . . . . . \$1.60**  
**5.00 Corsets now . . . . . \$4.00**  
**6.50 Corsets now . . . . . \$5.20**  
**59c Brassieres now . . . . . 47c**  
**1.00 Brassieres now . . . . . 80c**  
We cannot replace many of these numbers at these prices—so take advantage of this opportunity to save.



"Kayser" Miro-Crepe  
**Silk Hose**  
79c pr.  
All the important summer shades in this new weave of chiffon stockings. All sizes. \$1.00 value. "Kayser" Fit-all-Top hose. Four-thread hose, 79c pair, with the stretchy top. All sizes. All the good shades. Reg. \$1.00 value.

Final Clearance Spring  
**Sweaters and Skirts**  
**\$1.98 Sweaters now \$1.59**  
Slipons, cardigans, sloppy Joe's. Sizes 32 to 40.  
**\$2.98 Sweaters now \$2.39**  
Sizes 32 to 40.  
**One lot Sweaters - 79c**  
Values from \$1.00 to \$2.98.  
**100% Wool Skirts**  
Checks, tweeds, mixtures, gabardine and flannel combinations. One lot of all-wool skirts to close out at—  
**79c ea.**  
Excellent values.

"Wayne Maid"  
**Frocks**  
**\$1.59**  
Smart styles in sheer fabrics—Seersucker and spun rayon in all the new popular shades and patterns. Misses' sizes, 12 to 20. Women's sizes, 38 to 44.  
**18-Inch Linen Weft Kitchen Toweling**  
16c yd.  
5 yds. for 15c  
Extra-heavy quality. Unbleached with colored borders of red, blue or green. Absorbent and lintless.

Sale!  
**Leather Handbags**  
**\$1.39**  
Regular values from \$2.00 to \$2.95. Soft dressmaker styles in crushed leather. Tailored bags in fine calfskin and grained leathers. Underarm zippers and top handle types. Wonderful colors for now and fall.

Misses' and Women's  
**Summer Housecoats**  
**\$1.59, \$2.39 & \$2.95**  
Wrap-around and zipper styles. Floral lawn, dimity, Swiss and spun rayon. Gracefully styled, nicely made. Sizes 12 to 20 and 38 to 50. Regular \$1.98, \$2.98 and \$3.95 values.

29c Cannon  
**Bath Towels**  
**5 for \$1.00**  
20 x 42 Size  
Big savings! Strong and absorbent. Large white block pattern with colored borders of green, blue and rose.

**Costume Jewelry**  
79c ea.  
July Clearance Sale value. Bracelets, clips, brooches, necklaces and earrings.  
July Sale of  
**Bath Towels**  
Cannon bath towels in rich floral texture patterns. Nice heavy grade, also plain colors. Blue, peach, jade and maize. Size 20 by 40.  
**4 for \$1.00**

One Lot Women's and Children's  
**Gloves**  
**10c pr.**  
Women's cotton mesh and sheer silk gloves, white, maize, brown. Regular 59c and \$1.00 values. Children's Silk Gloves in beige and gray. Broken lots—Priced for clearance.

"Kayser" and "Rogers"  
Run-Proof  
**Cool Undies**  
Vests - Pants - Briefs  
July Clearance Sale priced at  
**44c**  
Underwear you are thoroughly familiar with because you buy so much of it at regular price. Sizes 32 to 46. Tearose and white.

**Pajamas and Nightgowns**  
of Cool Printed Batiste  
**79c**  
Reg. \$1.00 to \$1.25  
For warm summer nights you'll find these cotton batiste pajamas and gowns gratefully cool. A nice choice of dainty floral and print designs on cool white grounds. Sizes 34 to 40.  
July Sale Women's  
**Silk Print Gowns**  
**\$1.59**  
Nice neat patterns—full cut gowns. Pastel shades. All sizes. Regular \$2.00 value.  
Satin-Stripe  
**Rayon Gowns**  
**79c ea.**  
Roger's run-proof rayon that launders and wears splendidly. Regular \$1.00 to \$1.39 value.




For Clearance!  
ONE LOT  
**SPORTS JACKETS**  
at \$1.95  
All-wool plaids and plain color flannels. Values to \$7.95. Just a few. Misses' and children's sizes.  
**SAVE DURING THIS SALE!**

Women's 79c "Lucky Circle"  
**Silk Hose**  
67c pr.  
4-thread chiffon, 5-thread semi-service, double heel for extra service. The season's best shades. All sizes.

Women's Slightly Irregular  
**Silk Hosiery**  
47c pr.  
Medium service weight and 3-thread chiffon. Beautiful and durable silk hose from a 'famous' manufacturer in the newest and loveliest shades. Sizes from 8 1/2 to 10 1/2.